### Minutes of the meeting of 3<sup>nd</sup> Board of Studies of the Department of Hotel Management,

# K L University held on June 18<sup>th</sup>, 2016 at 10.00AM at Vaddeswaram Members Present:

Dr. M. Kishore babu, Chairperson, BoS presided over the meeting and the following items of the academic were transacted.

### 3.01 Grant of leave of absence, if any.

Dr. K Rama Krishna – Registrar, Dr. N. Venkatram - Dean Academics and Mr. M Pavan Kumar- Members are absent for the meeting. Leave of absence granted.

### 3.02 Welcome to the New Members

Chair Person invited all the members cordially to the meeting and presented new members to the rest of members of the Board.

- 1. Mrs. Koneru. Siva Kanchana Latha
- 2. Mr. R J N Mahendra Babu
- 3. Mr. Sk Kalisha Vali

Briefly presented the agenda to the members

### 3.03 Confirmation of Minutes of 2<sup>nd</sup> Meeting of the Board of Studies.

The Minutes of the 2<sup>nd</sup> Meeting of Board of Studies were approved.

### 3.04 Follow up action on the Minutes of the 8th Meeting of the Board of Studies.

The follow up actions on the previous BoS meeting were presented by Mrs. K. Hema Malini.

3.05 It is resolved after successful completion of 3 years of BHM degree to encourage the students to enroll in to 4<sup>th</sup> year in order to get P G Diploma in BHMCT.

# 3.06 Modifications in proposed course curriculum in select courses of BHM / BHMCT (Bachelor of Hotel Management and Catering Technology)

In Continuation to approval of the program structure for BHM/BHMCT in the 3<sup>rd</sup> Board of studies meeting the curriculum for following courses have been presented with certain modifications made to some courses as per the suggestions from members of board.

- 3.6.1 It is resolved to give distinctive Nomenclature to SIP program at different levels: In 1st year it will be referred as **Basic Training**, in 2<sup>nd</sup> year it will be referred as **Interim Training**, in Third Year Intensive Internship and in the Fourth Year Hotel Industry Project.
- 3.6.2 It is resolved to offer comprehensive French in one semester i.e.3<sup>rd</sup> semester instead of offering in two semesters. Henceforth French course will be called as French for Hotel **Professionals** and Approved
- 3.6.3 As per the suggestions of the BoS members Food & Beverage control course offering in II Year II Semester shall be changed as Food & Beverage Quality Control by adding the topic of Ouality Control and approved
- 3.6.4 It is resolve to frame the Course objectives and Course Outcomes for all the courses in line to OBE model. It is recommended to indicate the name of publisher and year of publication in the text & reference books.
- 3.6.5 The nomenclature of some of courses has been changed as indicated below:

	Course Na	me
Course Code	Old Nomenclature	New Nomenclature
16BH22K.1	Food & Beverage Control	Food & Beverage Quality Control
16BH31K1	Service Sector Human Resource Management	Human Resource Management in Service Sector
16BH31K2	Hospitality Organization Behaviour	Organization Behavior in Hospitality Industry

3.7. Modified syllabus of Food & Beverage Quality control course:

### Course Title: Food & Beverage Quality Control Course code: 15BH22K1

Course Outcomes: At the end of the course learners will be able to

CO1: Understanding the definitions, objectives and basic concepts of pricing and control aspects in Food and Beverage and understanding the concept of budgeting

CO2: Understanding the crucial food and beverage purchasing specification, sequence of purchase and receiving.

CO3: Understanding the importance of having a standing recipes and forecasting of volumes.

Menu pricing and maintaining Food and Beverage cost reports. Course Curriculum: Food & Beverage Control: Definition, Objectives & Problems. Elements of Cost - Definition of Cost. Basic Concept of Profits-Pricing & Control Aspects-Cost Dynamics & Break - Even. Budgeting: Definition & Objectives, Kinds of Budgets, Buying, Receiving, Storing, Issuing, Preparing, Selling Purchasing: The Selection of a Supplier, Rating, Methods of Purchasing Standard Purchase Specifications. Receiving - Receiving Procedures & Methods. Purchase Orders, Delivery Notes, Goods Received Book-Assessing Performance and Efficiency of the Receiving Department. Stores and Issuing: Stock Records -Bin Cards, Stock Cards, Perpetual Inventory Records. Store Issues -Transfer Notes, Breakages and Damaged Goods Stock Taking. Preparation of Food & Beverage Items: Volume Forecasting - Aids, Standard Yields, Standard Recipes, Standard Portion Sizes. Analysis of preparation methods Selling - The Pricing of menu- Fixed Selling Price & Control (Cash and Credit) En Pension Terms- Preparing Food Cost Reports and Beverage Cost Reports. Food Ouality Control - Quality assurance, Characteristics of quality, Quality control, Quality management system, Total quality management and Good management practices. Food Quality Testing - Sensory evaluation-Requirements and methods, Sensory Parameters - Colour, flavor, texture, aroma, general acceptability, Subjective and objective test of sensory parameters.

