

Anantha Chickanayakanahalli

rewritablehere.github.io/folio/



Gates Operating System for Airports

A tool for Apron Controllers to view alerts at stands, get notified, mitigate and tactically solve problems enabling smooth turnaround of flights at airports.



Gates Operating System is packed with situational awareness that provides status of gate equipment and live video from gate's surveillance cameras.



Apron Controller sees which flight -> which stand



As per flightplan, a flight is about to dock but there are problem(s) with stand



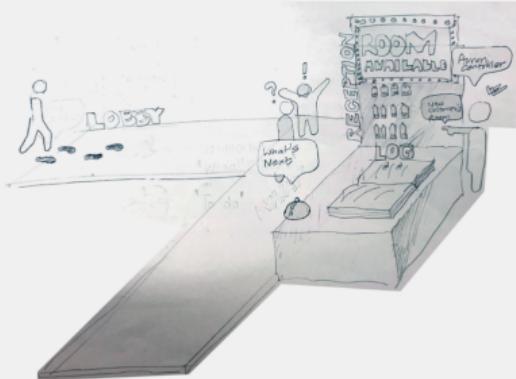
Apron Controller gets ground staff to look into issues at bridge, VDGS, lights, equipment



if that doesn't work, reassign flight to empty slots at available stands



Everyone's able to fly on time



The design challenge is making sure a controller can look at multiple gates and get into nittigrities of each gate, see which flights are upcoming for it, whilst being able to multitask with assigning actions to ground safety equipment staff, pilots, bridge controllers without being overwhelmed.

Everything out here is mission critical a tad bit lesser than the Air Traffic Controllers themselves.

- Someone's already in lobby (Awareness of threshold of keeping people waiting)
- Customer has done with waiting
- Allot new room
- What's next task
- List of available rooms matching the requirement
- First best option
- Next best option
- Customer is not checking out on time (overflowing)
- Re-allocate to different room, replace another guest



B2		FREE	...	X
STOP				
ESTOP	<input checked="" type="checkbox"/> SW Activated		UAE200	
CHOCK	On			
N/W	Connected		UAE200	
EIBT 10:20				
GPU	Connected		A340W A6EDD	
IPU	Connected			
Fuel Lid	Closed			QFA140
DGS	Connected			
SCL	Off		B773 A6EDD	
PBB1	Pos 1			
PBB2	Base		SOBT 14:40	
PBB3	Rolled out		B773 A6EDD	
FORCE ON-BLOCK		ACTIVATE DOCKING		



Contract Mgmt System for a legal firm

A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.



invis.io/E510NI7R7JY4

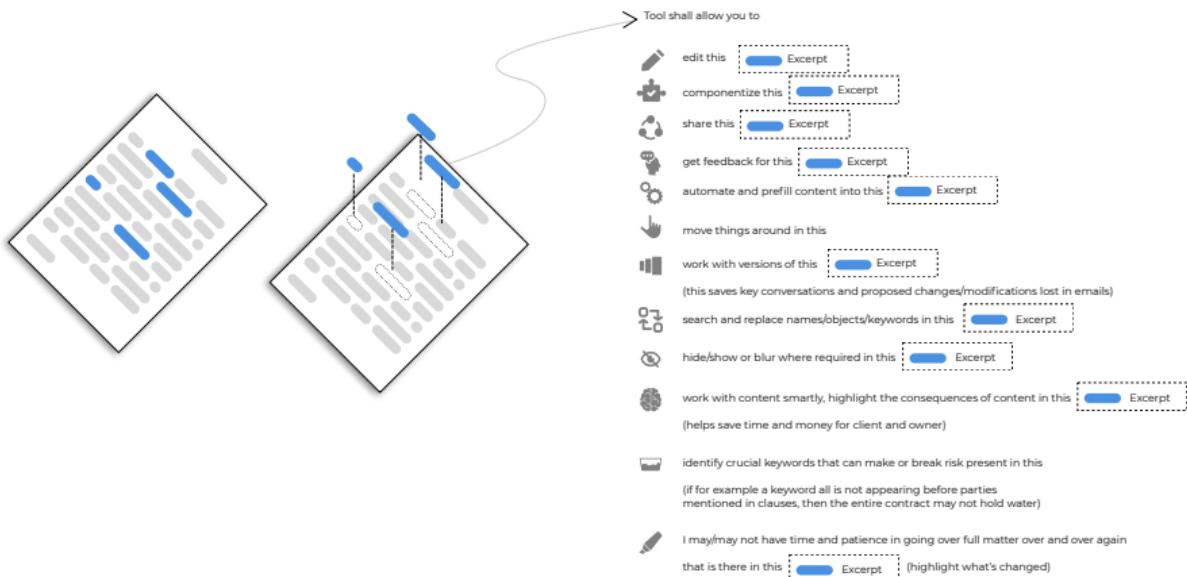
(password: iac)

