

Richard Essuman

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EXPERIENCE

Projects Experience

HTML, CSS, and JavaScript

June 2023- Present

- Revamped a law firm's website to showcase legal services and lawyers, resulting in a 30% increase in user engagement through the use of HTML, CSS, and JavaScript, while also improving communication with colleagues.
- Constructed an e-commerce platform leveraging HTML, CSS, and Bootstrap, achieving a 40% increase in user engagement, and demonstrated leadership by promoting collaboration among peers during development.
- Developed a functional Google form application registration prototype with HTML and CSS, displaying proficiency in web development and demonstrating analytical abilities in collaboration with twelve team members, and two supervisors.
- Designed and implemented a visually engaging portfolio website utilizing HTML exclusively, exhibiting creativity and collaboration through teamwork with ten co-workers.

United Pensions Trustees Limited, Accra, Ghana

Data Analyst

March 2022- November 2022

- Exemplified drive, determination, and ambition in implementing a data-driven approach to optimize marketing campaigns, leading to a remarkable 25% increase in conversion rates.
- In a harmonious manner, the team developed and deployed a predictive model for customer churn, communicating insights with both co-workers and peers. This collaborative effort led to a significant 15% reduction in attrition rates.
- Demonstrated leadership in the workplace by conducting data analysis, identifying cost-saving opportunities with teammates, colleagues, and peers, resulting in a commendable 10% reduction in operational expenses.
- Portrayed leadership collaborating with cross-functional teams, highlighting decision making to streamline data collection processes. Resulted in a substantial 20% data entry errors reduction, positively impacting partners.
- Illustrated proficient teamwork by developing interactive Tableau dashboards, optimizing data accessibility, and promoting cooperation among partners. Achieved streamlined logical processes and an impressive 40% reduction in search time.

Appsol Information System, Accra, Ghana

Data Entry Officer- Intern

August 2021- February 2022

- Achieved a remarkable 99.5% data entry accuracy through determination and drive, reducing errors by 25% compared to the previous year and establishing reliable quantitative data.
- Leveraged adept facilitation to implement data processing workflows, resulting in a 25% reduction in data input time and a commendable 15% boost in department productivity. Collaborated with teammates and peers throughout the process.
- Orchestrated ten team management within the team, spearheading the development of data validation protocols that led to a 30% decrease in data discrepancies, enhancing overall data quality.
- Applied perceptive and evaluation skills to process and input 20,000+ records in diverse formats, ensuring seamless collaboration with peers to make critical data readily available for analysis.
- Led quality control initiatives, fostering a harmony approach to achieve 100% data accuracy in financial records, resulting in a significant reduction of financial discrepancies by GHC100,000.

EDUCATION

Azubi Africa, Nairobi, Kenya

Front End Development

October 2023- Ongoing

Codetrain Training Institute, Accra, Ghana

Software Development

February 2023- Ongoing

University of Ghana, Legon, Ghana

Bachelor of Science, Animal Biology and Conservation Sciences and Botany

September 2015- May 2019

SKILLS

HTML| CSS| Bootstrap| Tailwind| Responsive Web Design| JavaScript| React| Redux| NPM| Node JS| Express| MongoDB| Mongoose| Rest API's| Git and GitHub.