

TECHNICAL VOCATIONAL LIVELIHOOD

12

QUARTER

1

MEDIA AND INFORMATION LITERACY



Media and Information Literacy – Grade 12
Quarter 1 – Module 17: Digital Citizenship, Digital Divide and Digital Footprints.
First Edition, 2020

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Development Team of the Self-Learning Module

Writer	: Rizza Joy Magno
Editor	: Carlos Kevin M. San Jose
Reviewers	: Merely Fos
Illustrator	: Rizza Joy Magno
Layout Artist	: Rizza Joy Magno
Management Team:	Ma. Evalou Concepcion A. Agustin OIC-Schools Division Superintendent Aurelio G. Alfonso EdD OIC-Assistant Schools Division Superintendent Victor M. Javeña EdD Chief, School Governance and Operations Division and OIC-Chief, Curriculum Implementation Division

Education Program Supervisors

Librada L. Agon EdD (EPP/TLE/TVL/TVE)
Liza A. Alvarez (Science/STEM/SSP)
Bernard R. Balitao (AP/HUMSS)
Joselito E. Calios (English/SPFL/GAS)
Norlyn D. Conde EdD (MAPEH/SPA/SPS/HOPE/A&D/Sports)
Wilma Q. Del Rosario (LRMS/ADM)
Ma. Teresita E. Herrera EdD (Filipino/GAS/Piling Larang)
Perlita M. Ignacio PhD (EsP)
Dulce O. Santos PhD (Kindergarten/MTB-MLE)
Teresita P. Tagulao EdD (Mathematics/ABM)

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Media and Information Literacy

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QUARTER 1

MODULE

17

Digital Citizenship, Digital Divide
and Digital Footprints



Introductory Message

For the Facilitator:

Welcome to the Media and Information Literacy – Grade 12 Self-Learning Module on Digital Citizenship, Digital Divide and Digital Footprints.

This Self-Learning Module was collaboratively designed, developed and reviewed by educators from the Schools Division Office of Pasig City headed by its Officer-in-Charge Schools Division Superintendent, Ma. Evalou Concepcion A. Agustin, in partnership with the City Government of Pasig through its mayor, Honourable Victor Ma. Regis N. Sotto. The writers utilized the standards set by the K to 12 Curriculum using the Most Essential Learning Competencies (MELC) in developing this instructional resource.

This learning material hopes to engage the learners in guided and independent learning activities at their own pace and time. Further, this also aims to help learners acquire the needed 21st century skills especially the 5 Cs, namely: Communication, Collaboration, Creativity, Critical Thinking, and Character while taking into consideration their needs and circumstances.

In addition to the material in the main text, you will also see this box in the body of the module:



Notes to the Teacher

This contains helpful tips or strategies that will help you in guiding the learners.

As a facilitator you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their own learning. Moreover, you are expected to encourage and assist the learners as they do the tasks included in the module.



For the Learner:

Welcome to the Media and Information Literacy Self-Learning Module on Digital Citizenship, Digital Divide and Digital Footprints.

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be enabled to process the contents of the learning material while being an active learner.

This module has the following parts and corresponding icons:



Expectations - This points to the set of knowledge and skills that you will learn after completing the module.



Pretest - This measures your prior knowledge about the lesson at hand.



Recap - This part of the module provides a review of concepts and skills that you already know about a previous lesson.



Lesson - This section discusses the topic in the module.



Activities - This is a set of activities that you need to perform.



Wrap-Up - This section summarizes the concepts and application of the lesson.



Valuing - This part integrates a desirable moral value in the lesson.



Post-test - This measures how much you have learned from the entire module.





EXPECTATIONS

At the end of this lesson, you are expected to:

- A. define digital citizenship, digital divide and digital footprint;
- B. discuss key principles and elements of digital citizenship;
- C. create a Social Media Poster that will show positive digital footprint.





