# Curriculum vitae

## Personal Information

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| **FIRST NAME / SURNAME** | Anantha Purushothama Chickanayakanahalli (CP) |
| **ADDRESS** | 1030/13, 4th Floor, 25 Main, 39th Cross, 4th T Block, Bengaluru 560041 |
| **TEL** | +91 7348816924 |
| **EMAIL** | ananthacp@gmail.com |
| **SOCIAL** | @rewritablehere (twitter, medium) |
| **NATIONALITY** | Indian |
| **DATE OF BIRTH** | 12.May.1986 |
| **GENDER** | Male |
| **DESIRED POSITION** | Lead Designer, User Experience and Strategy |

## Work Experience

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| **DATES** | **April 2019 - Present** |
| **POSITION** | **Advanced User Experience Designer** |
| **RESPONSIBILITIES** | Create User Experience strategy and artefacts for Honeywell Airports Business Projects |
| **EMPLOYER / ADDRESS** | Honeywell Technology Solutions Lab Pvt. Ltd., Bangalore, India |
| **TYPE OF BUSINESS** | Home & Building Technology |
| **DATES** | **August 2014 - March 2019** |
| **POSITION** | **Design Consultant** |
| **RESPONSIBILITIES** | Work alongside with business analysts, technology architects to design products and enterprise applications for domains such as Banking, Insurance, Investment, Tourism, Consumer Packaged Goods and Manufacturing |
| **EMPLOYER / ADDRESS** | Mindtree Ltd., Bangalore, India. |
| **TYPE OF BUSINESS** | Digital Transformation and Technology Service |

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| **DATES** | **June 2013 - July 2014** |
| **POSITION** | **User Experience Designer** |
| **RESPONSIBILITIES** | Designing turnkey web/mobile software applications |
| **EMPLOYER / ADDRESS** | Ideus Concepts Information Technologies Pvt. Ltd., Goa, India |
| **TYPE OF BUSINESS** | Design + Technology Services |

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| **DATES** | **November 2012 - May 2013** |
| **POSITION** | **Freelance Ux Designer** |
| **RESPONSIBILITIES** | Designed Application flows for a Networking platform for Health Professionals and an E-commerce portal for fashion products |
| **EMPLOYER / ADDRESS** | R. K. Enterprises, Pune, India. |
| **TYPE OF BUSINESS** | Startup |

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| **DATES** | **August 2011 - September 2012** |
| **POSITION** | **User Interface Designer** |
| **RESPONSIBILITIES** | Designed Web UI for legacy Symantec Product NetBackup Appliance |
| **EMPLOYER / ADDRESS** | Symantec Software India Pvt. Ltd., Pune, India. |
| **TYPE OF BUSINESS** | Software Security and Backup Solutions |

## Education and Training

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| **DATES** | July 2009 - July 2011 |
| **QUALIFICATION AWARDED** | Master of Design |
| **PRINCIPAL STUDIES** | Interaction Design |
| **INSTITUTION** | Indian Institute of Technology Bombay, India. |

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| **DATES** | September 2003 - July 2009 |
| **QUALIFICATION AWARDED** | Bachelor of Architecture |
| **PRINCIPAL STUDIES** | Architectural Design |
| **INSTITUTION** | Bangalore University, India |

## Skills and Competences

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| **LANGUAGE SPOKEN** | Kannada, English, Hindi |
| **OTHER LANGUAGE(S)** | |

Deutsche Beginner

**SOCIAL SKILLS AND COMPETENCES**

- *Passionate about leadership*
- *Volunteered/organised international conferences 'In a planet of our own' & 'Designing for Children', 'India HCI 2010' at Industrial Design Centre, IIT Bombay.*
- Volunteered/organised conference of Indian Institute of Architects – National Convention'08, Bengaluru
- Secured first place consecutively at intra-departmental design competition in 2006 & 2007.
- Took part in many NASA (national architecture students body) and won Zonal NASA design competitions of 2005 & 2006.

**ORGANIZATIONAL SKILLS AND COMPETENCES**

*Achievements in my previous organisation, Mindtree:*
- Awarded **Outstanding Performer of the Year** 2017-18
- Awarded 7 times as an **A-team** player in various projects.
- Awarded **Hats Off** for achieving extraordinary results in pre-sales pitches and a second time for a commendable user friendly-ness design solution provided for a project of a US based Mass Media Company.
- Awarded **Master Mind** for expert thinking and achieving client satisfaction for a project in the visa services domain.
- Awarded twice for being **Unstoppable**, once for displaying execution excellence for the UX course for my organisation and the other for a project with an US based Insurance firm.

**COMPUTER SKILLS AND COMPETENCES**

*Sketching, Storyboarding, Storytelling, Card sorting, Information Design and Architecture, User Journey Mapping, Visualising Persona Scenarios, Contextual Inquiry, Eye-tracking (basics) and Usability Testing,*

**ADDITIONAL INFORMATION**

*Affinity Mapping, Wire-framing, Visual Design and authoring Style Guides.*

Adobe Creative Suite, Axure RP, Sketch (Bohemian Coding),
Xmind, Processing.

I have been impressed with dots from quite some time. How they play in our minds when they sit alone, stretch, come together, align themselves around.

Architecture course has given me a platform to explore these features of nature. Computer/DOS programming has given me an understanding of the logic in nature. Interaction Design has put me on an orbit of all of these and left me wondering..

Well, what can I create now?