

Richard Essuman

PROFILE OBJECTIVE

Dedicated Front End Developer with a passion for leveraging technology to drive innovation. I aspire to contribute my expertise in developing robust, end-to-end solutions while staying at the forefront of emerging technologies. With a proven track record in building scalable web applications, I bring proficiency in front-end and database management. I excel in creating seamless, high-performance applications using a diverse set of programming languages and frameworks. My goal is to collaborate with forward-thinking teams to develop transformative solutions that solve complex challenges. My commitment to continuous learning and adaptability ensures that I can meet the dynamic needs of the industry and exceed expectations. I am committed to staying on the cutting edge of technology and fostering professional growth. Seeking an opportunity to apply my skills and contribute to a forward-thinking company, fostering growth, and creating impactful digital experiences.

EXPERIENCE

United Pensions Trustees Limited, Accra, Ghana

Data Analyst

March 2022- November 2022

- Implemented a data-driven approach to optimize marketing campaigns, resulting in a 25% increase in conversion rates.
- Developed and deployed a predictive model that accurately forecasted customer churn, reducing attrition rates by 15%.
- Conducted thorough data analysis and identified cost-saving opportunities, leading to a 10% reduction in operational expenses.
- Collaborated with cross-functional teams to streamline data collection processes, resulting in a 20% reduction in data entry errors.
- Created interactive dashboards using Tableau to visualize key performance indicators, improving data accessibility and aiding in strategic decision-making and reducing search time by 40%.

Appsol Information System, Accra, Ghana

Data Entry Officer- Intern

August 2021- February 2022

- Achieved a 99.5% accuracy rate in data entry, reducing errors by 25% compared to the previous year, resulting in more reliable datasets.
- Implemented efficient data processing workflows, reducing data input time by 20%, and boosting department productivity by 15%.
- Developed data validation protocols that resulted in a 30% decrease in data discrepancies, improving overall data quality.
- Successfully processed and entered 20,000+ records in various formats, ensuring that critical data was readily available for analysis.
- Spearheaded quality control measures, ensuring 100% data accuracy in financial records, reducing financial discrepancies by GHC100,000.

CONTACT DETAILS

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SKILLS

HTML| CSS| Bootstrap| Tailwind|
Responsive Web Design|
JavaScript| Python| NPM| React|
Redux| UI/UX Design| Git and
GitHub.

EDUCATION

Azubi Africa, Nairobi,
Kenya

Front End Development

October 2023- August 2024

**Codetrain Training
Institute**, Accra, Ghana

Software Development

February 2023- February
2025

University of Ghana,
Legon, Ghana

**Bachelor of Science, Animal
Biology and Conservation
Sciences and Botany**

September 2015- May 2019