Why? We humans tend to underestimate the time to complete a task. We do so even if we're aware of a similar task having taken longer. This tendency is known as **the** Planning Fallacy. We can combat the worst effects of the Planning Fallacy by getting estimates from multiple people

much easier!

much easier!

question.

SELECT EXPLAIN STOP Agree ABD VOTE Why? Because it's so How much does car weigh? That's a tricky Which is heavier, a car or a truck? That's

OF WORK

RISK OR UNCERTAINTY

The best objective measure for software development is

Why? Because time is so subjective.

How long does it take to travel from San Francisco to Los Angeles? The answer depends on so many variables!

We'll do better with an objective measure, in this case, distance. How far is it from San Francisco to Los Angeles? There's really just one answer.

The unit of measure for **effort** is the

STORY POINT