Reference Books

Recommended Text Book
2. Food and Beverage Management - Bernard Davis & Sally Stone.

# <u>K L UNIVERSITY</u> <u>DEPARTMENT OF HOTEL MANAGEMENT</u> MINUTES OF DEPARTMENT ACADEMIC COMMITTEE MEETING

The Department Academic Committee meeting was conducted on 5thJune, 2015 at 7th Floor, Admin Block, K L University

### Agenda:

- 1. To discuss the feedbacks received from stake holders on curriculum
- 2. To propose the curriculum for HM 2016-17 admitting batch
- 3. Any other points with the permission of the DAC chairman

The following members were present:

S.NO	Name	Designation
1	Dr. M. Kishore Babu	Associate Professor & HOD - Chairman
2 ·	Mrs. K Hemamalini	Assistant Professor
3	Mr. M Pavan Kumar	Assistant Professor
4	Mr.RKarteek	Assistant Professor ·
5	Mr.APavan Kumar	Assistant Professor
6	Ch.Sri Devi	150530008
7	S.L.Hemanth Kumar	150530016
8	J Venkatesh	14053004
9	M Dinesh	14053011
10	Sunit Swain	13053002
11	K R K Maneendra	13053004

The following points were discussed and resolved:

- 1. The DAC discussed and resolved to recommend the French in two years. Basic French in I year I Semester and Advanced French in II Year II Semester.
- 2. Upon discussing the feedback from students, the committee resolved to recommend the following to BOS.
  - a. To offer Nutrition and Hygiene in First year than second year having the syllabus. (Annexure -1)
- 3.DAC members suggested consider, English in all the 5 semester in place of English Language skills only for two years. (Annexure 1)
- 4. Upon discussing the feedback from students, it was resolved to offer Introduction to IT in II Semester rather than in I semester in I Year with same syllabus. (Annexure 1)

Note: Above observations and suggestions were made by the committee members and it is resolved to present in Board of Studies Meeting for getting approval from BcS Committee.

Chairman — DAC Jr M. KISHORE BABU MBAM Phil, Ph. L Head, KLU Business School K.L. University, GUNTUR - 522 502 A.F

### ANNEXURE - 1

### 1. OLD SYLLABUS:

II Year - II Semester

Course Title: Basic French

Course code: 14BH22L0

Objective: To create awareness about the importance of French in the hotel operations and to acquire the correct pronunciation of French terminology. To use standard phrases in French in hotel operations. To integrate the French curriculum with the core syllabus of the course.

Course Curriculum:

Unit I: General French -Pronunciation-The Alphabet-The Accents -Numbers (0 to 100)-Cardinal-Ordinal-Time (only 24 hr clock) Days of the week-Months of the year-Date-Weights & Measures 'Formules de politesse'-Conjugation of verbs in the present tense relevant to the hotel industry (only 'je' and 'vous' forms).

Unit II: Food & Beverage Service -Restaurant Brigade-Hot Plate Language.

Unit III: The French Classical Menu- (17courses) with classic examples of each course, terminology and meanings in brief. Wines - Wines of France, Wine terminology-Reading a wine label- Laying a cover.

Unit IV: Food Production -The Kitchen Brigade-Ingredients used in Kitchen. Dairy Products, Vegetables, Fruits, Herbs & Spices, Poultry, Fish, Meat, Cereals, Seasonings, French Cheeses, Culinary Terms in French.

