

## Report on Literacy Day Celebrations - Elocution Competition “Digital Literacy in the post COVID world”

ECM Women's Forum in association with KLEF Women's Forum conducted Elocution Competition on “**Digital Literacy in the post COVID world**” on the eve of International Literacy Day celebrations on 8<sup>th</sup> and 9<sup>th</sup> September 2020. Mrs. Arunasri, faculty incharge of Women's forum, ECM Department has coordinated the event.

The Program was conducted in online mode with the following link.  
<https://kluniversity.webex.com/kluniversity/j.php?MTID=m73b26f4041fc1a1c4c8a72ea9b755d3d>

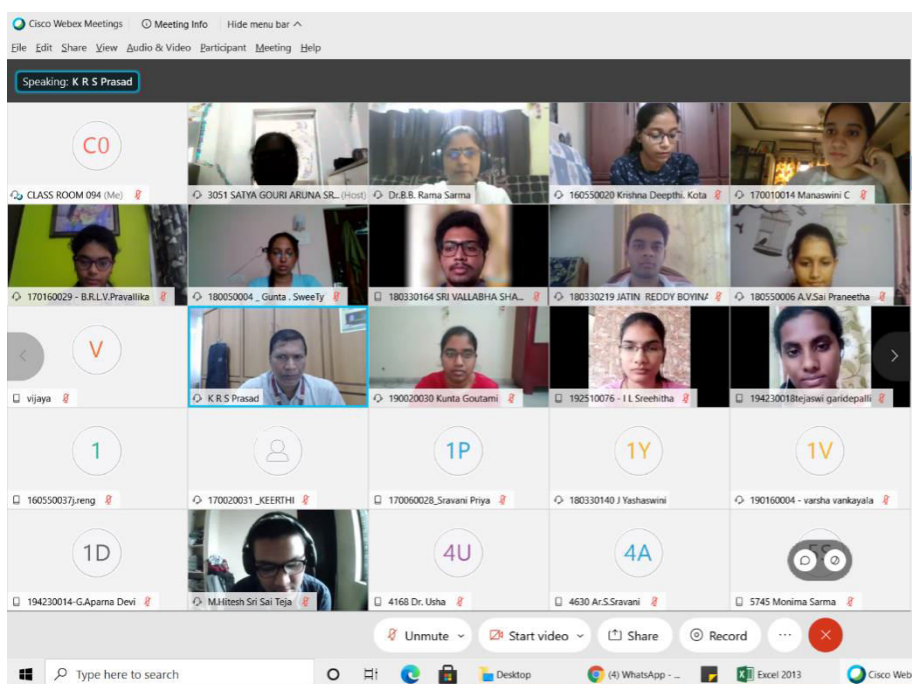
Dr. S.V.N.Lalitha, Convener, KLEF Women's Forum started the program and she explained various activities conducted by women's forum. After that Dr.K.R.S.Prasad, Dean Student Affairs motivated the students with his speech. He reiterated the importance of literacy and appreciated the students for coming forward to participate in the elocution competition. 120 students registered for this Elocution competition, preliminary round is conducted on 8<sup>th</sup> September 2020 from 1PM to 5PM. The first round is held at the individual Department level. 23 students are selected for final round, which was conducted on 9<sup>th</sup> September 2020 from 1 PM to 5PM.

### Judges for the final round:

1. Dr.K.K.Sunalini, Associate Professor, Department of English
2. Dr.UshaRani, Asst. Professor, Department of English
3. Mrs.VijayaLakshmi, Student Counsellor, Hyderabad Campus

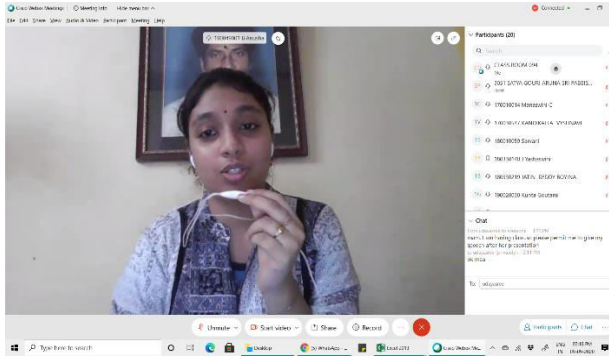
Students expressed their views on the benefits and offers of digital world. They felt digital world is empowering innovative ways that were unimaginable. It gave opportunities to learn and deal with new and important issues. They spoke on the advancement of technology in all the aspects of life. They felt that the outbreak of the coronavirus pandemic has created immediate and unprecedented challenges

in the field of education. Students asserted that undeniably the lockdown created an unpredicted pressure on the system to succor the education of nearly million children across 1.4 million



Dr. K R S Prasad , Dean Student Affairs addressing the participants

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of UNICEF stated that most of the parents expressed that their children had learned to use new technologies better in order to follow the school curriculum online. One in every two parents believes that the

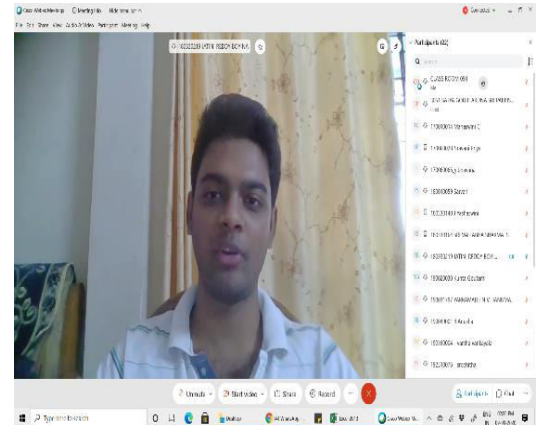


should continue even after this crisis.

