

# Regression Vs. ANOVA: Is a main effect really a main effect?

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# Outline

- 1 Introduction
  - Defining the problem
  - Content of this talk
- 2 Toy Example
  - Using categorical variables only
  - Using continuous variables
- 3 Real Data Example
  - Methods
  - Results
- 4 Conclusion

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*All stats in R have the same syntax*



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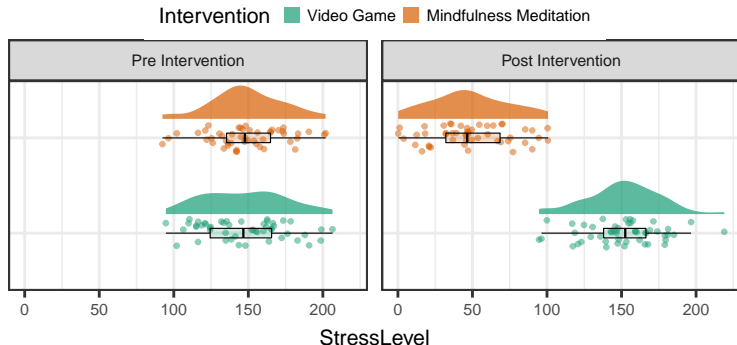
- How to use R
- How to build a good mixed-effects model
- The  $p$ -value debate

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Assessing stress levels after and before a 30 minutes intervention, “mindfulness meditation” or “video games”.

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aov(StressLevel ~ Intervention*PrePost)
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Parameter	Sum Square	F value	$Pr(> F)$
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Parameter	Estimate	Std. Error	$t$ value	$Pr(>  t )$
(Intercept)	147.305	3.674	40.099	$< 2e-16$
Intervention	1.801	5.195	0.347	0.729
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# Graphically understanding the regression results

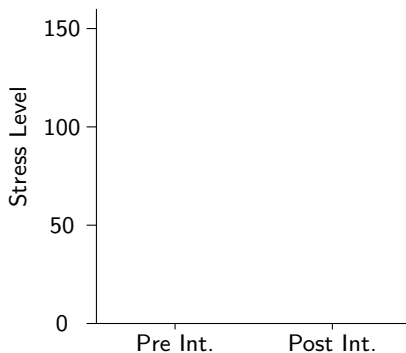
$$\begin{aligned} \text{Stress} &= 147.5 + 2 \times \text{Int} + 3.5 \times \text{PrPo} - 104 \times \text{Int} \times \text{PrPo} \\ \text{Int} &= \begin{cases} 0 & \text{if Video Game} \\ 1 & \text{if Meditation} \end{cases}, \quad \text{PrPo} = \begin{cases} 0 & \text{if Pre Intervention} \\ 1 & \text{if Post Intervention} \end{cases} \end{aligned}$$

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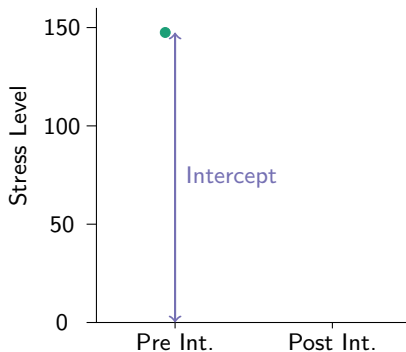


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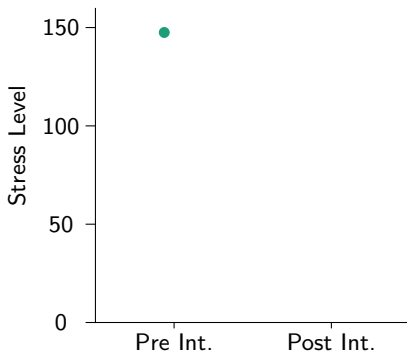


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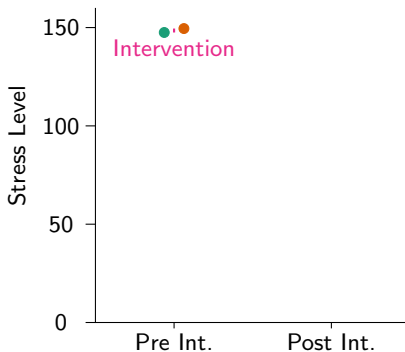


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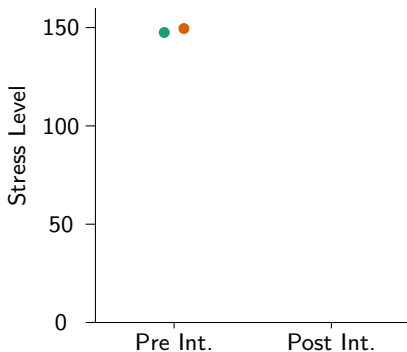


