



**KL UNIVERSITY
WOMEN'S FORUM PRESENTS**

**FEM FLARE-2K15
ON 11TH APRIL 2015**



A Woman is somebody who claims she isn't afraid of anything, looking forward to challenges each day. Women of strength show courage in the midst of fear, declaring triumph through faith and courage. To showcase this, KL University Women's Forum successfully conducted Saheli's FEM FLARE – An Intercollegiate Female Festival on Saturday 11th April – 2015 with the theme “Women Uniting for Swachh Bharath- We Can.. We Shall”.

Swachh Bharat Abhiyan is a campaign initiated by the PM of India Sri Narendrabhai Modi on Gandhi Jayanti last year. The underlying reason for this campaign is to fulfil the vision of Mahatma Gandhi for a clean India. Mahatma Gandhi called upon the people to make India clean. But, unfortunately, India has remained filthy and uninhabitable even after 67 years of Independence. So, the PM wants India to be clean in every way – be it home, campus, streets and govt offices – not only from dirt but also from corruption.

Making our Nations dream come true is only possible if each and every person living in India would understand this campaign as well as one's own responsibility to make it a successful mission. KLU Women's forum is always active in doing different social service activities. As the need of the hour today is to promote and educate the younger people about swachh bharath, the theme for this year's Fem flare-2K15 was taken as “Women Uniting for Swachh Bharath- We Can.. We Shall”.

As the educated woman, it is not just sufficient if we know about this mission, we should also find the ways and means to achieve this. In view of this paper, poster, essay writing and elocution competitions were conducted on the topic “Overcoming Social, Economical and Technical barriers in promoting Swachh Bharat “. The girl students from various Engineering and degree colleges in and around Vijayawada and Guntur have actively participated in these competitions and shared their ideas.

The event started at 9.30a.m. in the morning and different workshops like Graphology workshop, Crafts and Creations workshop, Beauty Fusion workshop, a guest lecture on Women health, various fun games and competitions like Lucky girl, lighting the candles, Treasure hunt, Subway surf, Ms.Colors, Queen Bee, Face Painting, Halloween Hunt, Balloon Stamping, Tug of War etc., have been conducted till 4 p.m. in the evening. The girl students of KLU as well as students from outside colleges have actively participated in these workshops games and enjoyed a lot.



Some Cultural programs and distribution of snacks were organized at 5.30 p.m. in the evening at open air theater. The official function started at 6 p.m with a Prayer Song followed by the Lightning of lamp by the guests and dignitaries on the dais. We are fortunate to have two distinguished guests from two different research organizations- Dr.Sudha Nair, CEO, Bio technology Park, Chennai and Dr.M.R.Vishnu Priya, Sr. Principal Scientist, CCMB, Hyderabad.



KLU Women's forum convener Dr.S.V.N.L.Lalitha has given welcome note. Dr.Sudha Nair in her speech expressed that girls are competing with boys in every field and they can even overcome the boys in the near future. She also motivated the girls to be the entrepreneurs. Dr.M.R.Vishnu Priya in her speech explained the importance of swachh Bharath. She also talked on role of women in achieving swachh Bharath.



Dr.S.V.N.L.Lalitha
Women's forum convener



Dr.Sudha Nair
CEO, Bio technology Park,
Chennai



Dr.M.R.Vishnu Priya
Sr. Principal Scientist, CCMB,
Hyderabad

KLU Chancellor Dr. M Ramamoorthy, Vice Chancellor Dr.L.S.S.Reddy, Pro VC Dr.A.V.SPrasad, Principal-College of Engg. Dr.A.Anand Kumar, HOD-ECM, Dr. M. Suman have also graced the dais. Chancellor Dr. M Ramamoorthy, Vice Chancellor Dr.L.S.S.Reddy gave their valuable messages on this occasion. Then the management has felicitated the guests. Vote of Thanks was given by the Coordinator of Femflare-2K15 Mrs.T.Anuradha.



After the official speeches, cultural programs followed by Ramp walk for Ms.KLU title were continued till 12.30 p.m. in the night. All the girls actively participated in the cultural.

Mrs. T. Anuradha
Co-Ordinator, Fem Flare-2K15