The screenshot shows a tablet displaying the 'drafto' website. The top navigation bar includes the 'drafto' logo, 'EXISTING USER', and 'NEW USER' buttons. Below the navigation, the heading 'Intelligent Automation of Contracts' is displayed, followed by the subtext 'Access ready made contracts & build away custom agreements effortlessly'. A 'GET STARTED' button is visible. The main visual area features a photograph of a workspace with a laptop showing charts, a calculator, a small potted plant, a coffee cup, and a pen.

We are an [redacted] has associates in Bengaluru & Mumbai.

Contract Mgmt System for a legal firm

The tool enables you to create and format documents giving closest representation of a situation or reality that can be agreed upon by more than one person. At the core, it is a word processor that helps you string words together in an effective way



Assortment Planning Tool

for CPG industry

A cloud platform which will take all the inputs from sales hierarchy & speaks back to them seamlessly, helping book perfect orders at every store!



The screenshot shows the iSTORE Assortment Planning Tool interface on a tablet. The top navigation bar includes a back arrow, the title 'iSTORE', a date range selector ('1 AUG - 1 SEP 2015'), and a menu icon. The main content area is divided into several sections:

- National Performance:** Includes a 'Month to Date' button, a 'Year to Date' button (which is highlighted with a cursor), and a progress bar showing '164 days left' towards a goal of 'INR 1100,123,40 / 3600,000,00'.
- Achievement in Sales Value:** A pie chart showing the distribution of sales value across four categories: Star Line (35%), Yellow Line (22%), Red Line (15%), and Orange Line (7%).
- Regional performance:** A table titled 'Regions' showing KPIs for different regions. The table includes columns for 'Regions', 'iStore KPIs' (Red Stores, SL, YL, RL, OL), 'Total Lines sold per Store', 'Ru/Ec', 'Month to Date Achievement in Sales Value', and a '1' icon.
- Regional Data for North:** A detailed table for the North region with the following data:

Region	Red Stores	SL	YL	RL	OL	Total Lines sold per Store	Ru/Ec	Month to Date Achievement in Sales Value	1
North	15	87	15	87	15	87	131	3758	>

With additional percentage growth details: +15%, +26%, +26%.

Demand Planner

Mr.Johnson can choose to filter the entire assortment for a particular geography, product category all the way to the SKU and tweak the quantity of stock needed to be released for the next operating cycle accurately..

Only the item to be tweaked, can be done so inline, allowing the UI to be cleaner than an excel sheet without really having all those borders and still communicate its need and order.



