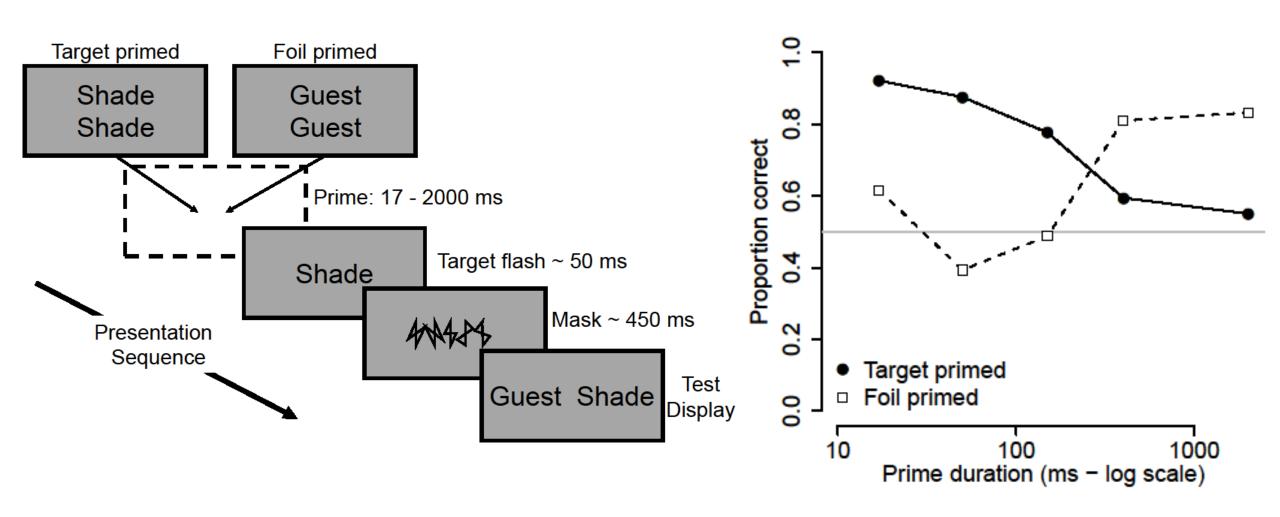
Testing a perceptual fluency/disfluency model of priming with a model of choice and response time

