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# 21<sup>st</sup> Century Literature from the Philippines and the World



**21<sup>st</sup> Century Literature from the Philippines and the World**  
**Quarter 1 – Module 6: Textula and Blog**  
**First Edition, 2020**

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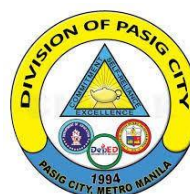
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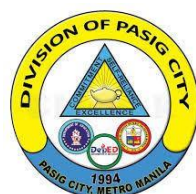
# **21<sup>st</sup> Century Literature from the Philippines and the World**

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## **Quarter 1**

### **Self-Learning Module 6**

### **Textula and Blog**



# Introductory Message

For the Facilitator:

Welcome to the (21<sup>st</sup> Century Literature from the Philippines and the World) Self-Learning Module on (Textula and Blog!)

This Self-Learning Module was collaboratively designed, developed and reviewed by educators from the Schools Division Office of Pasig City headed by its Officer-in-Charge Schools Division Superintendent, Ma. Evalou Concepcion A. Agustin, in partnership with the City Government of Pasig through its mayor, Honorable Victor Ma. Regis N. Sotto. The writers utilized the standards set by the K to 12 Curriculum using the Most Essential Learning Competencies (MELC) in developing this instructional resource.

This learning material hopes to engage the learners in guided and independent learning activities at their own pace and time. Further, this also aims to help learners acquire the needed 21st century skills especially the 5 Cs, namely: Communication, Collaboration, Creativity, Critical Thinking, and Character while taking into consideration their needs and circumstances.

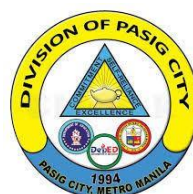
In addition to the material in the main text, you will also see this box in the body of the module:



## ***Notes to the Teacher***

This contains helpful tips or strategies that will help you in guiding the learners.

As a facilitator you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their own learning. Moreover, you are expected to encourage and assist the learners as they do the tasks included in the module.

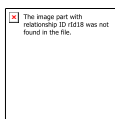


For the Learner:

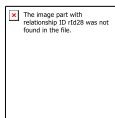
Welcome to the (21<sup>st</sup> Century Literature from the Philippines and the World)  
Self-Learning Module on Textula and Blog!

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be enabled to process the contents of the learning material while being an active learner.

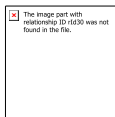
This module has the following parts and corresponding icons:



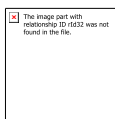
**Expectations**—This points to the set of knowledge and skills that you will learn after completing the module.



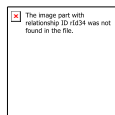
**Pretest** - This measures your prior knowledge about the lesson at hand.



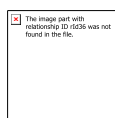
**Recap** - This part of the module provides a review of concepts and skills that you already know about a previous lesson.



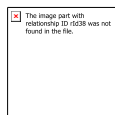
**Lesson**- This section discusses the topic in the module.



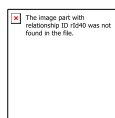
**Activities** - This is a set of activities that you need to perform.



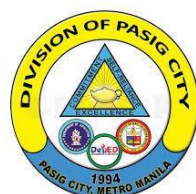
**Wrap-Up**- This section summarizes the concepts and application of the lesson.



**Valuing**- This part integrates a desirable moral value in the lesson.



**Posttest** - This measures how much you have learned from the entire module.





# EXPECTATIONS

This is your self-instructional module in 21<sup>st</sup> Century Literature from the Philippines and the World. All the activities provided in this lesson will help you learn and understand: **Textula and Blog**

Specifically, you will learn about the following:

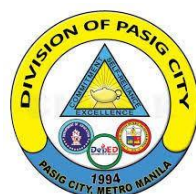
1. Define textula and blog.
2. Understand the structure and form of *tanaga* and its influence on the textula.
3. Identify the different types of blogs and their nature.



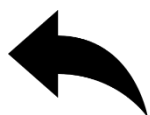
## PRETEST

Read each statement carefully and encircle the letter of the correct answer.

