

# Reuben Menezes

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Visa Status: Valid upto Sep-2021 | Driving License: Yes



## Education

• **Birla Institute of Technology and Science, Pilani**  
*Bachelor of Engineering, Computer Science; CGPA: 8.61/10*

Dubai, United Arab Emirates  
*September. 2015 – September 2019*

## Experience

### UAE Exchange

*Product Owner – Digital Money Transfer*

Abu Dhabi, United Arab Emirates

*September 2019 – On-going*

- Currently working as a Certified Scrum Product Owner (CSPO) in the Agile Methodology of Product Development stationed at the Global Headquarters of UAE Exchange. My job role requires me to design crisp and clear Business Requirement Documents, create product roadmaps and drive the overall project to completion.
- Solely responsible for driving and launching the revamped UAE Exchange Mobile Application and Website which is UAE Exchange's most significant digital product and brings in 3.6 Million USD on an average in transaction volume per day.
- The Youngest Product Owner in the product development team leading a development pod of 7 members which includes Developers, Testers and a Scrum master. Has managed a variety of projects which include UI/UX revamp projects, Backend Robotic Process Automation Projects, marketing technology projects as well as new product launches across new corridors. Capable of handling multiple projects simultaneously.
- My job role requires having both a technical and business knowledge about any product. It also requires me to have the ability to envision the product and have excellent communication and management skills to lead the team to create the product at the lowest cost. It requires me to take sound decisions when the project faces challenges and also meet all the stakeholder deadlines and product quality.
- My day to day responsibilities include creating BRD's; creating user stories; prototyping the UI/UX for the product; working with IT on developmental issues and driving the product to production; coordinating with external vendors throughout the course of the project; validating end to end business functionality before going live; ensuring compliance to internal approval matrix, KYC requirements and AML checks; working with an offshore developer team and infrastructure team for defect resolution, queries and document update; ensuring the product timeline and cost optimality is met; conducting post live product performance analysis and working on product updates based on customer feedback.

### UAE Exchange

*Product Development Consultant*

Abu Dhabi, United Arab Emirates

*January 2019 – July 2019*

- Worked in Research and Development where we built innovative products leveraging technologies such as Blockchain, Machine Learning, Augmented Reality and other technologies and found relevant use cases and applications which could be used by UAE Exchange and Finabl to improve customer experience and bring in new channels for business.

### Tata Steel

*Software Intern*

Jamshedpur, India

*June 2018 – July 2018*

- Designed the blueprint of a software to make the canteen in Tata Main Hospital Cashless and presented the proposal to the bureaucrats at Tata Steel.
- Coded in Python to implement the software.

### Espire Infolabs

*Data Science Intern*

New Delhi, India

*June 2017 – August 2017*

- Querying to implement Data Visualization using Microsoft Power BI and Simulated databases. The Dynamic reports are currently in use by the HR and Business Excellence Department.
- Used SQL Server Management Studio to extract and organize data from the company's database.
- Case Study on Prediction of Employee Turnover in organizations using Machine Learning Algorithms.

## Certifications

- **Certified Scrum Product Owner (CSPO)** [[Certificate](#)]
- **Streaming Analytics for Python Developers -IBM:** [[Certificate](#)]
- **Machine Learning for Business:** [[Certificate](#)]
- **Data Science for Business** [[Certificate](#)]
- **Data Visualization** [[Certificate](#)]
- **Data Engineering** [[Certificate](#)]

## Achievements

- **The National Drones for Good, 2017** : Secured the 6<sup>th</sup> position. First Position prize money was a million AED. [ [Link](#) ]
- **Expo 2020 Grant** : Recipient of the 25,000 AED Grant for the implementation of The Oil Spill Solution.
- **Publication : Hybrid or Native? The Inconclusive Debate** • [Hackernoon](#) | [The Startup](#)

## Skills

- |                         |                        |                                 |                                     |
|-------------------------|------------------------|---------------------------------|-------------------------------------|
| • Requirement Gathering | • BRD Design           | • Strategic Thinking            | • Agile and Waterfall Methodologies |
| • Product Development   | • Competitive Analysis | • Stakeholder Management        | • Web and Mobile Applications       |
| • Project Management    | • Digital Products     | • MarkTech- Firebase, Clevertap | • Visual Design                     |
| • API Development       | • Project Envisioning  | • JIRA                          | • UI/UX                             |