Kevin Potter, Chris Donkin, and David Huber

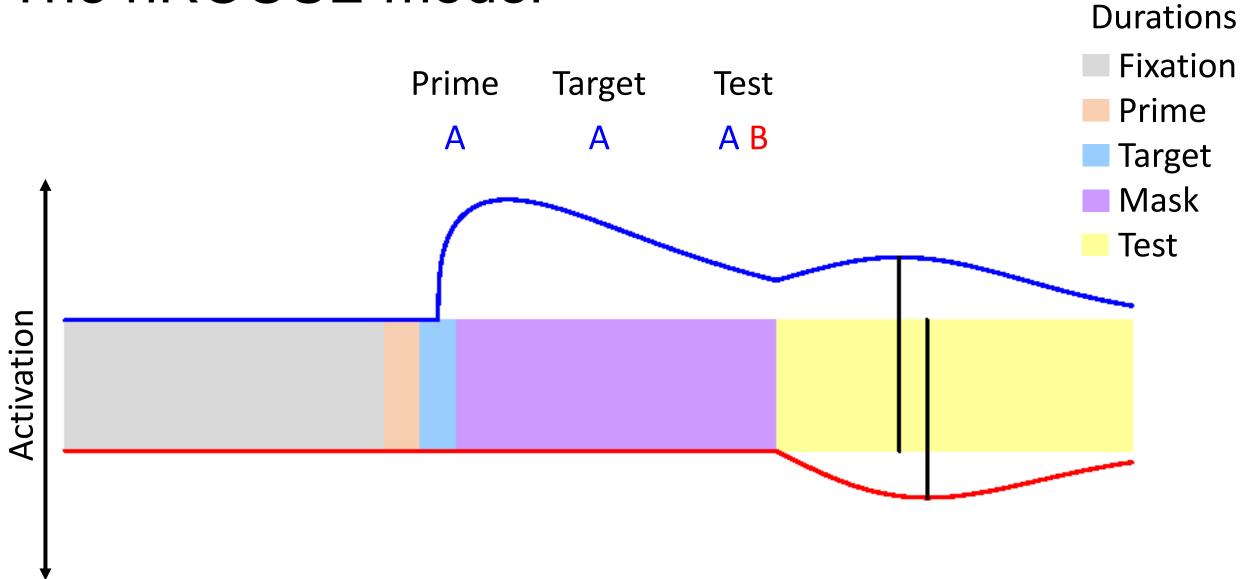
- Perceptual priming
- The nROUSE model
- Experimental design
- The diffusion race model
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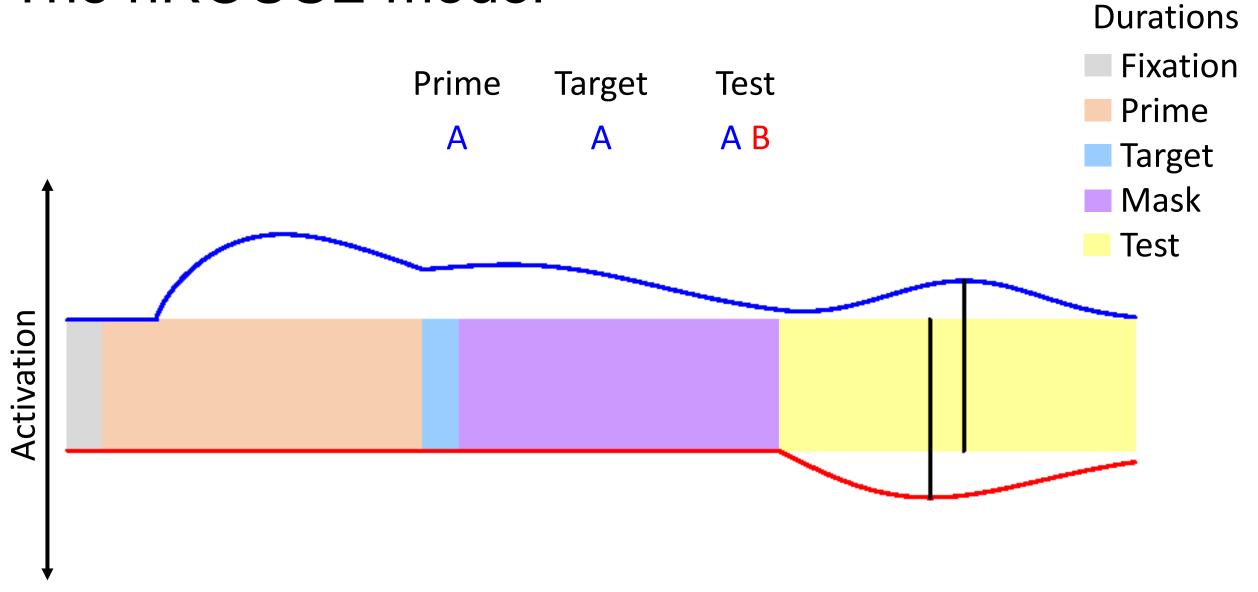
Perceptual priming



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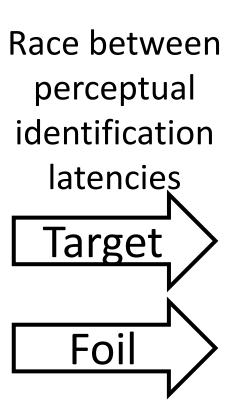


Huber and O'Reilly (2003)



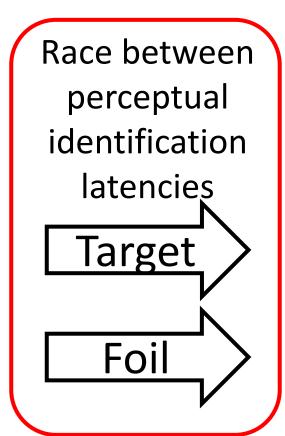
Huber and O'Reilly (2003)

