



Def Hacks
2018-2019 Season

Sponsorship Prospectus

Hackathons by
students, for students.



defhacks.io

What is Def Hacks?

Def Hacks is a certified 501(c)(3) non-profit organization dedicated to providing **immersive learning** experiences for students in computer science through open hackathons.



Why Sponsor Def Hacks?

Def Hacks events attract the most creative and talented student minds, giving our sponsors **incomparable access** to top technical talent. We are dedicated to ensuring that our sponsors have unparalleled opportunities to **engage with hackers**, collect resumes, and conduct coffee chats.

Our Events

As Def Hacks grows, we are working to expand into new territories, providing the tools for passionate students to explore their interests.

- Seattle
- New York
- Chicago
- San Francisco
- Wharton Fintech
- Vancouver
- Santiago

Past Sponsors

We strive to connect mission-driven organizations with ambitious hackers to foster creativity and innovation. Here's a sample of our past sponsors:



sponsor benefits on next page





Event Sponsor

	Bronze ~\$500	Silver \$1,000	Gold \$2,000	Platinum \$5,000
General				
Host Workshops	✓	✓	✓	✓
Provide Hardware	✓	✓	✓	✓
Bring Mentors	✓	✓	✓	✓
Distribute API		✓	✓	✓
Host Company Table			✓	✓
Opening Ceremony Speech		3 min	5 min	10 min
Promotional				
Give Swag to Hackers	✓	✓	✓	✓
Social Media Ads	1 Ad	2 Ads	4 Ads	6 Ads
Branding				
Logo & Link on Website	✓	✓	✓	✓
Description on Website		50 words	75 words	150 words
Branded Awards			API Award	Grand Prize Award
Branded Meals			1 meal	3 meals
Sponsor Feature on Blog				✓
Company Co-Host Title				✓



Global Sponsor

	Bronze ~\$5,000	Silver \$7,500	Gold \$10,000	Platinum \$20,000
General				
Number of Events	3 events	4 events	5 events	7 events
Host Workshops	✓	✓	✓	✓
Provide Hardware	✓	✓	✓	✓
Bring Mentors	✓	✓	✓	✓
Distribute API		✓	✓	✓
Host Company Table			✓	✓
Opening Ceremony Speech		3 min	5 min	10 min
Promotional				
Give Swag to Hackers	✓	✓	✓	✓
Social Media Ads	4 Ads	6 Ads	8 Ads	8 Ads + Video Ad
Branding				
Logo & Link on Website	✓	✓	✓	✓
Description on Website	100 words	150 words	200 words	250 words
Branded Awards		API Award	API Award	Grand Prize Award
Branded Meals			1 meal	3 meals
Sponsor Feature on Blog		✓	✓	✓