

# TECHNICAL VOCATIONAL LIVELIHOOD

12

QUARTER

2

## MEDIA AND INFORMATION LITERACY



**Media and Information Literacy – Grade 12**  
**Quarter 2 – Module 7: Media and Information Literate Individual (Part 3)**  
**First Edition, 2020**

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Published by the Department of Education - Schools Division of Pasig City

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Printed in the Philippines by Department of Education – Schools Division of Pasig City.



# Media and Information Literacy

12

QUARTER 2

MODULE

7

Media and Information Literate  
Individual (Part 3)



# Introductory Message

For the Facilitator:

Welcome to the Media and Information Literacy – Grade 12 Self-Learning Module on Media and Information Literate Individual (Part 3)!

This Self-Learning Module was collaboratively designed, developed and reviewed by educators from the Schools Division Office of Pasig City headed by its Officer-in-Charge Schools Division Superintendent, Ma. Evalou Concepcion A. Agustin, in partnership with the City Government of Pasig through its mayor, Honorable Victor Ma. Regis N. Sotto. The writers utilized the standards set by the K to 12 Curriculum using the Most Essential Learning Competencies (MELC) in developing this instructional resource.

This learning material hopes to engage the learners in guided and independent learning activities at their own pace and time. Further, this also aims to help learners acquire the needed 21st century skills especially the 5 Cs, namely: Communication, Collaboration, Creativity, Critical Thinking, and Character while taking into consideration their needs and circumstances.

In addition to the material in the main text, you will also see this box in the body of the module:



## ***Notes to the Teacher***

This contains helpful tips or strategies that will help you in guiding the learners.

As a facilitator you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their own learning. Moreover, you are expected to encourage and assist the learners as they do the tasks included in the module.



For the Learner:

Welcome to the Media and Information Literacy Self-Learning Module on Media and Information Literate Individual (Part 3)!

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be enabled to process the contents of the learning material while being an active learner.

This module has the following parts and corresponding icons:



**Expectations** - This points to the set of knowledge and skills that you will learn after completing the module.



**Pretest** - This measures your prior knowledge about the lesson at hand.



**Recap** - This part of the module provides a review of concepts and skills that you already know about a previous lesson.



**Lesson** - This section discusses the topic in the module.



**Activities** - This is a set of activities that you need to perform.



**Wrap-Up** - This section summarizes the concepts and application of the lesson.



**Valuing** - This part integrates a desirable moral value in the lesson.



**Posttest** - This measures how much you have learned from the entire module.





## EXPECTATIONS

At the end of this lesson, you are expected to:

- A. understand the underlying concepts of media and information literacy;
- B. demonstrate an understanding of the overall impact or implication of media and information on individual and society as a whole;
- C. synthesize the overall impact or implication of media and information on an individual (personal, professional, educational, and others) and on the society as a whole (economic, social, political, educational, and others).



## PRETEST

**Direction:** Cite one example/scenario for each implication which is happening in the Philippines. E.g. Greater political participation during election leads to electoral protest.

1. Improved Quality of Life	
2. Greater Political Participation	
3. Better Economic Opportunities	
4. Improved Learning Environment	
5. More Cohesive Social Units	





## RECAP

**Direction:** Identify the five implications of media and information on an individual and society.



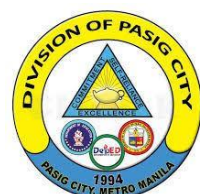

## LESSON

### Media and Information Literate Individual (PART 3)

- a. Improved Quality of Life**
- b. Greater Political Participation**
- c. Better Economic Opportunities**
- d. Improved Learning Environment**
- e. More Cohesive Social Units**

#### Impacts or Implications of Media and Information

In the previous modules, we have discussed the importance of literacy and the 21<sup>st</sup> century skills in the fast-changing world and the implications of media and information to individual. Now, each group is ready present their creative organizer or brainstorming web in a creative way.



