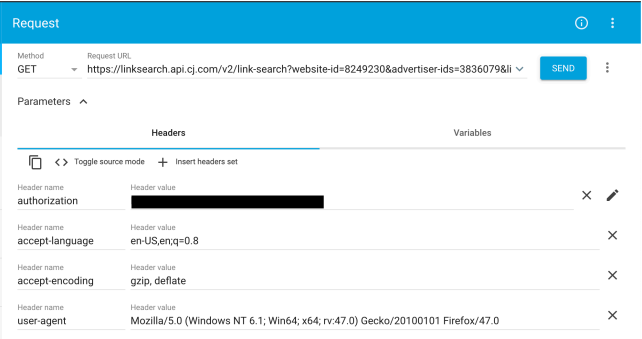


CJ - Luxury Card

API Access Information

Experian ID (Website ID)	8249230
Advertiser ID	7302246
Data Location (Use REST client; method: GET)	https://linksearch.api.cj.com/v2/link-search?website-id=8249230&advertiser-ids=7302246&link-type=Content%20Link&records-per-page=100
Auth Token	See Syncplicity > CreditMatch Compliance > Portal Credentials
REST Call Request Set Up	

Product Information

Offer ID	Offer Name	PartnerID
A048000001	Luxury Card™ Mastercard® Titanium Card™	16998510
A048000002	Luxury Card™ Mastercard® Black Card™	16998508
A048000003	Luxury Card™ Mastercard® Gold Card™	16998505

Mapping Requirements

All ingest data	All encoded data should be decoded when ingested in Bento (i.e. if there is ® in the feed, then it should be decoded to ® when ingested in Bento)
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Content Body

Bento Field	Feed Property (XML)	Feed Property (JSON)	Rule	Notes
Partner Id	<link-id>	N/A	manual field	Editor will manually link the <link-id> of each offer from the feed to the correct offer ID in Bento
Offer Id	N/A	N/A	manual field	Editor will create offer ID in Bento and manually link the <link-id>
Offer Name	<cardName>	parsed-custom-content-fields.cardName	Direct input	Ensure this can decode all types of HTML encoding
Vendor Name	N/A	N/A	Input static string: "Luxury Card"	
Offer URL	<clickUrl>	clickUrl	append "?sid={{REFERENCE_NUMBER}}" to the end of URL	
Affiliate Id	<advertiser-id>	advertiser-id	Direct input	
Credit Rating	<creditRating>	parsed-custom-content-fields.creditRating	Select all values within range. For example, if feed content is "Good/Excellent" or "Good - Excellent", select "true" for "Good", "Very Good" and "Excellent"	
Description	<marketingCopy>	parsed-custom-content-fields.marketingCopy	Direct input of each marketing description Create new description line in Bento when "•" is detected	
Pros	N/A	N/A	manual field	
Cons	N/A	N/A	manual field	
Annual Fee	<annualMemFee>	parsed-custom-content-fields.annualMemFee	Direct input	
Balance Transfer Apr	<nonIntroTransAPR>	parsed-custom-content-fields.nonIntroTransAPR	Direct input	
Firm Offer Subcode	N/A	N/A	manual field	
Headline Copy	N/A	N/A	manual field	
Intro APR	See rule	See rule	Case 1: HAS BOTH INTROS WITH SAME VALUE AND PERIOD <ul style="list-style-type: none">IF: introPurchAPRValue === introTransferAPRValue AND introPurchAPRPeriodValue === introTransferAPRPeriodValueTHEN INPUT: "[introPurchAPRValue]% on Purchases and Balance Transfers for [introPurchAPRPeriodValue] [introPurchAPRPeriodType]" Case 2: HAS INTRO PURCH ONLY <ul style="list-style-type: none">IF introPurchAPRValue has value 0 or higher AND introTransferAPRValue has "N/A" or nullTHEN INPUT: "[introPurchAPRValue]% on Purchases for	