Unit V: Conversations 1. Greetings / Introduction. 2. Dialogue / Conversation-At the front desk, travel & tourism enquiries-At the restaurant-3 French Classical Menu- Suggest a menu, Read a given menu-Give examples of dishes in a particular course &menu-4 Wines - Read a wine label-Wine Terminology. 5. Culinary terms-Give the various correct French Culinary terms.

Reference Book

- 1. French for Hotel Management & Tourism Industry by S. Bhattacharya Recommended Text Book
- 1. F & B Service by Dennis Lillicrap John Courins & Robert Smith
- 2. Modern Cookery Vol 1 by Thangam Philip

### **NEW SYLLABUS**

I Year - J Semester

Course Title: Basic French

Course code:

### 15BH11L6

Objectives of the course: At the end of the course learners will be able to

- C1: Make introductions and greetings in hotel industry.
- C2: Use articles in different contexts
- C3: Form sentences which are useful for hotel operations.

Compétency I

- a) L'alphabet Les signes orthographiques –Les signes de ponctuation –Les symboles phonétiques –Les nombres cardinaux et ordinaux –Les Salutations –Les présentations.
- b) Les articles articles indéfinis et articles définis -Le pluriel des noms -Le féminin des noms articles contractés articles partitifs.

Compétency II

- a) Les jours de la semaine -Les mois de l'année -Les saisons -L'heure -Le temps -Le corps -Les vêtements -Les couleurs.
- b) Les adjectifs qualificatif –Le pluriel des adjectifs –Le féminin des adjectifs –Les adjectifs non qualificatifs –adjectifs possessifs, adjectifs démonstratifs, adjectifs interrogatifs et adjectifs indéfinis –Les pronoms personnels.

Compétency III

- a) Les prépositions -Les adverbes -Les verbes -L'impératif -La négation -L'interrogation. Reference Books ·
- 1. French i or Hotel Management & Tourism Industry by S. Bhattacharya

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### Recommended Books

1. Cours De Langue Et De Civilisation FRANCAISES by G Mauger

### II Year - II Semester

### Course Title: Advanced French

Course Code:

### 15BH22L1

Objectives of the course: At the end of the course learners will be able to

C 1: Talk about nationalities and professions

C 2: Learn culinary words and receive guests in hotel

C3: Send emails and book reservations

### Competency I

a) Le pays -Les nationalités -La famille -Les professions -La maison/L'appartement -La ville -Les loisirs.

### Competency II

- a) Le matériel de cuisine -La nourriture -légumes, fruits, viande, poisson, desserts et boisson -Les termes culinaires importants La recette.
- b) Le repas -petit déjeuner, déjeuner et dîner -Le menu-Au restaurant -A l'hôtel -A la caisse.

### Competency III

- a) Les adverbes –Les pronoms –pronoms possessifs, pronoms démonstratifs, pronoms relatifs et pronoms interrogatifs –La lettre –Le courrier –A la gare –A l'aéroport–A l'hôpital.
- h) Le passé composé -Le futur -Le futur proche -Le passé récent -L'imparfait -Les degrés de l'adjectif.

### Reference Books

1. French for Hotel Management & Tourism Industry - by S. Bhattacharya

### Recommended Text Book

1. Cours De Langue Et De Civilisation FRANCAISES by G Mauger

### 2. <u>OLD ONE:</u>

II Year - I Semester - Nutrition & Hygiene -14BH21K1

### NEW ONE:

I Year - I Semester - Nutrition & Hygiene 15BH12K0

### 3. <u>OLD ONE</u>:

I Year - I Semester - Introduction to Information Technology - 13BH11K3

### **NEW ONE:**

I Year - II Semester - Introduction to Information Technology - 15BH12L0

### 4. OLD ONE:

I Year – I Semester – English Language Skills-I – 11BH11K0

II Year - I Semester - English Language Skills-II - 11BH12K0

### NEW ONE

### I Year - I Semester

### Course Title: Rudiments of Communication Skills

Course Code: 15HS101

C bjectives of the course: At the end of the course learners will be able to

- C1- Speak with confidence & Understand the importance of listening Make presentations fluently in English.
- C2 Understand the basic concepts of grammar and usage.
- C3- Implement English Grammar rules while writing or speaking.
- C4- Express or present in written form

