

Anantha  
Chickanayakanahalli



Product & New  
Media Designer



# Anantha Chickanayakanahalli

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Media designer

## PORTFOLIO



[rewritablehere.github.io/folio/a\\_chickanayakanahalli.pdf](http://rewritablehere.github.io/folio/a_chickanayakanahalli.pdf)

## SKILLS

Sketching, Storyboarding, Card Sorting, Information Architecture, UX Strategy, Contextual Inquiry, Responsive Web Design, Prototyping, Persona mapping, Wireframing, User Journey Mapping, Authoring Style Guides

## TOOLS

Adobe Creative Suite (Photoshop, Illustrator, Primiere, XD), Sketch, Figma, Axure, Zeplin, P5JS, Arduino, HTML/CSS/JS (beginner)

## PERSONALITY

Self-organized, result-oriented, fast learner

## LANGUAGES

English, Hindi, Kannada

## CONTACT



[ananthac@ocadu.ca](mailto:ananthac@ocadu.ca)



[linkedin.com/in/ananthac](https://linkedin.com/in/ananthac)

## EXPERIENCE

-  OCAD University  
2012-Present Research Intern at Visual Analytics Lab
-  Honeywell  
2019-2021 Advanced User Experience Designer
-  Mindtree  
2014-2019 Design Consultant  
(Awarded Outstanding Performer of the year 2017-2018)
-  Ideus Concepts  
2013-2014 UX Designer
-  RK Enterprises  
2012 - 2013 Freelance UX Designer
-  Symantec  
20011-2012 UI Designer

## EDUCATION

-  Ontario College of Art & Design University, Canada  
2021-2023 Master of Design in Digital Futures
-  Indian Institute of Technology Bombay, India  
2009-2011 Master of Design in Interaction Design
-  Bangalore University, India  
2003-2009 Bachelor of Architecture

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## PROJECT 1



Mixed Reality Folktales (AR Installation)

## PROJECT 2



Type Of The Day (Game Design | 3d modelling | storyboarding)

## PROJECT 3



Step-In-Step-Out (Tangible Installation | concept | touchdesigner & projection mapping)

## PROJECT 4



Airport Gates Operating System - UX Research | Interaction Design | Visual Design | Prototyping | User Testing

## PROJECT 5



IAQ Monitoring - UX Design | Visual Design | Prototyping

## PROJECT 6



Contract Management System - UX Research | Interaction Design| Visual Design | Prototyping

## CONTEXT



An AR project to make the viewer a part of the story by creating triggers for different acts of the storyline; based on their interaction, the story progresses.

## TOOLS USED



Ar



[youtu.be/MhQEYtDM5Wo](https://youtu.be/MhQEYtDM5Wo)

<https://adobe Aero.app.link/uXCAgWZfDub>



# mixed reality folktales

## STORY ACTS & INTERACTION

Once there was a thirsty crow who was looking for water

There was a little water in it but it was at the bottom of the pot

Saw some small pebbles

Soon, water came up

Moral of this story is that every problem has a solution provided we look to find it



