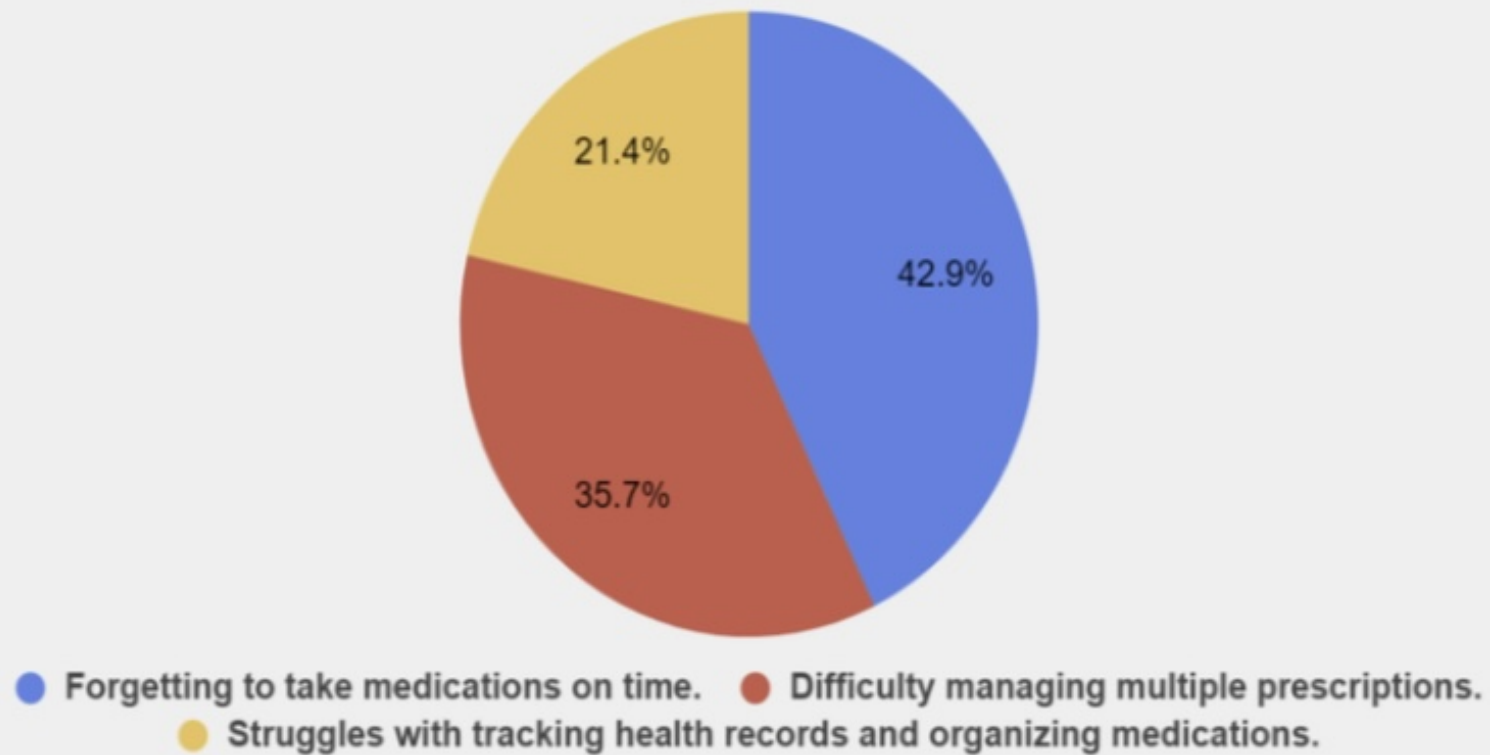
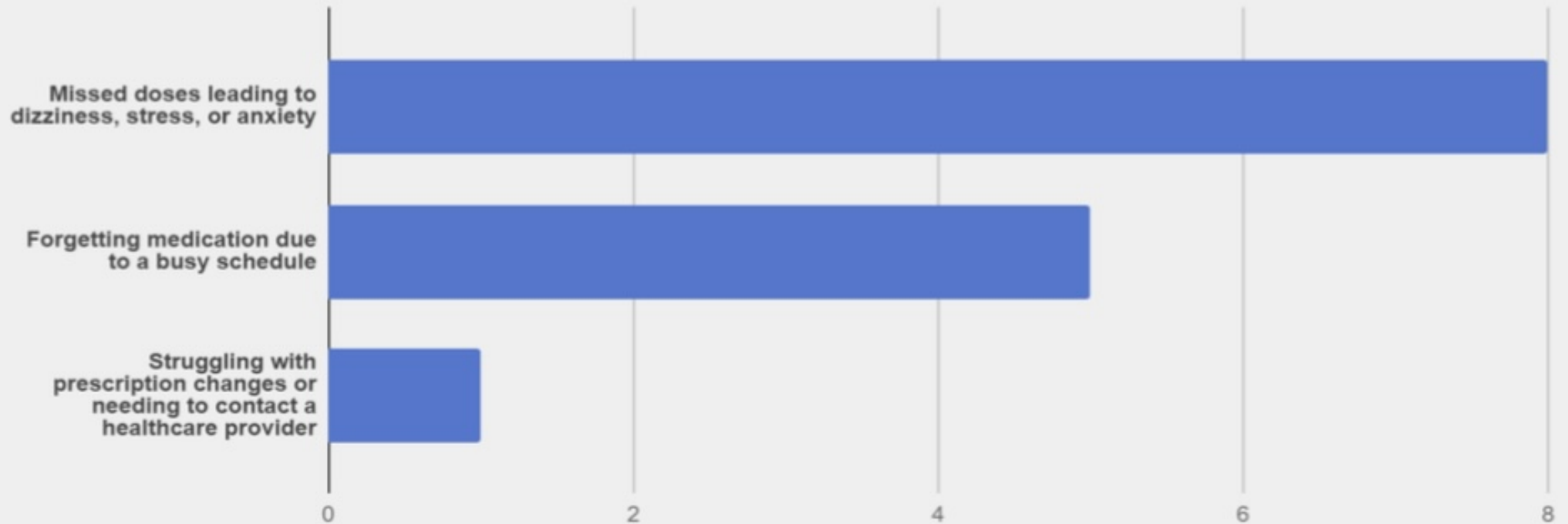


