

what is  
 $m(x) = \int \underbrace{\pi(x|\theta)}_{\text{kernel}} \pi(\theta) d\theta$   
 of Beta( $a'$ ,  $b'$ )

$$= \frac{1}{\Gamma(a'+b')} \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}$$

This implies that the normalizing constant  $C(x)$  =

$$(2) \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \times \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}$$

$$= \frac{\binom{n}{x} \Gamma(a+b)}{\Gamma(a)\Gamma(b)}$$

(2)  
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Finding the normalizing constant

$X \sim \text{Bin}(n, \theta)$   
 $\theta \sim \text{Beta}(a, b)$

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 Lecture 2

what is the normalizing constant in the posterior  $\pi(\theta|x)$ ?

$$\pi(\theta|x) = \frac{\text{likelihood}}{\text{prior}} \frac{\pi(x|\theta) \pi(\theta)}{\text{marginal}} = \frac{\binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}}{m(x)}$$

Remark: To find the normalizing constants, we will group all "values" that are a function of the data or constant, ie not a function of  $\theta$ .  $\rightarrow$  random.

$$= \frac{\binom{n}{x} \Gamma(a+b)}{m(x)} \left\{ \theta^x (1-\theta)^{n-x} \theta^{a-1} (1-\theta)^{b-1} \right\}$$

kernel of  
 $\text{Beta}(\cancel{x+a}, n-x+b)$

$= \text{Beta}(a', b')$

$$= \frac{\binom{n}{x} \Gamma(a+b)}{m(x)} \left\{ \theta^{x+a-1} (1-\theta)^{n-x+b-1} \times \frac{m(a'+b')}{m(a')m(b')} \right\}$$

This is a  
 $\text{Beta}(x+a, n-x+b)$

density

Hence, the normalizing constant is the density  
 (Simplification should be possible).