He saw a pot

Crow looked around

He dropped them into the pot one by one

The crow drank the water and flew away happily

ACT 1

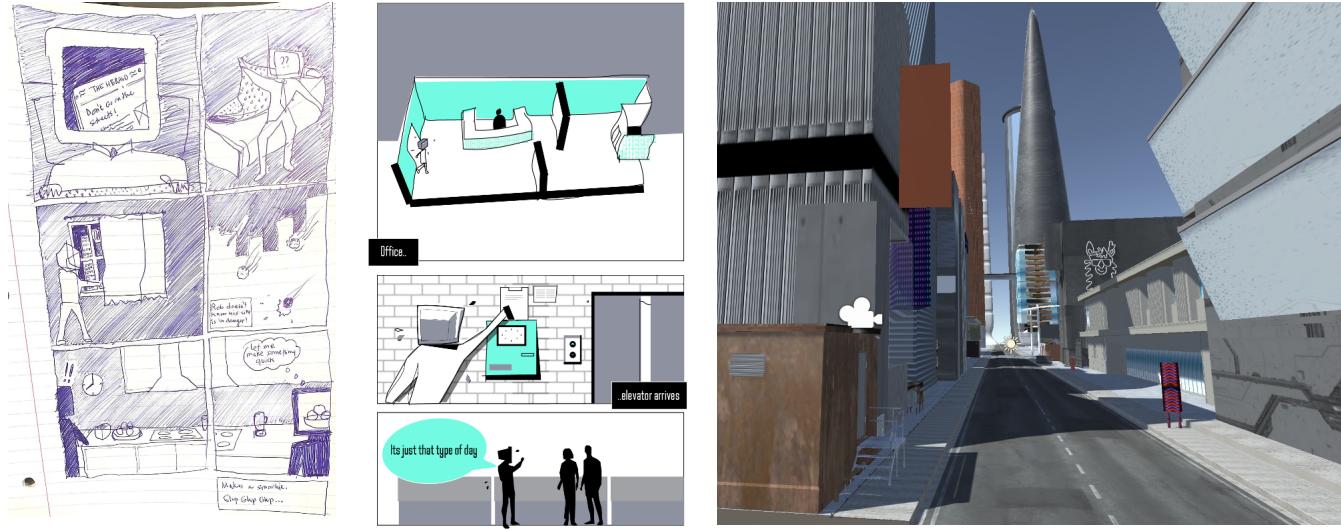
Click on the pot on their device

Click on the pebbles on their device

Click on the pot on their device

ACT 1

We developed a single player typing game called Type of the day which is a typing game on adrenaline. The name started with was 'Type-to-win' but became 'Type of the day' because the character was going to experience an abnormal normal day.



## GENRE

Adventure

## TEAM

Xuyan Ding (Kevin), Le Shen, Javan Graham, Jia Zhao, Shannen Guntoro, YunTing He, Anantha Chickanayakanahalli

## TOOLS USED



[youtu.be/enNRQzSwlbM](https://youtu.be/enNRQzSwlbM)



[kevinding.itch.io/type-to-win](https://kevinding.itch.io/type-to-win)



# type of the day

# step in step out



[https://github.com/rewritablehere/  
digitalfutures/tree/main/StepInStepOut](https://github.com/rewritablehere/digitalfutures/tree/main/StepInStepOut)



