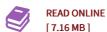




Attraction Explained: The science of how we form relationships (Paperback)

By Viren Swami

Taylor & Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. Language: English. Brand new Book. How much does appearance matter in the formation of romantic relationships?Do nice guys always finish last? Does playing hard-to-get ever work? What really makes for a good chat-up line?When it comes to relationships, there's no shortage of advice from self-help `experts', pick-up artists, and glossy magazines. But modern-day myths of attraction often have no basis in fact or-worse - are rooted in little more than misogyny. In Attraction Explained, psychologist Viren Swami debunks these myths and draws on cutting-edge research to provide a ground-breaking and evidence-based account of relationship formation. At the core of this book is a very simple idea: there are no `laws of attraction', no foolproof methods or strategies for getting someone to date you. But this isn't to say that there's nothing to be gained from studying attraction. Based on science rather than self-help cliches, Attraction Explained looks at how factors such as geography, appearance, personality, and similarity affect who we fall for and why.



Reviews

This is the best pdf i have got go through until now. It is loaded with wisdom and knowledge I discovered this publication from my i and dad encouraged this book to find out.

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John Wiley & Sons Inc, United States, 2017. Paperback. Condition: New. 6th Edition. Language: English. Brand new Book. The international bestseller now in a new edition When it comes to marketing, anything goes in the Digital Age, right? Well, not quite. While...



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