



adidas king of the road athlete's guide 2013



all in for
indonesia

About adidas Running

adidas has a long standing history with running and athletics, dating back to 1928 when its founder, Adi Dassler, supplied women's running pioneer Lina Radke with a handmade pair of spikes to wear during the Olympic Games in Amsterdam. Many more sporting heroes have since followed in Radke's path, including Jesse Owens, Emil Zátopek, Al Oerter, Bob Bernon, Daley Thompson, Grete Waitz, Heike Henkel and Haile Gebrselassie. Today, adidas continues its leadership and presence in the running and athletics world as the sponsor of several major global marathons, including ones in London, Boston, Seoul, Santiago and Berlin. Most recently, adidas signed an 11-year partnership agreement with the International Association of Athletics Federation (IAAF) granting adidas the world-wide sponsorship rights for all IAAF World Athletic Series events until 2019.

Welcome to adidas King of the Road 2013

On 29 September 2013, the third edition of the adidas King of the Road (KOTR) Indonesia returns to the BSD City with a colourful route set against the scenic of last year routes. Continuing the tradition since its official launch in 2011, the KOTR race will tour five countries – Philippines, Singapore, Thailand, Indonesia and Malaysia (in chronological order) – offering the most scenic local city race routes available to running enthusiasts. Each country's race is a qualifying leg, culminating in the grand finals in Malaysia where the ultimate champion will be crowned the adidas Southeast Asia 'King of the Road 2013'. This year the adidas king of the road will see a total of 33,400 runners participating in all 5 cities.

Race Day Programme

Date	Time	Description
29 September 2013, Sunday	4.30AM	Race Site Opens
	5.00AM	Drop Bags Opens
	5.15AM	Start Pen For 16.8 KM Race Opens
	5.20AM	Race Director Speech
	5.25AM	Indonesia Raya
	5.30AM	16.8 KM Flag-Off
	5.40AM	Start Pen For 10 KM Race Opens
	5.45AM	10 KM Flag-Off
	5.55AM	Start Pen For 5KM Race Open
	6.00AM	5 KM Flag-Off
	6.15AM	Estimated Finishing Time Of Top 10 KM & 5 KM Runner
	6.20AM	Estimated Finishing Time Of Top 16.8 KM Runner
	8.30AM	Prize Presentation
	8.30AM	Race Cut-Off Time
	9.00AM	Baggage Area Closed
	9.30AM	End Of Event

Note: race cut off time is applied due to race is conducting in public road and for safety of participants.