			<p>[introPurchAPRPeriodValue] [introPurchAPRPeriodType]"</p> <p>Case 3: HAS INTRO TRANS ONLY</p> <ul style="list-style-type: none"> IF introPurchAPRValue has "N/A" or null AND introTransferAPRValue has value 0 or higher THEN INPUT: "[introTransferAPRValue]% on Balance Transfers for [introTransferAPRPeriodValue] [introTransferAPRPeriodType]" <p>Case 4: HAS BOTH INTROS WITH DIFFERENT VALUES AND SAME PERIOD</p> <ul style="list-style-type: none"> IF: introPurchAPRValue !== introTransferAPRValue AND introPurchAPRPeriodValue === introTransferAPRPeriodValue THEN INPUT: "[introPurchAPRValue]% on Purchases and [introTransferAPRValue] on Balance Transfers for [introPurchAPRPeriodValue] [introPurchARPeriodType]" <p>Case 5: HAS BOTH INTROS WITH SAME VALUES AND DIFFERENT PERIOD</p> <ul style="list-style-type: none"> IF: introPurchAPRValue === introTransferAPRValue AND introPurchAPRPeriodValue !== introTransferAPRPeriodValue THEN INPUT: "[introPurchAPRValue]% on Purchases for [introPurchAPRPeriodValue] [introPurchAPRPeriodType] and [introTransferAPRValue]% on Balance Transfers for [introTransferAPRPeriodValue] [introTransferAPRPeriodType]" <p>Case 6: HAS NO INTRO</p> <ul style="list-style-type: none"> IF introPurchAPRValue AND introTransferAPRValue has N/A, null, or None THEN INPUT: "N/A" 	
Intro Bonus	<rewardsBonus> <rewardsBonusTerms>	parsed-custom-content-fields.rewardsBonus parsed-custom-content-fields.rewardsBonusTerms	Input string: 'Earn [rewardsBonus] [rewardsBonusTerms]'	
Is this a firm offer?	N/A	N/A	manual field	
Is this a generic offer?	N/A	N/A	manual field	
Is prefill offer?	N/A	N/A	manual field	
Rewards Content: value	<rewardsRate1>, <rewardsRate2>, <rewardsRate3>...	rewardsRate1, rewardsRate2, rewardsRate3...	Remove symbols from numeric value Remove any proceeding 0 values (i.e. if value is 1.50%, then input 1.5) Input each returned value in new rewards content line	
Rewards Content:	<rewardsType1>, <rewardsType2>,	rewardsType1, rewardsType2,	Keyword list rules: <div> <input type="text"/> <input type="text"/> </div>	

type	<rewardsType3>...	rewardsType3...	IF- rewards type# has keyword	THEN select from dropdown	
			"cash back"	Cash Back	
			"points"	Points	
			"miles"	Miles	
Rewards Content: category	N/A	N/A	manual field		
Rewards Tooltip	<rewardsRate#> <rewardsType#> <rewardsRate#Terms>	rewardsRate# rewardsType# rewardsRate#Terms	Input: "[rewardsRate1] [rewardsType1] [rewardsRate1Terms], [rewardsRate2] [rewardsType2] [rewardsRate2Terms], etc...." If full content exceeds max 200 Bento field character limitation, then truncate the tool tip at the end of the last rewardsRate rewardsType# and rewardsRate#Terms combination that fits within the 200 character limitation		
Short Disclaimer	N/A	N/A	manual field		
Standard APR	<regularAPR>	parsed-custom-content-fields.regularAPR	Direct input		
Suppress from Zones	N/A	N/A	manual field		
Terms & Conditions	<detailsRatesFeesUrl>	parsed-custom-content-fields.detailsRatesFeesUrl	Direct input; IF contains null, input empty string		

