



**Def Hacks**  
**2018-2019 Season**

# Sponsorship Prospectus

Hackathons by  
students, for students.



[defhacks.io](http://defhacks.io)

# What is Def Hacks?

Def Hacks is a certified 501(c)(3) non-profit organization dedicated to providing **immersive learning** experiences for students in computer science through open hackathons.



# Why Sponsor Def Hacks?

Def Hacks events attract the most creative and talented student minds, giving our sponsors **incomparable access** to top technical talent. We are dedicated to ensuring that our sponsors have unparalleled opportunities to **engage with hackers**, collect resumes, and conduct coffee chats.

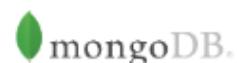
# Our Events

As Def Hacks grows, we are working to expand into new territories, providing the tools for passionate students to explore their interests.

- Seattle
  - New York
  - Boston
  - Wharton Fintech
  - Toronto
  - Santiago
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## Past Sponsors

We strive to connect mission-driven organizations with ambitious hackers to foster creativity and innovation. Here's a sample of our past sponsors:



**sponsor benefits on next page**





# Event Sponsor

	Bronze ~\$500	Silver \$1,000	Gold \$2,000	Platinum \$5,000
<strong>General</strong>				
Host Workshops	✓	✓	✓	✓
Provide Hardware	✓	✓	✓	✓
Bring Mentors	✓	✓	✓	✓
Distribute API		✓	✓	✓
Host Company Table			✓	✓
Opening Ceremony Speech		3 min	5 min	10 min
<strong>Promotional</strong>				
Give Swag to Hackers	✓	✓	✓	✓
Social Media Ads	1 Ad	2 Ads	4 Ads	6 Ads
<strong>Branding</strong>				
Logo & Link on Website	✓	✓	✓	✓
Description on Website		50 words	75 words	150 words
Branded Awards			API Award	Grand Prize Award
Branded Meals			1 meal	3 meals
Sponsor Feature on Blog				✓
Company Co-Host Title				✓