1. A blog that attracts a lot of readers who are interested in recipes, ingredients, healthy eating, fine dining, and other food related stories.  
A. Fashion   B. Lifestyle   C. Food   D. Travel
2. These blogs make it easy for other travellers to learn about a destination they have never been to.  
A. Fashion   B. Lifestyle   C. Food   D. Travel
3. These types of blogs are good for creative people with a keen eye for style and fashion.  
A. Fashion   B. Lifestyle   C. Food   D. Travel
4. This literary genre traces its origin to the traditional Tagalog form of poetry called tanaga.  
A. Haiku   B. Textula   C. Spoken Word Poetry   D. Hyperpoetry
5. They have a variety of readers, interested in topics ranging from culture, arts, local news, and politics. This gives the blogger a wide range of topics to cover, making it easier to plan their content strategy.  
A. Fitness   B. Music   C. Lifestyle   D. News







## RECAP

We have learned that drama and flash fiction have laid the foundation for the evolution of other genres of literature. Studying different 21<sup>st</sup> century literary genres preserves national opinion and thought within its text, and can transport the reader back in time and enable them to experience that world. Other than these genres, there are other literary genres that we can learn and understand to preserve our tradition.



## LESSON

**Blog** (shortening of “weblog”) is an online journal or informational website displaying information in the reverse chronological order, with the latest posts appearing first. It is a platform where a writer or even a group of writers share their views on an individual subject.

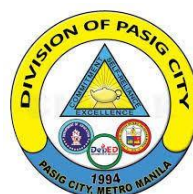
There are many reasons to start a blog for personal use and only a handful of strong ones for business blogging. Blogging for business, projects, or anything else that might bring you money has a very straightforward purpose – to rank your website higher in Google SERPs, a.k.a. increase your visibility.

As a business, you rely on consumers to keep buying your products and services. As a new business, you rely on blogging to help you get to these consumers and grab their attention. Without blogging, your website would remain invisible, whereas running a blog makes you searchable and competitive.

So, the main purpose of a blog is to connect you to the relevant audience. Another one is to boost your traffic and send quality leads to your website.

The more frequent and better your blog posts are, the higher the chances for your website to get discovered and visited by your target audience. Which means, a blog is an effective lead generation tool. Add a great call to action (CTA), and it will convert your website traffic into high-quality leads. But a blog also allows you to showcase your authority and build a brand.

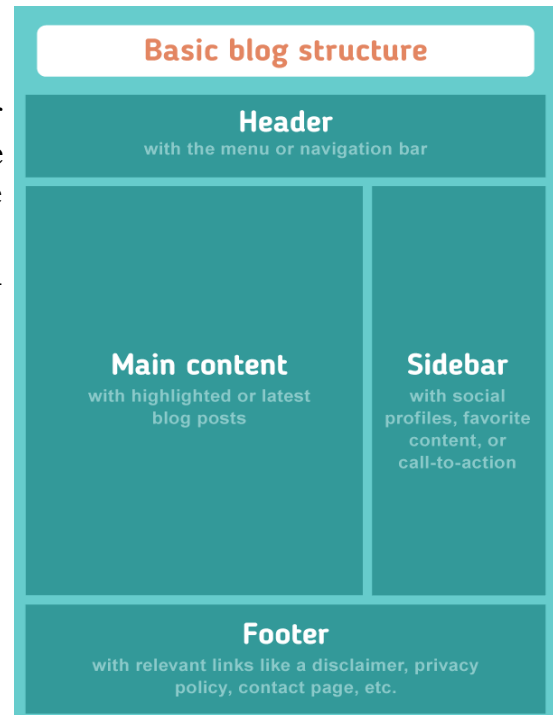
When you use your niche knowledge for creating informative and engaging posts, it builds trust with your audience. Great blogging makes your business look more credible, which is especially important if your brand is still young and fairly unknown. It ensures presence and authority at the same time.



## Blog Structure

The appearance of blogs changed over time, and nowadays blogs include different items. But, most blogs include some standard features and structure. Here are common features that a typical blog will include:

- Header with the menu or navigation bar
- Main content area with highlighted or latest blog posts
- Sidebar with social profiles, favorite content, or call-to-action
- Footer with relevant links like a disclaimer, privacy policy, contact page, etc.



