**GADE MARIA RESVIKA REDDY**

P: +91 123456789 | mariareshvika2005@gmail.com| github.com/reshvika| www.linkedin.com/in/reshvikareddy

# EDUCATION

**ANURAG UNIVERSITY** Hyderabad, India

Bachelor of Engineering Sep 2022 – May 2026

Major in Artificial Intelligence

Cumulative GPA: 8.12/10.0

Relevant Coursework: Data Analysis, Machine Learning, Deep Learning, Software Engineering; Operating Systems;

Algorithms; Artificial Intelligence

# WORK EXPERIENCE

**CORIZO** (ed-techstartup) Hyderabd, India

Marketing Intern Oct 2023 – Nov 2023

* Managed online and campus marketing campaigns (social media, email, web, on-campus events) and tracked Reach Rate to improve visibility.
* Created engaging content that increased social media Engagement Rate by 25%, and designed promotional materials for campus events.
* Supported brand awareness initiatives and coordinated both online and on-campus promotional events, focusing on maximizing Marketing ROI.

# UNIVERSITY PROJECTS

**SUPERSTORE SALES DASHBOARD** Feb 2025

* Developed an interactive dashboard to analyze sales performance and trends.
* Visualized key sales metrics, including 1.6M total sales and 22K quantity sold.
* Tracked sales and profit trends for 2019 and 2020 across key categories (Office Supplies, Technology, Furniture).
* Compared sales and ana;lyzed delivery time and payment modes,performance across shipping modes.

**HEART DISEASE PREDICTION** Oct 2024

* Developed and compared machine learning classifiers (K-Nearest Neighbors, Decision Tree, Random Forest) for heart disease prediction, achieving up to 84.81% accuracy.
* Implemented data preprocessing and normalization techniques to optimize medical datasets for machine learning model training, enhancing prediction accuracy.
* Measured model accuracy, resulting in 84.48% for K-Nearest Neighbors and 84.81% for Random Forest, showcasing analytical proficiency.
* Used Python (Pandas, NumPy, Scikit-learn) for data analysis and model development

# ACTIVITIES

**TECHAMUSE CLUB** Hyderabad, India

Head of Content Jul 2024 – Present

* Managed content strategy and event planning as Head of Content, ensuring consistent quality and effective communication to a large student audience.
* Organized and advertised 5+ quarterly networking events with 200+ participants in campus

**KRIYA PASSIONATE EVENTS** Hyderabad, India Committee Member Aug 2023 – Jan 2025

* Managed volunteer teams, providing clear direction and fostering a collaborative environment.

**TEDXHYDERABAD** Hyderabad, India Volunteer Dec 2024

• Oversaw the registration desk at TEDx Hyderabad, processing attendee check-in efficiently and providing service

# ADDITIONAL

**Programming and Technical Skills**:Python,MySQL,R,Power BI,PySpark, Java, C++, TensorFlow, PyTorch, Scikit-Learn, OpenCV, Pandas

**Math & Analytics:** Probability, Statistics, Business Acumen, Data Analysis

**Certifications & Training:** IBM Data Visualization, AWS,Generative AI Linkedin, Cisco CCNA