**Brand Guidelines**

Created: November 2016

Last Updated 03/17/17

Last Reviewed 02/01/19



The Revature Color Palate consists of three primary colors and three secondary colors. The most commonly used reference for Microsoft Office will be RGB.

Primary

|  |  |  |
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| **Orange**  **PMS 021 C**  **PMS 021 U**  **CMYK: 0, 73, 97, 0**  **RGB: 242, 105, 38**  **Hex: #F26925** | **White**  **CMYK: 0, 0, 0, 0**  **RGB: 0, 0, 0**  **Hex: #FFFFF** | **Dark Gray**  **PMS Cool Gray 10 C**  **PMS Cool Gray 10 U**  **CMYK: 71, 62, 50, 33**  **RGB: 72, 76, 86**  **Hex: #474C55** |

Secondary

|  |  |  |
| --- | --- | --- |
| **Blue**  **PMS 542 C**  **PMS 543 U**  **CMYK: 56, 24, 14, 0**  **RGB: 115, 165, 194**  **Hex: #72A4C2** | **Yellow**  **PMS 130 C**  **PMS 7549 U**  **CMYK: 0, 32, 100, 0**  **RGB: 253, 181, 21**  **Hex: #FCB414** | **Light Gray**  **PMS Cool Gray 4 C**  **PMS Cool Gray 4 U**  **CMYK: 28, 22, 22, 0**  **RGB: 185, 185, 186**  **Hex: #B9B9BA** |

**Typography**

The official typeface for Revature is Futura Standard, a sans serif font. The font can be downloaded [here](https://drive.google.com/drive/folders/0B_k7SgulQgujMzJnaV8zM1NwTWs).

In the absence of Future Standard, Arial may be used. Arial should be used in all PowerPoint documents.

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