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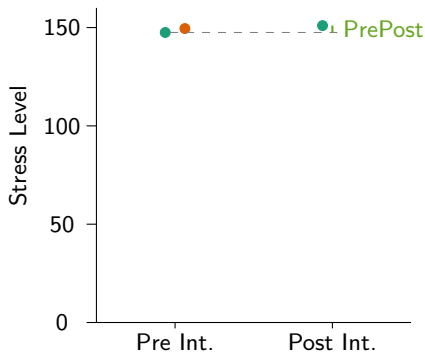


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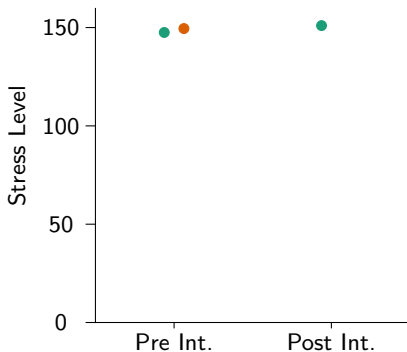


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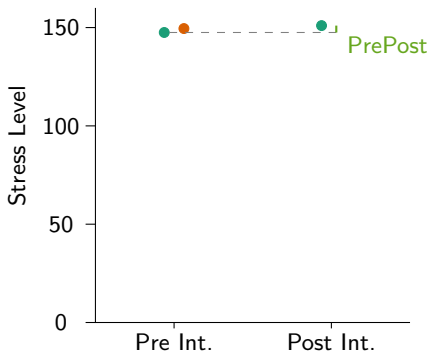


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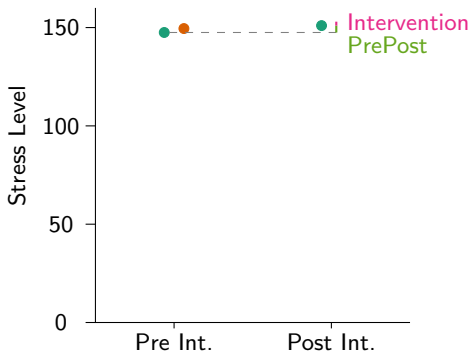


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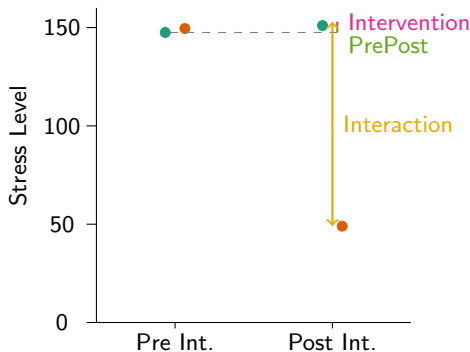


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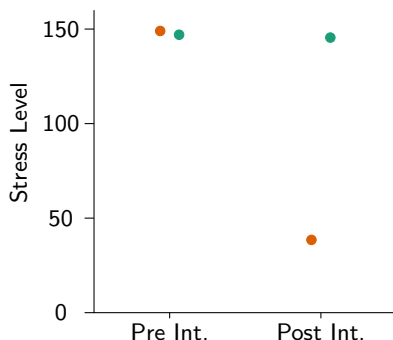
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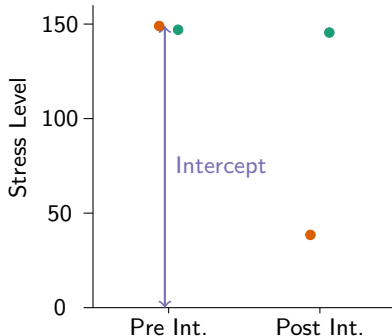
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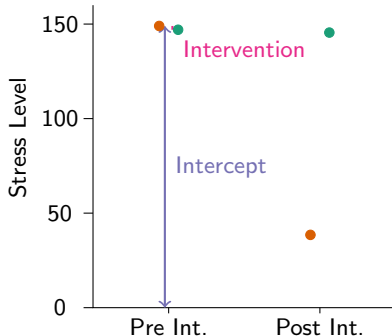




