

## Skills

### Graphic Design

2D & 3D Design

Adobe CC

InDesign | Photoshop

Illustrator | After Effects

Premiere | Audition

Dreamweaver | Flash

Animation (2D & 3D)

Cinema 4D

Classical Art & Illustration

Email Design & Layout

Final Cut Pro

Logo Design

Maya

MS Excel | Word | Power Point

Print Media Layout

UI Design

### Marketing

Brand Management

Direct Mail & Email

Editorial Advertisement

Media Purchasing

ROI (print & web)

SEO

Usability Testing

Web & Mobile Banner Ads

### Print Finishing & Fabrication

Bindery | Spiral | Comb | Tearoff

Large Format Printing

Paper | Translit | Canvas

Large Format Lamination

Print Mounting

POP & Tradeshow Displays

### Scripting

CSS | HTML (5)

Javascript | PHP | SQL

XML

## Education

### BS Digital Illustration & Integrated Communications

*Metropolitan State University of Denver (2012)*

### AS Motion Graphics Animation

*Red Rocks Community College (2006)*

## Work Experience

### Graphic Designer

*Richmond American Homes (2014 - Present)*

Lead designer for quality assurance program update and quarterly map guides for 20 national regions

Manages a wide variety of print jobs from conception through bidding, proofing, and final production including 6 color press, die cut, and framing

Processes and retouches 100's of digital photos for use in website design, email campaigns, and corporate presentations

Works with team members to streamline workflow for interactive floor plans and email campaigns between departments

### Advertising Coordinator

*Monarch Casino Black Hawk (2012 - 2014)*

Lead designer during rebranding transition from Riviera to Monarch Casino Black Hawk

Interfaced with media buying agencies to insure timely delivery of graphics for over 20 monthly placements in print and online

Printed, mounted, and laminated onsite media as well as created unique displays for free giveaways and remodel openings

Designed and produced custom print elements for specialized monthly promotional games

Created short animations for external LED signs using 2D and 3D effects for casino promotions

Organized team members to ensure timely rollout of monthly advertising campaigns and project success