# retune.

#### **CREATIVE TECHNOLOGY CONFERENCE**

27. 28. 29. SEP 2013



#### about retune

Auf der ganzen Welt ermöglichen neue Technologien, neue Werkzeuge zur Produktion und Vertrieb noch nie da gewesene Innovationen und Möglichkeiten für den kreativen Ausdruck; gleichzeitig inspiriert und erweitert das Teilen, Verbinden und Austauschen von Wissen über Fachgebietsgrenzen hinaus neue Fragen, Theorien und Methoden.

Die retune.13 – creative technology conference ist ein Treffen von Künstlern, Wissenschaftlern, Designern, Hackern und Entrepreneurs, die sich mit diesen Entwicklungen beschäftigen und nach Möglichkeiten suchen, ihre Ideen und Fragen zum neuen Umgang mit Technologie auzutauschen.

Nach der erfolgreichen ersten retune in 2012 wird die retune.13 vom 27. – 29. September in Berlin stattfinden. Es is eine Konferenz mit handverlesenen Workshops und Vorträgen, begrenzter Teilnehmerzahl und genügend Zeit zum diskutieren und vernetzen.

#### facts

datum

**27. - 29. 09. 2013** 

teilnehmerzahl

150 - 200

(2012: 140)

teilnehmer

interdisciplinary group of artists, designers, engineers and entrepreneurs outline

3 days conference, approx. 16 talks and 5 workshops

Freitag, 27.09.

Workshops während des ganzen Tages, Beginn der Konferenz um 18 Uhr, get-together am Abend

Samstag, 28.09.

Vorträge, Abendveranstaltung

Sonntag, 29.09.

Vorträge,

Ende der Konferenz gegen 16 Uhr, Abendessen mit den Speakern

retune.de/2013

@retune\_conf • fb.com/retuneconference flickr.com/photos/retuneconference

kontakt

Julian Adenauer, julian@retune.de

tickets

studenten 49 €

normal: 69 €

professional: 99 €

speakers\* **James Auger** 

James Auger is a designer, researcher and lecturer operating at the intersection of art and industrial design. Together with Jimmy Loizeau, analysis of what it means to James runs Auger-Loizeau - design studio based in London.

With a slight sideways step, Auger-Loizeau believes that by removing the commercial aspect from the requirements of the object, design it can adopt a whole different agenda, questioning the process that gives birth to it rather than blindly conforming to it. In this way design can comment on consumer culture, the role of products and the ubiquity and function of technology. Through the development

and dissemination of speculative and critical products and services they hope to instigate a broader exist in a technology rich environment both today and in the near future.

auger-loizeau.com





## speakers\* Alexandra Deschamps-Sonsino

Alexandra Deschamps-Sonsino is an interaction designer & entrepreneur. She is the founder of Good Night Lamp, a family of internetconnected lamps.

She also leads
Designswarm an "internet
of things" design studio &
consultancy and works with
clients who want to design
next generation connected
products. She also uses her
expertise to help shape early
business ideas around smart
products. Her work has been
exhibited at The Victoria
& Albert Museum and the
Museum of Modern Art in
New York.

Alexandra has been focused on the "internet of things" and its implications

in the design of everyday products since 2005.

designswarm.com







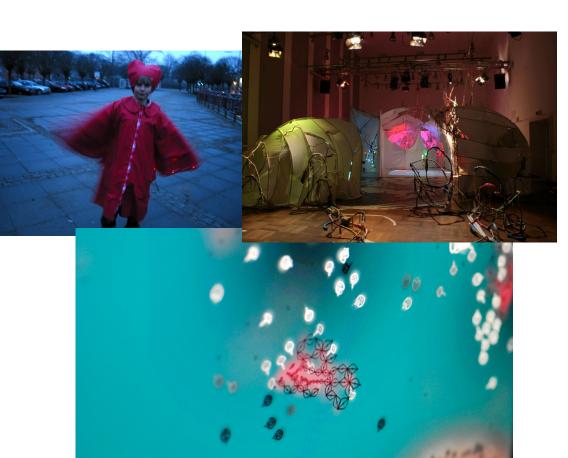


### speakers\* Franziska Hübler

Franziska Hübler's main interest lies at the intersection of art and technology. Personal projects include soft sensors, sculpture and mixed reality installations. Parallel to her own work she is a Professor of Computergestütztes **Experiment at the** Hochschule für Angewandte Wissenschaften - Hamburg. Her collaborative course work (with students) has been exhibited at the **Bucerius Kunst Forum** Hamburg, Bauhaus Museum Berlin and at the Fabrik der Künste in Hamburg.

computationalspaces.org / huebler.cc

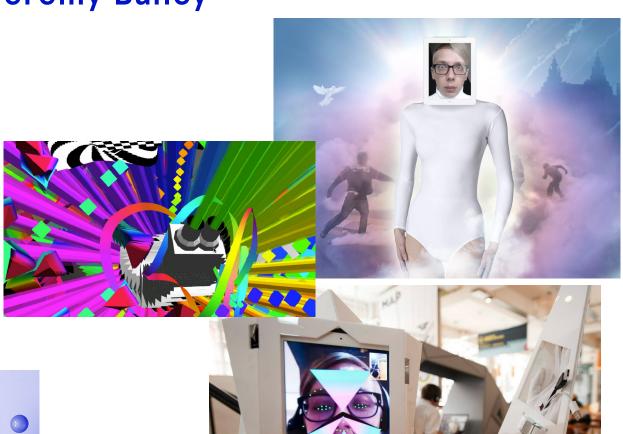




### speakers\* Jeremy Bailey

"Jeremy Bailey is a Torontobased Famous New Media **Artist whose work explores** custom software in a performative context. His work is often confidently self-deprecating in offering hilarious parodies of new media vocabularies." (Marisa Olson, Rhizome) Recent projects include performances for Rhizome's Seven on Seven, Transmediale, the Stedelijk Museum, FACT, the Tate Liverpool and the New Museum in New York.

jeremybailey.net



speakers\*
Kyle McDonald

Kyle McDonald is a media artist who works with code, with a background in philosophy and computer science. He creates intricate systems with playful realizations, sharing his source and challenging others to create and contribute. Kyle is a regular collaborator on arts-engineering initiatives such as openFrameworks, having developed a number of extensions which provide connectivity to powerful image processing and computer vision libraries.

For the past few years, Kyle has applied these techniques to problems in 3D sensing, for interaction and visualization, starting with structured light techniques, and later using the Kinect. Kyle's work ranges from hyper-formal glitch experiments to tactical and interrogative installations and performance.

kylemcdonald.net