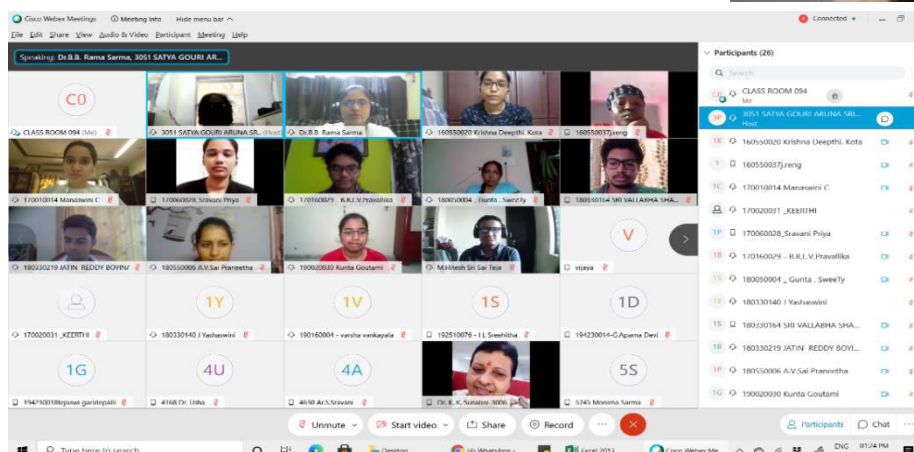
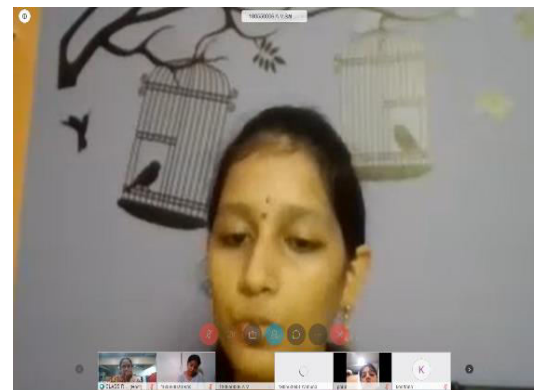
A set of students focused on the other side of technology like online education has its own limitations too.

The main hindrance is the digital divide due to the non-availability of high-speed internet in rural and remote areas. The inclusive educational system cannot function keeping the underprivileged out of this exercise. The second issue is the poverty levels of the students belonging to the economically backward communities. A large section of the society still cannot afford to buy good quality smartphone or laptop which is a necessity for the online educational system. More and more people have become jobless

schools in the country. They said that the digital technology is providing all sorts of remote learning opportunities for students across the globe and enabling teachers to create virtual experiences. They mentioned that France and China has created an online portal providing access to educational content and learning opportunities. A survey



development and presentation of teaching materials on television and the internet



which increases the gravity of this problem. Student participants have discussed on various dimensions of the advantages of literacy especially in the Covid pandemic situations.

Dr.Sunalini has

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addressed all the participants and given few tips to the participants on presentation of their ideas during an elocution completion. List of short listed students for participation in final round and the prize winners is given below.

Sno	Regd. No	Name	Branch	Year	Prize
1	160550020	K. Krishna Deepthi	BBA-LLB	V	First Prize
2	180330219	Reddy Boyina Jatin(KLH)	CSE	III	Second Prize
3	180330164	S Sri Vallabha Sharma(KLH)	CSE	III	Third Prize
4	180550006	A.V.Sai Praneetha	BBA-LLB	III	Third Prize
5	190020030	K.Goutami	CIVIL	II	Special Appreciation
6	170030547	Kandikatla Vyshnavi	CSE	IV	Special Appreciation
7	170010014	MANASWINI C	BT	IV	Special Appreciation
8	170160029	B.R.L.V.Pravallika	B.Arch	IV	Special Appreciation
9	2010040016	M.Hitesh (KLH)	ECE	I	Appreciation
10	190049001	B.Anusha	ECE	II	Shortlisted for finals
11	180330140	Yashaswini	CSE	III	Shortlisted for finals
12	180010059	V. Sarvani	BT	III	Shortlisted for finals
13	192510076	Iragavarapu Lakshmi Sreehitha	MBA	II	Shortlisted for finals
14	190031797	Sowmya yarramalli	CSE	II	Shortlisted for finals
15	170060028	Katari Sravani Priya	EEE	IV	Shortlisted for finals
16	2040682	Pillalamarri udayasri	B.Com[Honours]	I	Shortlisted for finals
17	170020031	Keerthi G.	CIVIL	IV	Shortlisted for finals
18	190160004	V.suvarchala varsha	B.Arch	II	Shortlisted for finals
19	180050004	G.Sweety	ECM	III	Shortlisted for finals
20	170060066	Y.BHAVANA	EEE	IV	Shortlisted for finals
21	180160014	k.chandana	B.Arch	III	Shortlisted for finals
22	190070010	Beemireddy Shrisha	ME	II	Shortlisted for finals
23	190070061	Gopinath Modukuri	ME	II	Shortlisted for finals