Identify Key concepts

Ask and record information for extended writing

### Competency I

- a) Speaking Skills
- I. Vowels in English
- II. Diphthongs

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- III. Consonants
- IV. Word stress
- V. Intonation
- VI. Words in Groups English Conversation Practice
- b) Listening Skills
- i) Difference between British English and American English
- ii) Received Pronunciation and Dialects
- iii) American Spelling and American Grammar
- iv) American Pronunciation
- v) Listen and respond
- vi) Speak and Listen, Listen and Speak.
- c) SPEAKING SKILLS
- a) Group Discussion
- d) Speaking and listening exercises from Effective Speech Richard W Clark
- a) Speaking to Explain
- b) Speaking to persuade
- c) Listening to understand
- d) Storytelling and interpretation

### Competency II

- a) General Writing Skills
  - a) Paragraph Writing:
  - i) Seven 'C's of writing
- ii) Identifying Topic sentences, writing topic sentence.
  - iii) Linkers, Coordinates. iv) Sequencing
- b) Letter Writing:
  - i) Formal and Informal formats.
  - ii) Full block, Semi block, Modified block.
  - iii) Types of letters, Tone of letters, content and brevity.
- c) Note Making & Note Taking

### Competency III

a) Reading Skills

Reading comprehension Practice exercises (TOEFL Level)

- i) Reading for information
- ii) Reading for specifics --- theme, attitude
- iii) Identifying tone

### Competency IV

a) Soft Skills

Introduction to soft skills

- a. Body Language, Postures, Gestures, Eye contact
- b. Personality styles
- c. Grooming, dress code
- d. Group discussion--- format, Do s and Don'ts, scoring method

### References Books:

- 1. Malika Nawal: Business Communication
- 2. Quick English Reference-Sarahfreeman
- 3. Leaving English Speech William Standard Allen
- 4. Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions(2nd ed.)

### Waveland Press.

Recommended Text Books

1. Bull, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9

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- 2. Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon.
- 3. Demarais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- 4. Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company.

### I Year – II Semester

# Course Title: Interpersonal Communication Skills 15HS102

Course code:

Objectives of the course: At the end of the course learners will be able to

C1: Identify the meaning of words from context.

Frame sentences using words.

Understand the method of identifying antonyms.

C2: Develop aifferent reading skills

Comprehend given information

C3: Write different types of office communication

Understand and write good summaries

C4: Understand and value diverse societies.

Respond effectively to cultural communication differences

Demonstrate understanding of ethical values central to the communication discipline

C5: Demonstrate LSRW skills

Competency I

a) Speaking Skills

Interactive Skills: Group Activities taken from Keep Talking by Mary Spratt

At the chalk face Oxford word skills (Units 21-50)

- b) Vocabulary Skills
- a. Basic Word List (900 words)
- b. Identifying meaning from context
- c. Antonyms and Synonyms (Level 1)

Competency II

a) Reading Skills

Types of Reading

- i) Vertical Reading
- ii) Identifying the central idea
  - Iii) Speed Reading --- seven techniques to improve reading speed

Competency III

- a) Inte: Office Communication and Intra Office Communication
  - i) Memo Writing
  - ii) Circulars
  - iii) Emails:
- a. Netiquette
- b. Formal and Informal Formats.
- c. Clear, concise expression, Dos and Don'ts of Email writing.

Competency IV

a) SOFT SKILLS-II

(Case Studies, Vodcasts and Role Play - ICT enabled)

- 1. Cultural sensitivity
- 2. Empathy and understanding
- 3. Diversity and Acculturation

Competency V

- a) LSRW skills
- 1. Integrated Speaking skills: (Lab Component : Computer aided) TOEFL iBT pattern

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- 2. Read, Listen and Speak: Reading a passage, Listening to a lecture or a talk supporting or exemplifying or negating the reading section and Speaking on what was read and heard
- 3. Integrated Writing skills: (lab component: Computer aided)
- 4. Read, Listen and Write

Reading a passage, listening to a lecture or a talk supporting or exemplifying or negating the reading section and Writing on what was read and heard

### References Books:

- 1. Malika Nawal: Business Communication
- 2. Quick English Reference- Sarahfreeman
- 3. Leaving English Speech William Standard Allen
- 4. Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions(2nd ed.) Waveland Press.

### Recommended Text Books

- 1. Buil, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9
- 2. Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon.
- 3. Demarais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- 4. Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company.

