

# Richard Essuman

P. O. Box TB, 427 || [LinkedIn](#) || Ludza Street, House No 4, Asofan || +233559489593 || [ressuman001@gmail.com](mailto:ressuman001@gmail.com)

---

## EXPERIENCE

### Projects Experience

#### *HTML, CSS, and JavaScript*

June 2023- Present

- Revamped a law firm's website to showcase legal services and lawyers, resulting in a 30% increase in user engagement through the use of HTML, CSS, and JavaScript, while also improving communication with colleagues.
- Constructed an e-commerce platform leveraging HTML, CSS, and Bootstrap, achieving a 40% increase in user engagement, and demonstrated leadership by promoting collaboration among peers during development.
- Developed a functional Google form application registration prototype with HTML and CSS, displaying proficiency in web development and demonstrating analytical abilities in collaboration with twelve team members, and two supervisors.
- Designed and implemented a visually engaging portfolio website utilizing HTML exclusively, exhibiting creativity and collaboration through teamwork with ten co-workers.

### United Pensions Trustees Limited, Accra, Ghana

#### *Data Analyst*

March 2022- November 2022

- Exemplified drive, determination, and ambition in implementing a data-driven approach to optimize marketing campaigns, leading to a remarkable 25% increase in conversion rates.
- In a harmonious manner, the team developed and deployed a predictive model for customer churn, communicating insights with both co-workers and peers. This collaborative effort led to a significant 15% reduction in attrition rates.
- Demonstrated leadership in the workplace by conducting data analysis, identifying cost-saving opportunities with teammates, colleagues, and peers, resulting in a commendable 10% reduction in operational expenses.
- Portrayed leadership collaborating with cross-functional teams, highlighting decision making to streamline data collection processes. Resulted in a substantial 20% data entry errors reduction, positively impacting partners.
- Illustrated proficient teamwork by developing interactive Tableau dashboards, optimizing data accessibility, and promoting cooperation among partners. Achieved streamlined logical processes and an impressive 40% reduction in search time.

### Appsol Information System, Accra, Ghana

#### *Data Entry Officer- Intern*

August 2021- February 2022

- Achieved a remarkable 99.5% data entry accuracy through determination and drive, reducing errors by 25% compared to the previous year and establishing reliable quantitative data.
- Leveraged adept facilitation to implement data processing workflows, resulting in a 25% reduction in data input time and a commendable 15% boost in department productivity. Collaborated with teammates and peers throughout the process.
- Orchestrated ten team management within the team, spearheading the development of data validation protocols that led to a 30% decrease in data discrepancies, enhancing overall data quality.
- Applied perceptive and evaluation skills to process and input 20,000+ records in diverse formats, ensuring seamless collaboration with peers to make critical data readily available for analysis.
- Led quality control initiatives, fostering a harmony approach to achieve 100% data accuracy in financial records, resulting in a significant reduction of financial discrepancies by GHC100,000.

## EDUCATION

### Azubi Africa, Nairobi, Kenya

#### *Front End Development*

October 2023- Ongoing

### Codetrain Training Institute, Accra, Ghana

#### *Software Development*

February 2023- Ongoing

### University of Ghana, Legon, Ghana

#### *Bachelor of Science, Animal Biology and Conservation Sciences and Botany*

September 2015- May 2019

## SKILLS

HTML| CSS| Bootstrap| Tailwind| Responsive Web Design| JavaScript| NPM| Node JS| Git and GitHub.