

TECHNICAL VOCATIONAL LIVELIHOOD

12

QUARTER

2

MEDIA AND INFORMATION LITERACY



Media and Information Literacy – Grade 12
Quarter 2 – Module 2: Opportunities, Challenges, and Power of Media and
Information (Part 2)
First Edition, 2020

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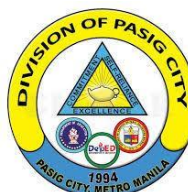
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Media and Information Literacy

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QUARTER 2

MODULE

2

Opportunities, Challenges, and Power of Media and Information (Part 2)



Introductory Message

For the Facilitator:

Welcome to the Media and Information Literacy – Grade 12 Self-Learning Module on Opportunities, Challenges and Power of Media and Information (Part 2)!!

This Self-Learning Module was collaboratively designed, developed and reviewed by educators from the Schools Division Office of Pasig City headed by its Officer-in-Charge Schools Division Superintendent, Ma. Evalou Concepcion A. Agustin, in partnership with the City Government of Pasig through its mayor, Honorable Victor Ma. Regis N. Sotto. The writers utilized the standards set by the K to 12 Curriculum using the Most Essential Learning Competencies (MELC) in developing this instructional resource.

This learning material hopes to engage the learners in guided and independent learning activities at their own pace and time. Further, this also aims to help learners acquire the needed 21st century skills especially the 5 Cs, namely: Communication, Collaboration, Creativity, Critical Thinking, and Character while taking into consideration their needs and circumstances.

In addition to the material in the main text, you will also see this box in the body of the module:



Notes to the Teacher

This contains helpful tips or strategies that will help you in guiding the learners.

As a facilitator you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their own learning. Moreover, you are expected to encourage and assist the learners as they do the tasks included in the module.



For the Learner:

Welcome to the Media and Information Literacy Self-Learning Module on Opportunities, Challenges and Power of Media and Information (Part 1)!

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be enabled to process the contents of the learning material while being an active learner.

This module has the following parts and corresponding icons:



Expectations - This points to the set of knowledge and skills that you will learn after completing the module.



Pretest - This measures your prior knowledge about the lesson at hand.



Recap - This part of the module provides a review of concepts and skills that you already know about a previous lesson.



Lesson - This section discusses the topic in the module.



Activities - This is a set of activities that you need to perform.



Wrap-Up - This section summarizes the concepts and application of the lesson.



Valuing - This part integrates a desirable moral value in the lesson.



Posttest - This measures how much you have learned from the entire module.





EXPECTATIONS

At the end of this lesson, you are expected to:

- A. realize opportunities and challenges in media and information;
- B. create infographics showing opportunities and challenges in media and information;
- C. cite a recent example that shows the power of media and information to affect change.



PRETEST

Direction: Identify whether the statement is True or False.

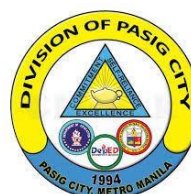
1. ____ Everything people read online is true.
2. ____ Critical thinking should be applied at all times.
3. ____ One of the challenges of media and information is it is faster and free.
4. ____ The number of social media users in the Philippines is declining.
5. ____ Cybercrime is the use of a computer as an instrument to further illegal ends.



RECAP

Direction: On the space provided, differentiate media and social media.

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LESSON

OPPORTUNITIES, CHALLENGES, AND POWER OF MEDIA AND INFORMATION (PART 2)

- a. Economic, Educational, Social, and Political**
- b. Threats, Risks, Abuse, and Misuse**

The use of media has been significant in our daily life from communicating with loved ones, checking the news to the fight to COVID-19, the pandemic which continuously affect millions of people globally. The pandemic has made most of the people immobile—relying only to Internet and their mobile phones in the case of most Filipinos. However, the proliferation of unverified information in the virtual world, which Filipinos tagged as “fake news”, make people question the power of media in different aspects such as economic, educational, social and political. Therefore, the surging number of Internet and mobile users as well as “fake news” in the country pose threats, risks, abuse and misuse of media and information.

Cybercrime is one of the challenges people face nowadays. It is the use of a computer as an instrument to further illegal ends. Here are other challenges and risks seen when people rely only in the virtual world when looking for information.

Adapted from Youth Protection Roundtable Tool Kit – Stiftung Digitale Chancen 2009

1. Age-inappropriate content

Adults should make sure that children only access age-appropriate contents. Children must be under the supervision of their parents, adults, guardians when they access information using their gadget/s. Particularly, children should not access websites, pages containing adult pornography.

2. Illegal content (i.e. racism and child pornography)

Any contents deemed as illegal by national laws should not be accessed by children and young people. Critical thinking skill should be applied by young adults when visiting websites and checking information. Adults should keep in mind that children and young adults are targets of illegal content such as taking and publishing pictures or videos of child abuse.

3. Lack of verification of content

Not everything people read online is true. People have to keep an eagle eye when checking information online. A critical eye should be applied by online users at all times and they should always bear in mind that user-generated contents can be inaccurate and pose dangers such as identity theft, money theft/phishing, commercial fraud, etc.



4. Incitement of harm

There are websites promoting harms such as bullying, anorexia, suicide, etc. The freedom of online users to publish and post almost anything may promote harm to children and young people.

5. Infringement of human rights / defamation

Due to lack of face-to-face interaction people online act differently. Some of their irresponsible actions may lead to infringement of human rights and defamation. These actions are harmful to children and young people which may arise to misleading information.

6. Inappropriate advertisement and marketing to children

Most of the children and young people own mobile phones and they are not aware with the danger when they fill out private information (i.e. name, age, gender, email address, etc.) when accessing different websites. Since they are unaware of the consequences of their actions, they are most likely to receive inappropriate advertisement and marketing such as cosmetic surgery, etc.

7. Privacy

Online users should be aware that information stored in a server or platform remain in existence indefinitely. Awareness is vital so that they exercise proper judgment when posting, sharing and publishing information publicly.

8. Copyright infringement

Copyright infringement refers to copying of one's work without the permission of the owner. Proper citation of the sources should be exercised to avoid this kind of fraud.



ACTIVITIES

ACTIVITY: WRITTEN WORK

- Research a recent news article on the Internet about an issue that shows the power of media and information to affect change or an event where media and information was instrumental in making a change.
- Cite the source of the news using APA style.
- Write a summary and a reaction about the article.

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WRAP-UP

Direction: Answer the following questions.

1. What are the challenges and risks present in our society?

2. As a student, how can you avoid or prevent such risks and challenges?



VALUING

Analyze the below picture. What is the message behind the editorial cartoon? Does it pose a challenge or opportunity? Why?

Philippine Daily Inquirer / 05:09 AM August 22, 2020



Editorial cartoon





POSTTEST

Direction: Identify the concept appropriate for each definition and description.

Illegal content Infringement of human rights/defamation
Critical thinking Incitement of harm
Cybercrime

- _____ 1. The skill that should be applied by young adults when visiting websites and checking information.
- _____ 2. By definition, it promotes harms such as bullying, anorexia, suicide, etc.
- _____ 3. Example of which is racism and child pornography.
- _____ 4. The use of a computer as an instrument to further illegal ends.
- _____ 5. These actions are harmful to children and young people which may arise to misleading information.





References

UNESCO *Media and Information Literacy for Teachers*, 2020.
<http://unesco.mil-for-teachers.unaoc.org/modules/module-7/unit-2/>