Early perceptual dynamics



Decision process

Early perceptual dynamics



Decision process

Project focus

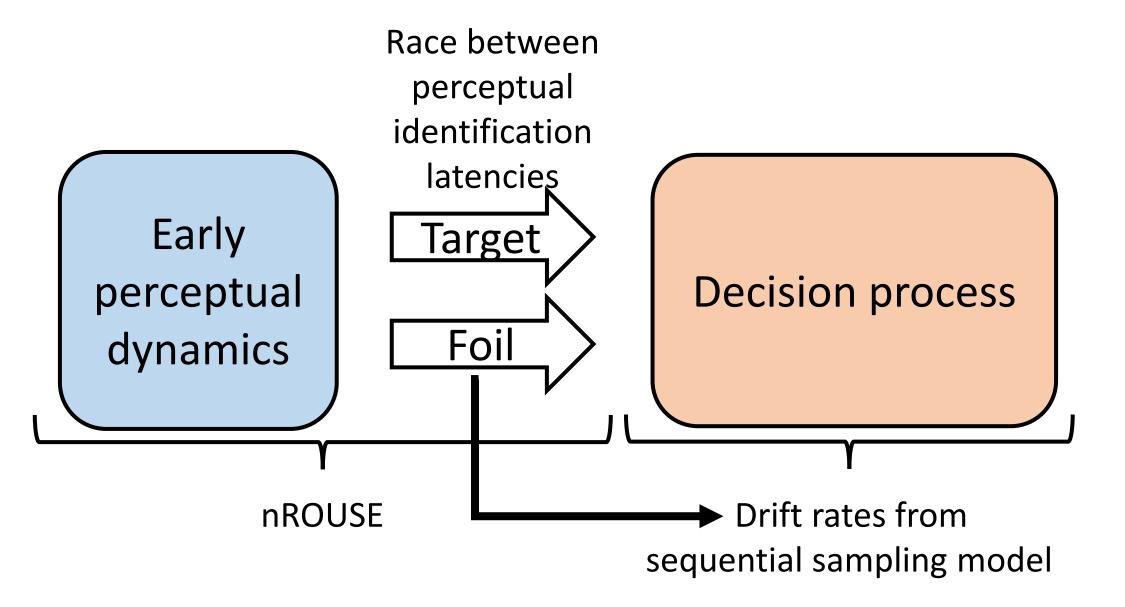
Early perceptual dynamics

Race between perceptual identification latencies <u>Target</u> Foil

Response times?
Serial vs. parallel?
Bias?
Speed-accuracy trade-off?

