PongRank Critique 1: Concept Critique by MBTD

Overview:

- It's a nice tournament app to keep track of games, but one could also use the IMLeagues app that most colleges use to create a BeerPong League and achieve the same goal. You should state what makes your app different from others.

- Simple concepts and features

- Reasonable mitigations for risks

Problem Analysis:

- Most people play beer pong for fun and just to drink, so there's not really a serious need to keep track of scores.

- Given this, the presentation does not show any indication of a real need for the app. Potential investors could be reluctant to participate without realistic guarantee of profit.

- People will be too drunk and won't really want to pay attention to keeping track of scores in the midst of all the fun

Conceptual Design:

- Site must be optimized for mobile; laptops and BP don't mix

- Would be a good idea to include preset rules for different forms of BP

- It's unclear why a rule should be associated with a group and not with a game or a tournament

- Add relation names to object model to avoid potential confusion