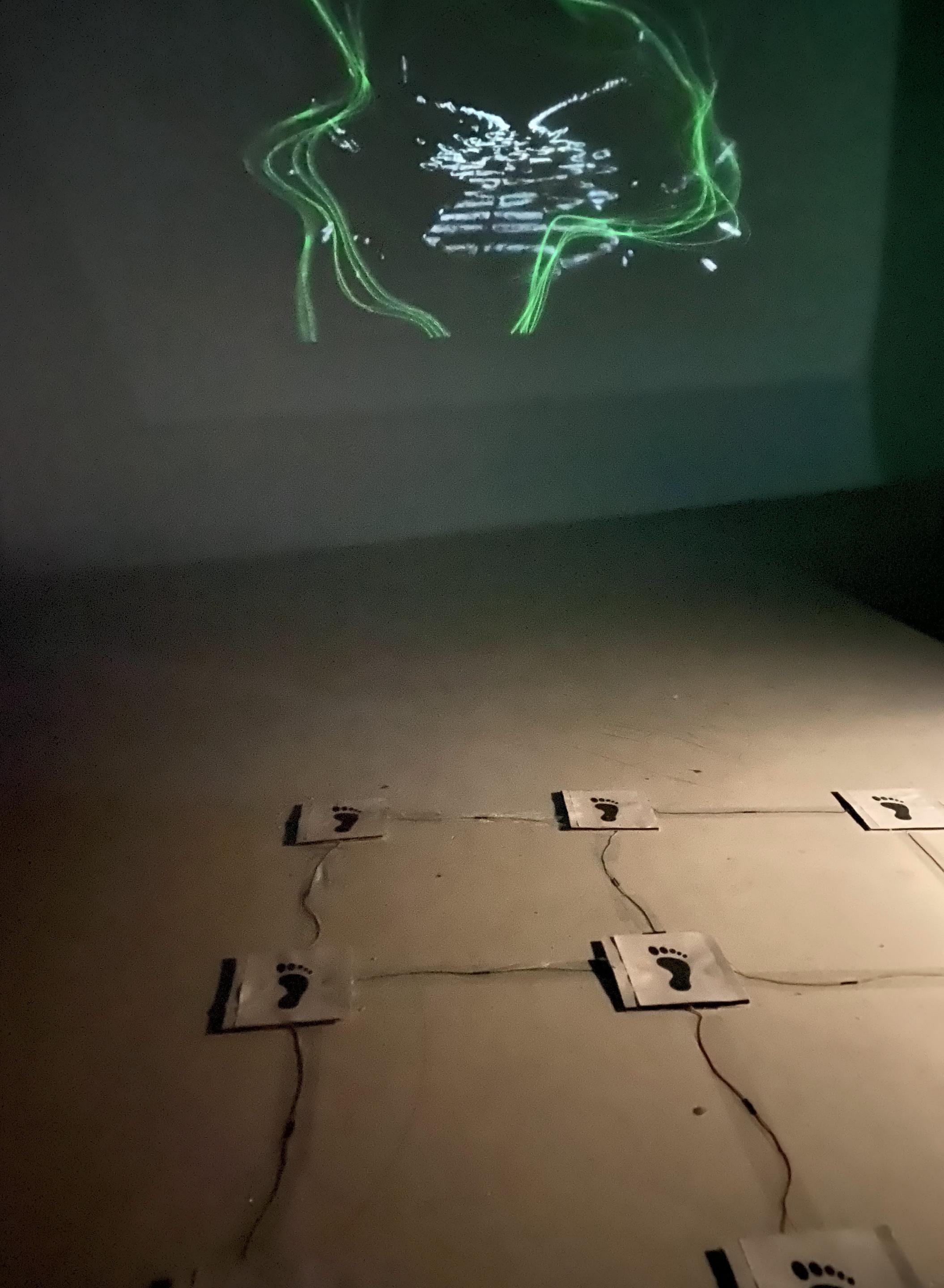
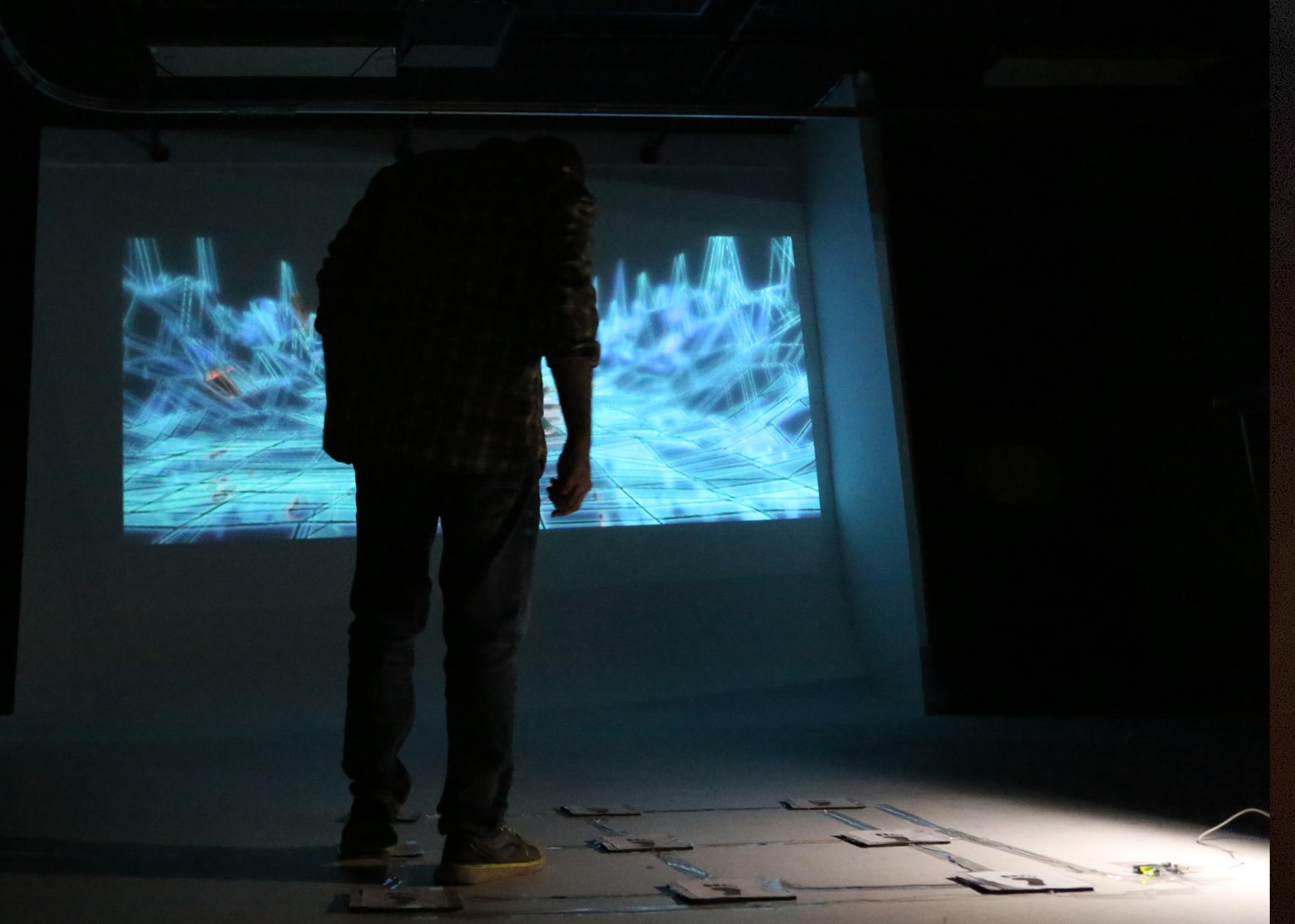
[youtu.be/5xuYQlVcGq8](https://youtu.be/5xuYQlVcGq8)

