

Michael Yap | Expert Marketer & Growth Hacker

Vancouver, BC Canada | (778) 985-8557 | michael.yap.87@gmail.com

Summary

Happy to help you **skyrocket your company** using my wizard skills and team. I'm one of the world's top FB marketers (worked with their Head Office Team, spending \$50,000/day) and growth hackers, and I have a world-class team of superhero copywriters/storytellers, designers, and much more!

I became the world's highest-paid publisher on Amazon Kindle (2015), then sold **over \$50,000,000** on my own Shopify eCommerce stores (2016). Now I spend my time investing in companies, YouTube content creation, and, most importantly, helping businesses share their story with the world. I've worked with almost every industry/niche, including large SaaS companies, local businesses, coaches, billionaires, and celebrities. As a result, I have access to a world-class network and some of the most state-of-the-art growth hacking tools to help your company scale. I can do it all:

1. Create **Viral Attention** on YouTube / TikTok / Instagram / Facebook
2. Setup mass automated **Social Media Influencer campaigns** (with 60%+ response rates)
3. Run targeted **Cold Email Outreach** at scale (hundreds to thousands of emails sent per day that gets responses)
4. Setup **Email Automation Flows** and Campaigns (to reach 20-40% of your entire revenue and increase customer LTV)
5. Turn your website into a **Conversion Rate Optimization** machine (using world-class design and storytelling).
6. Fast-track **SEO Copywriting** that ranks for high search intent and low competition (much better than the overseas teams you try to hire!)
7. Run profitable **Facebook / Instagram / TikTok Ads** (this shouldn't be a guessing game. Simple math, put in \$1, get back more! This is my bread and butter.)

Learn more about me:

- **LinkedIn:** <https://www.linkedin.com/in/michaelyap/>
- **YouTube:** I have built four channels started in 2022 to over 15,000+ subscribers and growing fast:

Superhero Crypto Ninja – Cryptocurrency News and Reviews
<https://www.youtube.com/c/SuperheroCryptoNinja>

Superhero Growth Hacking Ninja – Review the Best Growth Tools
<https://www.youtube.com/@GrowthHackingNinja>

The Vancouver Experience – Showcase and Grow Local Businesses

<https://www.youtube.com/c/TheVancouverExperience>

The Conscious Experience Podcast – Meditation, Spirituality, Relationships

<https://www.youtube.com/c/TheConsciousExperience>

ARE YOU READY?

Let's see if we align and whether I can help your company increase sales and skyrocket your growth this year! You're tired of waiting and trying things that don't work. So, let's hop on a quick call; shoot me a **text** if you're interested in what my team and I have to offer.

With gratitude and excitement,



Michael Yap | 778-985-8557

Expert Marketer & Growth Hacker