### II year - II Semester

### Course Title: Professional Communication Skills

Course code: 15HS103

Objectives of the course: At the end of the course learners will be able to

C1- Apply communication concepts and theories to address everyday dilemmas within dimensions

Analyze communication variables in personal, professional, and community settings Propose competent communication strategies.

- C2- Demonstrate positive group communication exchanges Advance decision-making processes within group
- C3- Demonstrate written communication skills expected of a future professional in the field
- C4- Demonstrate oral communication skills expected of a future professional in the field. Speak in public settings

### Competency I

a) Speaking Skills

Group Discussions (Level 1)

- a. Format of GD as used in national level recruitment boards
- b. Rules, ambience and normal practices
- c. Do s and Don't s in Group Discussions
- d. Helping to build confidence, improve on content and clarity
- e. Practicing skills like Initiating, developing and concluding discussions

### Competency II

- a) Structures and Written Expression (exercises)
- I. Sentence Completion (single blank TOEFL level)
- II. Analogies
- III. One word substitutes
- IV. Mechanics of Grammar:
- Correction of Sentences Errors in grammar and usage
- b. Jumbled Sentences / Paragraph scrambles
- c. Rephrasing

### Competency III

- a) Reading Skills Level 2 (GRE GMAT CAT level)
- i) Skimming and scanning

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- ii) Word Perception tests .
- iii) Reading speed development (7 skill exercises)
- iv) Searching for key words
- v) Reasoning Skills
  - a) Analytical Reasoning
  - b) Critical Reasoning
  - c) Language Specific Reasoning

### Competency IV

- a) Soft Skills III
- i) Seminars
- ii) Presentations
- iii) Case Studies: Role Plays and simulated Presentation

### References Books:

- 1. Malika Nawal: Business Communication
- 2. Quick English Reference- Sarahfreeman
- Leaving English Speech William Standard Allen
- 4. Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions(2nd ed.) Waveland Press.

### Recommended Text Books

- 1. Bull, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9
- 2. Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon.
- 3. Demorais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- 4. Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company.

### II Year - II Semester

### Course Title: Employability Skills

Competency I

a) Speaking Skills

Group Discussions Level 2 Speaking and listening exercises From Effective Speech by Richard W Clark.

Know yourself as a Communicator

- 1. Communicating with others
- 2. Group Discussion
- 3. Interactive Listening

### Competency II

- a) Writing Skills
- 1. Writing Proposals
- 2. Product and process description
- 3. Agenda, Minutes and Scheduling meetings
- 4. Technical Writing Skills
- a. Report Writing
- b. Types of reports
- c. Formats
- d. How to write good reports
- 5. Résumé and Job Application

Competency III

a) Reading Skills

Reading Comprehension (GRE, GMAT Pattern)

Identifying

The author's purpose

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Course code: 15HS 104

- b. Main Idea/ Theme
- c. Suitable Title
- d. Specific information
- Not mentioned/ Negative factual information
- Tone, attitude and Style f.
- Structure / Organization g.
- b) Vocabulary in context
- Signpost\_words
- Pejorative Signals and Complimentary Signals
- III. Continuation Signals
- IV. Contrast signals
- Sentence Completion V.
- VI. Text completion
- VII. Sentence Equivalence

(Single blank, double blank, three blank, two answer Questions)

### Competency IV

- a) People Skills
- Initiating and ending conversations i)
- Expressing and creating interest ii)
- iii) Practicing therapeutic listening
- iv) Breaking good/bad news

### References Books:

- Malika Nawal: Business Communication 7
- Quick English Reference- Sarahfreeman 2.
- Leaving English Speech William Standard Allen 3.
- Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions(2nd ed.) 4. Waveland Press. Recomme: ided Text Books

- Bull, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9 2.
- Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon. 3.
- Demarais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company. III Year – I Semester

## Course Title: Verbal Quantitative Reasoning

Course code: 15HS105

Objectives of the course: At the end of the course learners will be able to

C1: Identify the meaning of words from context.

Frame sentences.

Understand the method of identifying Synonyms and Antonyms.

C2: Develop different linguistic skills

Comprehend given information

Write different types of Essays

Understand the need for reasoning.