## TEAM

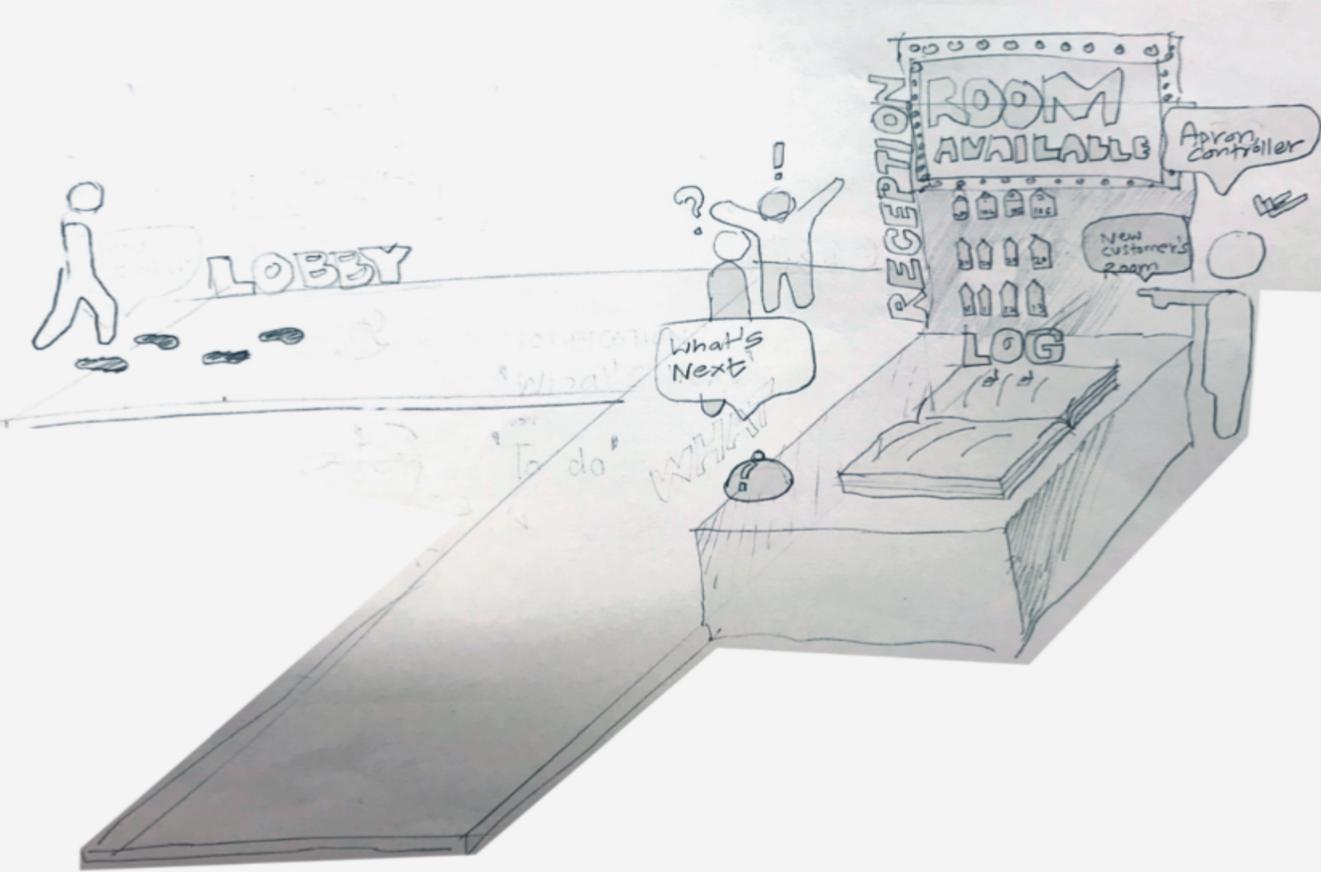
Shuting Zhou, Prayag Ichangimath, Aaditya Vaze,  
Anantha Chickanayakanahalli