iPad 12:58 PM 100%

DEMAND PLANNING 2171 all 0 revised 2 Feb 2020 - 1 Mar 2020

india X Search in 25560 SKUs Q C

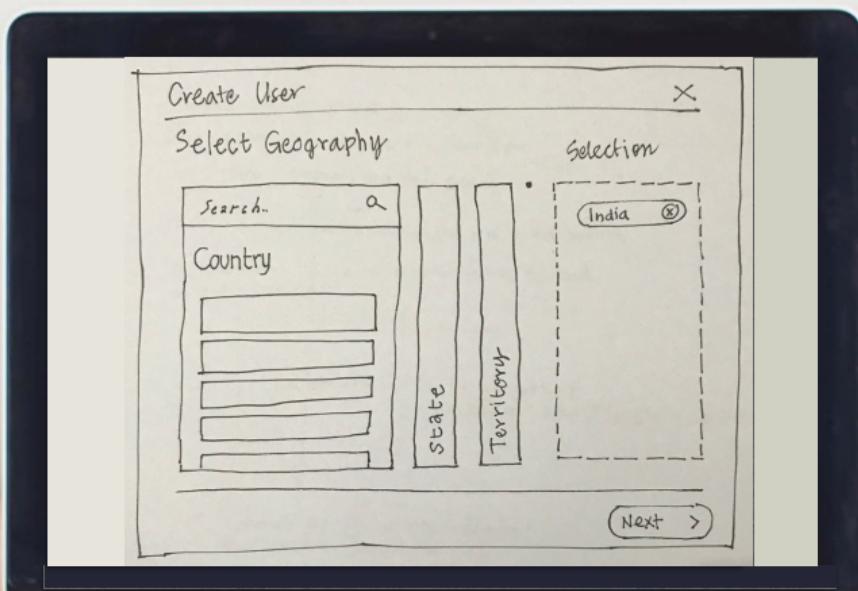
Assortment	Cross Sell (in units)	Must Sell (in units)	Target (in '000)
Processed Foods	223	600	
Beverages	223	600	
Dry Foods	223	223	
	Total (MS + CS) in '000	300	600
Prepared Meals	223	600	
Cosmetics	223	600	
Toiletries	223	600	
Over-the-counter Medications	223	600	
Candy	223	600	

Demand Planner

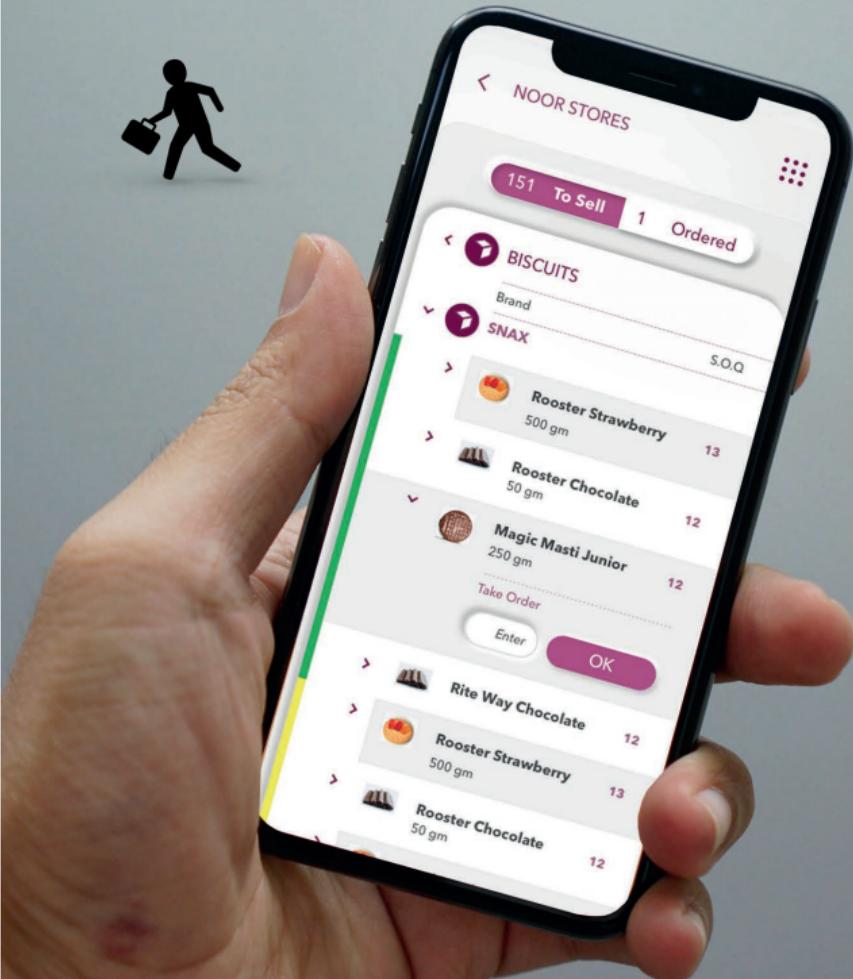
While configuring data access to a sales user, we have multiple set of data like countries, regions, cities, etc. that run into long lists but we don't need all of them open at the same time. Based on the selection from the first, gives us a filtered list of the second and so on.