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Sorting and Filtering

Bento Field	Feed Property (XML)	Feed Property (JSON)	Rule	Notes
Annual Fee	<annualMemFeeValue>	parsed-custom-content-fields.annualMemFeeValue	Direct input	
APR High	<regularAPRValue>	parsed-custom-content-fields.regularAPRValue	If range, use highest value in range. If no range, use single value.	This field is numeric only in Bento. Please strip any alpha characters or symbols from inputted value.
APR Low	<regularAPRValue>	parsed-custom-content-fields.regularAPRValue	If range, use lowest value in range. If no range, use single value.	This field is numeric only in Bento. Please strip any alpha characters or symbols from inputted value.
Balance Transfer APR	<introTransferAPRValue>	parsed-custom-content-fields.introTransferAPRValue	Direct input	
Balance Transfer Period	<introTransAPRPeriodValue>	parsed-custom-content-fields.introTransAPRPeriodValue	Direct input	
Intro Bonus Value	<rewardsBonus>	parsed-custom-content-fields.rewardsBonus	Direct input; input ONLY if it is a dollar value (check for \$ and then input the value; do not include the \$ since the bento field is numeric only)	
Eligible States	N/A	N/A	manual field	





Bento Field			Rule	Notes
Guaranteed Approval	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Guaranteed Approval", then TRUE	
0 Intro Rate	<introPurchAPRValue> <introTransferAPRValue>	parsed-custom-content-fields.introPurchAPRValue parsed-custom-content-fields.introTransferAPRValue	IF introTransferAPRValue and/or introPurchAPRValue = 0, then TRUE	
Balance Transfer Allowed	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Balance Transfer", then TRUE	
Low Interest Rate	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Low Interest", then TRUE	
No Annual Fee	<annualMemFeeValue>	parsed-custom-content-fields.annualMemFeeValue	IF annualMemFeeValue = 0, then TRUE	
No Balance Transfer Fee	<balanceTransFeeValue>	parsed-custom-content-fields.balanceTransFeeValue	IF balanceTransFeeValue = 0, then TRUE	
No Foreign Transaction Fee	<foreignTransFeeValue>	parsed-custom-content-fields.foreignTransFeeValue	IF foreignTransFeeValue = 0, then TRUE	
Travel	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Travel" or "Travel and Airlines", then TRUE	
Military Specific	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Military", then TRUE	
Business	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Business" or "Business Card", then TRUE	
Student	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Student", then TRUE	
Pre-Paid	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Pre Paid" or "Pre-Paid", then TRUE	
Hotel	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Hotel", then TRUE	
Sports	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Sports", then TRUE	
Personal	<productType>	parsed-custom-content-fields.productType	IF productType = "Consumer", then TRUE	
Retail	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Retail", then TRUE	
Secured Card	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Secured", then TRUE	
Airline	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Airline" or "Airlines" or "Travel and Airlines", then TRUE	
Rewards	<rewardsRate1>	parsed-custom-content-fields.rewardsRate1	IF rewardsRate1 has value higher than 0, then TRUE	
Miles	<rewardsType1>	parsed-custom-content-fields.rewardsType1	IF rewardsType1 has "miles", then TRUE. IF 0, null, or N/A, then FALSE.	
Gas	<Categories>	parsed-custom-content-fields.Categories	IF Categories has "Gas Rewards", then TRUE	
Sign up	<rewardsBonus>	parsed-custom-content-	IF rewardsBonus has value, then TRUE. IF 0,	

Bonus		fields.rewardsBonus	null or N/A, then FALSE.	
Cashback	<rewardsType1>	parsed-custom-content-fields.rewardsType1	If rewardsType1 has "cash back", then TRUE	
Points	<rewardsType1>	parsed-custom-content-fields.rewardsType1	If rewardsType1 has "points", then TRUE	

Uploads

Bento Field Name =

Bento Field Name	Feed Property (XML)	Feed Property (JSON)	Rule	Notes
Offer Image 1	<images><image><url>	images.image.url	Direct upload	Previous image must be overwritten with every new image upload