Understand and Implement the process of thinking

- C3: Understand and apply the basic techniques to crack Quantitative reasoning tests
- C.4: Demonstrate critical and innovative thinking to solve Analytical reasoning tests.
  - a) Verbal Ability (GRE, GMAT, CAT pattern)
- I. Synonyms
- II. Antonyms

III. One word substitutes

Competency II-

IV. Analyzing issues

V. Analyzing arguments

VI. Sentence correction

Competency III

- a) Quantitative Reasoning (GRE, GMAT, CAT pattern)
  - i) Arithmetic
- I. Decimals
- II. Exponents and Roots
- III. Fractions
- IV. Integers ·
- V. Percent
- VI. Ratio
- VII. Real Numbers
- ii) Algebra
- I. Applications
- II. Coordinate Geometry
- III. Functions
- IV. Graphs of Functions
- V. Operations with Algebraic Expressions
- VI. Rules of Exponents
- VII. Solving Linear Equations
- VIII. Solving Linear Inequalities
- IX. Solving Quadratic Equations

Competency IV

- I. Clocks
- II. Calendars
- III. Binary logic
- IV. Seating arrangement
- V. Blood relations
- VI. Logical sequence
- VII. Assumption
- VIII. Premise
- IX. Conclusion
- X. Linear and matrix arrangement

### References Books:

- 1. Malika Nawal: Business Communication
- 2. Quick English Reference- Sarahfreeman
- Leaving English Speech William Standard Allen
- 4. Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions (2nd ed.) Waveland Press.

### Recommended Text Books

- 1. Bull, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9
- 2. Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon.
- 3. Demarais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- 4. Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company.

IV Year - II Semester

Course Title: Corporate Communication Skills Course code: 15HS106

JI M. KISHORE BABU MBA,M.Phy.Ph.E Head, KLW By chross School K. Hinivarsing QUNTUR - 522 502 A.F. COURSE OUTCOME: At the end of the course learners will be able to

CO1: Speak fluently and effectively in interpersonal contexts

CO2: Write technically sound English

CO3: Read and interpret expeditiously

CO4: Understand and apply the basic techniques to crack Quantitative Reasoning sections in Campus

Recruitment Tests, GRE, GMAT, CAT and other types of Competitive Exams

C5: Demonstrate employability skills

a) Speaking Skills

Group Discussions Level 2 Speaking and listening exercises

From Effective Speech Richard W Clark.

Chapter 1 Know yourself as a Communicator

Chapter 2 Communicating with others (4 lessons)

Chapter 3 Group Discussion (3 lessons)

Chapter 4 Interactive Listening (1 lesson)

b) Writing Skilts

i) Five Types of Essays (Toefl IBT pattern)

- 1. Agree or disagree
- 2. Which do you prefer and why
- 3. If / imaginary
- 4. Description / Explanation
- 5. Comparison and Contrast
- ii) Styles in Writing: Modes of Discourse
- 1. Narration
- 2. Description
- 3. Exposition
- 4. Argumentation/ Persuasion
- c) Reading Skills

Reading Comprehension (Level 3 CAT &GMAT pattern)

- a) Critical Reading
- b) Searching for implied meanings
- c) Answering questions on theme, tone, point of view, title etc.
- d) Quantitative Reasoning -2(GRE, GMAT, CAT pattern)
- i) Geometry
- I. Circles
- II. Lines and Angles
- III. Polygons
- IV. Quadrilaterals
- V. Three-Dimensional Figures
- VI. Triangles
- e) Data Analysis
- I. Counting Methods
- II. Data Interpretation Examples
- III. Distributions of Data, Random Variables, and Probability Distributions
- IV. Graphical Methods for Describing Data
- V. Numerical Methods for Describing Data
- VI. Probability
- f) Soft Skills
- 1. Interview Skills
- 2. Mock Interviews
- 3. Writing personal profile & Company profile

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- 4. Answering unconventional HR questions
- 5. Dress Code
- 6. Dining etiquette
- 7. Interpersonal skills

### References Books:

- 1. Malika Nawal: Business Communication
- 2. Quick English Reference- Sarahfreeman
- 3. Leaving English Speech William Standard Allen
- 4. Andersen, Peter. (2007). Nonverbal Communication: Forms and Functions(2nd ed.) Waveland Press.