We created a tangible installation that changes visualization and plays funny sounds upon stepping on the tiles. It behaves like the Dance Dance Revolution arcade machine.

## TOOLS USED



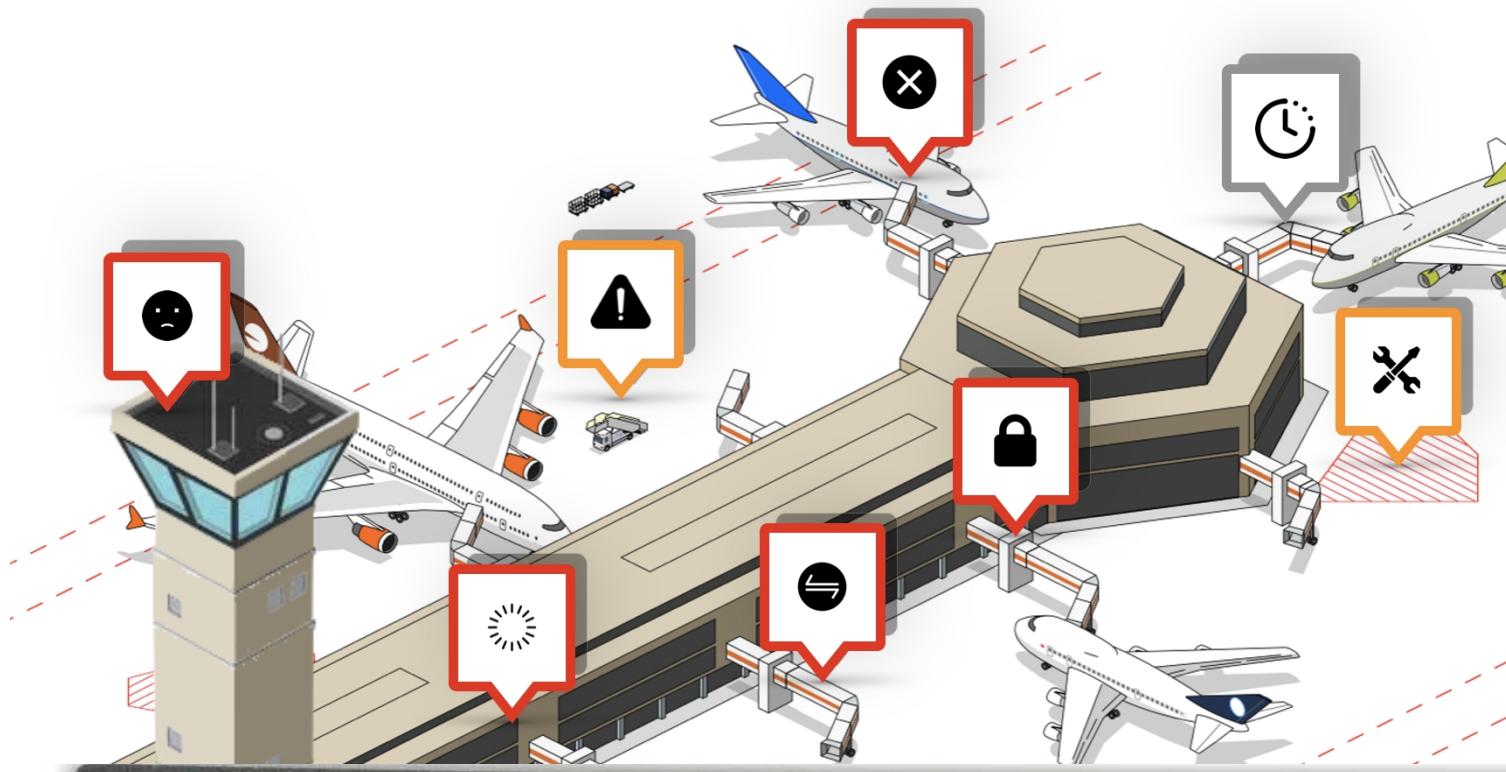
# airport gates operating system



Enabling smooth turnaround of flights at airports operated by Apron Controller who manages traffic in the gates/aprons, the