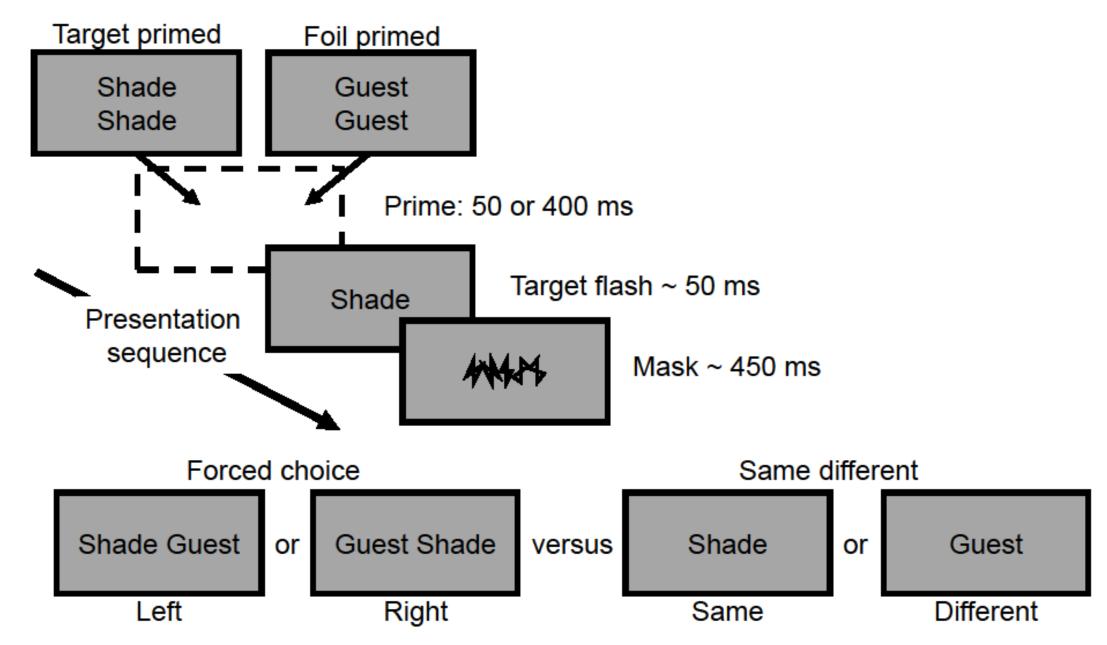
Decision process

nROUSE Accuracy data only

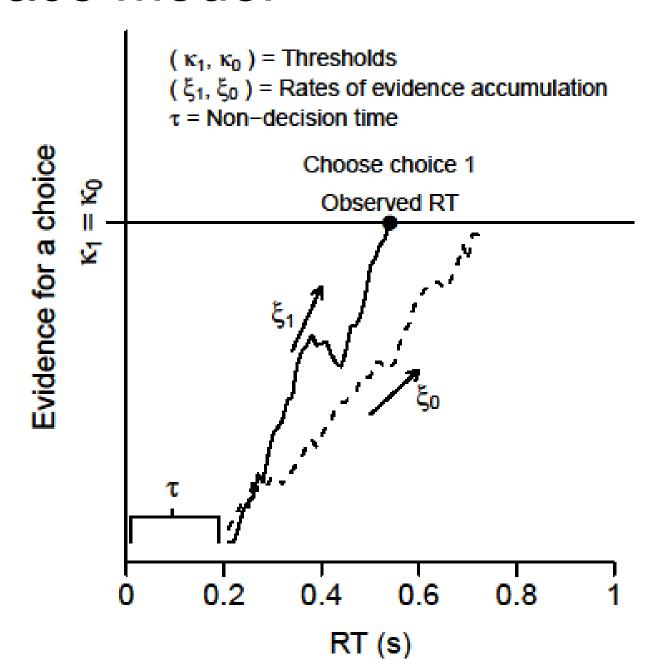


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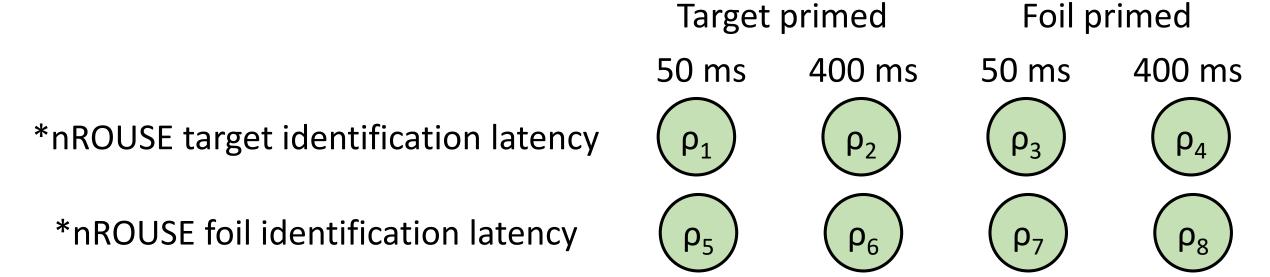
Experimental design



