

Mobiles and Mobility for Future Living

Working together to shape form
factors, interfaces and services
for diverse communities and contexts



reshapingthefuture.org



UNIVERSITY OF CAPE TOWN
IYUNIVESITHI YASEKAPA - UNIVERSITEIT VAN KAAPSTAD

*Hub

IBM
Research

Swansea University
Prifysgol Abertawe

Microsoft Research
SOCIAL IMPACT LAB

MercyCorps

Day 1 – Thursday 25th June, 2015

- 08:30** *Registration opens; breakfast and coffee available*
- 09:30** Introduction and scene setting
- 10:00** Who is in the room?
- 10:15** Radical hack. Participants will spend time in each of four "departure stations," thinking about and sketching their ideas for how the materials given could be used to create, access or share content
- 11:30** *Break*
- 11:45** Participants choose the area they felt most creative at and, in a group, create a "hack narrative" of their ideas
- 12:30** Report back from radical hack
- 13:00** *Lunch, refreshments and networking*
- 14:30** Building from enablers. Questions will be posed for the groups of participants to answer with regards to several key themes in Base-of-Pyramid mobiles
- 15:30** *Break*
- 15:45** Given the outputs of the previous session, participants will think about what we could really build for Base-of-Pyramid users in the next three to ten years
- 16:30** Report back from building from enablers
- 17:00** Day 1 summary; forward look to Day 2
- 17:30** *Close and depart for dinner*

Day 2 – Friday 26th June, 2015

- 08:30** *Breakfast and coffee available*
- 09:30** Introduction: Day 2 in focus, and reflections from wider partners on the first day's outputs
- 10:00** Getting physical. A short tutorial on three key technology themes that will define the future of mobile interaction in the near future
- 10:15** Creating scenarios. Lots of technologies are imagined to be the future of technology in the "developed" world, but there are few examples of their use elsewhere. Here participants will create scenarios to imagine what these could mean for Base-of-Pyramid contexts
- 11:30** *Break*
- 11:45** Participants choose the technology they felt most creative with, and work on a scenario, or their main critique of it
- 12:30** Report back from physical hack
- 13:00** *Lunch, refreshments and networking*
- 14:30** Probe provocation idea fair. All the ideas from the Summit will be displayed, and participants will have chance to browse and critique, then choose the most promising from their perspective
- 15:30** *Break*
- 15:45** Review of the event and look forward to the future
- 17:00** *Close*

The event

This two-day Summit event aims to think disruptively and imaginatively about what the future might bring for Base-of-Pyramid mobile users over the next five to ten years. We'll be considering the devices, services, content, interfaces and interactions that could transform uptake and benefits within these communities. We will also be thinking about what this fresh thinking might mean for "rest of the world" users, and whether there are overlooked alternatives to the orthodoxy of current platforms.

Together, attendees will create a series of probes, concepts, design provocations and innovations that will be distilled by the second day of the event. Our team will then present a selection of these to stakeholders and users to garner initial reactions and suggestions that will help us develop a series of locally designed and deployed prototypes.

Participants

Safinah Ali, IIT Guwahati
Nicholas Boss, Microsoft Research India
Venkatesh Choppella, IIIT Hyderabad
Ed Cutrell, Microsoft Research India
Devanuj, IIT Bombay
T B Dinesh, Janastu
Matt Jones, FIT Lab, Swansea University
Manjiri Joshi, IDC, IIT Bombay
Anirudha Joshi, IIT Bombay
Anand Karelia, Samsung R&D Institute
Ayesha Kazi, TechHub
Jyotirmaya Mahapatra, Xerox Research Centre
Indrani Medhi Thies, Microsoft Research India
Deepika Mittal, Xerox Research Centre
Uma Mudengudi, BVBCET
Prachi Nagpal, Kern Communications

Saurabh Panjwani, Khosla Labs
Varun Prabhakar, Samsung R&D Institute
Vijay Sai Pratap, Oniondev Technologies
Deepak Prince, Shiv Nadar University
Dani Raju, IDC, IIT Bombay
Sri Ranganathan, Dimagi Software Innovations
Simon Robinson, FIT Lab, Swansea University
Raman Saxena, USID Foundation/ ULA
Aditya Sethi, Digital Green
Priyanka Sharma, Xerox Research Centre
Keyur Sorathia, IIT Guwahati
Anushka Srivastava, Samsung R&D Institute
Saurabh Srivastava, Xerox Research Centre
Ramesh Sundararaman, IIIT Bangalore
Bill Thies, Microsoft Research India
Himanshu Zade, Microsoft Research India

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