Welcome to the experiment and thank you for your participation!

On the following pages, you will be presented with a fictitious decision situation using an online restaurant recommendation system. You will then be asked some questions about your perception of the system and its recommendations. First, however, you will be asked some general questions.

Please read all the information you receive during the experiment carefully and try to put yourself in the situation as best you can and answer the questions to the best of your knowledge.

This experiment contains controls designed to test your attention. All attention checks must be passed throughout the experiment in order to receive the US\$1.5 payout for successful completion (see task description). Failure to pass an attention check will result in immediate termination of the questionnaire.

All data collected will be kept anonymous and used for scientific research purposes only.





Trust in General

8% completed

Entry questions (1/3):

	strongly disagree			neutral			strongly agree
My tendency to trust a person/thing is high.	0	0	0	0	0	0	\circ
It is easy for me to trust a person/thing.	\bigcirc	\bigcirc	\bigcirc	\circ	\circ	\bigcirc	\bigcirc
I tend to trust a person/thing, even though I have little knowledge of it.	0	0	\circ	\circ	\circ	\circ	\circ
Trusting someone or something is difficult for me.	\circ	\bigcirc	\circ	\circ	\bigcirc	\circ	\circ





Familiarity with RS

12% completed

Entry questions (2/3):

	strongly disagree			neutral			strongly agree
I am comfortable with using computers.	\circ	\circ	\bigcirc	\circ	\circ	\bigcirc	\bigcirc
I am comfortable with shopping online.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I commonly rely on systems that provide personalized product recommendations (e.g., "recommended for you" sections on Amazon, Netflix, TripAdvisor, or Yelp).	0	0	0	0	\circ	0	0





Familiarity with OCRs

16% completed

Entry questions (3/3):

	strongly disagree			neutral			strongly agree
If I did not read reviews before buying a product online, I would worry afterwards if it was the right decision.	0	0	0	0	0	0	0
When I buy a product online, I always read reviews (e.g. product reviews on Amazon), that are presented on the website.	0	0	0	\circ	0	0	0
When I buy a product online, the reviews presented on the website make me confident in purchasing the product.	\circ	\circ	\circ	\circ	\circ	0	\circ
When I buy a product online, the reviews presented on the website are helpful for my decision making.	\circ	\circ	\circ	\circ	\circ	\circ	\circ





Please read the following information carefully and put yourself in the discribed situation:

You are passing through Orlando and are looking for a place to have something to eat or drink. Unfortunately, you don't know your way around Orlando very well, so you need help finding one. A friend recommends the website RestauGuide, which provides suitable recommendations for restaurants and bars in Orlando based on your current preferences.

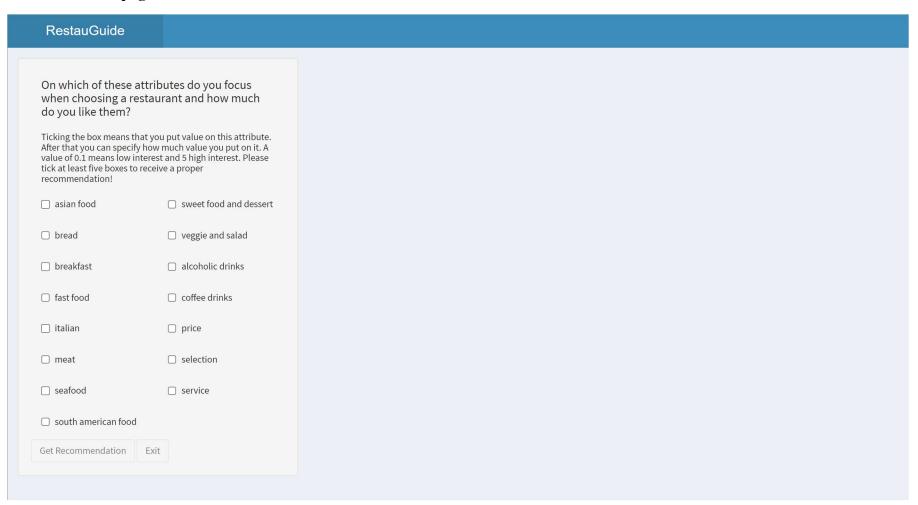
Please test RestauGuide to find a restaurant or bar for you. Instructions will be provided directly by the application. You will be able to state your preferences and receive suitable recommendations. You can modify your preferences in multiple runs to get familiar with the system and refine the recommendations.

Important: After clicking on next, you will be redirected to RestauGuide. When you have tested RestauGuide sufficiently, exit the program by using the "Exit"-button (do not just close the browser tab). You will then be redirected again to continue the questionnaire here.





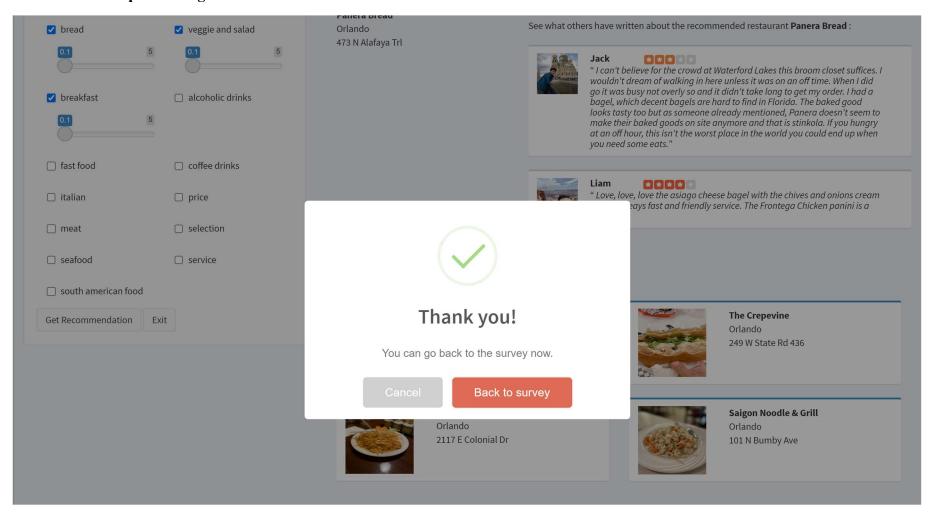
RestauGuide – Startpage



RestauGuide

The different outlines of RestauGuide for the different treatment groups, can be accessed and tested via the following link: https://ibarecsys.shinyapps.io/restauguide_overview

