

Living in Milan – a practical guide for students

1. Introduction

Nowadays moving to Milan for studying purposes is a fairly common practice. A lot of students move (especially from Middle and Southern Italy) to Milan to attend university (bachelor, master degrees and PhDs). Moving to a complex and dynamic city such as Milan is not always easy, especially for all those students who come from smaller cities (or even small villages) spread all over Italy. Being transplanted in such a caothic city may lead students to feel lost and disorienteted in the middle of all possibilities that the city has to offer.

2. Business Problem

The aim of the project is to help students to have a synthetic and global view of all the possibilities that Milan has to offer and how this opportunities are spread all over the territor. Where useful facilities are located? Which NILs (which are divisions of the territory that can be interpreted exactly as neighbourhoods) offer the best amusement possibilities? Where and which kind of restaurants, bar, pubs are available in the city? The project tries to answer to all this kind of questions and, moreover, takes into consideration even the average age of each NIL and the distribution of all the universities in the city to best fit the necessities of new students.