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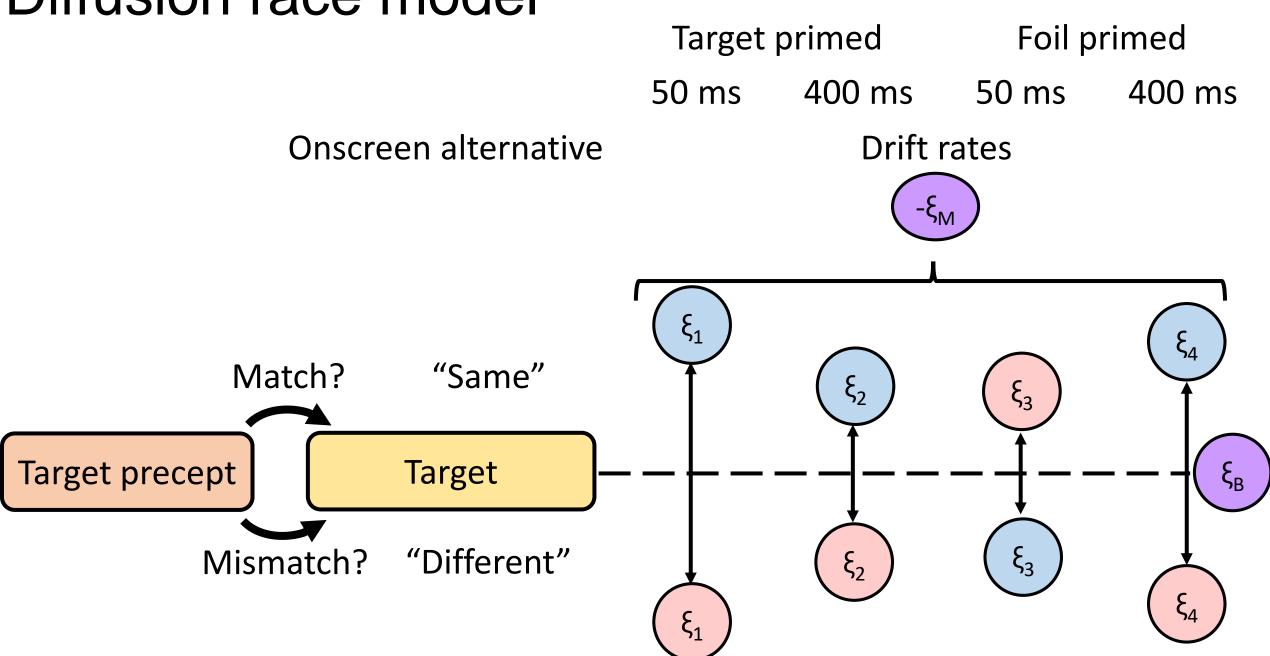


Logan et al. (2014)



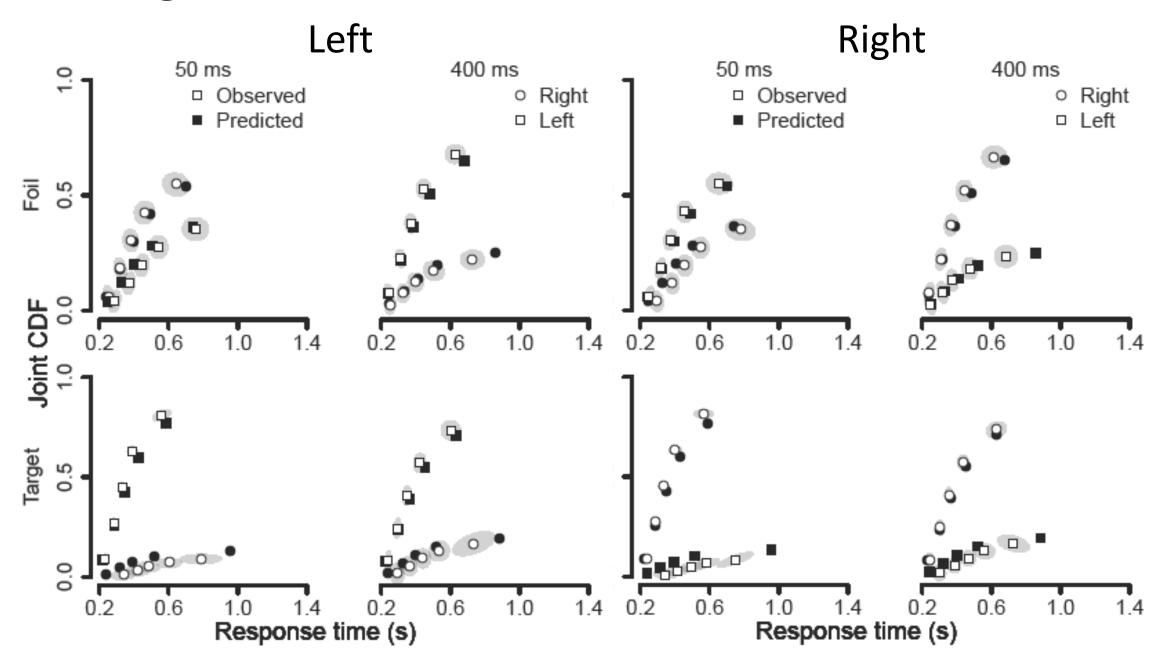
^{*}Fit nROUSE separately to each subject's forced-choice accuracy data and extracted latencies

Target primed Foil primed 400 ms 400 ms 50 ms 50 ms nROUSE target identification latency nROUSE foil identification latency ρ_5 **Drift rates** Onscreen alternatives Match? **Target** ξ_2 ξ_3 Target precept ξ_7 Foil Match?

