

# Alex Serban – Product

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## Experience

### Persuwise – Product Designer

May 2024 – Sep 2024

Part of the core team, contributing to the main UI/UX to branding, and supporting the founders with the launch. Excited to work here because the startup showed great potential.

### TeckStar – Business Analyst

Mar 2023 – Jul 2023

Supported efforts to reposition the brand, evaluated workflows to tackle inefficiencies, researched ways to enhance team collaboration, and designed a new, optimized sales process.

### Head Innovation Agency – Graphic Designer

May 2022 – Sep 2022

Collaborated with experts in web, content, and branding across the energy, medical, heavy industry, and tech sectors.

## Projects

### Unzet – Founder

Apr 2021

New-wave venture studio and content hub, driven by achievements and community. Building in-house, seeking owners for new products and partnering with external founders to drive change.

### Logofork – Creator

Aug 2024

Drag & drop, paste, or upload your SVG logos and instantly get every file type you or your clients need – all with a click of a button.

### GPT Privacy – Co-Creator

Oct 2024

Anonymize your ChatGPT prompts and protect your privacy. Replace prompt data with custom placeholders in just seconds.

## Education

### University Politehnica of Bucharest – Bachelor

Oct 2021 – Jun 2025

Entrepreneurship, Business Engineering and Management

### University Politehnica of Bucharest – Module 1

Nov 2021 – Jun 2024

Teacher Education and Professional Development

## Certifications

### British Council – English C1

Sep 2024

### Google – UX Design Professional Certificate

Nov 2024

### IBM – Full-Stack JavaScript Developer Certificate

Ongoing

## Skills

figma design, ai; affinity branding, js; next.js development (wip)

## Related Hobbies

Finding premium .com domains for future projects (eg: hirepill.com)  
Researching new tools for tasks.