

AI Pricing Analysis Report

Acme SaaS - Sample Report

Generated by Revalyze

Executive Summary

Your pricing strategy positions Acme SaaS in the upper-mid market segment. With an average price point 41% above market median, your value proposition must clearly communicate premium features and support quality to justify the premium.

Key Metrics

Market Position	Value Score
+41% vs median	78/100
Competitiveness	Competitors Analyzed
Strong	4

Strengths

- + Strong feature differentiation in the Professional tier
- + Enterprise plan pricing is competitive at \$199
- + Clear tier progression with logical feature unlocks

Areas for Improvement

- Starter plan at \$29 may face pressure from freemium competitors
- No free tier limits acquisition funnel
- API access gated to Professional+ may deter developer-focused buyers

Suggested Actions

- Introduce Annual Billing
Impact: High | Effort: Low
- Add Entry-Level Tier
Impact: Medium | Effort: Medium
- Unlock API at Starter
Impact: Medium | Effort: Low