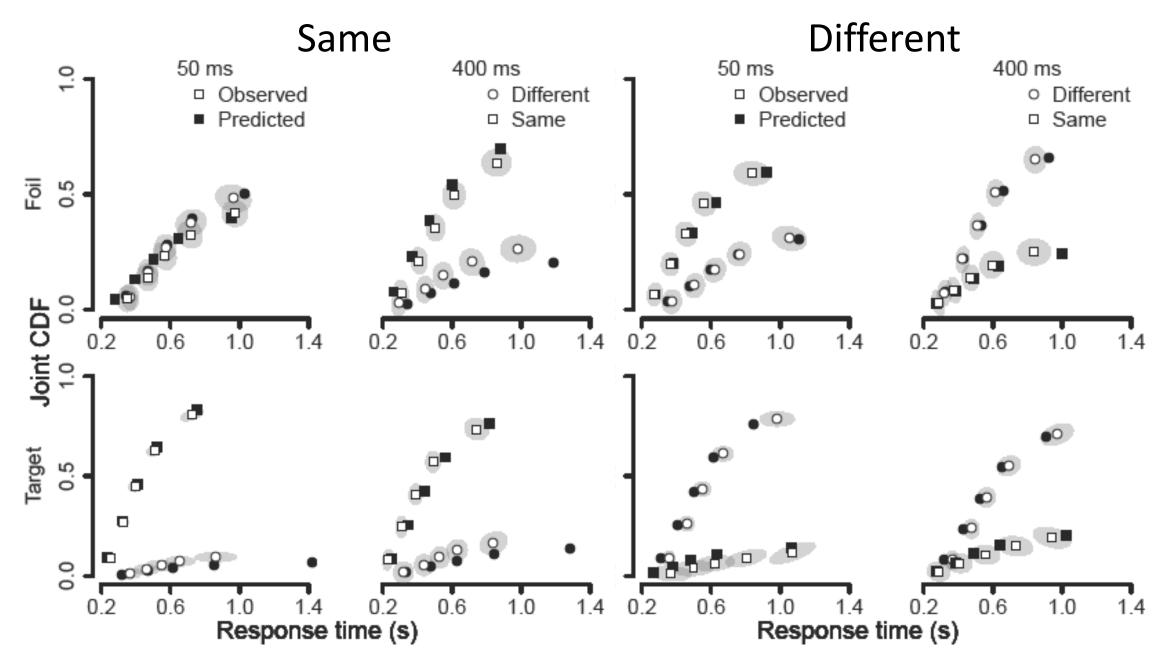


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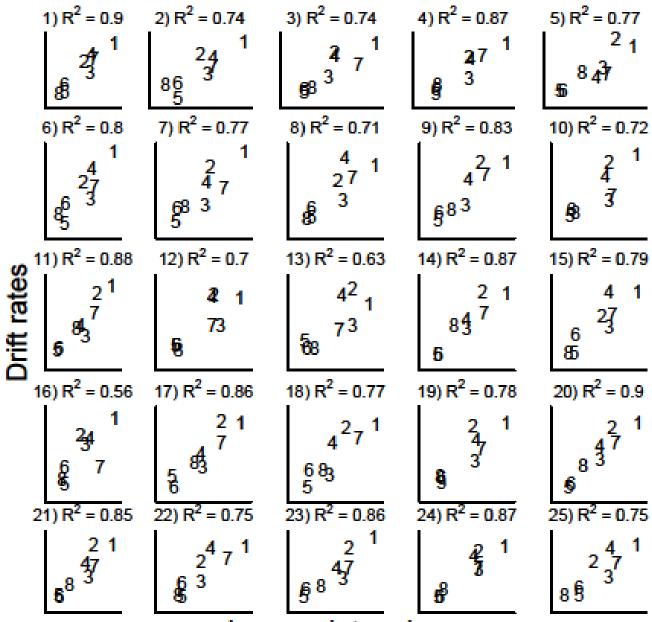
Modeling results



