

Darryn Goldsmith

Passionate UX Designer with a diverse background in user experience, web development and expertise gained from 15+ years of research and problem-solving. Adept at user research and interaction design for a variety of services and platforms. Advocates for web interaction design best practices, with a focus on consistency and usability.

📍 Clinton, MA

📞 (617) 839-6752

✉️ inventive321@gmail.com

DarrynGoldsmith.com

EXPERIENCE

UX Designer, *Freelance*

February 2013-Present, Clinton

Directed product design and defined usability goals; designed interfaces, mockups and prototypes for various projects.

- Managed interaction and visual designs, performed card sorting and usability testing with users.
- Produced wireframes that contributed to user-centered design efforts.
- Developed website for a small business with increased conversion rate of 5% and increased sessions by 70%.
- Created more intuitive site navigation reducing unnecessary clicks by 50%.
- Improved information architecture and revised content focused on call-to-actions.
- Updated and streamlined existing code and assets to double site performance.

Radio Frequency Engineer, *metroPCS*

July 2007-August 2016, Chelmsford
Strategized, designed, and optimized cellular network for New England states.

- Consulted on solutions for telecommunication within startup atmosphere.
- Key contributor to fastest build of Boston market in telecom history.
- Improved Quality Index by 15% and cut rehome project by two weeks; saved thousands of capacity dollars.

EDUCATION

BS Electrical Engineering

University of New Hampshire

Dean's List two semesters

TRAINING

Design Sprint Foundations Nanodegree

Udacity

UX Design

American Graphics Institute

Design and Development Achievements

Treehouse

SKILLS

- | | |
|---------------|-------------------------|
| ● ● ● ● ● ○ ○ | User Experience Design |
| ● ● ● ● ● ○ ○ | Front-End Development |
| ● ● ● ● ● ○ ○ | Adobe Creative Suite |
| ● ● ● ● ● ○ ○ | Usability Testing |
| ● ● ● ● ● ○ ○ | Responsive Design |
| ● ● ● ● ● ○ ○ | Design Sprints |
| ● ● ● ● ● ○ ○ | Writing & Communication |

CURRENT PROJECTS

OOUP, *Design Sprint*

- Scooter rental concept.
- Designed user flow, storyboard, rapid prototype.

Football Squares the Game, *App Store*

- Innovative spin on how to play football squares.
- Created wireframes, UI, prototypes.