Sample API Response (fetched on 3/5/25)



```
"advertiser-id": "7302246",
"advertiser-name": "Luxury Card",
"category": "Credit Cards",
"click-commission": "0.0",
"creative-height": "0",
"creative-width": "0",
"language": "English",
"lead-commission": [],
"destination": "https://www.luxurycard.com/goldcard?bcus_channelName=affiliates&referrerid=AFFLXGEXP",
"link-id": "16998505",
"link-name": "EXPERIAN - Mastercard® Gold Card™",
"description": "Mastercard® Gold Card™\n• NOTE: Required phases at some point in the review:\n“Earn one point for e",
"link-type": "Content Link",
"allow-deep-linking": "true",
"performance-incentive": "false",
"promotion-end-date": [],
"promotion-start-date": [],
"promotion-type": "N/A",
"coupon-code": [],
"relationship-status": "joined",
"sale-commission": [],
"mobile-optimized": "true",
"mobile-app-download": "false",
"cross-device-only": "false",
"targeted-countries": "null",
"event-name": "null",
"ad-content": [],
"last-updated": "Thu Feb 20 08:06:58 PST 2025",
"seven-day-epc": "N/A",
"three-month-epc": "N/A",
```



```
"parsed-custom-content-fields": {
  "cardName": "Mastercard® Gold Card™",
  "processingNetwork": "Mastercard®",
  "productType": "Consumer",
  "cardType": "null",
  "creditRating": "Excellent",
  "introPurchAPR": "N/A",
  "introPurchAPRValue": "N/A",
  "introPurchAPRType": "N/A",
  "introPurchAPRPeriod": "N/A",
  "introPurchAPRPeriodValue": "N/A",
  "introPurchAPRPeriodType": "N/A",
  "nonIntroPurchAPR": "20.24% to 28.24% Variable, based on your creditworthiness and other factors",
  "nonIntroPurchAPRValue": "20.24% to 28.24%",
  "nonIntroPurchAPRType": "Variable, based on your creditworthiness and other factors",
  "purchGracePeriod": "null",
  "purchGracePeriodValue": "null",
  "purchGracePeriodType": "null",
  "introTransferAPR": "0% introductory APR for the first fifteen billing cycles following each balance transfer that",
  "introTransferAPRValue": "0",
  "introTransferAPRType": "introductory APR for the first 15 billing cycles following each balance transfer that post",
  "introTransAPRPeriod": "15 billing cycles following each balance transfer that posts to your account within 45 days",
  "introTransAPRPeriodValue": "15",
  "introTransAPRPeriodType": "billing cycles following each balance transfer that posts to your account within 45 day",
  "nonIntroTransAPR": "20.24% to 28.24% Variable, based on your creditworthiness and other factors",
  "nonIntroTransAPRValue": "20.24% to 28.24%",
  "nonIntroTransAPRType": "Variable, based on your creditworthiness and other factors",
  "transferGracePeriod": "null",
  "transferGracePeriodValue": "null",
  "transferGracePeriodType": "null",
  "cashAdvanceAPR": "29.99% Variable APR on cash advances",
  "cashAdvanceAPRValue": "29.99%",
  "cashAdvanceAPRType": "Variable APR on cash advances",
  "penaltyAPR": "null",
  "penaltyAPRValue": "null",
  "penaltyAPRType": "null",
  "cashGracePeriod": "null",
  "cashGracePeriodValue": "null",
  "cashGracePeriodType": "null",
  "balanceTransFee": "Either $5 or 5% of the amount of each transfer, whichever is greater.",
  "balanceTransFeeValue": "5%",
  "cashAdvanceFee": "Either $10 or 5% of the amount of each cash advance, whichever is greater.",
  "cashAdvanceFeeValue": "5%",
  "latePaymentFee": "See Terms",
  "latePaymentFeeValue": "See Terms",
  "returnPaymentFee": "See Terms",
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  "overLimitFeeValue": "See Terms",
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  "foreignTransFeeValue": "0",
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  "introAnnualMemFeePeriodValue": "N/A",
  "introAnnualMemFeePeriodType": "N/A",
  "annualMemFee": "$995 ($295 for each Authorized User added to the account)",
  "annualMemFeeValue": "995",
  "minimumDeposit": "null",
  "Categories": "Network-Mastercard, Excellent Credit, Very Good Credit, Issuer-Barclays, Airport Lounge Access, Glob",
  "marketingCopy": "• Ideal for those seeking a top-of-wallet premium card with straightforward rewards and exception",