RestauGuide – Completion Page



Introductory Text

25% completed

RestauGuide

Thank you for testing RestauGuide. In the following, we will ask you some questions about your perception of and experience with RestauGuide. Please answer all questions honestly and to the best of your knowledge.





Competence

30% completed

Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
RestauGuide is like a real expert in assessing restaurants.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
RestauGuide has the expertise to understand my needs and preferences about restaurants.	\circ	0	\circ	\circ	\circ	\circ	0
RestauGuide has good knowledge about restaurants.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
RestauGuide generates recommendations based on restaurants I have visited in the past.	\circ	0	\circ	\circ	\circ	\circ	\circ
RestauGuide has the ability to understand my needs and preferences about restaurants.	\circ	0	\circ	\circ	\circ	\circ	\circ
RestauGuide considers my needs and important attributes of restaurants	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc

Benevolence

35%	comp	later

Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
RestauGuide gave me recommendations for restaurants located in Orlando.	0	0	0	0	0	0	0
RestauGuide keeps my interests in its mind.	\circ	\bigcirc	\circ	\circ	\circ	\bigcirc	\circ
RestauGuide wants to understand my needs and preferences.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
RestauGuide puts my interests first.	\circ	\circ	\circ	\bigcirc	\circ	\circ	\circ





Integrity

40% completed	

Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
RestauGuide is honest.	0	\circ	\circ	0	0	0	\circ
I consider RestauGuide to be of integrity.	\circ	\circ	\bigcirc	\circ	\circ	\circ	\circ
RestauGuide provides unbiased product recommendations.	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	





Intention to Use

50	9%	CO	mp	letec	Ì

Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
I would be willing to use RestauGuide as an aid to help with my decisions about which restaurant to choose.	0	0	0	\circ	0	0	\circ
I would be willing to let RestauGuide assist me in deciding which restaurant to choose.	\circ	0	\circ	\circ	\circ	\circ	\circ
I would be willing to use RestauGuide as a tool that suggests to me a number of restaurants from which I can choose.	\circ	0	\circ	\bigcirc	\circ	\circ	\circ





Intention to Adopt

 	and and	
comp		

Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
The recommended restaurants match my needs very well.	0	0	0	0	0	0	0
It is likely that I would choose a recommended restaurant in the given scenario.	\circ	0	\circ	\circ	\circ	\circ	\circ
I am interested to know more about the recommended restaurants.	0	0	\circ	\circ	\circ	\circ	0
The recommended restaurants were located in Oakland.	\circ	\circ	\circ	\circ	\circ	\circ	\circ





Intention to Give Information

60% completed

2. Please indicate your agreement with the following statements.

	strongly disagree			neutral			strongly agree
I would be willing to provide contact information like my name, address, and phone number to RestauGuide.	\circ	\circ	\circ	\circ	\circ	\circ	\circ
I would be willing to provide personal information such as my age or gender to RestauGuide.	\circ	\circ	\circ	\circ	\circ	0	0
I would be willing to share details about the context or reason for my restaurant visit (e.g., family or friend get-together, date) with RestauGuide.	0	\circ	0	0	0	0	0

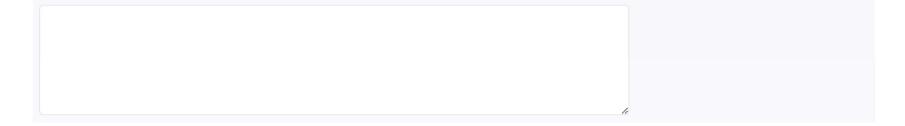




70% completed

Feedback

You are welcome to give us feedback on this study here.





Completion Page

Thank you very much for your participation!

We would like to thank you very much for participating in this experiment and hence supporting our research!

Your answers were transmitted. You may close this tab now.

End of Interview, if the participant failed an attention check:



End of Interview

Unfortunately, you have failed to answer a control question correctly. For this reason, we unfortunately have to exclude you from the experiment.

Because we can only accept one-time participants that have successfully competed the entire survey, please **do not try to guess a random completion code** and **do not restart the experiment,** as this will force us to **officially reject your submission.**

Thank you for your participation.





Reminder if the participant did not interact with RestauGuide sufficiently (i.e., if the participant did not retrieve a recommendation):

24% completed

It appears that you have not sufficently interacted with RestauGuide as you have not retrived a single recommendation. Once more, we would like to ask you to test RestauGuide sufficiently in order to be able to participate in the survey.

Instructions will be provided directly by the application. You will be able to state your preferences and receive suitable recommendations. You can modify your preferences in multiple runs to get familiar with the system and refine the recommendations.

Important: After clicking on next, you will be redirected to RestauGuide. When you have tested RestauGuide sufficiently, exit the program by using the "Exit"-button (do not just close the browser tab). You will then be redirected again to continue the questionnaire here.



