Agriculture Consulting Site – Developer & Editor Guide

Overview

Static, mobile-friendly site with four pages and a single `style.css`. Sections include a hero, services cards, testimonials, FAQ, and a contact form with a honeypot.

Files

- `index.html`: Home with hero, CTAs, services preview, testimonials, and basic SEO meta tags.
- `about/about.html`: Bio ("Who Am I"), FAQ (accordion via `<details>`), and Credentials list.
- `services/services.html`: Three service cards with bullet features and a CTA to contact.
- `contact/contact.html`: Contact form (name, email, phone, message) plus hidden honeypot input.
- `style.css`: Global styles for layout, hero, buttons, cards, testimonials, sections, and responsive grid.

HTML structure and key classes

- Header/nav: consistent across pages; update links if directory structure changes.
- Hero: `section.hero` with `.hero__content` and `.hero__actions` for CTA buttons.
- Buttons: `.btn, .btn--primary, .btn--ghost`.
- Sections: `.section` and optional `.section--alt` for light background.
- Cards: `.cards` (grid container) with `.card` and optional `.card__link`.
- Testimonials: `.testimonials` grid of `<blockquote class="testimonial">` and `<cite>`.

Customization guide

- Text/content: Edit headings and paragraphs directly in each HTML. Keep semantic heading order (H1 → H2/H3) for accessibility/SEO.
- SEO: Update `<title>` and `<meta name="description">` in index.html; you can copy similar meta tags to inner pages if desired.
- Images: Add an `assets/` folder and use `<img src="assets/…" alt="…">`. Optimize image size for performance.
- Colors/brand: Adjust header/footer colors and button colors in `style.css` (`#388e3c` is the primary green).
- Layout: Modify grid columns via the media query at the bottom of `style.css`.
- Footer: Present on all pages; update copyright text.

Styling notes (style.css)

- Body/layout: center column with `max-width: 800px` in `main` and subtle shadow.
- Footer: fixed at bottom; if your pages become longer, you can remove `position: fixed;` to avoid overlap on mobile.
- Responsive: cards switch from 1-column to 3-column at `min-width: 700px`.

Contact form wiring options

Current form posts to `#` (no backend). Choose one: - Formspree/Getform: change `<form action="https://formspree.io/f/yourid" method="POST">`. - Netlify Forms (if hosted on Netlify): add `name="contact" netlify` to the `<form>` tag. - Serverless email: build an endpoint (AWS Lambda/SES, Vercel, or Netlify Function) and set `action` to that URL. - CRM embed: replace the form with HubSpot/Zoho embed code.

Honeypot: Keep the hidden input block—bots that fill it will be filtered client-side.

Deployment tips

- Easiest: Netlify/Vercel drag-and-drop the folder.
- GitHub Pages: push to a repo and enable Pages.
- S3 + CloudFront or EC2 + Nginx for AWS hosting (see root README for steps).

Quick checklist before handoff

- Update titles/descriptions and contact info.
- Replace placeholder testimonials and service copy.
- Add a favicon and an Open Graph image for better social sharing.