		Positive	Neutral	Negativ	⁄e	1	2	3	4	5	1	2	3	4	5
Q9 1	Overload, miss things	1,2,4		3	5	TRUE	TRUE		TRUE						FALSE
Q9 2	Don't mind interruptions when important	1,2,3,4,5				TRUE	TRUE	TRUE	TRUE	TRUE					
Q9_3	Receive not about things that could have waited	1,2,3,4,5				TRUE	TRUE	TRUE	TRUE	TRUE					
Q9_4	Interruptions are a problem	4,5	1,2,3						TRUE	TRUE					
Q9_5	Services get it right about interruptions			1,2,3,4,	5						FALSE	FALSE	FALSE	FALSE	FALSE
Q10_1	Services get it right about my interests			2 1,3,4,5							FALSE		FALSE	FALSE	FALSE
Q10_2	Not all things equally important	1,2,3,4,5				TRUE	TRUE	TRUE	TRUE	TRUE					
Q10_3	Want to be able to say what matters most	2,3,4	1,5				TRUE	TRUE	TRUE						
Q10_4	Don't have enough control	1,3,4,5		2		TRUE		TRUE	TRUE	TRUE					
Q10_5	Happy for computer to make content decisions	:	2	1,3,4,5			TRUE				FALSE		FALSE	FALSE	FALSE
Q10_6	Ranking /prioritising important	1,2,3,4		5		TRUE	TRUE	TRUE	TRUE						
Q10_7	Happt to put in effort to train	2,4	1,3,5				TRUE		TRUE						
Q11_1	Trust online services to make best content decisions			2 1,3,4,5							FALSE		FALSE	FALSE	FALSE
Q11_2	Happy to share to improve service	2,4		1,3,5			TRUE		TRUE		FALSE		FALSE		FALSE
Q11_3	Not comfortable sharing	1,3,5	2,4			TRUE		TRUE		TRUE					
Q11_4	Prefer to keep under my control	1,2,3,5		4		TRUE	TRUE	TRUE		TRUE					
Q11_5	Happy to share if I can control it	2,4	1,3,5				TRUE		TRUE						
Q13_1	Always take time to customise	1,2,3,4		5		TRUE	TRUE	TRUE	TRUE						
Q13_2	Always update	1,2,3,4		5		TRUE	TRUE	TRUE	TRUE						
Q13_3	Always looking to try new apps		1,2,3,4,5	5											
Q13_4	Tech savvy	1,2,3,4		5		TRUE	TRUE	TRUE	TRUE						
Q13_5	Computers just tools		1,2,3,4,5	5											
Q13_6	Use all features		1,2,4,5		3								FALSE		
Q14 1	Like to keep work and personal separate	1,5	2,3,4			TRUE				TRUE					
Q14_2	Easy to switch off from work	•	1 2,4		3	TRUE				11102			FALSE		
Q14 3	Happy to receive work notifications in pers time		2,3,4	1,5	-						FALSE				FALSE
Q14 4	Prefer to keep certain apps for personal	1,2,3,4,5	_,_,	_,-		TRUE	TRUE	TRUE	TRUE	TRUE					
Q14_5	Happy to see personal notifications while at work	1,2,3,4,5				TRUE	TRUE	TRUE	TRUE	TRUE					
Q14_6	My employer is happy for personal notifications while at work	1,2,3,4,5				TRUE	TRUE	TRUE	TRUE	TRUE					
Q14 7	Pers & work same device	2,3	1,4,5				TRUE	TRUE							
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