Reuel Palanca

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EXPERIENCE

BrooksBell   **Location**
Frontend Developer / Optimization Engineer   *Remote, April 2022 - Current*
- Developed and launched multiple A/B tests using JavaScript, SCSS, React and jQuery on web applications for multiple different clients. This led to invaluable insights, and multiple winning experiments, generating over thousands of dollars in additional revenue.
- Collaborated with other teams of developers, designers, strategy and management teams to understand their goals for testing and identify areas of improvement.
- Consulted and provided cost-effective solutions that improved strategy for A/B tests that improved client business and consumer interaction.
- Managed deadlines and work efficiency among a team of developers and communicated allocation and availability with project managers regarding project timelines.
- Led the development team for a few clients, overseeing the developmental phase of an experiment from start to finish, providing support and communicating with people in different roles.

Freelance   **Location**
Frontend Software Engineer   *Online, June 2021 - April 2022*
- Engineered scalable, responsive, multi-platform and SEO friendly websites using HTML5, CSS3, Javascript ES6 and ReactJS.
- Connected to backend API's through Axios CRUD HTTP requests.
- Created & revamped front-end user experiences to fit modern design conventions.

PROJECTS

Free Realms Sunrise   *Online, October 2022 - Current*
- Led a team of developers to create a new website application for a project that serves 30,000 users
- Worked with designers and installed responsive and multi-platform support
- Implemented fully functional pages, dynamic information and UI/UX best practices using Svelte

EDUCATION

CS50 Introduction to Computer Science   **Location**
Harvard University   *Online*
Associate of Science - AS, Computer Science
Dutchess Community College   *Poughkeepsie, NY (2017-2019)*

CERTIFICATIONS

Introduction to Git and Github,   **Location**
Using Python to Interact with the Operating System,   *Online, Sept - Nov 2021*
Crash Course on Python
Google Certificate, Coursera

SKILLS

Proficient: Svelte - React - A/B Testing - HTML5 - CSS3 - SCSS - Javascript ES6 - jQuery - Mobile Responsiveness - Animations - NPM/Yarn - Git/Github - REST APIs - UI/UX Design - QA - Project Management

Familiar: Redux, Python, Object-Oriented Programming, Adobe Photoshop, Kotlin, Figma,