

DIVISION: NOVICE

Participant Team ID:	
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Judge Team ID:	
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Category	Score: 4 <i>(Superior)</i>	Score: 3	Score: 2	Score: 1 <i>(Emerging)</i>	Score
Completeness and breadth in providing insights to the client Weight: 25%	The outcomes provided were insightful, actionable, and thought provoking; At least one of the potential impacts identified by the client was thoroughly considered	The outcomes provided were insightful and actionable; At least one of the potential impacts identified by the client was considered	The outcomes provided limited insight, but do appear to be actionable; The potential impacts identified by the client were vaguely considered	The outcomes provided limited insight and do not appear to be actionable; The potential impacts identified by the client were not considered	
Identification of the important factors Weight: 25%	The analytical procedures applied were appropriate and correct which led to a thorough and advanced understanding of 1) the important factors that influence home game attendance for the MN Twins, and 2) how these factors differ between the MN Twins and other MLB teams	The analytical procedures applied were mostly appropriate and mostly correct which led to a sufficient understanding of 1) the important factors that influence home game attendance for the MN Twins, and 2) how these factors differ between the MN Twins and other MLB teams	Some of analytical procedures were not applied appropriately or were incorrect which led to a limited understanding of 1) the important factors that influence home game attendance for the MN Twins, and 2) how these factors differ between the MN Twins and other MLB teams	Most of the analytical procedures used were not appropriate or serious mistakes were made which led to an incorrect understanding of 1) the important factors that influence home game attendance for the MN Twins, and 2) how these factors differ between the MN Twins and other MLB teams	
Creativity & Innovation Weight: 15%	Creative/original methods were used in the analysis and discussion of results; Outcomes are feasible and provide substantial value to the client	Creative/original methods were used in the analysis and discussion of results; Outcomes are feasible, but provide limited value to the client	Limited creativity/originality was used in the analysis and discussion of results; Outcomes are conventional and provide little value to the client	The analysis and discussion of results were not creative, original, nor innovative; Outcomes are conventional and are not valuable to the client	
Communication of the Outcomes Weight: 20%	Both the methods used and discussion of outcomes were conveyed in a detailed manner that was easily understood; Speakers were engaging and provided complete and thoughtful insights in response to interview questions	The methods used and discussion of outcomes were conveyed in a manner that was ultimately understood; Speakers were engaging and provided some useful insights in response to interview questions	The description of methods used or the discussion of outcomes were sometimes incomplete or difficult to understand; Speakers tended to not be engaging or provided limited insights in response to interview questions	The description of methods used or the discussion of outcomes were consistently difficult to follow and understand; Speakers were not engaging or did not answer the interview questions	

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Data Preparation Weight: 10%	More than a single data source was used; Most data issues/concerns were properly resolved	More than a single data source was used; Only some data issues/concerns were properly resolved	A single data source was used; Data issues/concerns were properly resolved	A single data source was used; Data issues/concerns were not properly resolved	
Team Synergy Weight: 5%	The team demonstrates a high level of coordination, cooperation, and synergy; All team members contributed to the work	The team appears to demonstrate cooperation and synergy; Most team members contributed to the work	The team lacks consistent demonstration of coordinated teamwork; Only some of the team members contributed to the work	Only one team member contributed to the work	

Comments: