

trever@revertcreations.com

https://revertcreations.com

Carrboro, NC 27510

Profile

I'm a designer, developer, and photographer. As a multi-disciplinary creative, I blend design, development, and photography to craft immersive experiences that capture attention and align with brands. Whether I'm typing on a keyboard, clicking a mouse, or releasing a shutter, my ultimate goal is to create balanced and stunning visuals that leave a lasting impact on viewers.

Skills

Javascript PHP Laravel Redis Digital Ocean **AWS** Docker Kubernetes Vue.js riot.js.org Apache Nginx Git webpack npm Figma Bash tailwindcss Linux SQL Analytics Data Analysis

Education

HTML/CSS

Brooks Institute of Photography

Photography & Visual Communications

Work Experience

Revert Creations | Freelance Developer & Designer

Feb 2021 - Current

With a decade of seasoned experience in design and development, I have strategically leveraged my expertise to elevate brands' social and web presences. This has been achieved through the meticulous creation of impactful logos, banners, posters, images, and videos, demonstrating a commitment to delivering polished and effective visual solutions

Hagerty | Fullstack Developer

Jan 2022 - Feb 2023

As a key member of the Product and Engineering team at MotorsportReg, I played a pivotal role in enhancing the user experience for both attendees and organizers.

This was achieved through redesign and optimization efforts for the attendee registration and login flows, resulting in more efficient registration processes and increased conversion rates. Notable improvements include streamlining the registration process for logged-out attendees and enhancing the user interface for club-specific questions, contributing to smoother registrations.

HoldMyTicket | Fullstack Developer

Apr 2016 - Jan 2021

During my tenure as a Fullstack Developer at HoldMyTicket, I played a pivotal role in the successful release of Swarm 2, a significant rewrite to the mobile box office solution. This transformative software, utilized by over 750 organizations and powering millions of events nationwide, marked a notable advancement for the company.

Wright's Gallery | Graphic Designer & Photographer

Oct 2013 - Oct 2015

Strategically directing digital marketing initiatives, I elevated brand visibility and fueled substantial sales growth. Simultaneously, I curated a diverse design portfolio encompassing everything from compelling print advertisements to captivating web graphics and creative print advertisements.