FormatsCheat Sheet

Raster

PNG

Portable Network Graphics. Lossless raster format. Used for web graphics, logos, and images needing transparency. D JPG

Joint Photographic Group.
Compressed raster format.
Common for photos and web images. Lossy compression.

□ WEBP

Web Picture format.

Modern, efficient web picture format. Supports lossy/lossless compression and transparency.

☐ TIFF

Tagged Image File Format.
High-quality raster format.
Commonly used in publishing and professional printing.

D ICO

Icon File Type.
Contains multiple image sizes.
Used for website favicons and
Windows application icons.

Vector

□ SVG

Scalable Vector Graphics. XML-based vector format. Infinitely scalable, ideal for responsive design. Adobe Illustrator.
Vector graphics format. Widely used in professional graphic design and illustration.

AFDESIGN

Affinity Designer.
Vector graphics format. Used professionally for illustration, icon, and UI design projects.

EPS

Encapsulated PostScript.
Vector format supporting raster elements. Common in professional printing workflows.