PRETEST

Direction: Write **T** if the statement is true and **F** if the statement is false.

- _____ 1. Your digital footprint is permanent.
- _____ 2. Your actions online can affect your personal identity.
- _____ 3. You have the whole control who will see your digital footprints.
- _____ 4. What other people post will affect your digital citizenship.
- _____ 5. Digital Divide also depends on the Economic Status of a country or place.



RECAP

Direction: Identify the following Types of Plagiarism whether it is under the Sources not Cited or Sources Cited. Use  for Sources not Cited and  for Sources.

- _____ 1. The writer copies from several different sources, tweaking the sentences to make them fit together while retaining most of the original phrasing.
- _____ 2. The writer copies significant portions of text straight from a single source, without alteration.
- _____ 3. The writer mentions an author's name for a source, but neglects to include specific information on the location of the material referenced.
- _____ 4. The writer turns in another's work, word-for-word, as his or her own.
- _____ 5. The writer provides inaccurate information regarding the sources, making it impossible to find them.





LESSON

DIGITAL CITIZENSHIP, DIGITAL DIVIDE AND DIGITAL FOOTPRINTS

For all its wonders, the digital age has also introduced its fair share of challenges. From social media and cyberbullying to cybercrime, internet addiction and online privacy concerns. Today's generation face a wide range of difficult issues that previous generations never had to think about.



QUICK Q & A :

- How many hours in a day do you spend surfing the Web?
- In the number of hours you spend online, what activity takes most of your time?

DIGITAL CITIZENSHIP

- ✓ Is the norms of appropriate, responsible technology use. (<http://www.digitalcitizenship.net/>)
- ✓ a holistic and positive approach to helping children learn how to be safe and secure, as well as smart and effective participants in a digital world. (http://mcc.gse.harvard.edu/files/gse-mcc/files/social_media_resource_list_0_0.pdf)

GO ONLINE!

WHAT IS DIGITAL CITIZENSHIP?

YouTube Channel: Common Sense
Uploaded October 12, 2017,
from https://www.youtube.com/watch?v=yDxN4c_CmpI

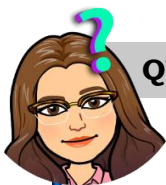


NINE ELEMENTS OF DIGITAL CITIZENSHIP



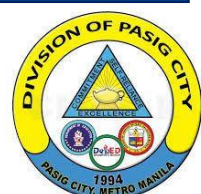
Figure 1. 9 Elements of Digital Citizenship (Ping, 2017)

The elements (9 elements of digital citizenship) have also been organized under the principles of respect, educate and protect. These principles include elements to help us to discuss the issues and ideas that are happening with respect to technology.



QUESTIONS TO PONDER

- How can we become better digital citizens?
- Is digital citizenship something that should be monitored and enforced?



WHAT IS DIGITAL DIVIDE?

When we talk about a gap between demographics and regions that have access to modern information and communication technology, and those don't or have restricted access is called Digital Divide. It is the inequality between groups to *ACCESS, KNOWLEDGE and USE of Information and Communication Technologies*.

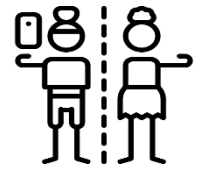


Image Source: <https://www.thyblackman.com>

This Digital within countries (such as the digital divide in the United States) can refer to inequalities between individuals, households, businesses, and geographic areas at different socioeconomic (and other demographic) levels. The Global digital divide designates countries as the units of analysis, and examines the divide between developing and developed countries on an international scale. There are six factors that contributes to the Digital Divide which includes Economic, Social, Geographical, Fear of Technology, Lack of Motivation and Cultural.

THE DIGITAL FOOTPRINT

Does what you do online always stay online? Today, even the youngest learners are savvy (and often insatiable) consumers of technology. The reality of life in this data-heavy, digital age is that leaving a “trail” is unavoidable.