(Image no. 1 firstsiteguide.com)

Here are some of the popular types of blogs:

1. **Fashion Blogs** is one of the most popular types of blogs on the internet. It's a big industry with a huge global audience. Fashion bloggers get invited to major events, receive special perks, merchandise, and even business deals by top fashion brands. These types of blogs are good for creative people with a keen eye for style and fashion. These are some of the famous fashion blogs and bloggers in the Philippines:

- Laureen Uy "BreakMyStyle"
- Kryz Uy "Thirstythought"
- David Guison "DG Manila"
- Vern & Verniece Enciso "A Blog by Vern and Verniece"
- Patricia Prieto "Paradigma"



(Image no. 2wpbeginner.com)

2. **Food Blogs** attract a lot of readers who are interested in recipes, ingredients, healthy eating, fine dining, and other food related stories. Many food bloggers just start with something as simple as their local restaurant reviews. However, as their blog



(Image no. 3blog.eatigo.com)

grows so does their interests and target audience. They start covering other food related topics as well.

These are some of the famous food blogs in the Philippines:

- Yummy.ph





- PanlasangPinoy
- Filipino Style Recipe



(Image no. 4 travelook.ph)

3. **Travel Blogs** are becoming more popular each day. Due to cheap air travel, people are travelling more than ever, and they are always looking for travel tips, advice, and destination guides. These blogs make it easy for other travelers to learn about a destination they have never been to.

These are some of the famous travel blogs and bloggers in the Philippines:

- Angel Juarez “Lakwatsero”
- Kara Santos “Travel Up”
- LillianeCobiao “Wanderlass”
- Marcos “Detourista”

4. **Lifestyle Blogs** are the most popular type of blogs you can find online. They have a variety of readers, interested in topics ranging from culture, arts, local news, and politics. This gives the blogger a wide range of topics to cover, making it easier to plan their content strategy. Lifestyle bloggers get opportunities to be an influencer, write for other publications, become a speaker, and partner with businesses who are working to make a difference in the society.

These are some of the famous lifestyle blogs in the Philippines:

- When In Manila
- The Feed
- Juan Manila Express
- Swirling Over Coffee
- Earthlingovergeous

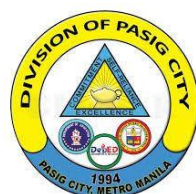


(Image no. 5 wheninmanila.com)

We can also include on the list these type of blogs: Fitness, Music, News, Sports, Business, Movie, Personal and many more. No matter what type of blog you choose, blog is a way to communicate and build relationship with your readers.

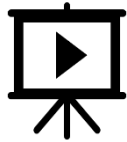
Now that we have learned some facts about Blogs, this is the perfect time to discuss Textula.

**Textula** is a poetry genre: entice poems are written and read on mobile phones. Its origin is the traditional tagalog form of poetry called **Tanaga**. Text tula or Textula employs communication technology in the sharing of tanaga. A short poetry in a form of tanaga, dalit or diona that is



sent through SMS on mobile phone with your friends, families, loved ones and through netizens.

**Tanaga** consists of 4 lines with 7 syllables. It may vary in terms of rhyme scheme: the basic or AAAA rhyme scheme; the enclosed or ABBA rhyme scheme (known as *inipitin* Filipino); the alternate or ABAB rhyme scheme (known as *salitanin* Filipino); and the AABB rhyme scheme (also known as *sunuranin* Filipino).



## ACTIVITIES

### Activity 1

**A. Write F for fashion blog, T for travel blog, FD for food blog, LS for lifestyle blog and O for other blogs. Write your answers on the space provided.**

\_\_\_\_\_ 1. Ana likes to lose some weight while at home. What blog can she read to help her?

\_\_\_\_\_ 2. Danny is a model and loves to travel. She documented every places that she finds beautiful and relaxing.

\_\_\_\_\_ 3. Marie is a soon to be mom, and wants to learn how to cook dishes for daughter. Where can she get the recipes?

\_\_\_\_\_ 4. Alex is a rich teenage girl who loves to film her every move every single day at home, travels and school.

