CLUSTER 3

Not comfortable sharing

Happy to share personal & work notifications on same device

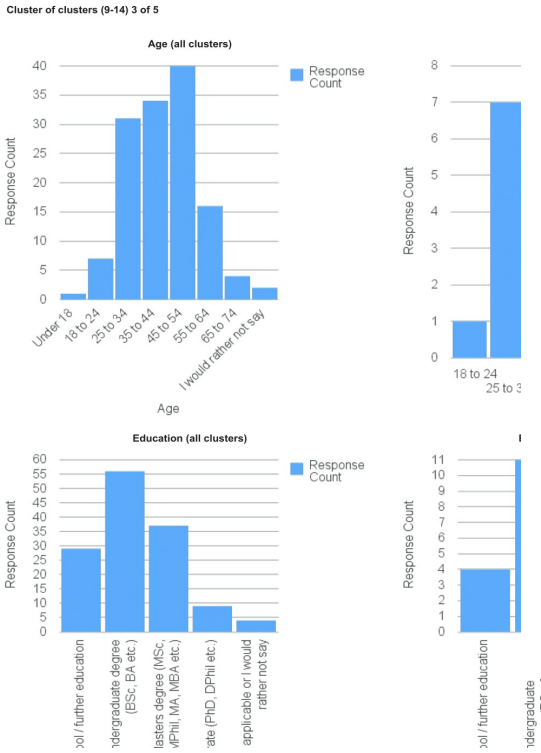
Always takes time to customise apps and devices

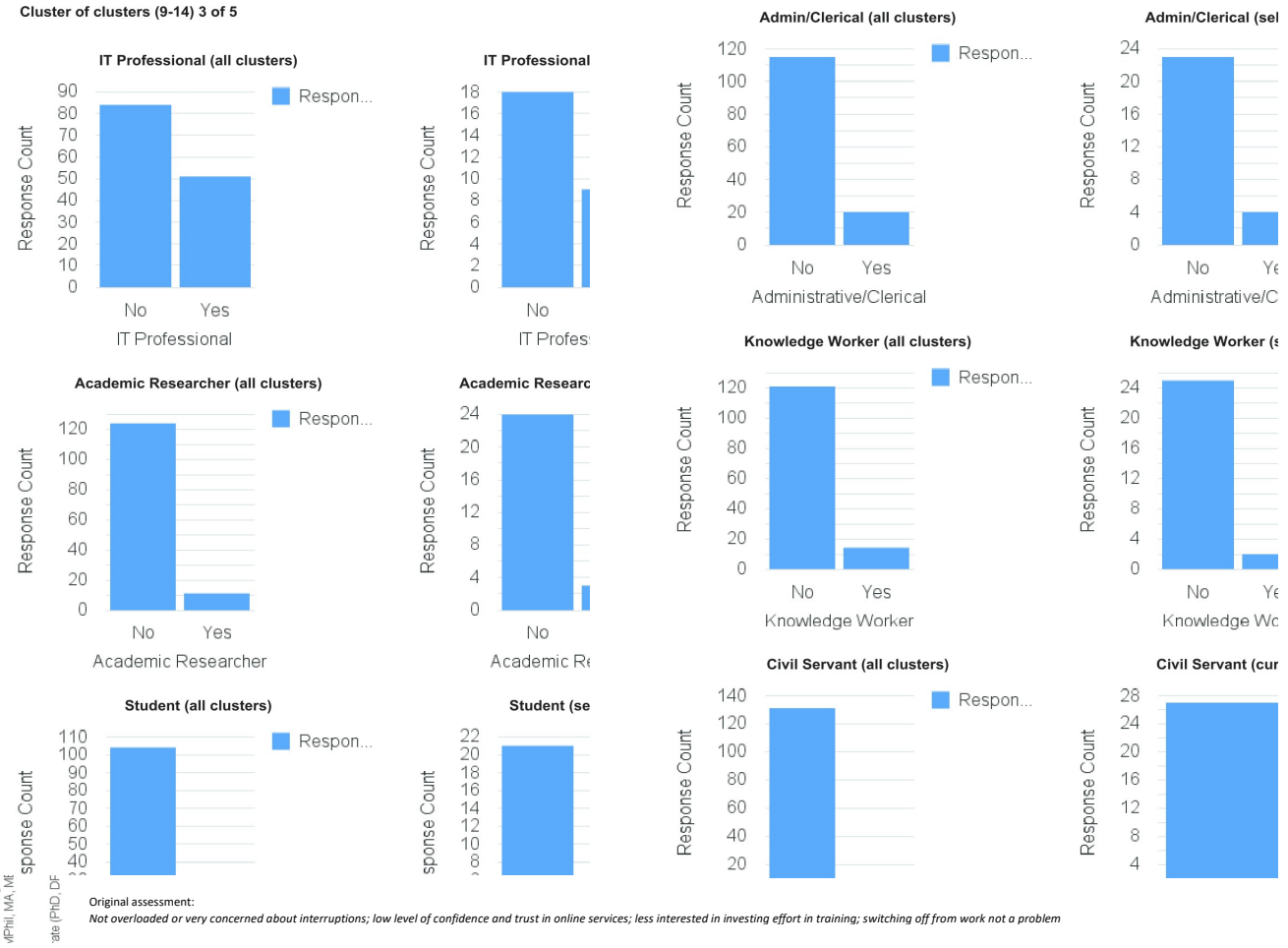
Always looking to try new apps & services

Don't use all features

Not happy to share to improve service

Not easy to switch off from work





Original assessment:

Not overloaded or very concerned about interruptions; low level of confidence and trust in online services; less interested in investing effort in training; switching off from work not a problem