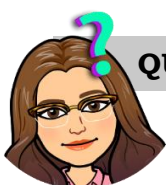


This is what you call the **Digital Footprint**. It is a trail of data you create while using the Internet. It includes the websites you visit, emails you send, and information you submit to online services.

Question: What does the picture below say about digital footprints?



Our digital footprints can have a powerful impact on our future. This can be a scary thought, given that what's in our digital footprint isn't always in our control. Depending on how they manage it, this trail can be big or small, and harmful or helpful. Leaving an online record is nearly impossible to avoid; having that record be a positive one is entirely possible.



QUESTIONS TO PONDER

- How can we become better digital citizens?
- Is digital citizenship something that should be monitored and enforced?





ACTIVITIES

ACTIVITY: WE DEFINE WHO WE ARE

How can my digital footprint affect my future opportunities? Although you just looked at a very public example of how your digital footprint can work against you, it can also work for you, and can help you get admitted to a school or hired by an employer. Although not everything in our footprint is under our control, there are steps you can take to make your footprint a help rather than a hindrance.

A common strategy for creating a positive footprint is called **personal branding**, which is *the practice of marketing yourself to the public using social media, a personal website, advertisements, or other non-digital tools*.

Direction:

1. Create a simple Social Media Poster that will market yourself to the public or for your Online Classroom.
2. Make it sure that you apply the factors that you need to consider in sharing your information.
3. You can maximize the use of all the digital tools available.
4. After finishing you may submit it to your subject teacher.
5. You will be graded based from the criteria below:

CRITERIA



Content	-	10pts.
Graphic	-	5pts.
Design and Layout	-	<u>5pts</u> 20pts.



WRAP-UP

WHAT I HAVE LEARNED SO FAR?

Direction: Based on our discussion, it's important to think carefully about what we share online because the information is permanent and **permanent** is *something that lasts forever*. From the given

information below, use  if you think that it is okay to share and use  mark if it is not okay to share.



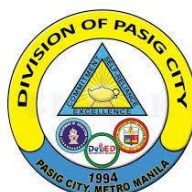
1. Hobbies and Interest

2. Mother's Name

3. Family Trips and Plans

4. Birthday

5. Favorite Food





VALUING

REFLECT UPON



QUESTIONS TO PONDER: Read the statement and choose the answers that best fit the situation. You can check all that applies.

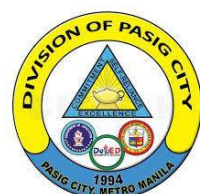
1. Which statement below is an example of how your digital footprint can affect your future?
 - A positive digital footprint can help you score well on a standardized test.
 - A positive or negative digital footprint isn't likely to affect you in the future.
 - A positive digital footprint might make someone think you are not trustworthy.
 - A positive digital footprint can make a difference when applying for a job, a scholarship, or college.
2. Which of the following should you do to help create a positive digital footprint for yourself?
 - Share information that is not accurate but might make you look good.
 - Post funny images that might be offensive if taken out of context.
 - Post about things or causes you are passionate about.
 - Send mean replies to people who post or say things you disagree with.
3. How confident are you in being able to create a positive digital footprint?
 - I feel very confident.
 - I feel somewhat confident.
 - I don't feel confident.



POSTTEST

Direction: Write **T** if the statement is true and **F** if the statement is false.

- _____ 1. Your digital footprint is permanent.
- _____ 2. Your actions online can affect your personal identity.
- _____ 3. You have the whole control who will see your digital footprints.
- _____ 4. What other people post will affect your digital citizenship.
- _____ 5. Digital Divide also depends on the Economic Status of a country or place.





KEY TO CORRECTION

To check your progress, here are the answers for the following activities:

VALUING **Students answers may vary.	RECAP 1. 1. 2. 2. 3. 3. 4. 4. 5. 5.	Pretest/Post Test 1. T 2. T 3. F 4. F 5. T
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