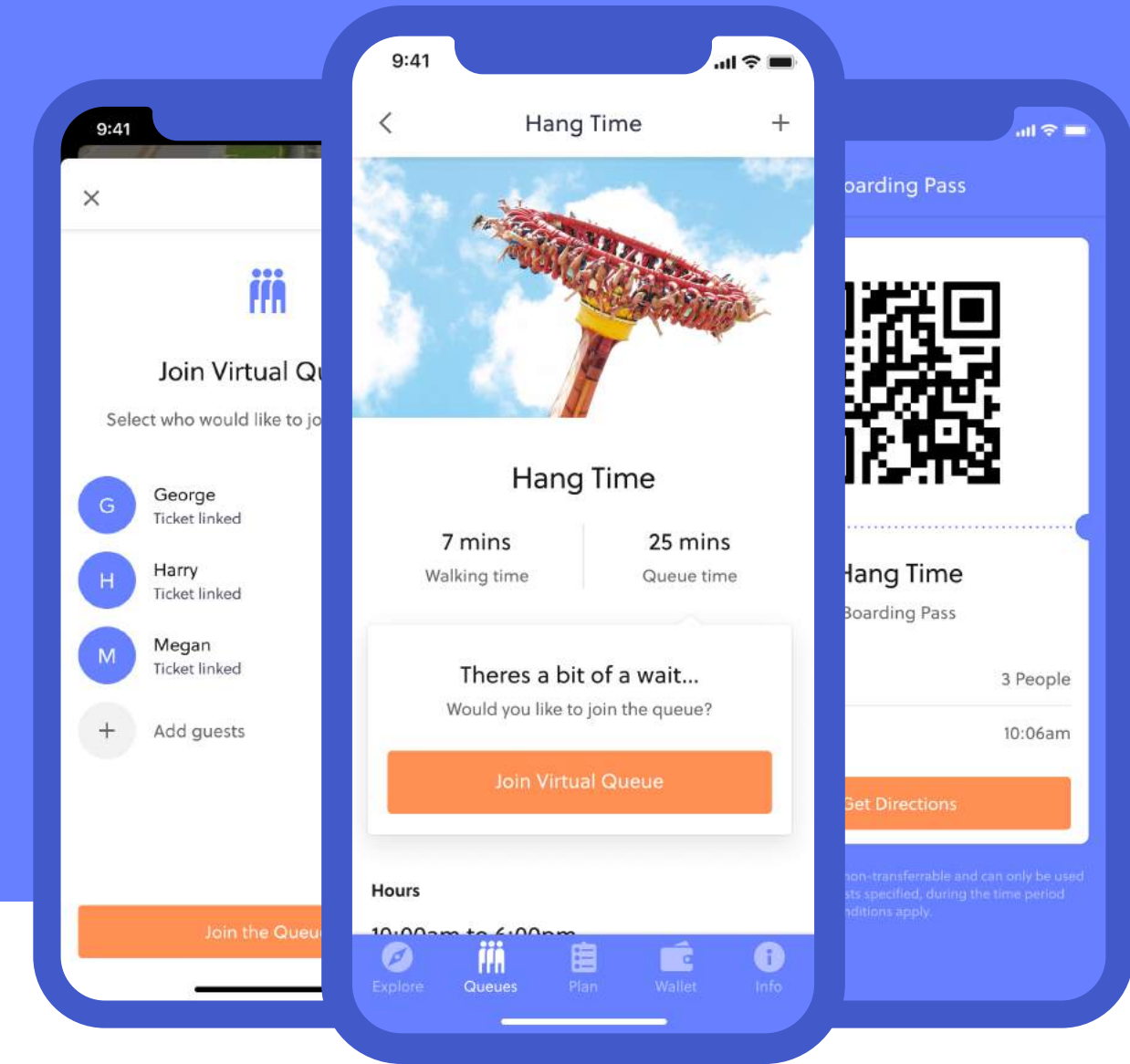


Virtual Queuing

Eliminate the no.1 source of guest frustration by incorporating a virtual queuing solution into your Attractions.io app. Our virtual queuing technology enables guests to join lines for popular rides directly from their smartphone, and receive a notification from your park's mobile app when it's time to ride.

In the meantime, they can explore all your attraction has to offer and squeeze even more thrills into their day!



Guest Benefits

More time to explore

Free guests to explore the rest of your park while they wait for your most popular rides and help them squeeze even more activities into their day.

Maintain social distancing

Minimise contact between guests and promote social distancing by removing physical lines at your busiest attractions and activities.

Automatic reminders

Notify guests when it's time to ride and provide them with GPS enabled interactive directions to help them reach the entrance on time.

Operator Benefits

Easy setup & management

Eliminate the need for additional hardware by using our native operator app to setup and manage your queues. Plus, validate users to minimise system abuse.

Maximum flexibility

Quickly open, close or evacuate queues and compensate guests with free rides or passes if they are required to leave a queue.

