



Welcome

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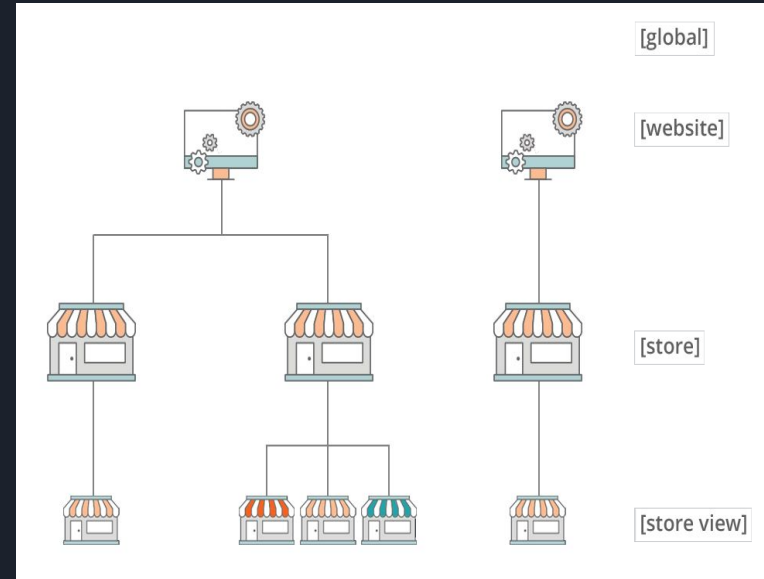


Content 1

- ~ Store Hierarchy
- ~ Website
- ~ Store
- ~ Store View

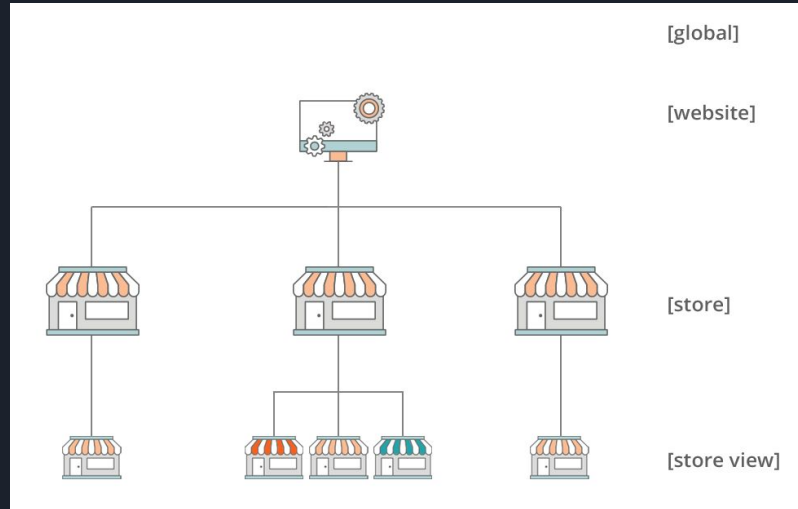
Store Hierarchy

The term *scope* determines where in the hierarchy a database entity -such as a product, attribute, or category -content element, or configuration setting applies. Websites, stores, and store views have one-to-many parent/child relationships



Magento Website

Installations begin with a single website which by default, is called *Main Website*. You can also set up multiple websites for a single installation, each with its own IP address and domain.





Create a new website

On the *Admin* sidebar, go to **Stores > Settings > All Stores**.

- In the upper-right corner, click Create Website.
- Set the **Web Site Information** options:
 - **Name** — Enter the domain of the new website. For example, domain.com.
 - **Code** — Enter a code that will be used on the server to point to the domain.
The code must begin with a lowercase (a-z) letter, and can include any combination of letters (a-z), numbers (0-9), and the underscore (_) symbol
 - **Sort Order** — (Optional) Enter a number to determine the sequence in which this site is listed with other sites. Enter a zero to make this site appear at the top of the list.
 - **Default Store** — If you have multiple stores, set to the store to use as the default for this website.