Using a vertical accordion worked like magic here for a Assortment Planning tool. Breaking the pattern of accordions being only vertical or horizontal and crafting something that marries the two!



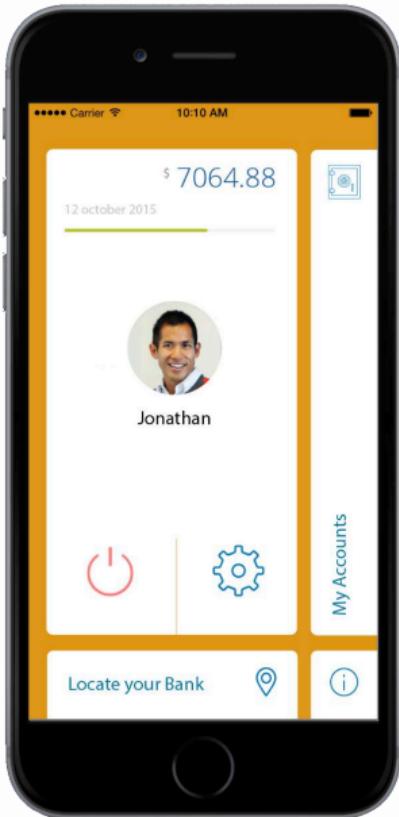
Sales Personnel



They go around their beat for the day visiting shops to book orders. We made an app that would predict out of order, capture it on fly and look and also feel like a notebook - additionally using the perks of technology like colour coding, real-time figure updates, etc.

- WHAT TO SELL
- HOW MUCH TO SELL
- WHEN TO SELL

Very Contextual.
Very now.

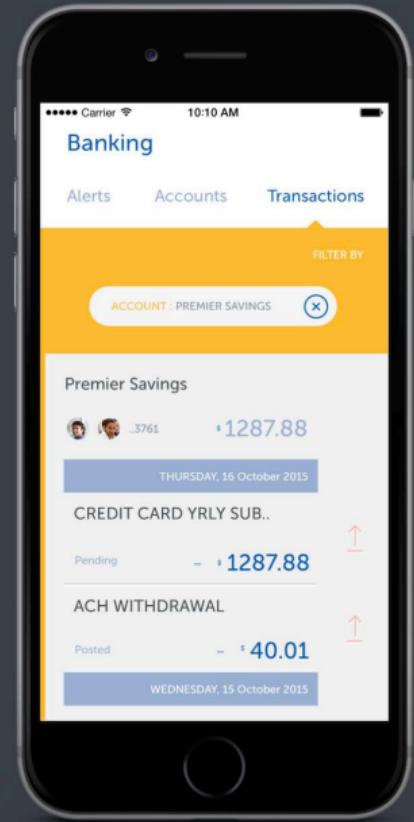


Bank slips/cards

Since a lot of artefacts we find at the bank are paper slips and cards, carrying the affordance in the digital platform made obvious sense for me for a design proposal.

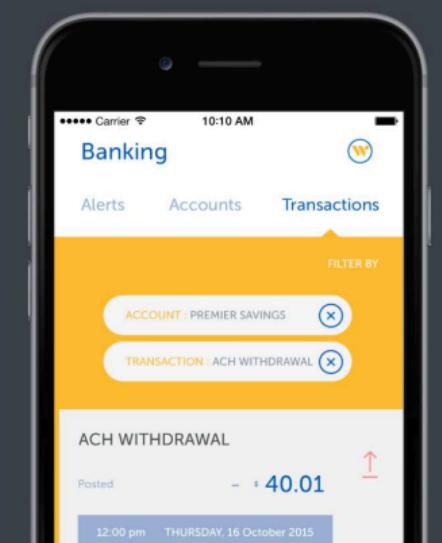
The cards are placed such that at any given point of time you are accessing one of those cards. So you only switch between these cards. Simplifying banking tasks to four groups, goes a long way in helping you stay grounded in context of task you are doing.

