

# FLORINA SUTANTO

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## EDUCATION

- Wesleyan University**, Middletown, CT May 2024  
*Bachelor of Arts, Majors:* Economics and East Asian Studies (Literature and Culture), **GPA:** 3.95/4.00  
*Honors:* Freeman Asian Scholarship (full 4-year merit scholarship), Dean's List, Digital Scholarship Fellow, Wesleyan Summer Grant Fund
- Columbia University Graduate School of Journalism**, New York, NY August 2023  
*Certification of Professional Achievement*, Lede Program for Data Journalism, received \$9,000 scholarship
- International Education**
- National Taiwan University, one-semester intensive Chinese language immersion program in Taipei, Taiwan November 2022  
I.I.S. Astolfo Lunardi, one-year student exchange with AFS Intercultural Programs in Brescia, Italy August 2019

## PROFESSIONAL EXPERIENCE

- Developer/Data Journalist, The Pudding*, Remote September 2023 – Present
- Pitched a data-driven visual essay on fandom and fanfiction trends based on a completed data journalism project for the Lede Program, accepted for development and publication
- Research and Teaching Assistant, Wesleyan University*, Middletown, CT June 2023 – Present
- Conducted a research project combining data visualization, oral interviews, and archival materials to document the history of Boston Chinatown theaters
  - Selected to lead and develop a syllabus for the digital tools and data analysis component of *Cinema and Moviegoing in American Chinatowns: Digital Tools and Storytelling* (Spring 2024)
- Advising Intern, Fulbright Taiwan*, Taipei, Taiwan September – November 2022
- Led weekly university counseling sessions for Taiwanese students applying to Bachelor's, Master's, and PhD programs in the US
  - Supported EducationUSA workshops and info sessions connecting Taiwanese high school students to higher education opportunities in the US through in-person and online outreach, attended by 150+ students across the nation
- Cultural Strategy Intern, sparks & honey*, New York, NY June – August 2022
- Supported senior cultural strategists in presenting strategic plans, data-driven insights, and recommendations to global firms such as SC Johnson, L'Oréal, and Meta
  - Researched and synthesized latest developments on relevant policies, start-ups, and innovations; reported weekly to executive team
  - Co-created a data visualization report using proprietary consumer data; utilized Python to visualize consumer demographics
  - Discussed Fandom Analytics and Gen Z/Metaverse on Culture Briefing panels, attended by 257 live viewers on LinkedIn
- Purchasing and Procurement Intern, Wesleyan Finance Office*, Middletown, CT June 2021 – May 2022
- Performed contract negotiations alongside the Director of Purchasing, saved upwards of \$50,000 annually across 10+ projects
  - Wrote and edited RFPs to solicit competitive bids for new projects and recommended winning bids to the Director
  - Utilized Excel to analyze pricing quotes and create forecasting models; facilitated transfer to a new e-procurement platform
  - Reviewed submitted contracts, pricing proposals, and purchase orders to identify key areas for negotiation
- Digital Scholarship Fellow, Wesleyan University*, Middletown, CT January 2021 – May 2022
- Researched the history of Japanese loan words in the English lexicon, collected data by scraping Oxford English Dictionary's Timeline function using OutwitHub, and visualized data on Tableau Public and ArcGIS StoryMaps
  - Presented research to a 20-person digital humanities panel consisting of university researchers, librarians, archivists, and IT staff

## LEADERSHIP EXPERIENCE

- CEAS Majors Committee Co-Chair, Wesleyan College of East Asian Studies*, Middletown, CT September 2023 – Present
- Liaise between the CEAS department, faculty, and 50+ majors and prospectives
  - Launch a majors journal to showcase student work (essays, art pieces, creative writing, etc.) each semester
- Peer Career Advisor, Wesleyan Gordon Career Center*, Middletown, CT January 2023 – Present
- Advise students on career exploration, resume and cover letter writing, networking, and interview preparation
  - Conduct workshops, streamline the job application system, and prepare career resources for the student body, faculty, and admin

## SKILLS AND INTERESTS

- Technical** Python, R, HTML/CSS, SQL, Big Query, Stata, Tableau, Microsoft Excel, Adobe (Photoshop, Illustrator, Premiere Pro)
- Languages** Bahasa Indonesia (bilingual), Mandarin Chinese (conversational), Italian (conversational)
- Interests** Scuba diving, freediving, creative writing (prose), data visualization, public libraries