RESHAB SRINIVASAN

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Personal Summary

Proactive and self-driven ICT Graduate with proven expertise in business analysis and data analysis. I contribute foundational skills in data visualisation (Power BI / Tableau), DBMS (SQL), process mapping, and requirement gathering, stakeholder management, while passionately advancing analytics and strategy within the tech industry. With a proven ability to learn rapidly and a collaborative approach, I am committed to expanding my technical proficiency, supporting innovative IT initiatives, and delivering value to dynamic teams in a fast-paced environment.

Technical Knowledge

- Business Analysis: Skilled in requirement analysis, process optimisation, and stakeholder engagement to enhance operational efficiency. Adept at business process modelling, generating BRD/SRD, and analytical decision-making, delivering impactful solutions that drive continuous improvement.
- Data Analysis: Proficient in DBMS/RDBMS (SQL, Oracle). Hands-on experience in using Power BI and Tableau to create and maintain live dashboards connected to a live client database in Snowflake.
- Business Process Management: Experience in process mapping, modelling, and requirement analysis. Hands-on experience with modelling software such as Bizagi.
- SAP S/4HANA: Hands-on experience with the robust ERP tool. The academic exposure to SAP gave a strong understanding of cloud-based enterprise systems.
- Client Engagement: Client-facing role involving understanding the dashboard requirements and delivering the requested changes and updates.

Education

Master of Business Information Systems   (**Jul 2023-Jun 2025)**
Swinburne University of Technology, Melbourne, Australia
Achievements - *Database Analysis and Design, Industry Capstone Project; Distinction in Requirement Analysis & Modelling, Advanced Business Analysis, Predictive Analysis.*

Bachelor of Engineering   (**Aug 2018- Jun 2022)**
SSN College of Engineering, Chennai, India
Achievements -*Graduated with overall distinctions.*

Employment History

Business Analyst Intern- Tendertrace Pty Ltd, Sydney   **(May 2025 – present)**
- Supported Tendertrace's UK market expansion by developing a working understanding of requirements for GDPR compliance, performing "as-is" process analysis and documenting use cases to mitigate risks and support change initiatives. Conducted data flow mapping, identified potential risk areas, and documented use cases to support future product and compliance decisions.
- Engaged with internal teams across product, legal, and technical functions to gather information on compliance-related processes. Assisted in documenting requirements and contributed to the development of privacy notices, consent mechanisms, and process updates.
  Tools: JIRA, Google Docs, Monday, HubSpot, Confluence.

Business Analyst Intern- Web Mascot Private Limited, Melbourne, Australia   (**Jan 2025 – Jun 2025)**
- Conducted QA/UAT for in-house products and recommended improvements to enhance functionality. Additionally, gained insights into customer journey mapping and performance monitoring.
- Performed market analysis for features that might add value to the product. Documented the functionalities and used them as BRD and SRS for the development team.
  Tools: JIRA, Confluence.

Analyst – BI Developer- Latentview Analytics, Chennai, India   **(Jun 2022 – Jul 2023)**
- Marketing Data Analysis and Visualisation: Collaborated with the client team to analyse marketing data relevant to tracking marketing drives and customer journeys using SQL and Power BI.
- Designing Dashboards and Development: Imported data from Snowflake into dashboards, involving data cleaning and transformation. Created dashboards for the client by designing layouts and choosing appropriate visualisations.
- Reporting and Communication: Maintained dashboards by ensuring data accuracy and potentially communicating insights derived from the dashboards to the client.
  Tools: Power BI, Tableau, SQL, JIRA.

Projects

Industry Capstone Project   **(Mar 2025-June 2025***)***
The Enterprise Architecture/ Women in Architecture – Australia

Description:	Collaborated with a team to design and execute a pilot survey to capture key Enterprise Architecture (EA) industry trends. Worked closely with stakeholders to refine the survey scope and methodology, ensuring alignment with client objectives through effective elicitation techniques. Conducted a focus group with pilot survey responders to refine survey design and questions further, enhancing the survey's relevance and accuracy. Successfully delivered a comprehensive survey report that informed strategic recommendations to be adopted by the client for future initiatives.
Tools/Skills:	Lucid chart, Client management, Survey Design.

Business Process Modelling – Swinburne Cares Foundation   **(Jul 2024- Oct 2024)**
Swinburne University of Technology, Melbourne

Description:	Analysed a case study to understand the business and mapped existing donation processes using Bizagi, documenting the AS-IS model and recording requirements. Identified and analysed potential gaps in the processes. Developed a to-be model with proposed improvements, incorporating automated processes and sub-processes in Bizagi to enhance efficiency. Tested process changes, delegated feedback to the panel, and gained a comprehensive understanding of Business Process Modelling.
Tools/Skills:	Bizagi, Lucid chart

Optimising Fundraising Strategies for Reach Out Worldwide   **(Feb 2024- May 2024)**
Swinburne University of Technology, Melbourne

Description:	Analysed raw fundraising strategy and campaign data provided in a case study. Used Tableau Prep Builder to clean and model the data, removing duplicates and noise, then imported it into Tableau to create a dashboard. The dashboard visually highlighted concerns in existing strategies, supported by data, and included predictive models to forecast future trends based on donation patterns. Delivered a presentation to a panel using the dashboards to emphasise the need for strategic changes.
Tools:	Tableau Desktop, Tableau Prep Builder.

Volunteering and activities:

Culture and Faith Representative   **(Jan 2025 – Jul 2025)**
Swinburne Student Association (SSA), Swinburne University of Technology, Hawthorn, Victoria

As Student Representative for the Culture and Faith portfolio at Swinburne, I supported the operations of over 20 cultural and faith clubs by advocating for student interests, conducting meetings, and guiding the planning of inclusive events. *Achievements*: Orchestrated a South Asian New Year celebration attended by over 600 students, partnering with multiple cultural and faith-based clubs to plan and execute a vibrant, inclusive event.

Culture and Faith Representative   **(Jan 2024 –present)**
Swinburne Tamil Club, Swinburne University of Technology, Hawthorn, Victoria

Led the Advisory Board in overseeing club operations, coordinating cultural festivals, events, and welfare activities to support member well-being. Spearheaded fundraising initiatives, securing sponsorships and increasing event-driven revenue to enhance club resources. Executed a cultural night event with about 500+ entries, generating the required funds for the functioning of the club, right from planning to executing the event on the floor by negotiating and managing multiple stakeholders.

Work rights:

Holds a three-year Australian Post-Higher Education Work Stream visa (485) with full work rights, granted in August 2025.

Referees

Available upon request.