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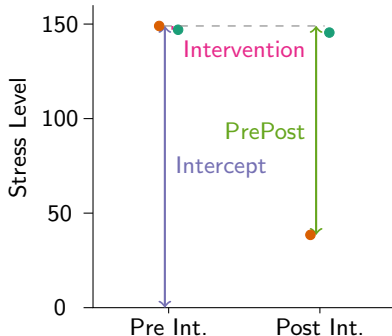
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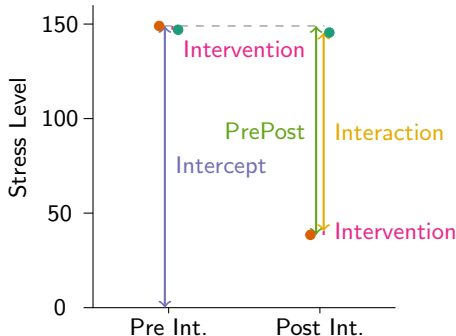
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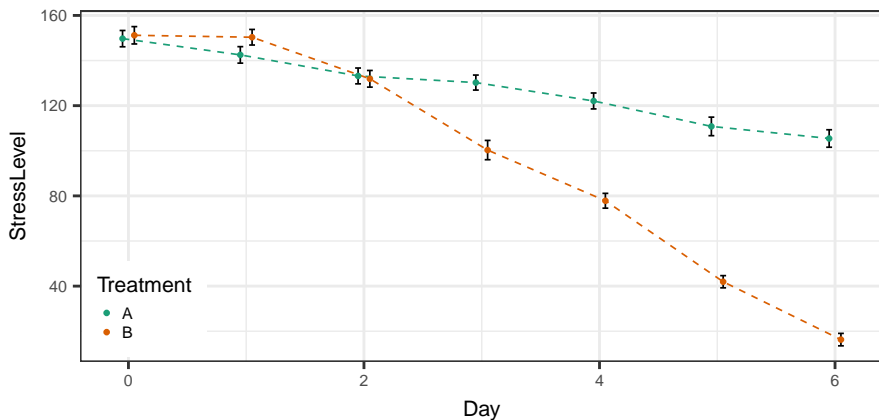


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Assessing the difference between treatment A and treatment B in reducing stress levels each day over a week.

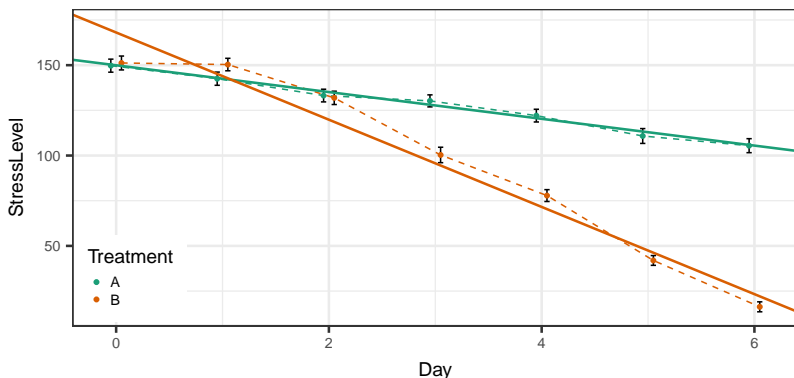
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(Intercept)	149.9317	2.5003	59.967	$< 2e-16$
TreatmentB	18.1489	3.5359	5.133	$3.71e-7$
Day	-7.4051	0.6934	-10.679	$< 2e-16$
TreatmentB:Day	-16.7244	0.9807	-17.054	$< 2e-16$



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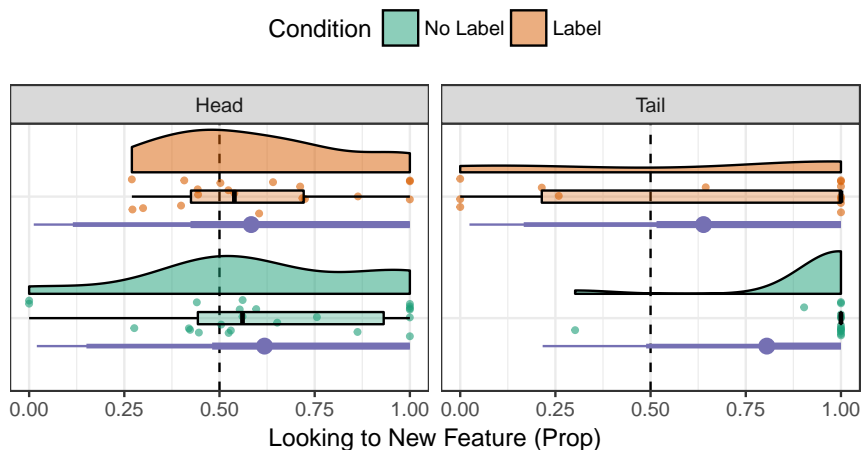
**Familiarisation** Snake-like animal with a head and a tail.

Label condition: categories defined by the tail.

**Novelty Preference** Did they encode the tail? The head?

One old animal against one animal with a new head/tail.

# Choosing reference levels



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*Thanks for listening!*