NORTH

16.8KM



04



Start/Finish



Water Station



Mobile Toilet



1 KM marker



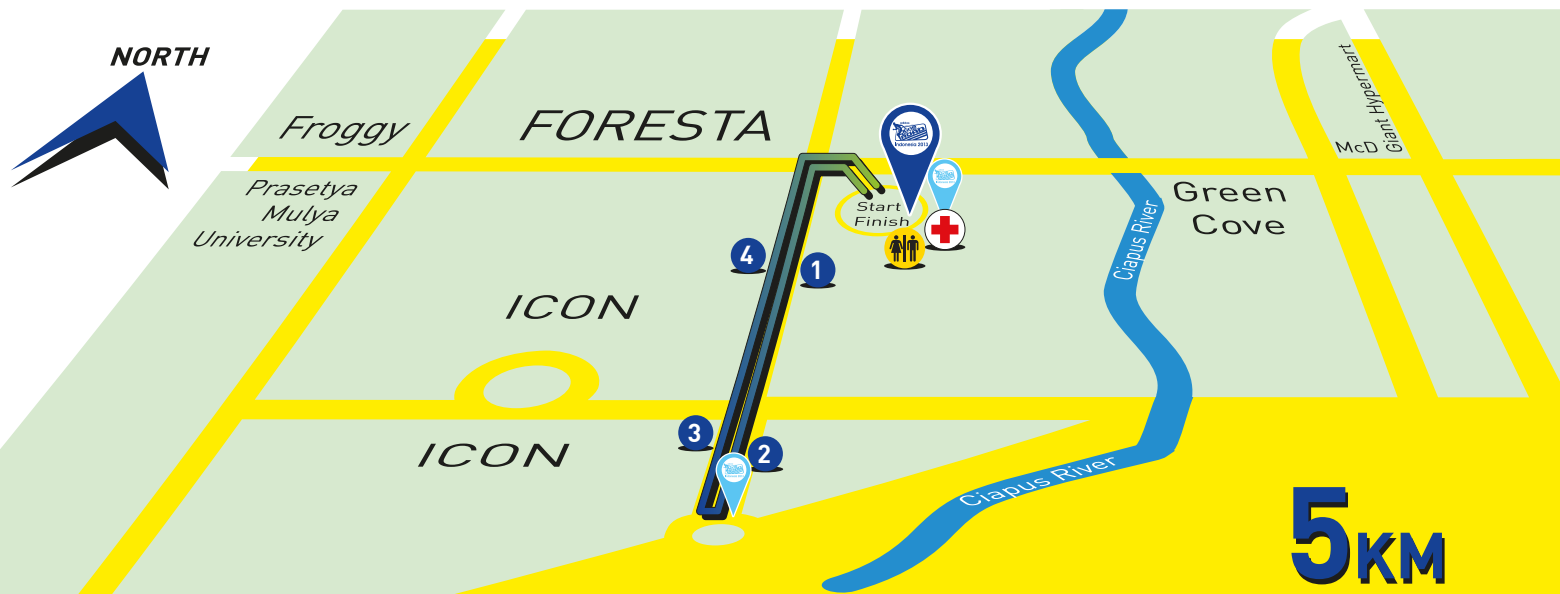
Ambulance

10 KM



1

 Ambulance





Hydration Stations

Alto Natural Spring Water and Pocari Sweat isotonic drink will be provided during the race for all categories. Each hydration station is about 2-3 KM apart.



Mobile Toilets

16 mobile toilets will be available at the race venue, near the Green Office Park marketing office. There will be 4 mobile toilets along the race course, 2 units at Golf Course Road and 2 units at the intersection after the Nanyang School.



First Aids

Two ambulances and several medical personnel will be ready to assist you along the race course and at the finish area.

transportation

Transportation

There are several methods of transportation to go to the race venue.

1. Shuttle Bus

Sinarmas Land - BSD City will provide 8 shuttle buses for runners to go to the race venue at Green Office Park, BSD City. The capacity of each bus is 44 seats, so there will be 352 seats available. Seat availability is based on first come/ first served basis. The bus schedule is as follows:

4 buses @ FX Sudirman:

Depart at 04:15AM

2 buses @ Velodrome Rawamangun:

Depart at 04:00AM

2 buses @ Slipi Jaya:

Depart at 04:15AM

From the race venue:

All 8 buses depart at 09:30AM

2. Car

Parking spaces are available for participants who drive to the race venue. Standard parking charges applies. To anticipate traffic congestion, participants are advised to arrive at the race venue 60 minutes prior to the start time for the 16.8 KM race at 05:30 AM.

3. Taxi

Participants are advised to make their own arrangements by contacting taxi operators in Jakarta.

Express Taxi (021) 26509000

Blue Bird (021) 79171234

Both of these can be scheduled to pick you up early in the morning before the race.

direction

If you depart from Jakarta, please choose either route:

KEBON JERUK TOLL ROAD (JAKARTA-MERAK TOLL ROAD)

Enter the Karang Tengah main toll gate, drive 5km and then make an exit at Alam Sutera (Kunciran). Follow the main road until you meet an intersection, go straight through ruko complexes on your left and right. When you reach a runabout, pass it and make a right turn and follow the road until you reach another roundabout located in front of Living World mall. Pass it through, until you reach the main exit of Alam Sutera. Go left until you pass Teraskota on your left, to reach the intersection traffic light and Giant Hypermart on your right. Go right, pass another intersection traffic light and pass thru a bridge. Green Office Park is on your left side after that bridge.

PASAR REBO - PONDOK INDAH - SERPONG TOLL ROAD (ULUJAMI-SERPONG TOLL ROAD)

Enter the Bintaro/Serpong toll road through Pondok Ranji main toll gate. Make an exit at the BSD City exit road. There are two toll exits for BSD City, choose the second exit. Go straight until you meet the first intersection traffic light, there will be a Giant supermarket on your front left. Turn left and pass another intersection traffic light and pass thru a bridge. Green Office Park is on your left side after that bridge.

the race

FINISH LINE

After you cross the finish line, please keep on moving to the finish area to collect your finisher medals and drinks at the refreshment area.

Keep away from the finish line after you get through the refreshment area, to avoid multiple reads of your BibTag chip.

CHECK POINTS

Two MyLaps® checkpoints will be placed along the race course for the 16.8K. For 10K and 5K will be one MyLaps® checkpoint each. Those checkpoints must be crossed so please make sure you step on the timing mats. Please make sure your BibTag is working properly by checking it during the Race Pack Collection days. There will be a table for doing this. Do not fold the bib and MyLaps® BibTag. Damaged tags will result in your race not being timed.

TIMING RESULT & OFFICIAL RACE PHOTOS

Your race results will be timed by MyLaps® BibTag System. The preliminary results will be published within 48 hours after the race for all finishers in all categories. All results and official race photos will be published on the race official website at adidaskingoftheroad.com/id/

Results and Dispute

Results

Results will be posted on the official www.adidaskingoftheroad.com/id website within 48 hours after the race.

Dispute Over Winner's Results

In the event of a dispute over prize results, an appeal must be lodged at the Timing Center within 15 minutes of the category's prize presentation. The race organizer reserves the final rights to the decision over the dispute of race results.