Modeling results



Modeling results



Inverse latencies

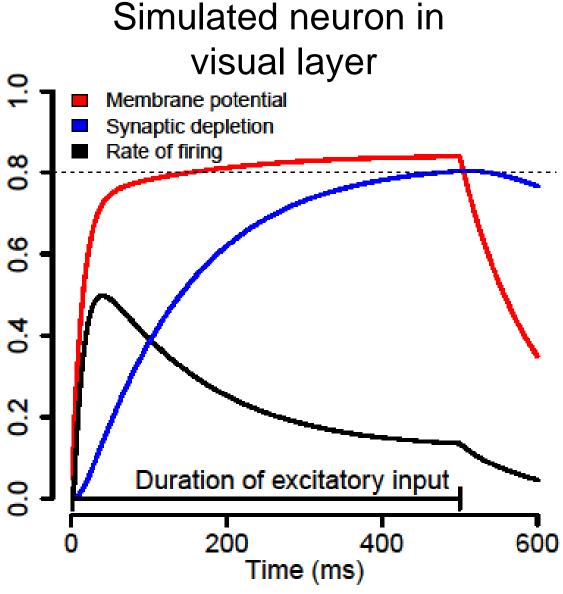
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Discussion

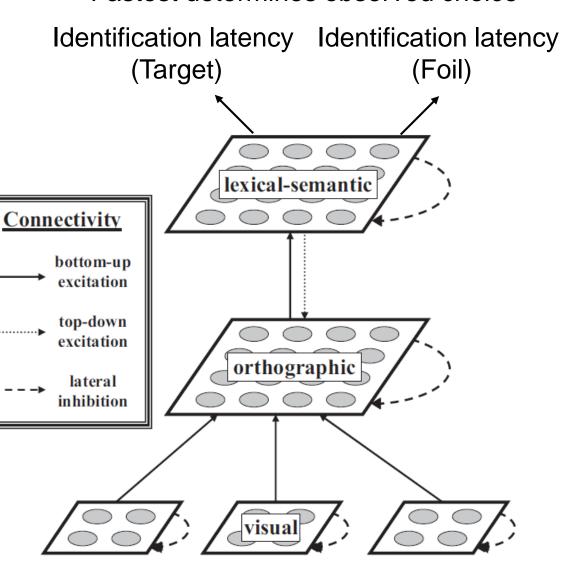
- Despite independent estimation, there was sizeable convergence between the diffusion race and nROUSE models.
- Supports the assumption that decision is based on perceptual identification latencies.
- Assumption of mirroring effect proved effective in linking performance between forced-choice and same-different tasks.

List of references

- Huber, D. E. (2008). Immediate priming and cognitive aftereffects. *Journal of Experimental Psychology: General*, 137, 324 347.
- Huber, D. E., & O'Reilly, R. C. (2003). Persistence and accommodation in short-term priming and other perceptual paradigms: Temporal segregation through synaptic depression. *Cognitive Science*, 27, 403 430.
- Logan, G. D., Van Zandt, T., Verbruggen, F., & Wagenmakers, E.-J. (2014). On the ability to inhibit thought and action: General and special theories of an act of control. *Psychological Review*, 121 (1), 66 95.



Fastest determines observed choice

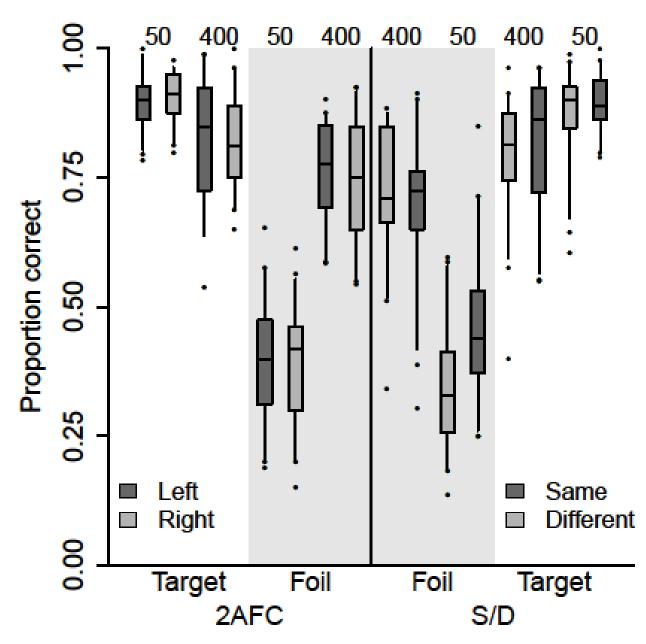


Huber and O'Reilly (2003)

