**Feeling Thermometers**

1. To what extent are your feelings towards Asians Americans generally warm and favorable or cold and unfavorable?

2. To what extent are your feelings towards Republicans generally warm and favorable or cold and unfavorable?

3. To what extent are your feelings towards Hispanics generally warm and favorable or cold and unfavorable?

4. To what extent are your feelings towards liberals generally warm and favorable or cold and unfavorable?

5. To what extent are your feelings towards Blacks / African Americans generally warm and favorable or cold and unfavorable?

6. To what extent are your feelings towards Democrats generally warm and favorable or cold and unfavorable?

7. To what extent are your feelings towards Whites / Caucasians generally warm and favorable or cold and unfavorable?

8. To what extent are your feelings towards conservatives generally warm and favorable or cold and unfavorable?

9. To what extent are your feelings towards Republicans generally warm and favorable or cold and unfavorable?

10. To what extent are your feelings towards American Indians/Native Americans generally warm and favorable or cold and unfavorable?

11. To what extent are your feelings towards Muslim Americans generally warm and favorable or cold and unfavorable?

Response Scale

0 = cold and unfavorable

11 = warm and favorable

**Adjective List Tasks**

Cultural stereotype task instructions: Please read through the list carefully and select and identify those adjectives that *make up the cultural stereotype of…* [*Native Americans, African Americans, Asian American*]. Note, these characteristics may or may not reflect your personal beliefs. So, select those adjectives that you know to be part of the cultural stereotype whether or not you believe the stereotype to be true. (for a list of the adjectives see Table 5).

Personal beliefs task instructions: Please read through the list carefully and identify those adjectives that you *personally believe characterize…*[*Native Americans, Asian Americans, African Americans*]

**Stereotype Content Scale**

Please answer the following questions about [*Native Americans* / *Asian Americans* / *African Americans*]. For the following questions we are *not* interested in your personal beliefs, but in how you think they are viewed by others.

Competence:

As viewed by society, how competent are members of this group?

As viewed by society, how confident are members of this group?

As viewed by society, how independent are members of this group?

As viewed by society, how competitive are members of this group? As viewed by society, how intelligent are members of this group?

Warmth:

As viewed by society, how tolerant are members of this group? As viewed by society, how warm are members of this group?

As viewed by society, how good natured are members of this group? As viewed by society, how sincere are members of this group?

Social Status:

1. How prestigious are the jobs typically achieved by members of this group?

2. How economically successful have members of this group been?

3. How well educated are members of this group?

Competitiveness:

1.If members of this group get special breaks (such as preference in hiring decisions), this is likely to make things more difficult for people like me.

2. The more power members of this group have, the less power people like me are likely to have.

3. Resources that go to members of this group are likely to take away from the resources of people like me.

Response Scale

1=not at all likely to

5=extremely