\_\_\_\_\_ 5. Sophia is a baker who admires every trends in fashion world, but she can't afford to buy all the magazines she likes. Where can she get the updates that she admires?

**B. Read and analyze the text below. Answer the following questions on the space provided.**

TextulaniAtilla Roma

Original:

Pulitiko

Ay! Walangkapagurang  
Pagngasab at pagdaldal -  
Labis pang tumatakaw  
Angbaboyasalabangan.

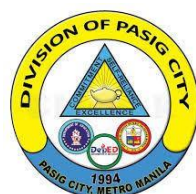
Translation:

Politician

Ay! There is no end  
To its eating and talking-  
It is even becoming greedier  
That pig in the trough.

1. Who is the persona in the textula?

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2. How does the politician being described in the text? To whom is the politician being compared? Do you agree with this? Why or why not?

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## Activity 2

A. Write down at least three key words per literary genre:

Genre	Key Words
Blog	
Textula	

B. In five to eight sentences, choose between these two genres and explain what you think is its major contribution in Philippine literature. Then explore how its major contribution has affected your present culture and society.

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## WRAP-UP

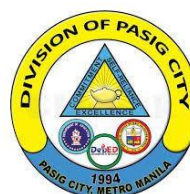
Directions: List down three things that you remember from the lesson, two interesting things that you learned, and one question that you have or something you are confused about the lesson.

Three things I remember from the lesson

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Two interesting things that I learned

1. \_\_\_\_\_
2. \_\_\_\_\_



One question that I have from the lesson

1. \_\_\_\_\_



## VALUING

Remember that Blog and Textula are another way of expressing your thoughts and feelings through writing. Writing can be old fashioned for, but textula and blogs are also evolving on how technology advanced in our lives. It can be found anywhere you like to put it, it can be in your phone, social media account, websites or even in your journal.

In our lives, expressing your ideas to communicate with others through writing will never get old. It is just a matter of style and pattern that changes.



## POSTTEST

Directions: Read each statement carefully and encircle the letter of the correct answer.

1. It is an online journal or informational website displaying information in the reverse chronological order, with the latest posts appearing first. It is a platform where a writer or even a group of writers share their views on an individual subject.

- A. Textula      B. Tula      C. Tanaga      D. Blog

2. It is the rhyming scheme that has Filipino word inipit.

- A. AAAA      B. AABB      C. ABAB      D. ABBA

3. It is the traditional tagalog form of poetry that consists of 4 lines and 7 syllables.

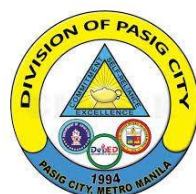
- A. Textula      B. Tula      C. Tanaga      D. Blog

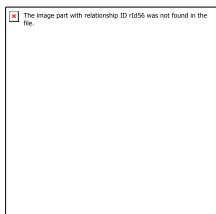
4. It is the Filipino word for AABB rhyming scheme.

- A. salitan      B. sunuran      C. inipit      D. tanaga

5. Which does not belong to the group?

- A. Header      B. Main Content      C. Side Tab      D. Footer





## KEY TO CORRECTION

5. C  
4. B  
3. A  
2. D  
1. C

POSTTEST

Answers may vary.  
ACTIVITY 2

5. F  
4. LS  
3. FD  
2. T  
1. O

ACTIVITY 1

5. C  
4. B  
3. A  
2. D  
1. C

PRETEST

## References

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[https://www.google.com/search?q=structure+of+a+blog&rlz=1C1OKWM\\_enPH858PH858&source=lnms&tbn=isch&sa=X&ved=2ahUKEwj11YXW0v7pAhVLHaYKHaERAeyQ\\_AUoAXoECBMQAw&biw=1366&bih=625#imgsrc=bqyyy3CRCuOnFM](https://www.google.com/search?q=structure+of+a+blog&rlz=1C1OKWM_enPH858PH858&source=lnms&tbn=isch&sa=X&ved=2ahUKEwj11YXW0v7pAhVLHaYKHaERAeyQ_AUoAXoECBMQAw&biw=1366&bih=625#imgsrc=bqyyy3CRCuOnFM)

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<https://prezi.com/3nhoq2lndlz1/textula/>

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