Lost And Found

If you have lost or found an item, please approach the main information tent.

If you have lost an item, it will be your responsibility to locate it by contacting the race organizer with a description as well as paying for its return to you. All found items will be discarded one month after the race date.

Contact info: info@run.web.id

Timing System

The adidas King of The Road 2013 will be using the MyLaps® BibTag system to time participant's individual time.

The BibTag is a single tag attached to the back of your bib number. At start line, check points and finish line, the system which consist of detection mats will measure your time.

To get accurate time of your race, you have to wear your bib number correctly – across your chest, visibly.

Tips for guaranteed accurate timing:

- Wear the bib number visibly on the chest. Do not use the bib on the back and do not cover the bib number with your jacket or with your hands while crossing the mats at the start, splits or finish line.
- Do not fold or crumple your bib number and especially not the BibTag itself.
- Use four pins on the corners of the bib number, do not pierce through the BibTag.
- Do not remove the foam spacer. The foam is needed to give you an accurate time.

The BibTags do not have to be returned after the race, you can keep the bib number with the BibTag as a souvenir or it can be thrown away with the regular waste.

Race Statistics

adidas KOTR 2012 Top 3 Male and Female, 16.8KM (CLOSED)

Position	Name	Gender	Nationality	Timing
1	AGUS PRAYOGO	Male	INDONESIAN	00:55:16
2	AGUSTINUS BENU	Male	INDONESIAN	00:56:53
3	ARI SUWANDANA	Male	INDONESIAN	00:57:59

Position	Name	Gender	Nationality	Timing
1	SITI KHOTIJAH	Female	INDONESIAN	01:10:17
2	ODEKTA VINA	Female	INDONESIAN	01:13:58
3	MUTIA PROBORINI	Female	INDONESIAN	01:15:49

adidas KOTR 2012 Top 3 Male and Female, 16.8KM (OPEN)

Position	Name	Gender	Nationality	Timing
1	BENARD MWENDIA MUTHONI	Male	KENYAN	00:50:42
2	JOSEPH GITAU KARIUKI	Male	KENYAN	00:51:49
3	ONESMUS MUASYA MUINDI	Male	KENYAN	00:52:17

Position	Name	Gender	Nationality	Timing
1	ESTHER WAMBUI KARIMI	Female	KENYAN	00:59:36
2	EUNICE NYAWIRA MUCHIRI	Female	KENYAN	01:00:51
3	NINIK SUGIWATI	Female	INDONESIAN	01:14:19

Prizes 16.8KM Male and Female Open & Closed Category

The adidas King of the Road 2013 race prizes reward runners with the fastest times in their respective categories.

Rank	Closed Category (Male & Female)	Open Category (Male & Female)
1	All paid expenses to join adidas King of The Road Final in Malaysia/ Cash: IDR 12.500.000/ Celebrity Fitness VIP Membership (6 months)/ Sennheiser Earpiece PMX-685i	Cash: IDR 10.000.000/ Celebrity Fitness VIP Membership (6 months)/ Sennheiser Earpiece PMX-685i
2	Cash: IDR 10.000.000/ Sennheiser Earpiece PMX-685i	Cash: IDR 7.500.000/ Sennheiser Earpiece PMX-685i
3	Cash: IDR 7.500.000/ Sennheiser Earpiece PMX-685i	Cash: IDR 5.000.000/ Sennheiser Earpiece PMX-685i
4	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
5	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
6	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
7	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
8	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
9	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685
10	Sennheiser Earpiece PMX-685	Sennheiser Earpiece PMX-685

Prizes 10KM & 5K (Male and Female)

The adidas King of the Road 2013 race prizes reward runners with the fastest times in their respective categories.

Rank	10K (Male & Female)	5K (Male & Female)
1	Cash: IDR 7.500.000/ Celebrity Fitness VIP Membership (6 months)/ Sennheiser Earpiece PMX-680	Sennheiser Earpiece MX-365
2	Cash: IDR 5.000.000/ Sennheiser Earpiece from SG Sennheiser Earpiece PMX-680	Sennheiser Earpiece MX-365
3	Cash: IDR 2.500.000/ Sennheiser Earpiece from SG/ Sennheiser Earpiece PMX-680	Sennheiser Earpiece MX-365
4	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
5	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
6	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
7	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
8	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
9	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365
10	Sennheiser Earpiece MX-365	Sennheiser Earpiece MX-365

the ultimate **outdoor**
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The Breeze offers the best open-air shopping, dining and entertainment center in Indonesia. The 135,000 m2 outdoor entertainment center is located in the heart of BSD City and uniquely designed by Jerde, a global architecture and urban planning firm.

The green development will take advantage of the natural contour of the landscape and surroundings, lined with decks that offer high end shops, dining and entertainment with breathtaking views of the lake and city's bright lights.

The Breeze BSD City's Tenants :



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www.ALTOspringswater.com

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