


SI 520 Homework 2

SI Faculty Talks sliders - Matthew Barry, 1/28/2016

Color Scheme

Since this project is a mockup for a U-M School of Information advertisement, I decided to use colors appropriate to the University of Michigan. My complimentary color scheme includes Maize and Blue to draw attention to the left third of the picture, paired with a light yellow to keep the background unobtrusive.

	<i>Michigan Blue (foreground):</i> #FFB2DF R:0 B:39 G:76
	<i>Michigan Maize (highlight):</i> #CBFFB2 R:255 B:203 G:5
	<i>Yellow (background):</i> #FFC98C R:255 B:213 G:151

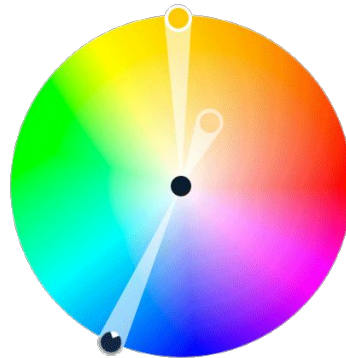


Image composition

For each image, I made heavy use of the rule of thirds to ensure that every item was in a noticeable, pleasing location. The image is divided into thirds, with the left third being the static navigation for the slider, the center third holding the slider text, and the right third being the picture of the professor. When present, text aligns with the vertical third lines, and is sized to match the width of the section it's in, with a 1/9th margin. The dark Michigan blue used on the left third of the image provides mass to balance the weight of the person on the right.

Image Credits

Twitter Background #internetnecesario by Rosaura Ochoa

<https://www.flickr.com/photos/32931740@N06/4048236406>

Ubuntu old paper fantasy wallpaper by blumblaum

<https://www.flickr.com/photos/37581407@N05/5011653186>

Unknown image borrowed from "Mathematics Making Sense of Sensors" by Robert Ghrist, University of Pennsylvania. Accessed from University of Minnesota.

<http://www.ima.umn.edu/2008-2009/PUB1.22.09/>

World Map Parchment wallpaper (1920x1200) - outdated, 2006 map by Guy Sie

<https://www.flickr.com/photos/76491533@N00/5335405647>

Images of instructors provided by the University of Michigan.