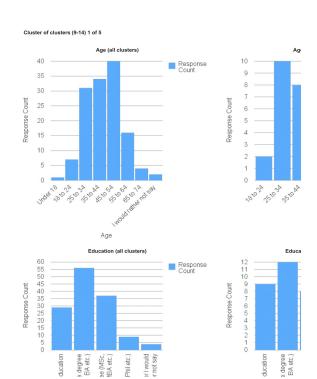
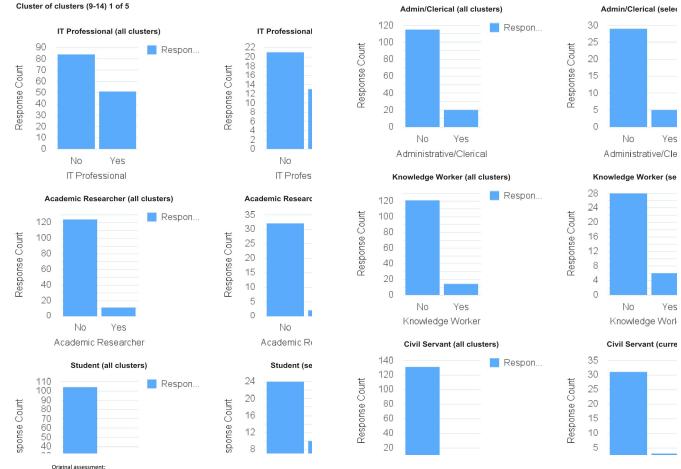
CLUSTER 1
Keep work and personal separate
Easy to switch off from work

Overload, miss things

Not comfortable sharing Not happy to share to improve service

Not happy to receive work notifications in personal time





Not overloaded or very concerned about interruptions; low level of confidence and trust in online services; less interested in investing effort in training; switching off from work not a problem