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[rewritablehere.github.io/folio/](https://rewritablehere.github.io/folio/)





Gates Operating System is packed with situational awareness that provides status of gate equipment and live video from gate's surveillance cameras.



Apron Controller sees which flight -> which stand



As per flightplan, a flight is about to dock but there are problem(s) with stand



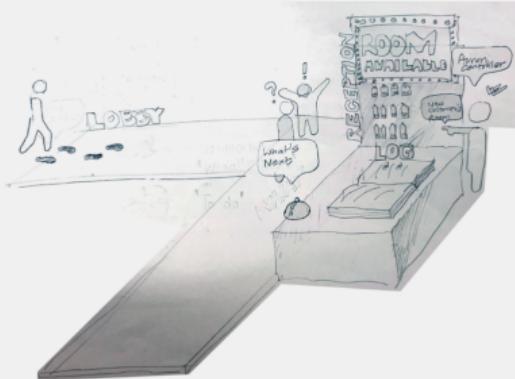
Apron Controller gets ground staff to look into issues at bridge, VDGS, lights, equipment



if that doesn't work, reassign flight to empty slots at available stands



Everyone's able to fly on time



The design challenge is making sure a controller can look at multiple gates and get into nittigrities of each gate, see which flights are upcoming for it, whilst being able to multitask with assigning actions to ground safety equipment staff, pilots, bridge controllers without being overwhelmed.

Everything out here is mission critical a tad bit lesser than the Air Traffic Controllers themselves.

- Someone's already in lobby (Awareness of threshold of keeping people waiting)
- Customer has done with waiting
- Allot new room
- What's next task
- List of available rooms matching the requirement
- First best option
- Next best option
- Customer is not checking out on time (overflowing)
- Re-allocate to different room, replace another guest



B2		FREE	...	X
<b>STOP</b>				
ESTOP			SW Activated	UAE200
CHOCK		On		EIBT 09:40
N/W	Connected			UAE200
		EIBT 10:20		
GPU	Connected		A340W   A6EDD	
IPU	Connected		QFA140	
Fuel Lid	Closed		EIBT 11:10	
DGS	Connected		B773   A6EDD	
SCL	Off		QFA141	
PBB1	Pos 1			SOBT 14:40
PBB2	Base		PBB3 Rolled out	
PBB3	Rolled out		B773   A6EDD	
<b>FORCE ON-BLOCK</b>		<b>ACTIVATE DOCKING</b>		



# Contract Mgmt System for a legal firm

A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.



[invis.io/E510NI7R7JY4](http://invis.io/E510NI7R7JY4)

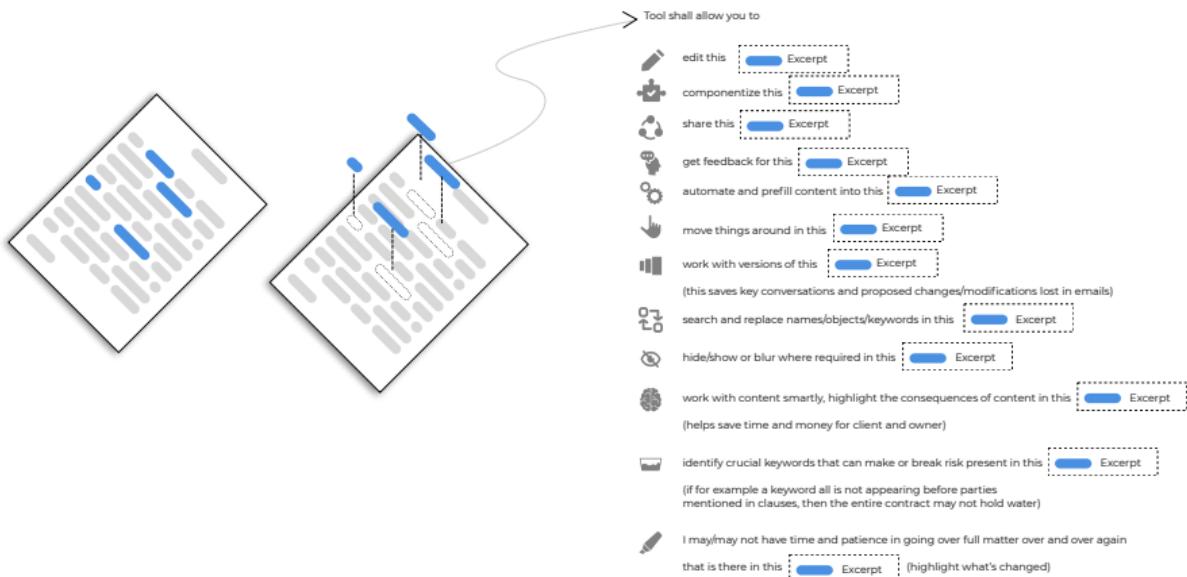
(password: iac)

The screenshot shows a tablet displaying the 'drafto' website. The top navigation bar includes the 'drafto' logo, 'EXISTING USER', and 'NEW USER' buttons. Below the navigation is a section titled 'Intelligent Automation of Contracts' with the subtext 'Access ready made contracts & build away custom agreements effortlessly'. A 'GET STARTED' button is present. The main visual area features a photograph of a workspace with a laptop displaying charts, a calculator, a small potted plant, a coffee cup, and a pen.

