



PRIVACY NOTICE FOR RESONA CONSULTING LTD

Who We Are

Resona Consulting Ltd is a data analysis consultancy for nonprofits and campaigns.

Data Controller: Resona Consulting Ltd, 339 Stone Road, Stafford, ST16 1LB

Contact: Reuben Bance, Director, reuben@resona.org.uk

What Personal Data We Collect

From website visitors:

- Contact information you provide (name, email, organisation) via contact forms
- Basic website analytics (pages visited, device type) - collected via cookies

From clients:

- Contact and billing information
- Information about your organisation (for service delivery only)

Why We Collect It

- **Legitimate interests:** To respond to inquiries and provide services
- **Contract:** To fulfill our contractual obligations to clients
- **Consent:** For marketing communications (where applicable)

How We Use Your Data

- To respond to inquiries and provide consultations
- To deliver contracted services
- To send invoices and manage payments
- To improve our services
- To send occasional updates (only if you opt in)

Who We Share It With

We do not share, sell, or rent your personal information to third parties except:

- Payment processors (for invoicing)
- As required by law

How Long We Keep It



- Inquiry data: 2 years
- Client data: 6 years (for tax/accounting purposes)
- After this period, data is securely deleted

Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Object to processing
- Withdraw consent (where applicable)
- Lodge a complaint with the ICO (UK supervisory authority)

To exercise these rights: Contact reuben@resona.org.uk

Data Security

We implement appropriate technical and organisational measures to protect your data, including encryption, password protection, and secure storage.

Cookies

Our website uses minimal cookies for analytics purposes. You can disable cookies in your browser settings.

Last updated: 17 November 2025