

**KLUniversity Women's Forum Proudly Presents**  
**Saheli's FEM FLARE – An Intercollegiate Female Festival**

**INTERNATIONAL WOMEN'S DAY**  
**Saturday 8<sup>th</sup> March – 2014**

International women's day celebrates the social, political and Economic Achievements of Women while focusing World attention on areas requiring further action. The history of IWD dates back to 1910 Internationally and, in Australia, to 1928, but Socialist women in the United States organized the First National women's day in 1908 and helped to inspire the International event.

KLUniversity Women's Forum is most prestigious path for Women to get their ideas executed and to get their problems solved as soon as possible. This cell celebrates “International Women's Day” every year on March 8<sup>th</sup> with new innovations...Amusing Ramp Walks and High Voltage Entertainment with an Inspiring Theme “ **Role Of Educational Institutions in Gender Sensitization**” ... for this International women's day in our University . When you talk about gender Sensitization you talk about absolute fairness , It's all about Peace and Equality , Divine justice in reality , Exploring yourself and expanding your Vision , Listening to your conscience and making decision , You learn to conquer as well as to surrender , To celebrate success as well as to accept failure , It's all about Humanity , Living together in Tranquility , where no one is Powerless and Powerful , its land of Beauties.....Beautiful !

Keeping in view the theme of the event , the day began with a guest lecture by Prof **N.Rangaiah**, Registrar of K L University and Retired Professor of Law, ANU, Guntur on “**Gender Justice and Gender Discrimination**” in peacock hall. He stressed the need of the hour where women should come forward and face the challenges courageously. He also marked the efficiency of women by saying that now a days the performance of women in all fields are recognized in many ways and qualitative, productive output is the result of their hard work. There was a debate like session continued with hon'ble Registrar with participants. Interesting and creative answers from the registrar encouraged and provoked new ideas in the minds.

We conducted around 25 events like Debates , Elocutions ,Dances ( Solo and group ) , Creative writing , Ramp Walks , Workshops which includes Painting and Photography , skits on Harassments on Women , Protection steps to be taken by women to protect themselves , Women in different fields , Achievements of women in present days , Music which related with both Traditional and Rap , Games which are conducted on huge level consists of nearly 20 different games like Tug of War , Musical Chairs , Treasure Hunt , Miss white , Miss Pink , Miss Green , Miss Blue , Bindhi arrangement , Identification of famous women . , Caption writing , Choose best weapon for women to protect themselves , Describe “ women “ in one word , Search the word hidden in the pic , Housie , Hum Thum Mum ,Short Film Contest ,Rangoli making , Face Painting , AD Mad ....

FEM FLARE-2014 one day female fest started From 10:00 Am and ended at 12:30 Pm which includes games and events from 10:00 Am to 4 :00 Pm and Culturals started from 5:00 Pm to 12 30 P.m.

Event started with a Prayer Song followed by the Lightning of lamp by the guests and dignitaries on the dais .All the events were successful and were Energetic. All through the day college was full of Traditional girls and their Worthy smiles . Mahendi , Boutique , Nail Arts , Beauty Parlor , Tattoo designing , Food Stalls also added flavor and color to the event .students , faculty , parents ,In and outside female workers, all the girls and ladies heart fully participated and enjoyed the Fest .

As it is an Intercollegiate Female Festival it involves girls not only from our University but also girls from in and around Vijayawada and Guntur .Publicity took place from 5th march to 7th march in different women's colleges like Stella college., Layola Engineering and Degree college , Siddhartha Mahila Kalasala , Gandhi Mahila Kalasala , Etkinson , Montissorie Mahila Kalasala , Nalanda Degree college . .. We also received a Huge response from these Colleges.. Around 100 girls participated in this one day FEMFLARE FEST and gave a feedback that this event is going to taste a huge success and they heart fully thanked our KLUUniversity for giving them this great opportunity to participate.

For our good fortune we are blessed with the presence of one of the most Successful “ **Entrepreneur . Margadarsi MD . Sailaja Kiron** “ , as Chief Guest who spoke that “ For the development of Business , part of Customers is most Important ..and this is the Secret behind the Success of Margadarsi Chit Funds ..She also said that “CHANGE CAN’T BE SEEN OVER NIGHT ... IT COMES WITH TIME “ Girls should become Empowered and Aware of all the issues , problems and achievements going on in the society. She also mentioned that **Child Education** is also very much important for the development of women in India. We are also worthwhile for hearing the Ethnic speech by **B.K.Savitha** from **Bhramakumari Matam** as Guest of Honour . She congratulated girls for their development in various fields and also mentioned some famous ladies like SITA , SAVITRI , VAGDEVI , SARASWATHI, LAKSHMI in our Puranas and Vedas who stood as an Role model for present day Girls and Ladies .**Chancellor.G.L.Datta** , **Vice Chancellor .Sri Hari Rao** , **Vice President . K .Raja Hareen Sir** , **Secretary .K.Kanchana Latha Madam**, gave their valuable speech on account of women’s day .They also congratulated our college girls for showing their excellence in different fields . President of Women’s Forum **Mrs.N.Lakshmi Prasuna** , **Convenor Mrs.S.V.N.L.Lalitha**, **Co-ordinator Dr.M.Latha**, Associate professor , dept of English , delivered golden words regarding the fest and it’s Importance . Vote of Thanks was given by **Dr.M.Latha**