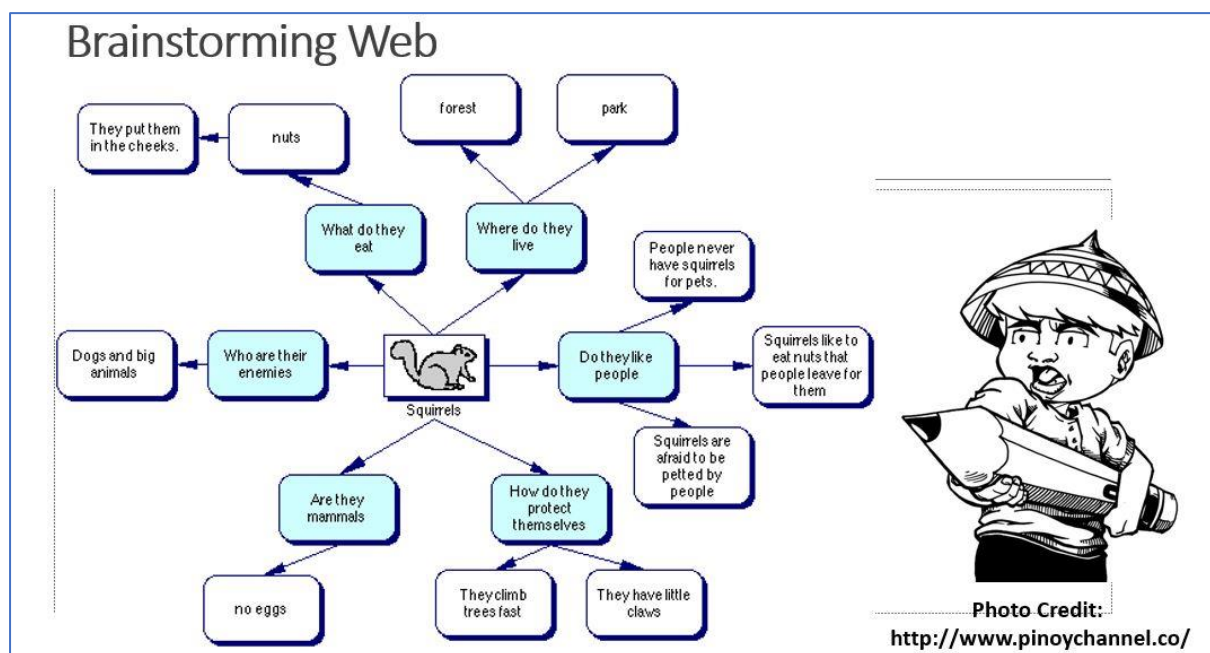
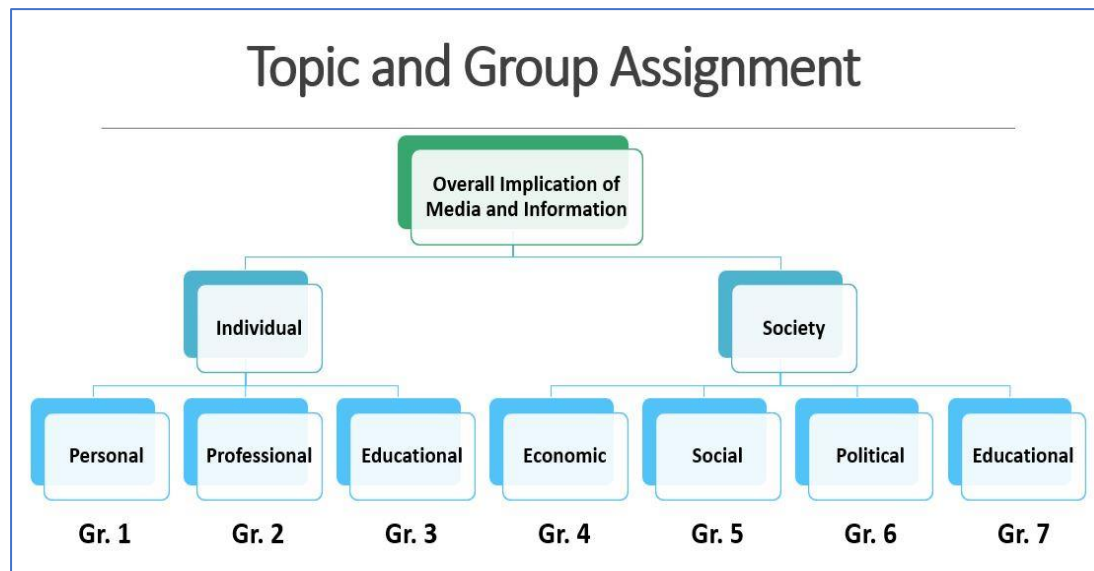




