



Retune

Festival 16

Topics

The Retune Festival 2016
is clustered around four main
themes

Immersed Narratives

Neuronal Creation

Networked Transplantations

Creative Production



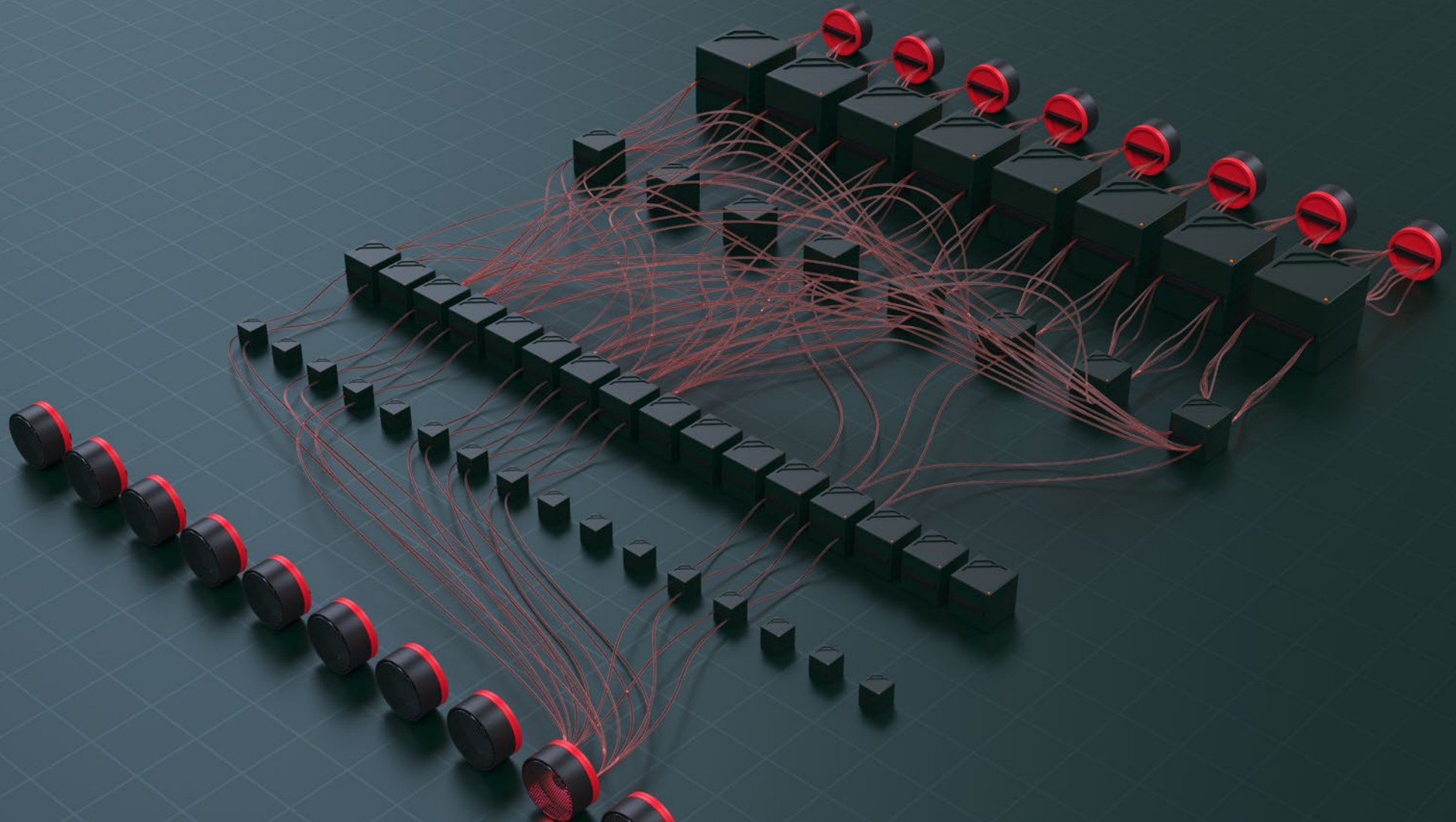
Immersed Narratives

Immersed Narratives

With the advent of affordable high end virtual reality headsets, content creators can immerse their audience in a way like never before.

This opens up possibilities for new kinds of experiences, interactions and narration methods. The language of the medium has not yet been set and makes it an ideal playground for artists and explorers.

Within this track, the Retune Festival will explore the opportunities and pitfalls of narration in virtual and augmented reality.



Neuronal Creation

Neuronal Creation

Artificial Intelligence (AI) is invisibly changing our everyday interactions with computers. Silently, neuronal network algorithms determine what is shown to us in social media, what films we want to see and what music we like. They take autonomous action in financial markets, recognize our faces at airports and are the “self” in self-driving car.

Artistic practice drags these technologies into the open. Working experimentally with these algorithms makes them a powerful tool to expand creative expression.

A worldwide community of coding artists mediates between research, industry practice and the wider public. The Retune Festival triggers a debate about these technologies’ implications on culture and society. It’s about reclaiming AI as an open tool, and not leaving its power solely in the hands of large corporations.