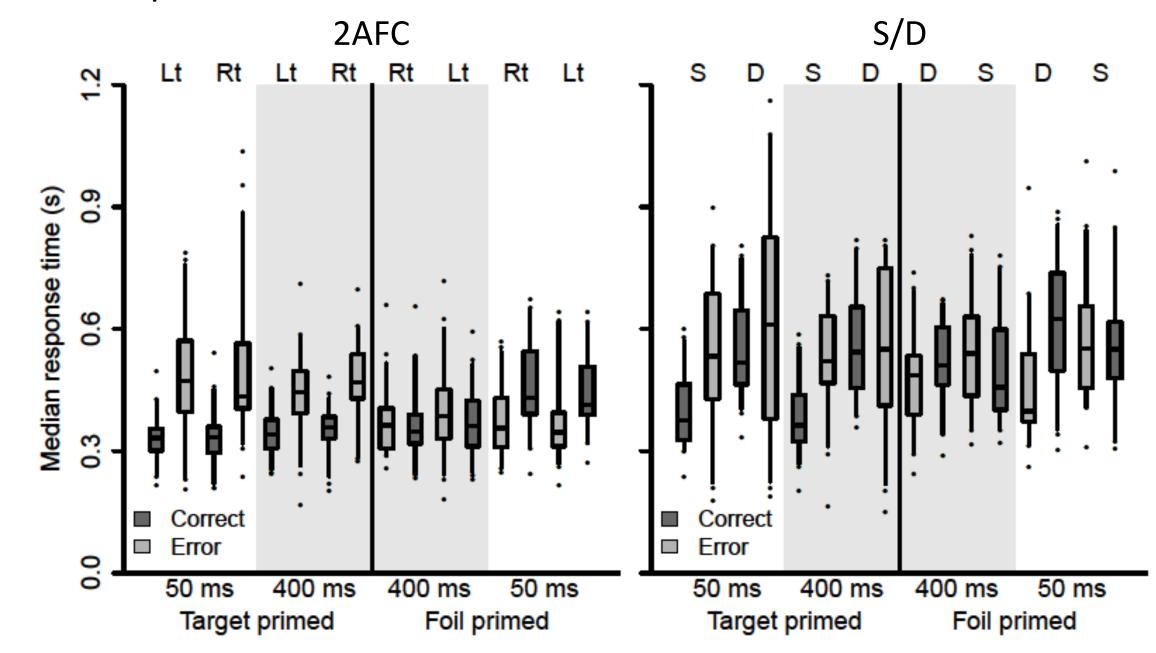
Correct	Prime	Duration (ms)	Left racer		Right racer	
Left	Target	50	τ_1 κ_1	ξ_1	τ_1 κ_1	ξ ₅
		400		ξ_2		$\boldsymbol{\xi}_6$
	Foil	50		ξ_3		ξ ₇
		400		ξ_4		ξ ₈
Right	Target	50		ξ ₅		ξ_1
		400		ξ_6		ξ_2
	Foil	50		ξ_7		ξ ₃
		400		ξ ₈		ξ_4

Correct choice	Prime	Duration (ms)	Same racer		Different racer	
Same	Target	50	τ ₂ κ ₂	$\xi_1 - \theta_M$	τ ₂ κ ₃	$2\xi_{\rm B}-\xi_1$
		400		$\xi_2 - \theta_M$		$2\xi_{B}-\xi_{2}$
	Foil	50		$\xi_3 - \theta_M$		$2\xi_{\rm B}-\xi_3$
		400		$\xi_4 - \theta_M$		$2\xi_{B}-\xi_{4}$
Different	Target	50		$\xi_5 - \theta_M$		$2\xi_{\rm B}-\xi_{\rm 5}$
		400		$\xi_6 - \theta_M$		$2\xi_{\rm B}-\xi_{\rm 6}$
	Foil	50		$\xi_7 - \theta_M$		$2\xi_B - \xi_7$
		400		$\xi_8 - \theta_M$		$2\xi_B - \xi_8$

Descriptive statistics



Descriptive statistics



Acknowledgements



David Huber



Chris Donkin