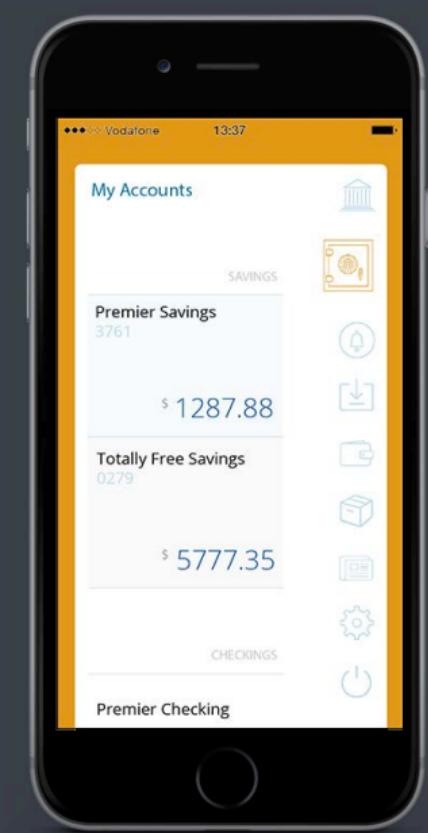
This may be especially useful for non-millennials switching to net or phone-banking as they would internalise that the first card is where I see my transactions. Done!



Filters can do magic in mobile devices

It can help define the context crisply with giving user the power to remove/modify right up front. For a user with multiple accounts, he/she selects an account upon which the transactions are shown for the selection.





Why menu needs to be hidden at all?

For a tool like banking, the more you inform the user where they are without having to show bread crumbs (if you are thinking from the Hansel and Gretel story, you are correct), the better users will feel while engaging with your application.



Ideation Tool

for an Insurance Company

Monday morning as he is entering in office, notices the banner “**Inspire & involve your employees in creative problem solving!**”

He is curious, goes to the kiosk..



Sophie Schneider

New York | [@SophieSchne](#)

Insurance Analyst
Loves Music, Food, Photography, Exploring Places

IDEAS SUBMITTED: 4 | IDEA SHARED: 12 | FOLLOWED BY: 35

Messages

[View all recent messages](#)

Notifications

[View all notifications](#)

Challenges

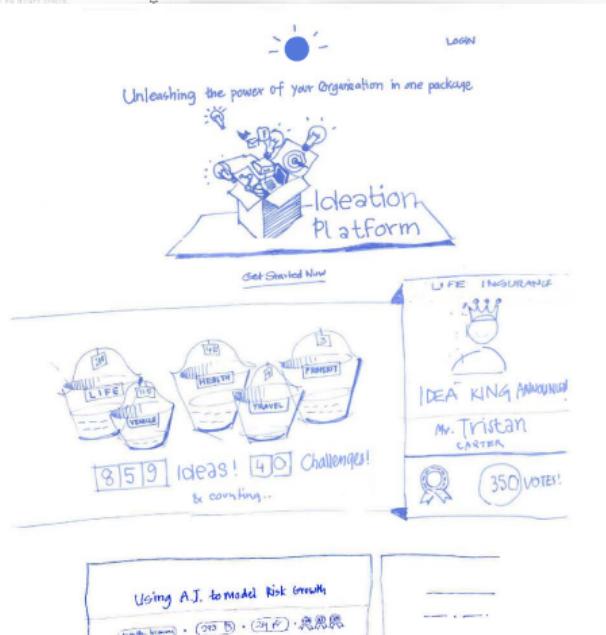
[View all challenges](#)

