

SQL - RSVP Movies Case Study Report

Team Members

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Key findings and Recommendations

- Over the years the count of number of movies released follows a reduction. Most the movies are releasing in March Month.
- Overall Highest number of movies are produced in genre Drama, 4285 movies. In the year 2019 also, highest movies are produced in the genre Drama, total 1078 Drama movies. Hence RSVP Movies can focus more on the 'Drama' genre, with an average duration of 106.77.
- The movie 'Kirket' and 'Love in Kilnerry' got the highest average rating.
- The production company 'Dream Warrior Pictures' and 'National Theatre Live' has produced the most number of hit movies. These productions can be considered for producing the next project.
- Maximum number of movies released is in the genre Drama (total 24 movies) in March 2007 in the USA had more than 1000 votes. Genres Comedy and Action follows the Drama respectively. Hence its good to release a movie in Drama genre compared to others.
- Movie 'The Brighton Miracle' has highest average rating of 9.5 and it's in Drama genre.
- German movies got more votes compared to Italian movies. Hence the RSVP movie can consider releasing movies more in German than Italian.
- James Mangold, Anthony Russo an Soubin Shahir are the Top 3 directors, in top 3 Genres. James Mangold can be hired as the director for RSVP's next project.
- Mammooty and Mohanlal are the top two actors whose movies have a median rating ≥ 8 . They can be included in the upcoming movie cast.
- Marvel Studios, Twentieth Century Fox AND Warner Bros. are the top three production houses based on the number of votes received by their movies. These production houses also can consider for production.
- Top actor is Vijay Sethupathi followed by Fahadh Fasil based on the average rating in movies released. They can be also included in the new movie cast.
- Taapsee Pannu tops among actresses with average rating 7.74 in Hindi movies based on average ratings. She can be considered as actress if the movie in Hindi.
- The production houses Star Cinema and Twentieth Century Fox have produced the highest number of hits respectively. Consider these production houses also for next project.
- Parvathy Thiruvothu is the top actress based on number of Super Hit movies in drama genre. She can be also considered in the movie cast.
- Director 'A.L. Vijay' can also be included as crew member as his movie got maximum rating and a good average rating too.