Gabriel Francisco Reus

Data Analyst

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Skills

Languages: Portuguese (Native), English (Advanced), Spanish (Advanced), German (Intermediate).

Technical Languages: Python [3+ years], JavaScript [1+ years], SQL [1+ years], YAML.

Preferred Libraries: Pandas, NumPy, Matplotlib, Seaborn.

Technical Tools: Azure Databricks, Jupyter Notebook, PostgreSQL, Kaggle Notebook, and PyCharm.

Data Visualization Tools: Tableau, Microsoft Power BI, Excel.

Expertise: ETL & ELT, Data Processing, Data Analysis with Pandas, Dashboard Creation in Power BI, Data Pipeline Creation using Azure tools, Usage of REST API Protocol.

Portfolio

Expense Analysis, KPI, and Cohort for marketing team: https://github.com/reussfg/marketing_sales_analysis_tripleten/tree/main

Data Pipeline and processing of Governmental base data for internal DB: https://github.com/reussfg/ncm_pipeline_taz

My Engineering and Data Analysis projects: https://github.com/reussfg?tab=repositories

Experiences

Total Ingredientes, Santa Catarina – Data Analyst
Jun, 2022 - Present

Use of Microsoft Databricks for data pipeline creation and data analysis generation (KPI, Customer Cohort, website traffic data, A/B/C customer curve, ROI). Creation of dashboards in Power BI for metric tracking. SQL query to collect data from OLTP environment and inject into OLAP environment in Azure SQL. Use of REST API protocol to collect data from different sources.

Zeca Food, Brasil – Co-Founder
Jan, 2020 – Jun, 2022

Use of data collection process with Python Web Scraping for commercial data generation. Generation of reports with Google Data Studio for KPI tracking. Co-creation and ideation of SQLite database for initial data architecture creation. Use of Sklearn to generate forecasting with linear regression. Take a look: www.zecafood.com

Education

Federal University of Santa Catarina, Florianópolis, Chemical Engineering — 2015 - 2021

University of Granada, Spain, Chemical Engineering and Processes — 2018 - 2019

BootCamp

TripleTen Bootcamp, Data Analytics in 7 months — 2023 - Present

Certificates

Microsoft Azure for Data Engineer – Certifier: Microsoft

Data Storage in Microsoft Azure – Certifier: Microsoft

Python 112 hours – Certifier: Udemy

Master Power BI – Certifier: Udemy