Gates Operating System provides alerts and controls to mitigate and tactically solve problems.

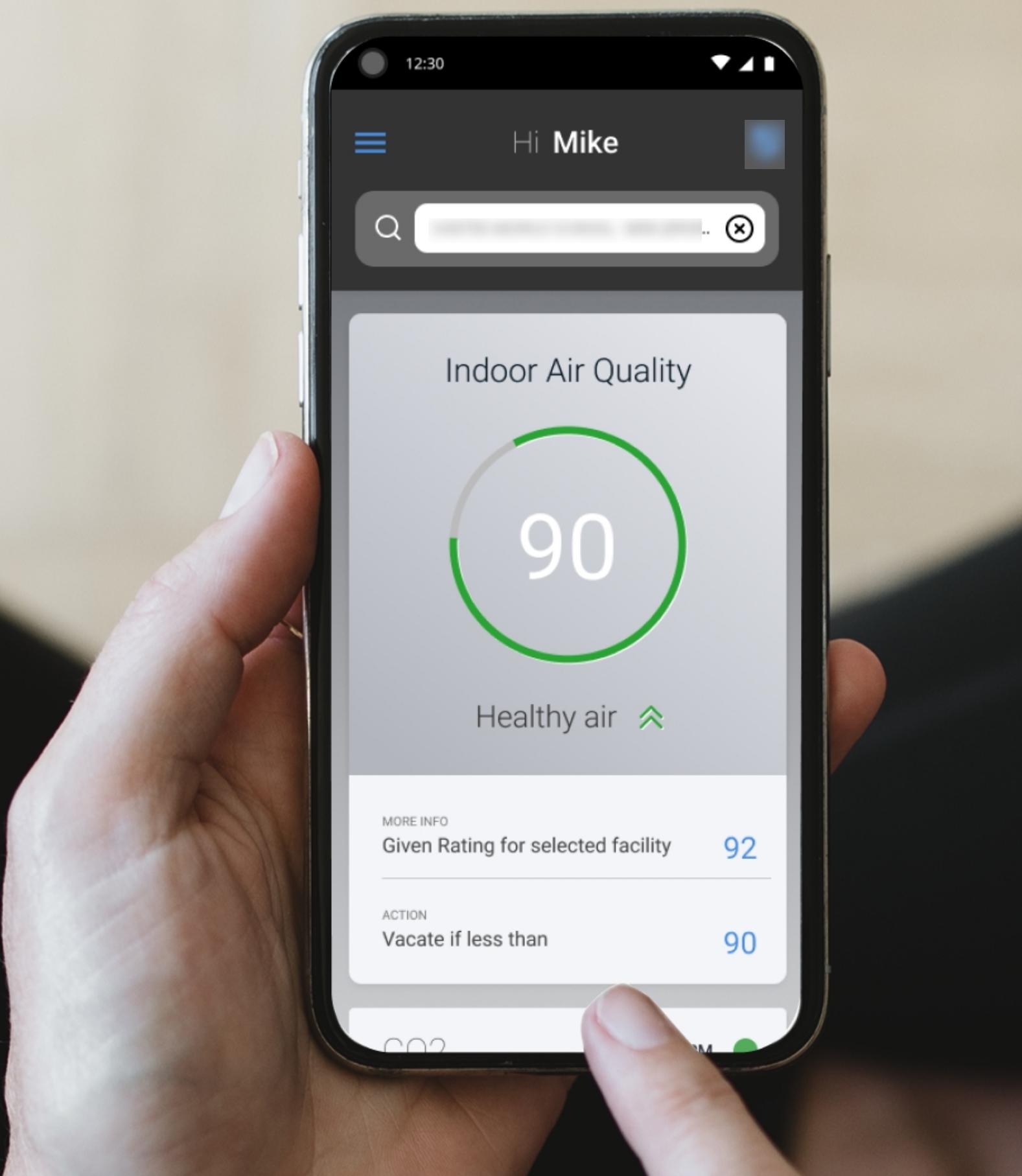
Similar to what happens at a hotel lobby - someone is waiting (some are done waiting), allocating new rooms, making a list of available rooms, taking down requirements, first best option, next best option, customer is not checking out on time (overflowing)