  "mobileCopy": "null",
  "additionalCopy": "• Understanding Luxury Card: There's a lot more to a premium credit card than the points you ear",
  "customPromotion": "null",
  "availableApplications": "null",
  "rewardsRate1": "1",
  "rewardsType1": "point",
  "rewardsRate1Terms": "for every $1 spent on all purchases",
  "rewardsRate2": "2%",
  "rewardsType2": "Value",
```

```
"rewardsRate2Terms": "for Airfare Redemptions",
"rewardsRate3": "2%",
"rewardsType3": "Value",
"rewardsRate3Terms": "for Cash Back Redemptions",
"rewardsRate4": "N/A",
"rewardsType4": "N/A",
"rewardsRate4Terms": "N/A",
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"rewardsBonusTerms": "N/A",
"prohibitedCategories": "null",
"recommendedSiteType": "null",
"detailsRatesFeesUrl": "https://www.barclaycardus.com/applycontent/TnCs.jsp?tc45844",
"regularAPR": "20.24% to 28.24% Variable APR on purchases and balance transfers, based on your creditworthiness and",
"regularAPRValue": "20.24% to 28.24%",
"regularAPRType": "Variable APR on purchases and balance transfers, based on your creditworthiness and other factor",
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    "url": "https://www.awltovhc.com/image-8249230-16998505-1740067618000"
  }
},
"xref": "16998505",
"author_name": "Hannah Fu",
"converter": "cjLuxuryCardConverter",
"fetch_allow": "update",
"fetch_key": "cj_luxury_card",
"fetch_mode": "normal",
"fetch_timestamp": 1741207045
},
{
  "advertiser-id": "7302246",
  "advertiser-name": "Luxury Card",
  "category": "Credit Cards",
  "click-commission": "0.0",
  "creative-height": "0",
  "creative-width": "0",
  "language": "English",
  "lead-commission": [],
  "destination": "https://www.luxurycard.com/titaniumcard?bcus_channelName=affiliates&referrerid=AFFLXTEXP",
  "link-id": "16998510",
  "link-name": "EXPERIAN - Mastercard® Titanium Card™",
  "description": "Mastercard® Titanium Card™\n• NOTE: Required phases at some point in the review:\n\"Earn one point f",
  "link-type": "Content Link",
  "allow-deep-linking": "true",
  "performance-incentive": "false",
  "promotion-end-date": [],
  "promotion-start-date": [],
  "promotion-type": "N/A",
  "coupon-code": [],
  "relationship-status": "joined",
  "sale-commission": [],
  "mobile-optimized": "true",
  "mobile-app-download": "false",
  "cross-device-only": "false",
  "targeted-countries": "null",
  "event-name": "null",
  "ad-content": [],
  "last-updated": "Thu Feb 20 08:07:00 PST 2025",
  "seven-day-epc": "N/A",
  "three-month-epc": "N/A",
  "parsed-custom-content-fields": {
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    "processingNetwork": "Mastercard®",
    "productType": "Consumer",
    "cardType": "null",
    "creditRating": "Excellent",
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    "introPurchAPRType": "N/A",
```

```
"introPurchAPRPeriod": "N/A",
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"introPurchAPRPeriodType": "N/A",
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"nonIntroPurchAPRType": "Variable, based on your creditworthiness and other factors",
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"introTransferAPR": "0% introductory APR for the first fifteen billing cycles following each balance transfer that",
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"introTransferAPRType": "introductory APR for the first 15 billing cycles following each balance transfer that post",
"introTransAPRPeriod": "15 billing cycles following each balance transfer that posts to your account within 45 days",
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"nonIntroTransAPRType": "Variable, based on your creditworthiness and other factors",
"transferGracePeriod": "null",
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"transferGracePeriodType": "null",
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"penaltyAPRType": "null",
"cashGracePeriod": "null",
"cashGracePeriodValue": "null",
"cashGracePeriodType": "null",
"balanceTransFee": "Either $5 or 5% of the amount of each transfer, whichever is greater.",