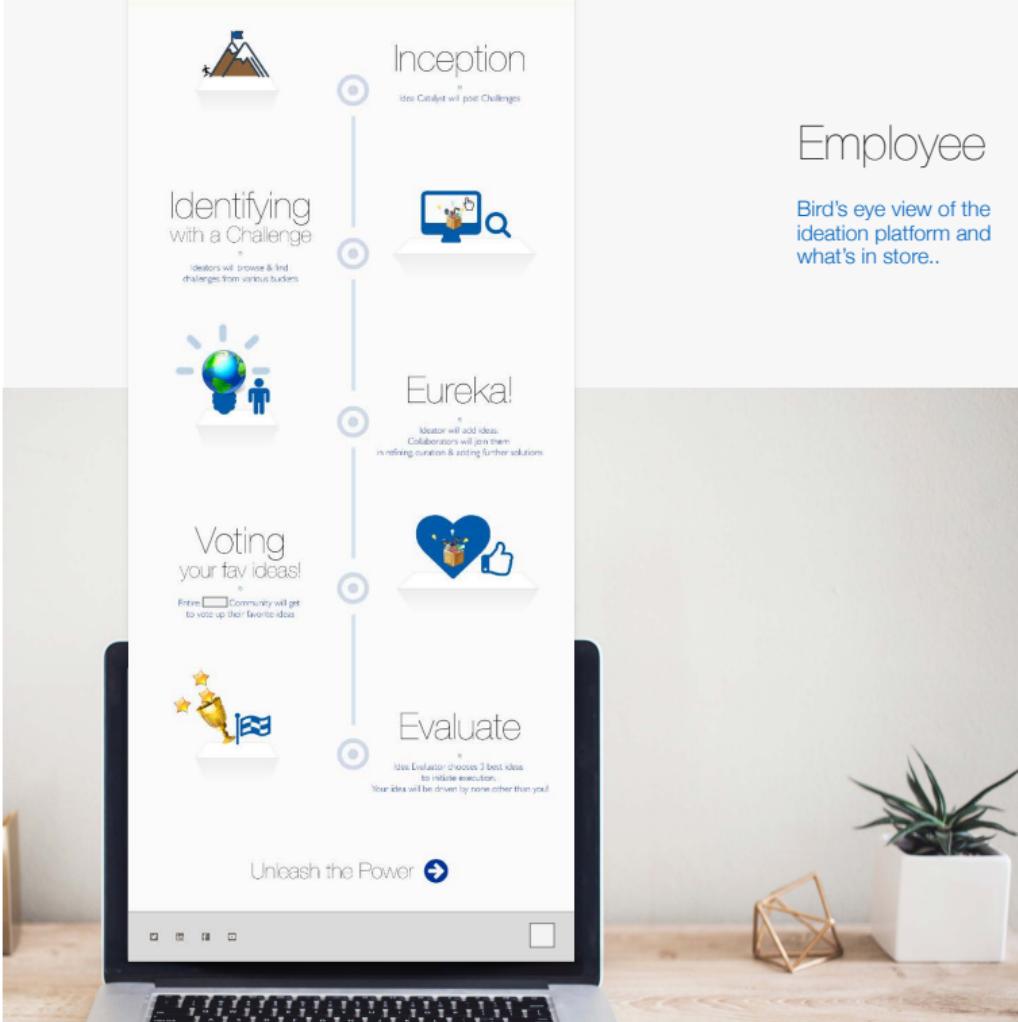
GOTO ALL CHALLENGES

Unleashin



Buckets for categorizing insurance ideas





Employee

Bird's eye view of the ideation platform and what's in store..



Dashboard • **Challenges** • Ideas • Evaluate • Messages • Notifications

Bird's Eye View

Screen Share

It's not always possible to get an in-person appointment. Using easy-to-use screenshare technology such as joinme is a good way to share a presentation, or go through your website while you've got the prospect or client on the phone.

DATA GOLDMINE

For more than 20 years, agents have had the most lucrative gold mine locked up in customer data. You may have 20 valuable nuggets of information about every client.

BIGGER FOOTPRINT

You have a license to sell insurance throughout your state, or more. Then do it. One of my clients shot from 95 contractors to...

HEALTH INSURANCE

63 14 299

HEALTH INSURANCE

63 14 299

HEALTH INSURANCE

63 14 299



Employee

Hall of fame; showing ideas bubbling up with the highest activity.



Inventory System

for a Mass Media Company

For marketers who deal with that kind of daily feed, a little less chaos..



The screenshot shows a tablet displaying a software application titled "Showing Obligations (233)". The interface includes a sidebar with filters for "Obligation Status" (All), "Product Type" (Print Sub selected), and "Segment". The main area displays a table of obligations with columns for "Print Sub", "Obligation Name", "ID", "Version", "Description", "Activ Date", "End Date", "Product Type", and "Size". The table lists six entries, each with a checkbox and a small icon.