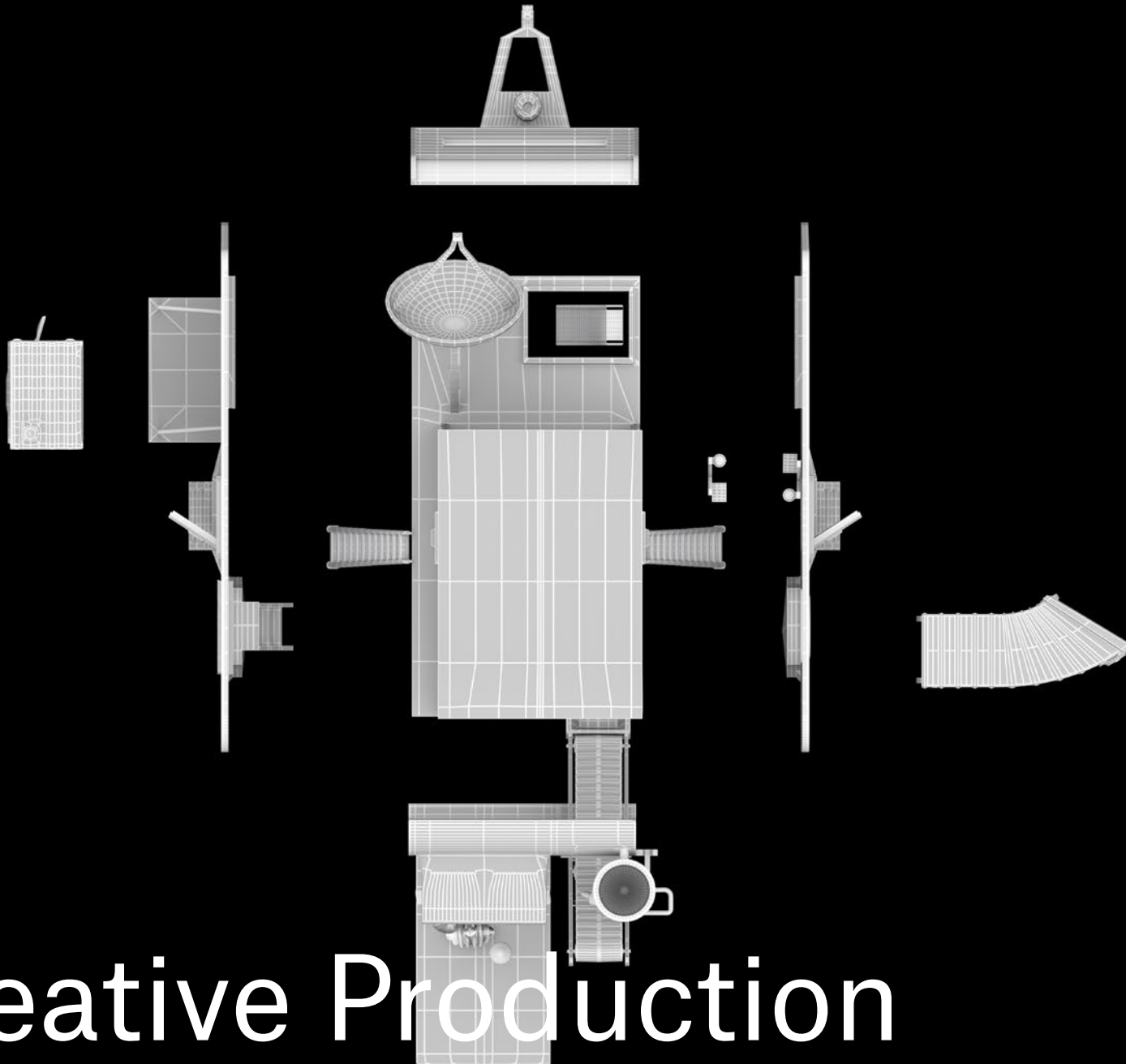
Networked Transplantations

Networked Transplantations

Starting out as room-filling mainframes, computers began moving in with us in the 80s and we started calling them “personal”. Today, as mobile phones they follow us everywhere inside our pockets, connecting us to the world. Attached to our bodies, they monitor our biosignals as wearables. And the next step is already happening and now it’s getting really personal: Smart prosthesis seamlessly replace limbs and implantable RFID chips are widely

sold in online shops. New senses extend our perception of the world, networked subcutaneous computers with subconscious interfaces will become part of our bodies.

Artists and pioneers are starting to explore those new ways of living with technology and open our eyes to new perspectives. The Retune Festival gives stage to actors in this new field of body extensions, transhumanist practice and networked senses. Together we explore implications to ourselves and to society.



Creative Production

Creative Production

With digital manufacturing technologies, crowdfunding and access to a global markets through online distribution, times for creative minds to become creative producers have never been better. The chance to produce and sell products has become a real chance for creatives to escape their often precarious project-based working conditions.

Creatives have been incorporating networked, interactive and sensor based technology in their

works for decades, now their experimental, niche, extravagant and avant-garde products create new impulses and resonate perfectly with a market that puts high value on the creatives' core competences: individuality, design and experience.

The Retune Festival explores how creative entrepreneurs get from prototype to serial production. How do small businesses enter and make an impact on large markets? What tools help them bring ideas not just on the streets, but on all the streets in every city?

Hope to see you
at the Retune Festival 2016.

6-8 October,
Berlin

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