TOOLS USED



Responsive air quality monitoring master dashboard that gives different levels of information about accounts and sites to the super admin.

## TOOLS USED



# IAQ monitoring

A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.

# contract mgmt. system

## TOOLS USED



[invis.io/E510NI7R7JY4](https://invis.io/E510NI7R7JY4)  
(password: iac)

A screenshot of a tablet displaying the drafto contract management system. The top navigation bar features the brand name "drafto" in blue, and two buttons: "EXISTING USER" and "NEW USER". Below the navigation is a headline "Intelligent Automation of Contracts" with a subtitle "Access ready made contracts & build away custom agreements effortlessly". A prominent blue "GET STARTED" button is centered below the headline. The background of the screen shows a clean, modern workspace setup with a laptop displaying a financial chart, a calculator, a notepad with handwritten notes, a pen, and a small potted plant. The overall aesthetic is professional and tech-oriented.

We are an  has associates in Bengaluru & Mumbai.

first floor  
the "LEASED PREMISES" and the LESSEE has  
and conditions:  
NOW THIS DEED WITNESSETH AS UNDER:  
1. That the lease is for a period of 12 Months commencing from  
2018 and ending on 24 March 2019  
2. That the LESSEE shall pay to the LESSOR a monthly rent of 45000

1/6 Page(s)

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Print Preview

he Wizard will ask you a series of questions and using your answers provide you with a  
contract. Filter the contract types by their grouping and identify which one suits your need.

