

# AI Pricing Analysis Report

Acme SaaS - Sample Report

Generated by Revalyze

## Executive Summary

Your pricing strategy positions Acme SaaS in the upper-mid market segment. With an average price point 41% above market median, your value proposition must clearly communicate premium features and support quality to justify the premium.

## Key Metrics

|                       |                      |
|-----------------------|----------------------|
| Market Position       | Value Score          |
| <b>+41% vs median</b> | <b>78/100</b>        |
| Competitiveness       | Competitors Analyzed |
| <b>Strong</b>         | <b>4</b>             |

## Strengths

- + Strong feature differentiation in the Professional tier
- + Enterprise plan pricing is competitive at \$199
- + Clear tier progression with logical feature unlocks

## Areas for Improvement

- Starter plan at \$29 may face pressure from freemium competitors
- No free tier limits acquisition funnel
- API access gated to Professional+ may deter developer-focused buyers

## Suggested Actions

### Introduce Annual Billing

Impact: High | Effort: Low

### Add Entry-Level Tier

Impact: Medium | Effort: Medium

### Unlock API at Starter

Impact: Medium | Effort: Low