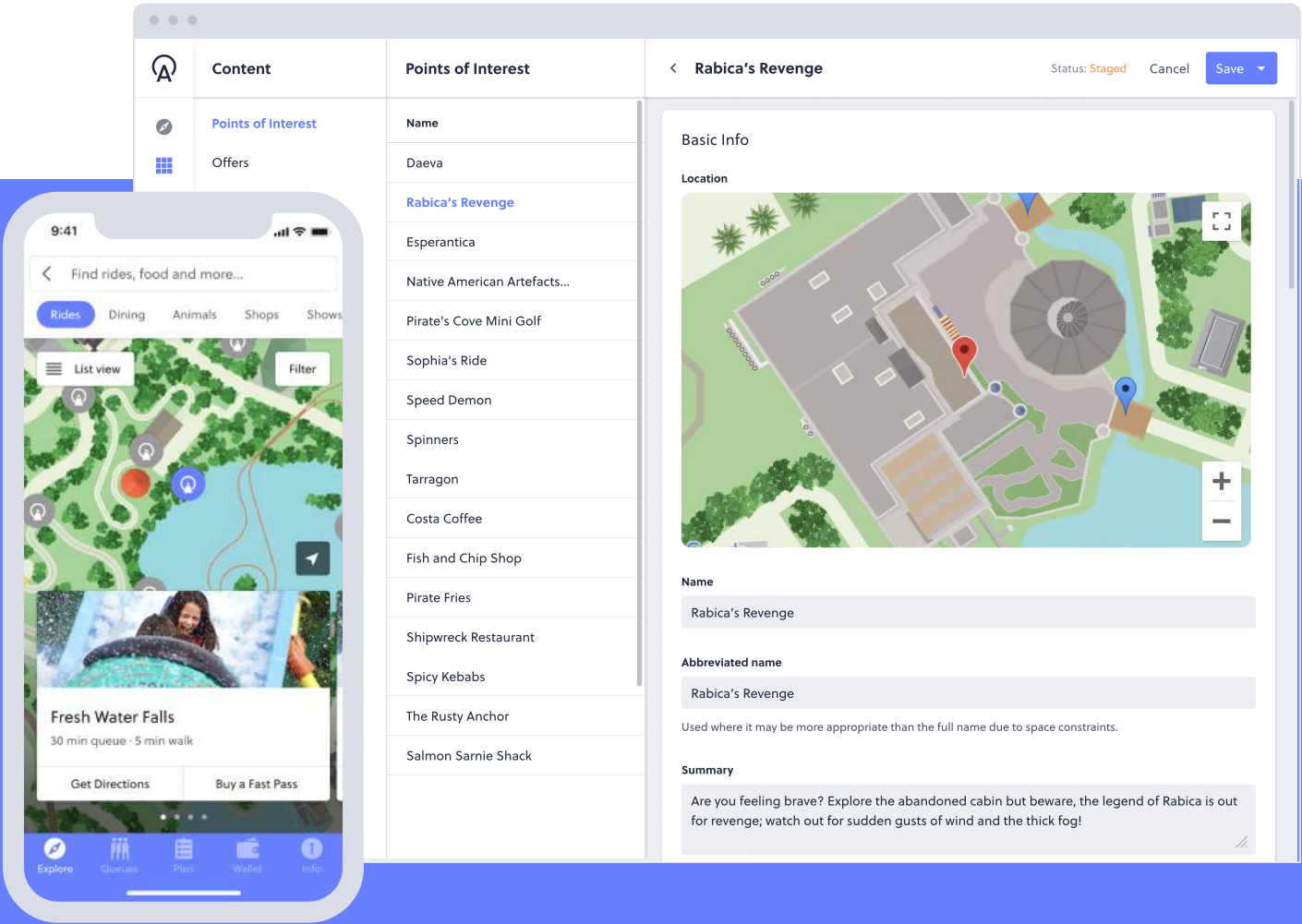
Data-driven decision making

Attractions.io combines throughput, queue numbers and holding area capacity to call guests at the ideal moment and minimise waiting time.

84% of theme park guests would prefer to use virtual queuing than waiting in a physical queue - Attractions.io survey

“You can see that these guys have really thought about this app. From the great visuals to the brilliant way that the virtual queue function works. A clever innovation indeed!”

Guest review, 2021



How does Virtual Queuing work?

1

Select which attractions require a virtual queue – we recommend choosing your most popular attractions with long wait times.

2

Let guests join the virtual line instantly or request validation using a ticket or QR code to prevent system abuse.

3

Guests join the line with up to 8 group members. No app? Our solution supports alternatives such as wristbands too.

4

When it's time to head over to the ride, guests receive a push notification offering directions with interactive wayfinding.

5

Guests scan their virtual queue pass upon entering or exiting the attraction and enjoy the ride!

6

Operators track key metrics like ride throughput, queuing time and more using our queue management tools.

Still have questions about our virtual queuing solution?
It's really easy to get in touch to arrange a personalised demo:

✉ sales@attractions.io

🌐 www.attractions.io

🌐 [Find us on LinkedIn](#)