Print Sub	Obligation Name	ID	Version	Description	Activ Date	End Date	Product Type	Size
<input type="checkbox"/>	ABCDE	122	1.0	Lorem ipsum dolor sit amet,	1-1-17	1-2-17	Print Sub	23
<input type="checkbox"/>	XYZ123	123	1.0	Tel sepi ericu interpretaris, nec ex	12-1-16		Digital Sub	21
<input type="checkbox"/>	PQRST	124	1.0	ad puto aperiri dissertatio quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	156	1.4	ad puto aperiri dissertatio quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	155	1.3	ad puto aperiri dissertatio quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	154	1.2	ad puto aperiri dissertatio quo	11-1-16	11-1-16	Digital Sub	19

Inventory System for a Mass Media Company



A marketer can bundle up a couple of offers of his/her selection by dragging them into the 'Drawer'. **Remember they are upselling/cross selling on the go** while they are talking to a customer, and during which they would be shooting him/her an email and telling, "you know what?, lets say your first six months subscription is on us."

Tool allows finding offers by their type, their version, price, etc and quickly packaging them into something that can be shot across various channels.

The screenshot shows a web-based inventory system interface. At the top, there are navigation tabs: Notifications, Obligations (which is the active tab), Bundles, and Log Out. Below the tabs, a search bar includes filters for 'Notifications', 'Obligations', and 'Bundles', along with 'Add to Drawer', 'Create New', and a search icon. The main content area displays a table titled 'Showing All Obligations' with the following data:

Obligation Name	ID	Version	Description	Activation Date	End Date	Product Type	SSP	Currency	Status
Print Sub 1 Year DM	123	1.0	Lorem ipsum dolor sit	1-1-17	1-1-17	Print Sub	2.99	USD	ACTIVE
Obligation 1234	123	1.0	-	1-1-17	1-1-17	Digital Sub	2.99	USD	ACTIVE
Lorem	123	1.0	Dummy text dummy text	1-1-17	1-1-17	Print Sub	2.99	USD	DRAFT
Ipsum	123	1.0	Lorem ipsum dolor sit	1-1-17	1-1-17	Print Sub	2.99	USD	PENDING

At the bottom right of the table, there are navigation icons for left, right, page 1, page 2, and right. To the right of the table, there is a sidebar with a title 'Obligation' and a section titled 'Drag drop Active Obligations here' containing a large blue dashed rectangular area with a cursor icon. Below this is a blue button labeled 'Create Bundle'.

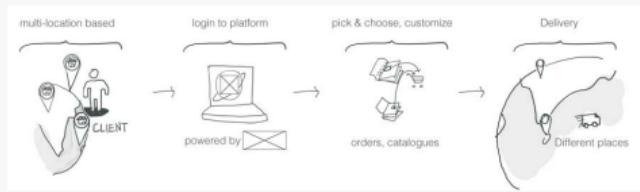
The screenshot shows a mobile application interface with a dark header bar featuring two envelope icons and a dropdown menu. The main content area has a title 'Obligation' and a sidebar on the right with a list of items. The sidebar items are:

- Obligat
- Print \$
- Obliga
- Lorem
- Ipsum
- Ipsum

In the center, there is a large blue rectangular area with a dashed border and a cursor icon pointing towards it. Below this area is a blue button labeled 'Create Bundle'.

Self Service Portal

for a Marketing & Communication Services Company



Welcome back, Jonathan!

orders shop create

Your Orders

Today This Week This Month

Order History Create New +

220 All 2 Pending 4 Overdue 1 Today 12 Upcoming

Tracking No.	Item	Due	Qty	Amt(\$)	Status
13002	Panel Printing	12 JUL Americas	40	299.01	DELIVERY
13001	Leaflet	12 JUL APAC EMEA	2000	300.00	DELIVERED
12999	Promotion Clip	12 JUL	1	900.00	

Self Service Portal

We know your process so things are more streamlined for you than you need to ask..

The image shows a tablet and a smartphone demonstrating a self-service portal and its mobile application.

Tablet Screen (Self-Service Portal):

- Header:** Includes a logo (crossed lines), search icon, "shop", "create", "cart", and "login".
- Text:** "All your Print & Media needs.."
- Icons:** Three yellow circular icons representing different services:
 - 100x - \$140/-
 - 100x - \$80/-
 - 1x - \$200/-
- Text:** "Get delivery in a day!"
- Footer:** A row of small icons for navigation.
- Section:** "Business Collaterals" with images of brochures, business cards, and a smartphone.

