

Reuben Hawthorne-Jensen

Kia ora tatou,

Thanks for taking a moment to look at my CV. I know you've probably got a stack of these to go through, so I want to give a brief summary of why you should give me a call.

Problem solving

I thrive when things don't go to plan and I'm the first to look a problem with an attitude of "Hmm, I wonder what happened there."

I've been told I'm a very calm and patient presence in the office and I become the go-to for when something isn't working as expected.

Story-telling

The power of a story well told is the ability to share understanding between people. My background in marketing and communications steers me well in all areas of my life because I can take complex ideas and distill them down to something that anyone can understand.

I believe that it is the responsibility of the communicator to ensure the message is understood. I make it my mission to foster shared understanding within my team and with anyone that I work with.

Passion for learning

You might see glimpses of my proclivity for acquiring new information in the range of careers I have held over the years. It's not just the skills and information I love, but the act of learning itself. I enjoy that early stage of being bad at something and the satisfaction when you break through and finally understand a new concept. I find that once I know how something fits in the bigger picture, it tends to stick in my brain.

So thank you again for your time today. I hope we have the chance to talk further about how we can work together.

Ngā mihi nui,
Reuben

Qualifications

Bachelor of Commerce in Marketing

Victoria University of Wellington
2014–2017

Bachelor of Arts in Media Studies and Theatre

Victoria University of Wellington
2014–2017

IC Agile Certified Professional

Awarded May 2022

Certificate in Applied Software Development

Dev Academy Aotearoa
Completed April 2023

Certificate in Te Reo Māori (level 3)

Te Wānanga o Raukawa

Community Involvement

Executive Member

Wellington Thai Boxing
2021 - Present

Duties include administration of the club website and social media and collaborating with the ELT on other matters relating to running the club.

Muay Thai Trainer

Wellington Thai Boxing
2020 - Present

Teaching Muay Thai classes to students with a range of skill levels from beginners to fight training.

Community Event Facilitator

2021 - Present

Coordinating and running small group exercises, involving clear communication, critical thinking and creative problem solving in a fast-paced, highly collaborative environment.

Contact



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linkedin.com/in/reubenjensen95

My work



github.com/reubenj95



reubenhawthornejensen.dev

Relevant Work Experience

Jan 2021 - Present	Website Development Freelance/Self-employed <ul style="list-style-type: none">• Design and build websites for clients (Wordpress, Craft CMS)• Deploy websites to cloud hosting providers.• Manage DNS records, support with domain authentication for email and third party apps.
November 2021 - February 2023	Web & Social Media Advisor NZEI Te Riu Roa <ul style="list-style-type: none">• Project management of the development of NZEI Te Riu Roa's new, consolidated website.• Involved merging seven different web properties into one website, in consultation with staff and members of the organisation.• Collaborative problem solving to support organising and campaign activities with digital tools and solutions.• Development of minor front-end features, such as responsive header layouts, template modifications, and simple calculators (Javascript).• Maintaining and updating content across NZEI Te Riu Roa's existing web properties.
May 2020 - October 2021	Marketing Executive Storbie <ul style="list-style-type: none">• Maintaining and updating content on the old Storbie website (ASP.NET framework, CSHTML and SASS)• Project management of Storbie's new website build (Umbraco CMS)• Development of front end features for the new site including the pricing page, feature grid and automated pop-up for lead capture.• End-to-end management and implementation of Storbie's marketing strategy.
May 2019 - June 2020	Marketing Coordinator Creative HQ <ul style="list-style-type: none">• Managing websites for Creative HQ's three main brands (CHQ, Lightning Lab and GovTech).• Planning, implementation and training (internal and external) of digital tools to enable digital workshops during the level 4 lockdown in 2020.
January 2018 - May 2019	Account Executive Isentia <ul style="list-style-type: none">• Providing technical support and guidance to maximise the value of Isentia's products.• Working with clients to understand their needs, optimise their service.• Strategic relationship management with a view to grow opportunities within client accounts.
August 2016 - January 2018	Daily Briefings Editor Isentia
July 2016 - July 2017	Tutor Victoria Business School
December 2015 - February 2017	Driver Tranzit Coachlines
July 2015 - August 2016	Porter / Receptionist Copthorne Hotel Oriental Bay
January 2014 - July 2015	Insurance Sales Consultant Cigna Life Insurance
June 2012 - December 2013	Retail Assistant Warehouse Stationery
