🛎️ Scenario-Based ChatGPT Prompts for Hospitality Industry

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1. Guest Inquired but Didn't Book

Prompt:
 "A guest asked about room availability for next weekend but hasn't booked yet. Write a friendly follow-up message highlighting limited availability and a special offer to encourage them to book."

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2. Pre-Arrival Welcome Message

Prompt:
 "Write a personalized welcome message for a couple arriving this weekend for their anniversary stay, including check-in instructions, weather forecast, and romantic add-ons."

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3. Late Check-in Request

Prompt:
 "A guest notified they'll arrive late due to a delayed flight. Write a warm response confirming their late check-in and providing instructions."

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4. Upsell During Stay

Prompt:
 "A guest checked in yesterday. Write a message suggesting spa services and happy hour deals in a warm and non-pushy tone."

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5. Complaint About Room Cleanliness

Prompt:
 "A guest reported their room wasn't properly cleaned. Write an empathetic response apologizing and offering an immediate solution or upgrade."

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6. Special Occasion Acknowledgement

Prompt:
 "A guest mentioned it's their honeymoon. Craft a surprise message offering a complimentary dessert or room decor upgrade."

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7. No-Show Follow-Up

Prompt:
 "A guest didn't show up for their reservation and didn't notify in advance. Write a polite follow-up asking if everything is okay and explaining your cancellation policy."

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8. Post-Stay Thank You Message

Prompt:
 "Write a thank-you message to a guest who just checked out, encouraging them to leave a review and book directly next time with a discount code."

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9. Loyalty Reward Message

Prompt:
 "A returning guest has stayed 3 times in the past year. Craft a message thanking them and offering an exclusive loyalty discount for their next stay."

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10. Unhappy Guest During Stay

Prompt:
 "A guest is unhappy with the food service during their stay. Write a professional yet empathetic message acknowledging their concern and offering compensation."

Would you like similar prompts for restaurant-specific hospitality or Airbnb/short-term rental settings?

💡 Tips to improve Results from ChatGPT

Using ChatGPT effectively isn't just about what you ask — it's *how* you ask. Here are six simple tips to help you get smarter, more tailored responses that actually move your business forward:

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1. 🎯 Be Clear and Specific

Avoid vague prompts like *"Give me some marketing ideas."*
 Instead, include details about your business, audience, and objective.

> ✅ Try: "Write 3 social media post ideas for my bakery targeting office-goers looking for weekend treats."

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2. 🧩 Share Context

The more background you provide, the better ChatGPT can personalize its output.
 Mention your business goals, tone of voice, product focus, or audience pain points.

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3. 📝 Use Examples

If you're unsure how to phrase your request, give a sample or pattern to follow.

✅ Try: "Suggest a subject line similar to 'This cookie might be your new weekend obsession.'"

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4. 🔄 Follow Up and Refine

Don't settle for the first draft. ChatGPT improves with feedback.
Ask follow-up questions, add new info, or tweak your prompt to get closer to what you want.

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5. 🧠 Break It Down

Big tasks (like "Build me a marketing plan") can overwhelm any tool.
Break them into steps:

Strategy → Content Ideas → Messaging → Campaign Plan

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6. 🔃 Experiment with Phrasing

Reword your prompt using different angles or keywords.
Even a small change in how you ask can lead to completely new insights.