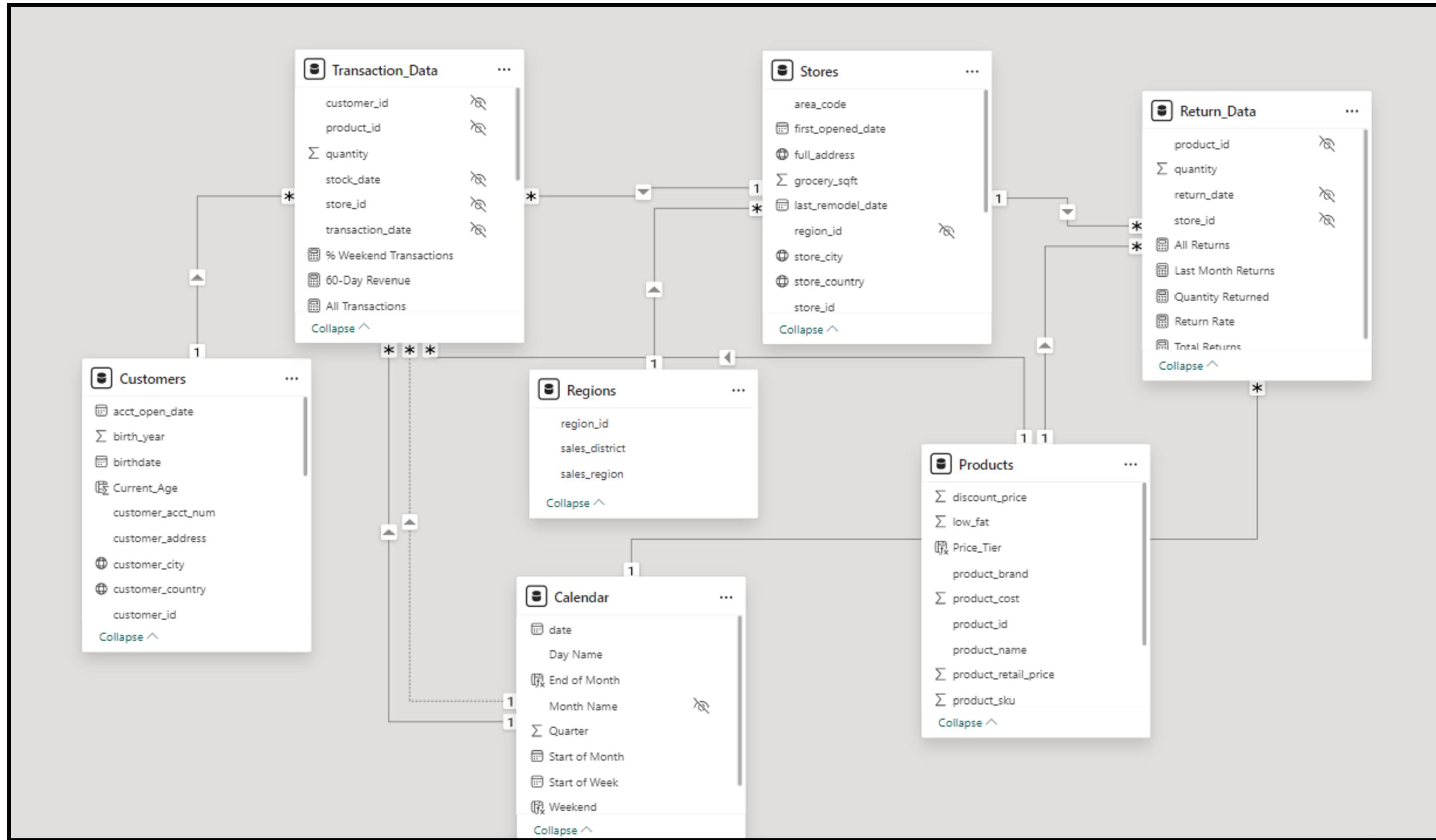


Maven Market - Data Model



Topline Performance



Topline Performance

Recyclable Status

All

Product Type

All

Region

All

Year

All

Jani Revathi

janirevathi2003@gmail.com

Product Brand	Transactions	Profit	Profit Margin	Return Rate
Hermanos	5,342	\$21,753	58.64%	0.95%
Ebony	5,238	\$20,354	59.81%	0.96%
Tell Tale	5,112	\$19,982	58.05%	0.99%
Tri-State	5,099	\$19,980	58.91%	1.10%
High Top	4,940	\$19,810	60.42%	1.01%
Nationeel	4,408	\$18,617	60.44%	1.18%
Best Choice	4,218	\$18,355	60.64%	0.81%
Horatio	4,195	\$17,737	58.42%	1.26%
Fast	4,097	\$16,469	61.03%	1.07%
High Quality	3,577	\$16,139	59.98%	1.13%
Denny	3,584	\$16,015	58.02%	0.99%
Red Wing	3,870	\$15,870	59.36%	1.06%
Fort West	4,108	\$15,834	59.80%	0.97%
Cormorant	3,744	\$15,749	61.60%	0.87%
Big Time	3,816	\$15,560	60.20%	1.05%
Imagine	3,634	\$15,102	61.40%	1.06%
Carrington	3,891	\$14,883	59.52%	0.78%
Sunset	3,953	\$14,018	60.45%	1.03%
Super	3,618	\$13,868	60.59%	0.96%
Golden	3,550	\$13,256	58.72%	0.88%
BBB Best	3,514	\$12,991	62.12%	0.80%
Plato	3,352	\$12,748	63.55%	1.06%
CDR	3,078	\$12,062	58.98%	1.11%
PigTail	3,467	\$11,617	60.68%	1.04%
Bravo	2,484	\$11,027	59.15%	0.82%
Landslide	3,270	\$10,647	58.65%	0.98%
Carlson	2,564	\$10,534	61.20%	0.97%
Pleasant	2,564	\$10,187	60.18%	0.92%
Just Right	2,558	\$9,283	59.54%	0.83%

Current Month Transactions

18,325

Goal: 17,339 (+5.69%)

Select all

Canada

Current Month Profit

\$71,682

Goal: 67,87K (+5.61%)

USA

Current Month Returns

496

Goal: 482 (-2.9%)



Weekly Revenue Trending



Revenue vs. Target



Customer Behaviour



Customer Behavior

Gender

Product Type

Customer Priority

Recyclable Status

Year

Jani Revathi
janirevathi2003@gmail.com

Products	Customers	Transactions	Total Profit	Total Sales
1560	10,281	1,82,883	\$7,15,693	1.2M

Product	Sales	Profit	Profit Margin
Great Pumpernickel Bread	1,742.84	\$960	55.08%
High Top New Potatos	1,690.15	\$997	58.96%
Horatio Frosted Cookies	1,684.80	\$959	56.92%
Fabulous Strawberry Drink	1,670.85	\$1,036	62.03%
Better Chicken Soup	1,663.64	\$949	57.04%
Hilltop Mint Mouthwash	1,654.34	\$1,010	61.05%
Carrington Turkey TV Dinner	1,637.60	\$850	51.90%
Modell Rye Bread	1,627.02	\$861	52.93%
Carlson Head Cheese	1,595.94	\$828	51.89%
Great Rye Bread	1,594.18	\$971	60.88%
Even Better Havarti Cheese	1,592.01	\$957	60.11%

