

Revanth Krishna

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Recent Business Analytics graduate with a passion for data science, looking to apply my improved analytical & machine learning skills to drive business success.

EDUCATION

University Of Galway J.E. Cairnes School of Business & Economics

September 2023 – July 2024

Master of Science in Business Analytics (Result: **1.1**)

Galway, Ireland

Relevant Courses: Statistical Techniques for Analytics, Advanced Programming (Python), Big Data Analytics, Decision Theory AI & Analytics

- **Top 10** in MS5128 – Selected to represent University at a Datathon in Toulouse Business School, France.
- **Top 1%** in MS5114 – Advanced Programming for Business Analytics. (94/100).

PES University

August 2016 – August 2020

Electrical And Electronics Engineering (Result: **2.1**)

Bangalore, India

WORK EXPERIENCE

Standard Chartered Bank Global Business Services

December 2021- July 2023

Developer (Machine Learning)

Bangalore, India

Agile Monitoring (Fin-tech Finder & Anomaly Detector)

The project's objective is to identify the undeclared fin-tech clients of the bank along with enhanced client insights. The scope of the project extended to building and deploying a near-real time anomalous activity monitoring across any customer segments.

- Designed and implemented over **30 transactional features** using **Python** on the C3 AI Suite, later migrating these to Azure Databricks to enhance risk identification and support improved business decision-making.
- Contributed to building **end-to-end streaming data pipelines** involving batch and daily streaming data ingestion, feature engineering, model training, and real-time alerts generation on interactive dashboards.
- Led the development of an **automated feedback loop**, allowing Relationship Managers to flag fintech entities identified by the model, leading to real-time performance enhancements and continuous model improvement.
- Collaborated with business analysts and data scientists in a cross-functional team to design data attributes, enabling actionable insights and supporting strategic business objectives.
- Assisted in implementing **MLflow** to streamline model experimentation, training, and deployment, and contributed to integrating MLflow projects into **CI/CD pipelines** for continuous model training in production.
- Designed and implemented **user interface components**, including responsive forms, reports, and dashboards (using **JavaScript**) in the Newgen iBPS, supporting machine learning models and enhancing user experience for relationship managers.
- Defined essential business objects and data schemas (using **SQL**), contributing to a decrease in data mapping errors and process automation time.
- Configured process models for automation using Newgen iBPS, resulting in a **20% reduction in data intake processing time**.

Standard Chartered Bank Global Business Services

August 2020 - December 2021

Data Analyst

Bangalore, India

White Panda Dashboard

To develop an insightful dashboard that delivered an overview and in-depth visualization of various metrics for measuring bank-wide performance of projects and business areas over time.

- Created interactive multiple **tableau** dashboards with drill-down functionality for **6 different domains**, enabling in-depth analysis of **30+ metrics** and trends over a span of 6 months.
- Developed an **Alteryx pipeline** for ingesting data and applying various LOD (Level of Detail) calculations before creating the worksheets for the dashboards.
- Implemented **Tableau** and **Tableau Prep** to automate data flows, **reducing data collation time**, thus accelerating the timeline for strategic insights generation.
- Integrated data from multiple sources using **SQL** and **Python**, delivering reliable datasets that reduced Tableau dashboard load times by **50%**, boosting performance.
- Presented analytical insights and dashboard demos to the CIO and senior stakeholders, effectively **communicating complex data in a comprehensible manner**, contributing to informed data-driven decisions.

SKILLS

- Programming: **Python** (Pandas, NumPy, Scikit-learn, TensorFlow), **R**, JavaScript, C/C++
- Database: **PostgreSQL, MySQL**
- Project Management: Agile, Scrum, Jira, Confluence, Bitbucket
- Version Control: **GIT**
- Cloud Computing (AWS) & Big Data (**Hadoop, Hive, Spark**)

PROJECTS

AI Detector for Distinguishing Between Human-written and AI-generated Text

February 2024 – April 2024

- Developed a machine learning model using data scraped from multiple sources (using **BeautifulSoup** & **Selenium**) and synthetic data generated via **GPT-2** (HuggingFace Pipeline), using **NLP feature engineering** to distinguish between AI-generated texts and human-written content.
- Achieved a **F1 score of 0.954** using an **ensemble method**, demonstrating effective differentiation between human and AI-generated texts and enhancing content verification and academic integrity. [[Link to Repository](#)].

Predictive Modeling for Song Popularity

December 2023 – January 2024

- Developed a predictive model for song popularity using a comprehensive dataset from Spotify.
- Optimized and fine-tuned machine learning models, shifting focus from regression models to classification approaches due to superior performance (**15% increase in accuracy**), conducted **feature importance analysis**, and provided insights to support decisions in artist signings and marketing strategies in line with music trends. [[Link to Repository](#)].

YouTube Channel Engagement Optimization

October 2023 – December 2023

- Analyzed video engagement metrics and viewer interactions on my YouTube channel, extracting data via the **YouTube API** and processing it with libraries such as **Pandas**, **NumPy**, and **Scikit-learn**.
- Applied advanced data analysis and machine learning techniques, achieving a **classification accuracy of 75%** in predicting engagement levels, which informed strategic content adjustments. [[Link to Repository](#)].

AWARDS AND ACHIEVEMENTS

- Secured **2nd** place for **Business Case Presentation Award** at the Toulouse Business School (TBS) Datathon 2024, France.
- Secured **Best Delegate Award** across various Model UN conferences across India.