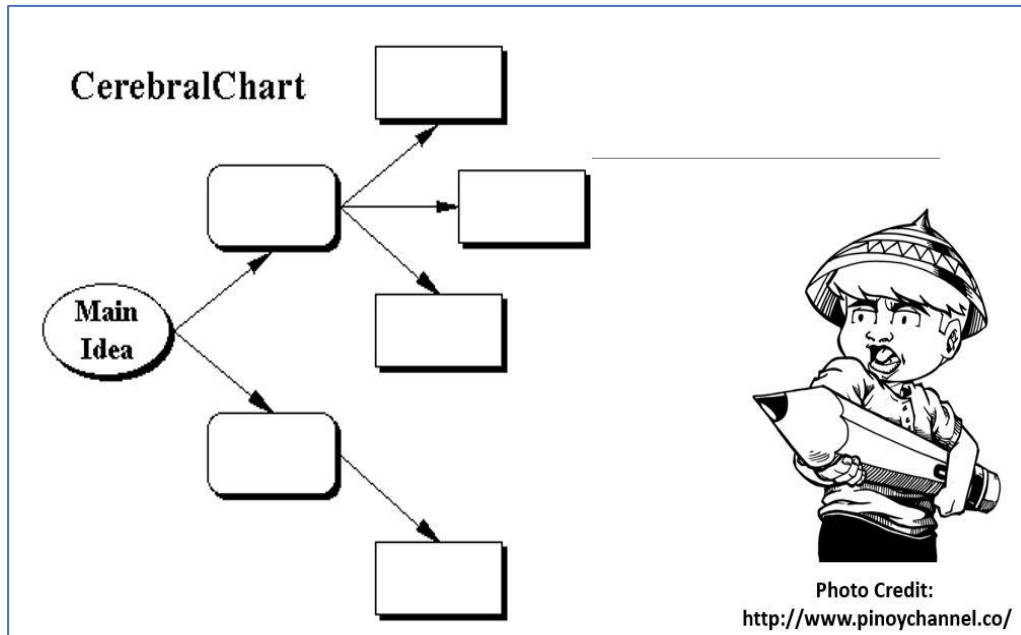
# ACTIVITIES

## ACTIVITY: GROUP PRESENTATION

\*5 minutes will be given per group for class presentation.







**Score will be based on the following rubrics.**

Trait	Criteria				Points
	1	2	3	4	
<b>Content</b> Did the presentation have valuable material?	Presentation contained little to no valuable material.	Presentation had moments where valuable material was present but as a whole content was lacking.	Presentation had a good amount of material and benefited the class.	Presentation had an exceptional amount of valuable material and was extremely beneficial to the class.	—
<b>Collaboration</b> Did everyone contribute to the presentation? Did everyone seem well versed in the material?	The teammates never worked from others' ideas. It seems as though only a few people worked on the presentation.	The teammates sometimes worked from others' ideas. However it seems as though certain people did not do as much work as others.	The teammates worked from others' ideas most of the time. And it seems like every did some work, but some people are carrying the presentation.	The teammates always worked from others' ideas. It was evident that all of the group members contributed equally to the presentation.	—
<b>Organization</b> Was the presentation well organized and easy to follow?	The presentation lacked organization and had little evidence of preparation.	There were minimal signs of organization or preparation.	The presentation had organizing ideas but could have been much stronger with better preparation.	The presentation was well organized, well prepared and easy to follow.	—
<b>Presentation</b> Did the presenters speak clearly? Did the engage the audience? Was it obvious the material had been rehearsed?	Presenters were unconfident and demonstrated little evidence of planning prior to presentation.	Presenters were not consistent with the level of confidence/ preparedness they showed the classroom but had some strong moments.	Presenters were occasionally confident with their presentation however the presentation was not as engaging as it could have been for the class.	Presenters were all very confident in delivery and they did an excellent job of engaging the class. Preparation is very evident.	—



## WRAP-UP

Disregarding personal bias, who among the group has the best presentation? Why?