Website Information:

Web Site Information

Name *

Code *

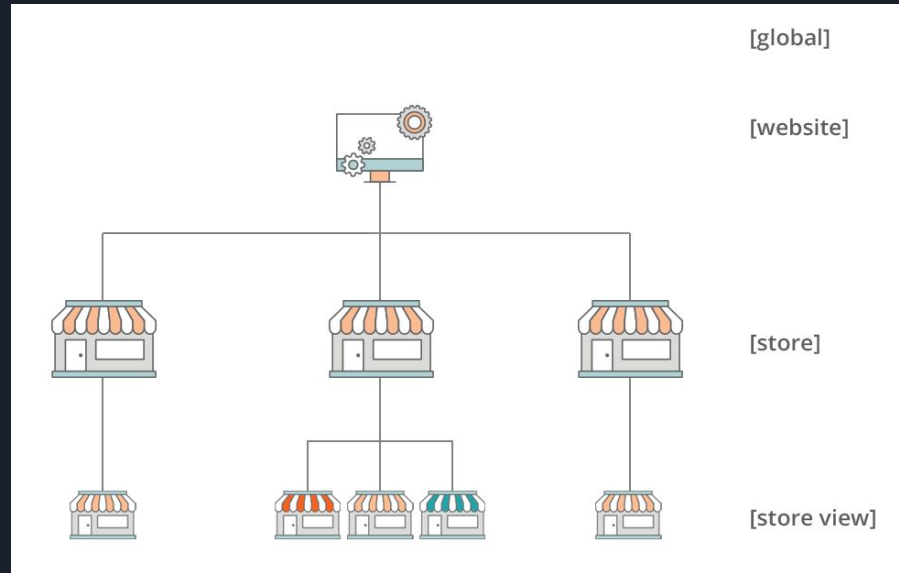
Sort Order

Default Store



Magento Store

A single website can have multiple stores, each with its own main menu. The stores share the same product catalog, but can have a different selection of products and design. All stores under the same website share the same Admin and checkout.





Store Information

Store Information

Web Site * ▼

Name *

Code *

Root Category * ▼



Create a new Store

On the *Admin* sidebar, go to *Stores > Settings > All Stores*.

- Click **Create Store** and set the options for the new store:
- **Web Site** — Choose a website that is to be the parent of the new store. If the installation has only one web site, accept the default (Main Website).
- **Name** — Enter a name for the new store. The name is for internal reference only.
- **Code** — Enter a code in lowercase characters to identify the store. For example: mainstore.
- **Root Category** — Set to the root category that defines the category structure for the main menu of the new store. If you have already created a specific root category for the store, select it. Otherwise, select Default Category. You can come back later and update the setting.

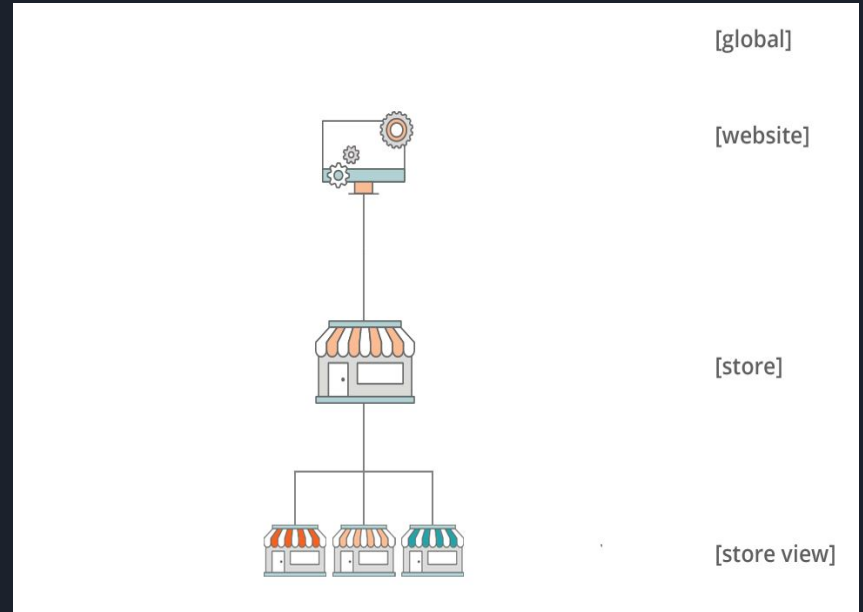


Here are some examples of how URLs can be configured for multiple stores:

URL	DESCRIPTION
<code>yourdomain.com/store1</code> <code>yourdomain.com/store2</code>	Each store has a different path, but shares the same domain.
<code>store1.yourdomain.com</code> <code>store2.yourdomain.com</code>	Each store has a different subdomain of the primary domain.

Magento Store View

Each store that is available to customers is presented according to a specific *view*. Initially, a store has a single default view. Additional store views can be added to support different languages, or for other purposes. Customers can use the language chooser in the header to change the store view.





Store View Information

Store View Information

Store * ▼

Name *

Code *

Status * ▼

Sort Order



Set **Store** to the parent store of this view.

- Enter a **Name** for this store view.
- The name appears in the language chooser in the store header. For example: Spanish.
- Enter a **Code** in lowercase characters to identify the view. For example: spanish.
- To activate the view, set **Status** to Enabled.
- (Optional) Enter a **Sort Order** number to determine the sequence in which this view is listed with other views.
- Click Save Store View.