For managing and tracking your medications and health records, what are the biggest challenges you have on a daily basis?



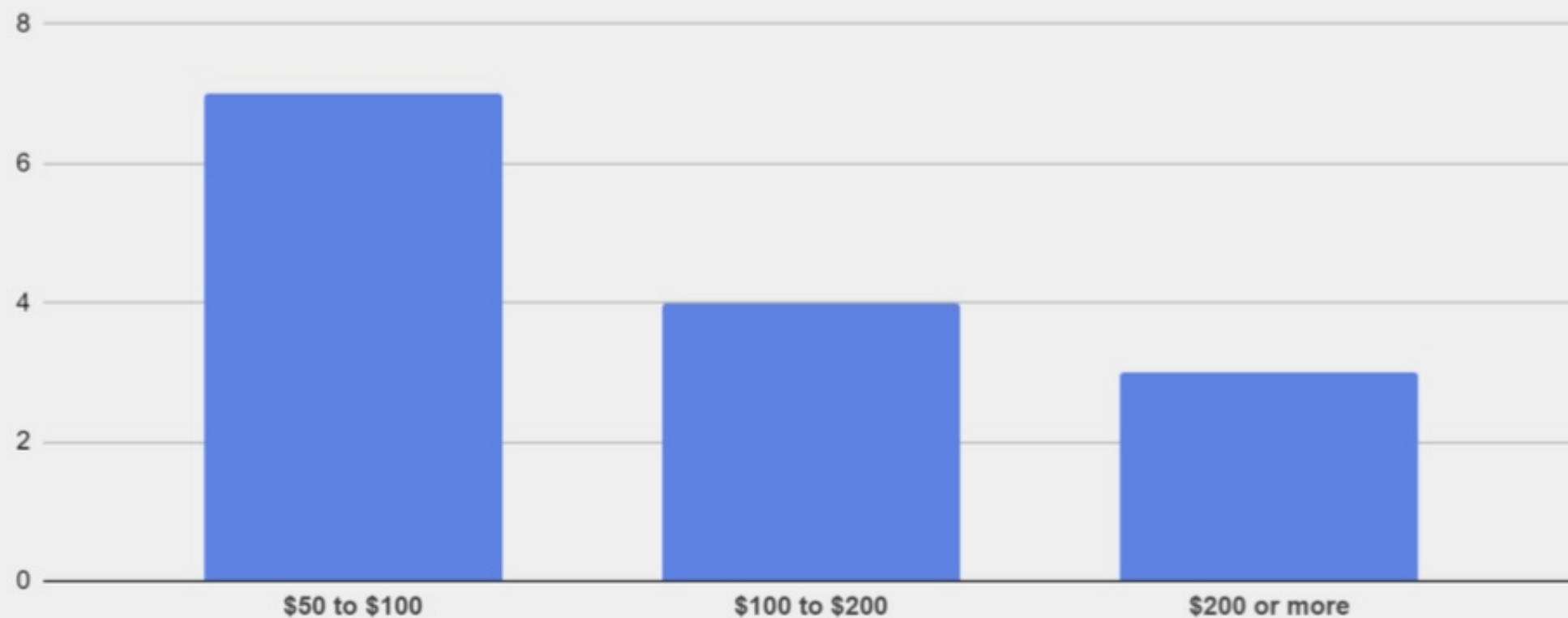
*Figure 1: Top Challenges in Managing Medications and Health Records*

Can you share a recent experience where you missed a dose or struggled to manage your prescriptions? How did it affect you?



*Figure 2: Effects of Missed Medication Doses and Prescription*

How much do you spend each month on medications? Would it be valuable to have an app that helps you find cost-effective alternatives?



*Figure 3: Monthly Medication Spending and Interest in Cost-Saving App Solutions*