
Reuben Hawthorne-Jensen

Kia ora tatou,

My name is Reuben, and if you're reading this then you must have an exciting role available that I think I would be a great fit for.

The following pages contain a summary of my skills and work experience, but after a decade in the workforce there's so much that I can't fit on the page. Despite this, here's a brief summary:

I know that I get excited when there's a problem to solve. I love the process of learning something new and unpacking the complexity of a new, undeciphered puzzle.

Once I understand the principles that lurk beneath an issue, I like to take a moment to process what I've learnt. Only then can I repackage my new found knowledge to apply it to the task at hand.

I also believe that knowledge is meant to be shared. My background in communications helps me to distill a range of complex topics and share my understanding with others.

I'm ready to talk about how I can bring value to your team. Let's grab a coffee and chat about how we can work together to build something awesome.

qualifications

Bachelor of Commerce in Marketing

Victoria University of Wellington
2014–2017

Bachelor of Arts in Media Studies and Theatre

Victoria University of Wellington
2014–2017

IC Agile Certified Professional

Awarded May 2022

Web Developer Bootcamp 2022 (Udemy)

Completed September 2022

Certificate in Te Reo Māori (level 3)

Te Wānanga o Raukawa
Completed 2020

community involvement

Executive Member

Wellington Thai Boxing
2021 - Present

Duties include administration of the club website and social media and collaborating with the ELT on other matters relating to running the club.

Muay Thai Trainer

Wellington Thai Boxing
2020 - Present

Teaching Muay Thai classes to students with a range of skill levels from beginners to fight training.

Community Event Facilitator

2021 - Present

Coordinating and running small group exercises, involving clear communication, critical thinking and creative problem solving in a fast-paced, highly collaborative environment.

referees

Available on request

contact



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Relevant Work Experience

November 2021 - Present	Web & Social Media Advisor NZEI Te Riu Roa <ul style="list-style-type: none">• Project management of the development of NZEI Te Riu Roa's new, consolidated website.• Involved merging seven different web properties into one website, in consultation with staff and members of the organisation.• Collaborative problem solving to support organising and campaign activities with digital tools and solutions.• Development of minor front-end features, such as responsive header layouts, template modifications, and simple calculators (Javascript).• Maintaining and updating content across NZEI Te Riu Roa's existing web properties.
May 2020 - October 2021	Marketing Executive Storbie <ul style="list-style-type: none">• Maintaining and updating content on the old Storbie website (ASP.NET framework, CSHTML and SASS)• Project management of Storbie's new website build (Umbraco CMS)• Development of front end features for the new site including the pricing page, feature grid and automated pop-up for lead capture.• End-to-end management and implementation of Storbie's marketing strategy.
Jan 2021 - Present	Website Development Freelance/Self-employed <ul style="list-style-type: none">• Design and build websites for clients (Wordpress, Craft CMS)• Deploy websites to cloud hosting providers.• Manage DNS records, support with domain authentication for email and third party apps.
May 2019 - June 2020	Marketing Coordinator Creative HQ <ul style="list-style-type: none">• Managing websites for Creative HQ's three main brands (CHQ, Lightning Lab and GovTech).• Planning, implementation and training (internal and external) of digital tools to enable digital workshops during the level 4 lockdown in 2020.
January 2018 - May 2019	Account Executive Isentia <ul style="list-style-type: none">• Providing technical support and guidance to maximise the value of Isentia's products.• Working with clients to understand their needs, optimise their service.• Strategic relationship management with a view to grow opportunities within client accounts.
August 2016 - January 2018	Daily Briefings Editor Isentia
July 2016 - July 2017	Tutor Victoria Business School
December 2015 - February 2017	Driver Tranzit Coachlines
July 2015 - August 2016	Porter / Receptionist Copthorne Hotel Oriental Bay
January 2014 - July 2015	Insurance Sales Consultant Cigna Life Insurance
June 2012 - December 2013	Retail Assistant Warehouse Stationery