Content 2

- ~ Product Category
- ~ Attributes
- ~ Attribute Sets



Product Category

- ~ Simple Product
- ~ Configurable Product
- ~ Grouped Product
- ~ Virtual Product
- ~ Bundled Product
- ~ Downloadable



Product Attributes

Attributes are the building blocks of your product catalog, and describe specific characteristics of a product. Product attributes can be organized into attribute sets, which are then used as templates for creating products.

Attributes determine the type of input control that is used for product options, provide additional information for product pages, and are used as search parameters and criteria for layered navigation, product comparison reports, and promotions. You can create as many attributes and attribute sets as necessary to describe the products in your catalog. In addition to the attributes that you can create, system attributes, such as price, are built into the core Commerce platform and cannot be changed.



Attribute Set

One of the first steps when creating a product is to choose the attribute set that is used as a template for the product record. The attribute set determines the fields that are available during data entry, and the values that appear to the customer.

The attributes are organized into groups that determine where they appear in the product record. Your store comes with an initial attribute set, called *default*, that includes a set of commonly-used attributes. If you would like to add only a small number of attributes, you can add them to this default attribute set. However, if you sell products that require specific types of information, such as cameras, it might be better to create a dedicated attribute set that includes the specific attributes that are needed to describe the product



DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS
& EXTENSIONS

Attribute Sets



admin

Add Attribute Set

Search

[Reset Filter](#)

8 records found

20



per page



1

of 1



Set



Bag

Bottom

Default

Downloadable

Gear

Sprite Stasis Ball

Sprite Yoga Strap

Top



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Create an attribute set

1. On the *Admin* sidebar, go to **Stores** > *Attributes* > **Attribute Set**.
2. Click Add New Set.
3. Enter a **Name** for the attribute set.
4. Set **Based On** to an existing attribute set to be used as a template.
5. Click **Save**.

The next page displays the following:

- The left column shows the name of the attribute set. The name is for internal reference, and can be changed as needed.
 - The center of the page lists the current selection of attribute groups.
 - The right column lists the selection of attributes that are currently not assigned to the attribute set.
-
6. To add a new attribute to the set, drag the attribute from the **Unassigned Attributes** list to the appropriate folder in the **Groups** column.

When complete, click Save.



 DASHBOARD

 SALES

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 STORES

New Attribute Set



admin ▾

← Back

Save

Edit Attribute Set Name

Name *

For internal use

Based On *

 ▾

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DASHBOARD

SALES

PRODUCTS

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CONTENT

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STORES

SYSTEM

FIND PARTNERS
& EXTENSIONS

My Attribute Set



admin

← Back

Delete

Reset

Save

✓ You saved the attribute set.

Edit Attribute Set Name

Name * My Attribute Set

For internal use

Groups

Add New

Delete Selected Group

Double click on a group to rename it.

- Product Details
 - swatch_image
 - name
 - sku
 - price
 - tax_class_id
 - image
 - quantity_and_stock_status
 - weight
 - category_ids
 - description
 - status
 - price_type
- Images and Videos
 - small_image
 - thumbnail
 - media_gallery
 - gallery
- Search Engine Optimization
 - url_key
 - meta_title

Unassigned Attributes

- activity
- category_gear
- climate
- collar
- color
- eco_collection
- erin_recommends
- features_bags
- format
- gender
- manufacturer
- material
- new
- pattern
- performance_fabric
- sale
- size
- sleeve
- strap_bags
- style_bags
- style_bottom



Create An Attribute Group

1. In the **Groups** column the attribute set, click Add New.
2. Enter a **Name** for the new group, and click OK.
3. Do either of the following:
 - Drag **Unassigned Attributes** to the new group.
 - Drag attributes from any other group to the new group.
4. The new group becomes a section of attributes in any product that is based on the attribute set.



Deleting an attribute set

1. On the *Admin* sidebar, go to **Stores** > *Attributes* > **Attribute Set**.
2. Select the attribute set in the list, and open in edit mode.
3. Click Delete.
4. When prompted to confirm, click OK



Refferences

Magento Website :

<https://docs.magento.com/user-guide/stores/stores-all-create-website.html>

Magento Store :

<https://docs.magento.com/user-guide/stores/stores-all-create-store.html>

Magento View :

<https://docs.magento.com/user-guide/stores/stores-all-create-view.html>

Product type :

<https://docs.magento.com/user-guide/catalog/product-types.html>

Attribute Sets

<https://docs.magento.com/user-guide/stores/attribute-sets.html>;



Thank You...