"balanceTransFeeValue": "5%",
"cashAdvanceFee": "Either $10 or 5% of the amount of each cash advance, whichever is greater.",
"cashAdvanceFeeValue": "5%",
"latePaymentFee": "See Terms",
"latePaymentFeeValue": "See Terms",
"returnPaymentFee": "See Terms",
"returnPaymentFeeValue": "See Terms",
"overLimitFee": "See Terms",
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"introAnnualMemFeePeriodValue": "N/A",
"introAnnualMemFeePeriodType": "N/A",
"annualMemFee": "$195 ($95 for each Authorized User added to the account)",
"annualMemFeeValue": "195",
"minimumDeposit": "null",
"Categories": "Network-Mastercard, Excellent Credit, Very Good Credit, Issuer-Barclays, 0% Intro Rate on Balance Tr",
"marketingCopy": "• Designed for those seeking an introductory premium travel card with exceptional airfare redempt",
"mobileCopy": "null",
"additionalCopy": "• Understanding Luxury Card: There's a lot more to a premium credit card than the points you ear",
"customPromotion": "null",
"availableApplications": "null",
"rewardsRate1": "1",
"rewardsType1": "point",
"rewardsRate1Terms": "for every $1 spent on all purchases",
"rewardsRate2": "2%",
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"rewardsRate2Terms": "for Airfare Redemptions",
"rewardsRate3": "1%",
"rewardsType3": "Value",
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"rewardsBonusTerms": "N/A",
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"prohibitedCategories": "null",
"recommendedSiteType": "null",
"detailsRatesFeesUrl": "https://www.barclaycardus.com/applycontent/TnCs.jsp?tc45845",
"regularAPR": "20.24% to 28.24% Variable APR on purchases and balance transfers, based on your creditworthiness and",
"regularAPRValue": "20.24% to 28.24%",
"regularAPRType": "Variable APR on purchases and balance transfers, based on your creditworthiness and other factor",
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"images": {
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    "url": "https://www.lduhtrp.net/image-8249230-16998510-1740067620000"
  }
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"xref": "16998510",
"author_name": "Hannah Fu",
"converter": "cjLuxuryCardConverter",
"fetch_allow": "update",
"fetch_key": "cj_luxury_card",
"fetch_mode": "normal",
"fetch_timestamp": 1741207045
},
{
  "advertiser-id": "7302246",
  "advertiser-name": "Luxury Card",
  "category": "Credit Cards",
  "click-commission": "0.0",
  "creative-height": "0",
  "creative-width": "0",
  "language": "English",
  "lead-commission": [],
  "destination": "https://www.luxurycard.com/blackcard?bcus_channelName=affiliates&referrerid=AFFLXBEXP",
  "link-id": "16998508",
  "link-name": "EXPERIAN - Mastercard® Black Card™",
  "description": "Mastercard® Black Card™\n• NOTE: Required phases at some point in the review:\n\"Earn one point for",
  "link-type": "Content Link",
  "allow-deep-linking": "true",
  "performance-incentive": "false",
  "promotion-end-date": [],
  "promotion-start-date": [],
  "promotion-type": "N/A",
  "coupon-code": [],
  "relationship-status": "joined",
  "sale-commission": [],
  "mobile-optimized": "true",
  "mobile-app-download": "false",
  "cross-device-only": "false",
  "targeted-countries": "null",
  "event-name": "null",
  "ad-content": [],
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  "seven-day-epc": "N/A",
  "three-month-epc": "N/A",
  "parsed-custom-content-fields": {
    "cardName": "Mastercard® Black Card™",
    "processingNetwork": "Mastercard®",
    "productType": "Consumer",
    "cardType": "null",
    "creditRating": "Excellent",
    "introPurchAPR": "N/A",
    "introPurchAPRValue": "N/A",
    "introPurchAPRType": "N/A",
    "introPurchAPRPeriod": "N/A",
    "introPurchAPRPeriodValue": "N/A",
    "introPurchAPRPeriodType": "N/A",
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    "nonIntroPurchAPRValue": "20.24% to 28.24%",
    "nonIntroPurchAPRType": "Variable, based on your creditworthiness and other factors",
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