

## Brand Guidelines

The Revature Color Palate consists of three primary colors and three secondary colors. The most commonly used reference for Microsoft Office will be RGB.

#### Primary

Orange
PMS 021 C
PMS 021 U
CMYK: 0, 73, 97, 0
RGB: 242, 105, 38

Hex: #F26925

White CMYK: 0, 0, 0, 0 RGB: 0, 0, 0 Hex: #FFFFF Dark Gray
PMS Cool Gray 10 C
PMS Cool Gray 10 U
CMYK: 71, 62, 50, 33
RGB: 72, 76, 86
Hex: #474C55

#### Secondary

Blue
PMS 542 C
PMS 543 U
CMYK: 56, 24, 14, 0
RGB: 115, 165, 194
Hex: #72A4C2

Yellow
PMS 130 C
PMS 7549 U
CMYK: 0, 32, 100, 0
RGB: 253, 181, 21
Hex: #FCB414

Light Gray
PMS Cool Gray 4 C
PMS Cool Gray 4 U
CMYK: 28, 22, 22, 0
RGB: 185, 185, 186
Hex: #B9B9BA

### Typography

The official typeface for Revature is Futura Standard, a sans serif font. The font can be downloaded here.

In the absence of Future Standard, Arial may be used. Arial should be used in all PowerPoint documents.

# Futura Std heavy for headlines.

#### Futura Std heavy for subheads.

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Futura Std Light oblique ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Book ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Book Oblique ABCDEFGHUKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Medium ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 Futura Std Medium Oblique ABCDEFGHUKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Heavy ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Heavy Oblique ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Futura Std Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

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