



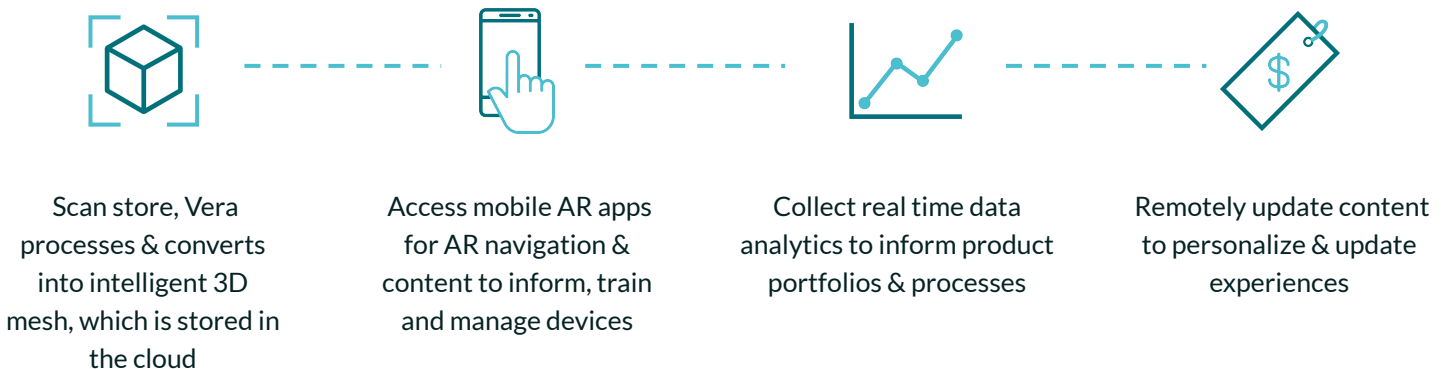
Future Proof Retail Stores with Mobile AR

Vera™ by Resonai

Vera™, is a computer vision platform that transforms retail stores or shopping malls into intelligent digital environments. With Vera™, retailers can deliver highly immersive and engaging in-store experiences to engage consumers, educate staff, manage traffic flows, automate procedures and provide personalized shopping experiences.

Vera™ is a SaaS platform that imbeds intelligence in the physical space and gathers in-store data to personalize experiences. Administrators can remotely inject AR content to inform, train, and personalize as end users navigate stores.

How it Works



Vera apps are available to provide engaging consumer experiences, employee training & tutorials, automation and control of business processes and much more.

With Vera, a building is scanned once and the embedded intelligence allows retailers to leverage multiple consumer and business mobile applications.



Inform & Train Employees & Consumers

Create engaging and interactive AR training to train staff and inform consumers of new guidelines and procedures, with embedded tutorials that appear in a real-world environment as end users navigate stores.



Manage all Devices from a Single App

Manage all smart devices, equipment, doors, elevators and much more from one mobile application and limit physical contact. Vera IoT Controller pulls up the appropriate interface for one place to manage everything.



Store Navigation & Product Discovery

Provide consumers with AR store navigation and personalized product discovery including instant ads, promos, product info, compelling seasonal content, etc, to get in and out of stores quickly.



Visual Merchandising

Automate your merchandising process, visualize details down to the shelf level, to reduce the cost of testing merchandising strategies and more easily, launch products.



Advanced Data Analytics & Insights

Vera automatically collects aggregate in store data to provide real time insights on traffic flows & patterns, product interactions, app usage and more. Leverage data to inform product portfolios, personalize experiences, optimize merchandising strategies.

Vera™ Platform

Fast ROI & long term investment



Complete Platform

- Consumer & Enterprise Apps
- Admin console for remote management
- No additional hardware required
- SDK to integrate existing systems, data sets



Scalability

- Start with one app and easy to deploy multiple as needs change
- Leverage the cloud and tools to deploy across multiple locations



Flexibility

- SaaS business model to 'pay as you use'
- SDK to easily create new applications to meet changing needs
- Easy Software solution, no new Hardware



Control

- Real Time Data Analytics
- Admin Tools to Monitor, Manage, Update Remotely
- Remotely manage access & permissions
- Remotely deploy across locations

For more information please visit resonai.com or email info@resonai.com