### Recommended Text Books

- 1. Bull, P. E. (1987). Posture and Gesture. Oxford: Pergamon Press. ISBN 0-08-031332-9
- 2. Remland, Martin S. (2009). Nonverbal communication in everyday life. Boston: Allyn & Bacon.
- 3. Demarais, A., White, V. (2004). First Impressions. New York, NY: BanTam Books.
- 4. Hogan, K., Stubbs, R. (2003). Can't get Through 8 Barriers to Communication. Grenta, LA: Pelican Publishing Company.

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Modifications to the Existing Structure of the BHM / BHMCT Program - 2016Course Structure & Codes for the BHM / BHMCT (III & IV Year) Program

Cred	its		2	4	'n	т	3	3		18		
	Tot al		4	9	4	4	4	w		24		
Hours	Δ.		4	4	2	2	2	0		10		
Contact Hours	L		0	0	0	0	0	0		0		
C	T		0	2	2	77	2	က		14		
	Name of the Course	Semester II	Interpersonal Communication Skills	Principles of Food Production	Principles of Food & Beverage Service	Principles of House Keeping	Principles of Front Office	Food Science & Nutrition		Total	į	
	Course Code	a design of	15HS102	15BH12C6	15BH12C7	15BH12C8	15BH12C9	16BH12K0			000 -Basic Training (4 Credits)	45 Days
7.00	ts		2	4	'n	3	3	c	3	21	In Rasic	45
	Tot		4	9	4	4	4	.co	4	29	15RH10N	
Contact Hours	4		4	4	2	7	2	0	2	16	-	4
ontaci	E		0	0	0	0	0	0	0	0		
	1		0	2	2	7	2	ю	2	13		
	Name of the Course	Semester I	Rudiments of Communication Skills	Introduction to Food Production	Introduction to Food & Beverage Service	Introduction to House Keeping	Introduction to Front Office	Food Safety & Hygiene	Introduction to Information Technology	Total		
	Course Code		15HS101	15BH11C6	15BH11C7	15BH11C8	15BH11C9	16BH11K0	15BH1110		•	
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Employability Skills	Food Production Management	Food & Beverage Services Management	Accommodation Management	Hotel Engineering	Food & Beverage Quality Control		Total	dits)				15BH32N0 Intensive Internship	######################################			Total
15HS104	15BH22C6	15BH22C7	15BH22C8	15BH22K0	16BH22K1			15BH20N0 -Interim Training (4 Credits) 45 Days					1			
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Professional Communication Skills	Food Production Operations	Food & Beverage Services Operations	Accommodation Operations	Hotel Laws	Hotel Accountancy	Environmental Studies	Total		Verbal & Quantitative reasoning	Advanced Food Production	Advanced Food & Beverage Services	Hospitality Services Marketing	Human Resource Management In Service Sector,	Travel & Tourism	French for Hotel Professionals	Total
15HS103	15BH21C6	15BH21C7	15BH21C8	15BH21K1	15BH21F0	15HS107		- Application of the state of t	15HS105	15BH31C6	15BH31C7	15BH31K0	15BH31K1	15BH31K2	16RH311.0	
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			15BH42P0	Hotel Industry Project 4 Months			Total									
7	ιn	'n	m	т	3	co .	20		I SOLING	m	w	ς,	Electives -II	(C)	m	ς,
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0	3	ω.	m	3	2	2	16			,I	2	2			2	2
Corporate Communication Skills	Total Quality Management	Customer Relationship Management	Entrepreneurship	Organization Behavier In Hospitality Industry	Elective - I	Elective - II	Fotal	And the second s		Food Production Management - I	Food & Beverage Services Management - I	Accommodation Management - I		Food Production Management - II	Food & Beverage Services Management - II	Accommodation Management - II
15HS106	15BH41K0	15BH41K1	15BH41K2	16BH41K3	15BH41XX	15BH41XX				15BH41E0	15BH41E1	15BH41E2		15BH41E3	15BH41E4	15BH41E5
	2															

# Total Number of subjects & Credits

# III Years BHM

# IV Years PG Diploma in BHMCT

Courses	No.	Credits
CDCs (Compulsory disciplinary courses)	26	. 83
IT courses		3
English Language		10
Foreign Courses		æ
Internship Program	3	28
TOTAL	36	127

Courses	No.	Credits
CDCs (Compulsory disciplinary courses)	30	95
IT courses	1	3
English Language	9	12
Foreign Courses	<b></b>	М
Major Electives	7	9
Internship Program	3	28
Project		20
TOTAL	4	167