

# Self-Assessment Questionnaire

For each question that you were asked during the interview, we now ask you to recall how you were feeling. Specifically, we will ask you to state, with a number from 1 to 10, how much you felt involved (where 1 indicates Not at all involved and 10 indicates Extremely involved), and what was the quality of your involvement (where 1 indicates Extremely negative, and 10 indicates extremely positive). Please report the emotion that you felt during the interview, and not the emotion that you are feeling now confronted with each question.

## USAGE HABITS

1. Do you use the Facebook chat function?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

2. (If yes to 1) Who are the people you talk to most frequently using the Facebook chat? (If no to 1) Do you use any other chat applications?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

3. How many hours do you use Facebook per day?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

4. When you check Facebook, what is the average length of time you spend per session?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

5. Is Facebook your primary source of social media? (If yes, why? If no, what other social media you use more often? Why is it superior?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## PRIVACY

6. If someone shared a photo of you in an embarrassing, incriminating, or shameful situation, how would you react? (Do you think Facebook has a responsibility to prevent it from happening? Should they be allowed to remove the photo on your behalf?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

7. If someone tagged you in a post which contained topics you are not comfortable sharing on Facebook (e.g., your political view, sexual preference, ), how would you react? (Do you think Facebook has a responsibility to prevent it from happening?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

8. How would you feel knowing that someone (e.g. your SO) accessed your profile and searched it?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

9. Imagine Facebook begins using profile information to generate ad content. Would you be okay with this? (why?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

10. In relation to Facebook, what is private information?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## PROCEDURE

11. Can you explain me how to add a new friend on Facebook?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

12. Can you explain me how to find Facebook pages that match your interest?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

13. Can you explain to me how to block a person on Facebook?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## RELATIONSHIP

14. Are you connected on Facebook with members of your family? (If so, do you interact with them using Facebook? If not, why?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

15. Have you ever had a family member (even of your extended family) delete you from his/her friend list? (If so why?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

16. Have you ever wanted to delete or deleted a family member (even of the extended family) from your set of friends? (If so why?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

17. Have you ever used Facebook to begin a long-distance relationship with someone you could not realistically meet? (If so, tell us about it.)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

18. Have you ever considered ending a friendship/relationship over their Facebook behavior? (What did they do to make you consider this?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## USAGE HABITS

19. Do you use Facebook using the mobile app or your PC?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

20. Do you post regularly on the dashboard?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

21. Do you click on posts that link to other websites?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## PROCEDURE

22. Can you explain to me how to set the privacy settings?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

23. Can you explain to me how to change the password?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## MONEY

24. Would you agree to pay a subscription to use Facebook? If yes, how much would you consider a reasonable amount to pay? (If not, why?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

25. If the application for PC available from your browser was free, but the mobile app was not. Would you pay for it?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

26. Suppose that the free access to Facebook was limited in time, information you can access or which version of the app you can use. Which of these functionalities would have to be excluded from the free version for you to be interested in the subscription? Why that Specific one?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

27. If Facebook would pay you in exchange for you performing tasks or taking surveys, would you be interested in them? (If yes, for how much? If the tasks could be considered unethical, would you still do it?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

28. Suppose Facebook will become a subscription service starting from tomorrow and you decide not to pay. What should Facebook do with your profile and data?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## INFORMATION

29. When you read something that you find interesting, do you share it?(What motivates you to share it? Are you likely to share something without reading it?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_

- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

30. Is the information on Facebook more or less reliable than other sources? (For what reason?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

31. What is inappropriate information for Facebook? (Is there any information that should never reach Facebook? Should Facebook be used as a news source?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## PROCEDURE

32. Can you explain to me how create a post and tag someone into it?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

33. Can you explain to me how to find friends that have no mutual friends?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

## ETHICS

34. FB censures some photos and posts if their content is signaled as inappropriate. Do you think this is correct? Where should the line be drawn between censure and freedom?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

35. Recently FB has censored pictures of women breastfeeding even if the breast was not visible? Why do you think they do this? Should they be allowed to?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

36. Recently FB workers admitted to routinely suppressing conservative content, do you feel they did anything wrong? (Why or why not?)

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

37. Should FB play a role in limiting/removing hate speech from the site? Is it ethical if they do?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_

38. Terrorist groups are known to have very active social media presences. Suppose Facebook began submitting information from all profiles to the government for help in tracking these groups. Would you be okay with this? Why?

- How much did you feel involved with this topic? (1 = Not at all involved; 10 = Extremely involved): \_\_\_\_
- How would you rate the quality of your involvement? (1 = Extremely negative; 10 = Extremely positive): \_\_\_\_