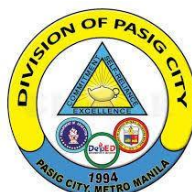
## VALUING

Relate the below quotation to the implication of media and information on an individual and the society. Write your synthesis on the space provided.

**"IT'S NOT JUST FOR ITS INFLUENCE ON US, BUT  
TO KNOW THAT WE CAN PLAY A PART IN IT, TO  
UNDERSTAND THE INFLUENCE THAT WE HAVE  
OUTSIDE OUR OWN EXISTENCE."**

**SIOBHAN DAVIES**

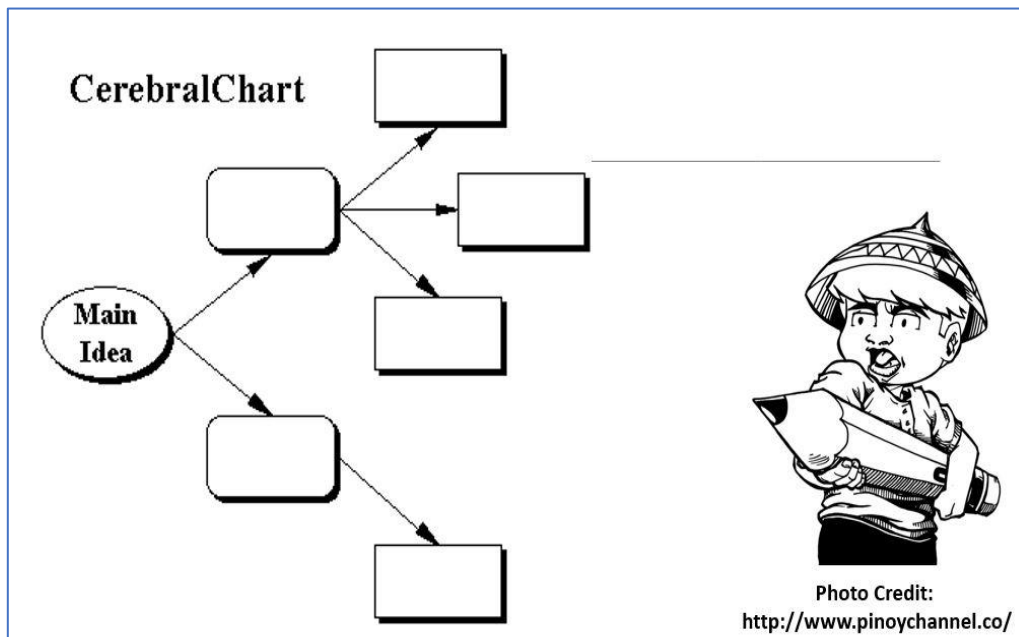
© Lifehack Quotes





## POSTTEST

**Direction:** Summarize your own understanding of the implication of media and information on an individual and the society using the below cerebral chart. You may think of an event/scenario related to the topic that we have discussed recently as the main idea of your cerebral chart.





## KEY TO CORRECTION

PRE-TEST	Output and presentation may vary.	ACTIVITY	POST-TEST
Answer may vary	Output and presentation may vary. Follow rubrics.	Answer may vary	

## References

Andres, V. et al. *Teaching Guide for Senior High School Media and Information Literacy*, Quezon City: Commission on Higher Education. 2016.

Ping, A. “*Media and Information Literate Individual*” Lecture, St. Stephen’s High School, Manila, Philippines, February 12, 2017.

