

GADE MARIA RESVIKA REDDY

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EDUCATION

ANURAG UNIVERSITY

Bachelor of Engineering

Major in Artificial Intelligence

Cumulative GPA: 8.12/10.0

Relevant Coursework: Data Analysis, Machine Learning, Deep Learning, Software Engineering; Operating Systems; Algorithms; Artificial Intelligence

Hyderabad, India

Sep 2022 – May 2026

WORK EXPERIENCE

CORIZO (ed-techstartup)

Marketing Intern

Hyderabad, India

Oct 2023 – Nov 2023

- Managed online and campus marketing campaigns (social media, email, web, on-campus events) and tracked Reach Rate to improve visibility.
- Created engaging content that increased social media Engagement Rate by 25%, and designed promotional materials for campus events.
- Supported brand awareness initiatives and coordinated both online and on-campus promotional events, focusing on maximizing Marketing ROI.

UNIVERSITY PROJECTS

SUPERSTORE SALES DASHBOARD

Feb 2025

- Developed an interactive dashboard to analyze sales performance and trends.
- Visualized key sales metrics, including 1.6M total sales and 22K quantity sold.
- Tracked sales and profit trends for 2019 and 2020 across key categories (Office Supplies, Technology, Furniture).
- Compared sales and analyzed delivery time and payment modes, performance across shipping modes.

HEART DISEASE PREDICTION

Oct 2024

- Developed and compared machine learning classifiers (K-Nearest Neighbors, Decision Tree, Random Forest) for heart disease prediction, achieving up to 84.81% accuracy.
- Implemented data preprocessing and normalization techniques to optimize medical datasets for machine learning model training, enhancing prediction accuracy.
- Measured model accuracy, resulting in 84.48% for K-Nearest Neighbors and 84.81% for Random Forest, showcasing analytical proficiency.
- Used Python (Pandas, NumPy, Scikit-learn) for data analysis and model development

ACTIVITIES

TECHAMUSE CLUB

Head of Content

Hyderabad, India

Jul 2024 – Present

- Managed content strategy and event planning as Head of Content, ensuring consistent quality and effective communication to a large student audience.
- Organized and advertised 5+ quarterly networking events with 200+ participants in campus

KRIYA PASSIONATE EVENTS

Hyderabad, India Committee Member

Aug 2023 – Jan 2025

- Managed volunteer teams, providing clear direction and fostering a collaborative environment.

TEDXHYDERABAD

Hyderabad, India

Dec 2024

- Oversaw the registration desk at TEDx Hyderabad, processing attendee check-in efficiently and providing service

ADDITIONAL

Programming and Technical Skills: Python, MySQL, R, Power BI, PySpark, Java, C++, TensorFlow, PyTorch, Scikit-Learn, OpenCV, Pandas

Math & Analytics: Probability, Statistics, Business Acumen, Data Analysis

Certifications & Training: IBM Data Visualization, AWS, Generative AI LinkedIn, Cisco CCNA