



Koneru Lakshmaiah Education Foundation

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Report on Entrepreneurship, Business Management, Career planning and Women empowerment Seminar

Conducted by

K L E F Women's forum on 27th September 2019



The programme started with a welcome note by Dr M.Sreedevi, Coordinator Women's Forum K L E F she introduced the resource person Sri. Tulasi Ramachandra Prabhu CEO Tulasi Group Guntur to the gathering.

Sri. Tulasi Ramachandra Prabhu addressed the gathering about few points that are useful to students, first he tell about Business Management & Entrepreneurship. "Getting into business and becoming an entrepreneur takes a lot of hard work and skill". The business management and entrepreneurship both will give you an overview of that how companies are structured, the functions of different types of

organizations, and business environments. This will give you a deeper understanding of how companies operate and will take the guesswork out of business management ethics and entrepreneurship.

In his own words **Business Management** tells you with the necessary knowledge to understand how a business operates. That includes strategic planning, and how to lead and manage a team of individuals toward a business goal. And about the **Entrepreneurs** are those individuals who discover market needs and launch new business to meet those needs. They take risk and provide an impetus for change, innovation, and progress in economic life. If a salaried employee comes up with some



business idea, they will be rewarded with a specified compensation and there is no ownership risks associated in such case. After that he also speak about career planning and women's empowerment.

Career Planning

Career planning is the ongoing process to explore your interests and abilities; Strategically plan your career goals; and. Create your future work success by designing learning and action plans to help you achieve your goals. Career planning consists of activities and actions that you take to achieve your individual career goals. Career planning encourages individuals to explore and gather information, which enables them to synthesize, gain competencies, make decisions, set goals and take action. It is a crucial phase of human resource development that helps the employees in making strategy for work-life balance.

Women's empowerment

Women's empowerment and achieving gender equality is essential for our society to ensure the sustainable development of the country. Many world leaders and scholars have argued that sustainable development is impossible without gender equality and women's empowerment. Sustainable development accepts environmental protection, social and economic development, and without women's empowerment, women wouldn't feel equally important to the process of development as men. It is widely believed that, the full participation of both men and women is critical for development. Only acknowledging men's participation will not be beneficial to sustainable development. In the context of women and development, empowerment must include more choices for women to make on their own. Without gender equality and empowerment, the country could not be just, and social change wouldn't occur. Therefore, scholars agree that women's empowerment plays a huge role in development and is one of the significant contributions of development. Without the equal inclusion of women in development, women would not be able to benefit or contribute to the development of the country. His speech was ended with a beautiful conclusion about all the points with his personal experience. A good number of students and Dr. Hemamalini attended the seminar



Dr. Habibulla Khan Dean(Student Affairs) addressed the students that today seminar is filled with the experiences of Sri. Tulasi Ramachandra Prabhu and it is very useful to each and every one. He felicitated the Guest, with a memento.