Copyright © 2018

20 MAR 2018 10/10

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## drafto

Create Contract

CHOOSE OPTIONS BELOW TO CREATE YOUR CONTRACT EASILY

Dashboard > Create Contract

SELECT TYPE OF CONTRACT

1ST PARTY

2ND PARTY

SELECT

AGENCY

COMPANY

INSURANCE

PHOTOGRAPHY

BAILMENT

DESIGN

INDEMNITY

REAL ESTATE

BRANDING

GAURANTEE

INTELLECTUAL PROPERTY

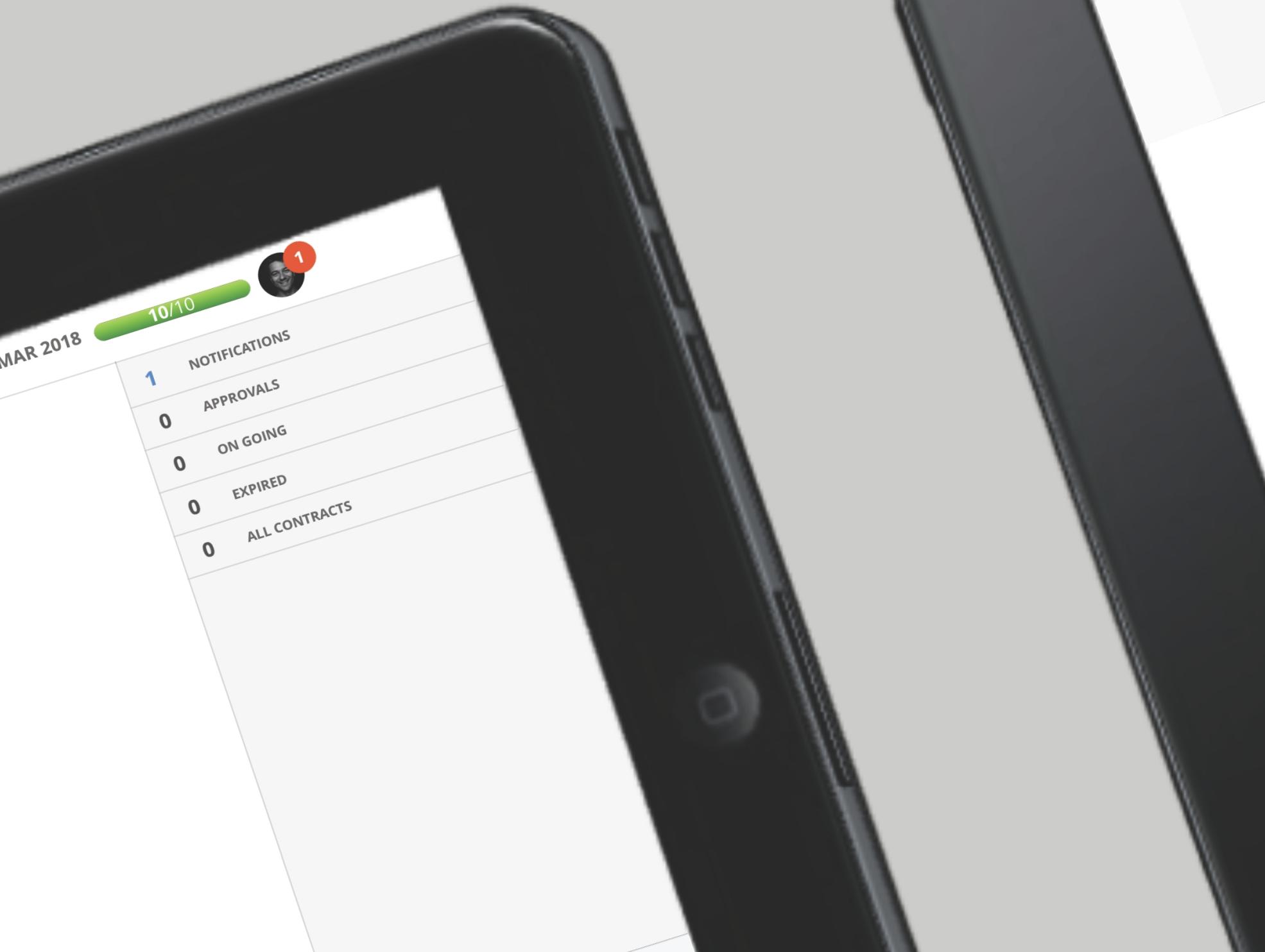
SALES & MARKETING

PROCEED >

Print Preview

The Wizard will ask you a series of questions and using your answers provide you with a  
contract. Filter the contract types by their grouping and identify which one suits your need.

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# Thank you for your time!

App by vigorn from Noun Project  
File by Kidiladon from Noun Project  
ar by Travis Avery from Noun Project  
web by Smashicons from Noun Project  
Share by William Murillo from Noun Project  
Mail by Hilmy Abiyyu Asad from Noun Project