Smartphone Screen (Mobile App):

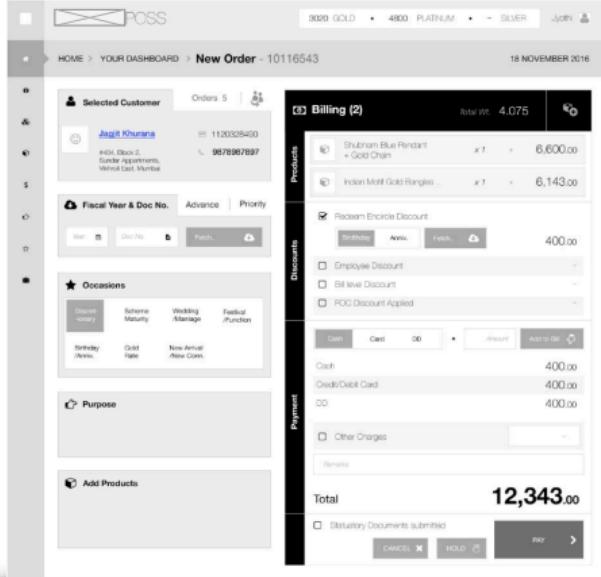
- Header:** Notifications (1), Approvals (1), Overdue (2).
- Section:** "Approvals" (1) and "Overdue" (2).
- List:** An approval item for "ORDER #10001 BROCHURE 8.5" x 11" BADGE PRINT" with a value of "\$25.50".
- Buttons:** "Approve" and "Reject".

Sales Team

Joanna has all the collaterals templates she needs for her company's upcoming Event. A bit of customisation and she is ready to go!



The screenshot shows a digital interface for managing corporate collateral. At the top, there is a welcome message "Welcome back, Joanna!" and a navigation bar with a search icon, a "shop" button, a "create" button, a shopping cart icon, and a user profile for "Joanna". Below the navigation, there are tabs for "Templates" and "Custom". Under the "Templates" tab, there is a section titled "Corporate Collaterals" with a "Create New" button. The main area displays a grid of various template preview cards. The first row includes: a collection of mobile devices and cards (100x 120), a group of colorful cards (100x 120), a stack of blue cards (100x 120), a circular "Oh joy! it's a Boy" badge (100x 120), and a collection of wrapped gifts (100x 120). The second row includes: a circular "Oh joy! it's a Boy" badge (100x 120), a collection of wrapped gifts (100x 120), a teal phone case (100x 120), a dark blue phone case (100x 120), and two blank gray cards. At the bottom of the screen, there is a decorative footer element consisting of several overlapping semi-transparent circles.



Point-Of-Sale UI for a Jewellery Chain

To enable quick tapping on POS machine to add discounts effortlessly without holding the queue up for long. also dark grey colour because white becomes too much of a contrast if user at the counter would need to be seeing this throughout the day.

Notice how the total appears twice. It is always present at the top if no action needs to be taken and hence user doesn't need to scroll in the POS machine at counter

The image shows a POS (Point of Sale) system interface on a tablet. The main screen displays an order for "Akshaya Tritiya Special Discount Earrings" in plain gold. The total amount is 12,343.00. A receipt printer is attached to the right of the tablet.

Order Details:

- Order ID: 10116543
- Date: 18 NOV 2016
- Customer: Jyoti
- Items (1): Akshaya Tritiya Special Discount Earrings (Plain Gold)
- Variant Code: 512515PVYAA00
- Lot #: 2JA000097
- Bin: STN
- SO Name: Asha Shetty
- Unit Wt: 4.075
- Price per Unit: 6600.07

Discounts (0):

- Employee Discount: APPLY Rs. 200
- Bill Level Discount: APPLY
- FOC Discount: APPLY
- Encircle Discount: FETCH

Other Charges (0):

Receipt:

Total Amount: 12,343.00

Customer Information:

- Kumar S.
1120032696
9678987897
- Berry Asha Shetty

Summary:

- 1x Akshaya Tritiya Special Discount Earrings 6,600.00
- Employee Discount - 200.00
- Tax (1) 690.00



Thank you

for your time!