We are an [redacted] has associates in Bengaluru & Mumbai.

# Contract Mgmt System for a legal firm

The tool enables you to create and format documents giving closest representation of a situation or reality that can be agreed upon by more than one person. At the core, it is a word processor that helps you string words together in an effective way





# Assortment Planning Tool

for CPG industry

A cloud platform which will take all the inputs from sales hierarchy & speaks back to them seamlessly, helping book perfect orders at every store!



The screenshot shows the iSTORE Assortment Planning Tool interface on a tablet. The top navigation bar includes a back arrow, the title 'iSTORE', a date range selector ('1 AUG - 1 SEP 2015'), and a menu icon. The main content area is divided into several sections:

- National Performance:** Includes a 'Month to Date' button, a 'Year to Date' button (which is highlighted with a cursor), and a progress bar showing '164 days left' towards a goal of 'INR 1100,123,40 / 3600,000,00'.
- Achievement in Sales Value:** A pie chart showing the distribution of sales value across four categories: Star Line (35%), Yellow Line (22%), Red Line (15%), and Orange Line (7%).
- Regional performance:** A table titled 'Regions' showing KPIs for different regions. The table includes columns for 'Regions', 'iStore KPIs' (Red Stores, SL, YL, RL, OL), 'Total Lines sold per Store', 'Ru/Ec', 'Month to Date Achievement in Sales Value', and a '1' icon. The 'North' region is currently selected.

Regions	iStore KPIs					Total Lines sold per Store	Ru/Ec	Month to Date Achievement in Sales Value	1
	Red Stores	SL	YL	RL	OL				
North	15	87	15	87	15	87	131	3758	+15% +26% +26%

# Demand Planner

Mr.Johnson can choose to filter the entire assortment for a particular geography, product category all the way to the SKU and tweak the quantity of stock needed to be released for the next operating cycle accurately..

Only the item to be tweaked, can be done so inline, allowing the UI to be cleaner than an excel sheet without really having all those borders and still communicate its need and order.



The screenshot shows a tablet screen with the following details:

- Top bar: iPad, 12:58 PM, 100% battery.
- Header: DEMAND PLANNING, 2171 items, 0 revised, Date range: 2 Feb 2020 - 1 Mar 2020.
- Search bar: Search in 25560 SKUs.
- Filter button: A grid icon.
- Table: Assortment planning for India.
- Table Headers:
  - Assortment
  - Cross Sell (in units)
  - Must Sell (in units)
  - Target (in '000)
- Table Data:

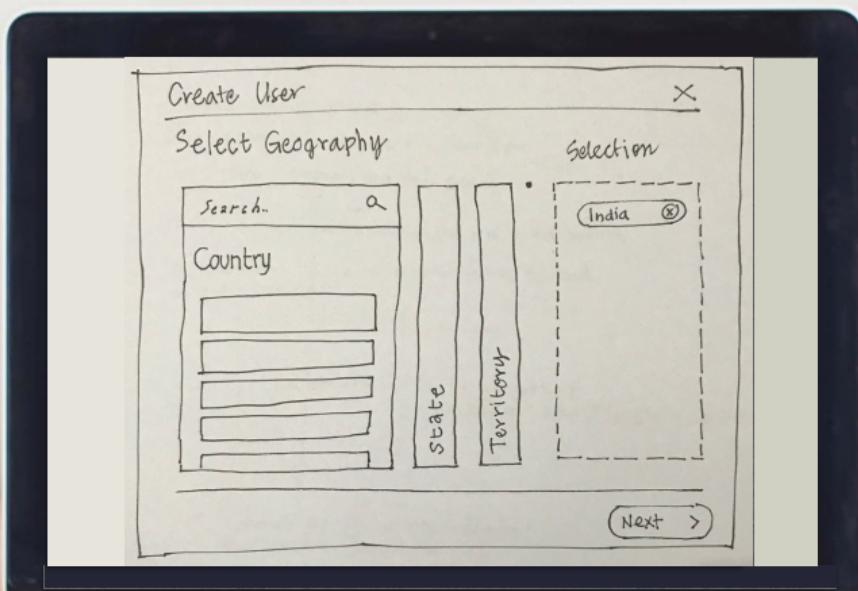
Processed Foods	223	223	600
Beverages	223	223	600
Dry Foods	223	223	600
Total (MS + CS) in '000	300	600	
Prepared Meals	223	223	600
Cosmetics	223	223	600
Toiletries	223	223	600
Over-the-counter Medications	223	223	600
Candy	223	223	600

# Demand Planner

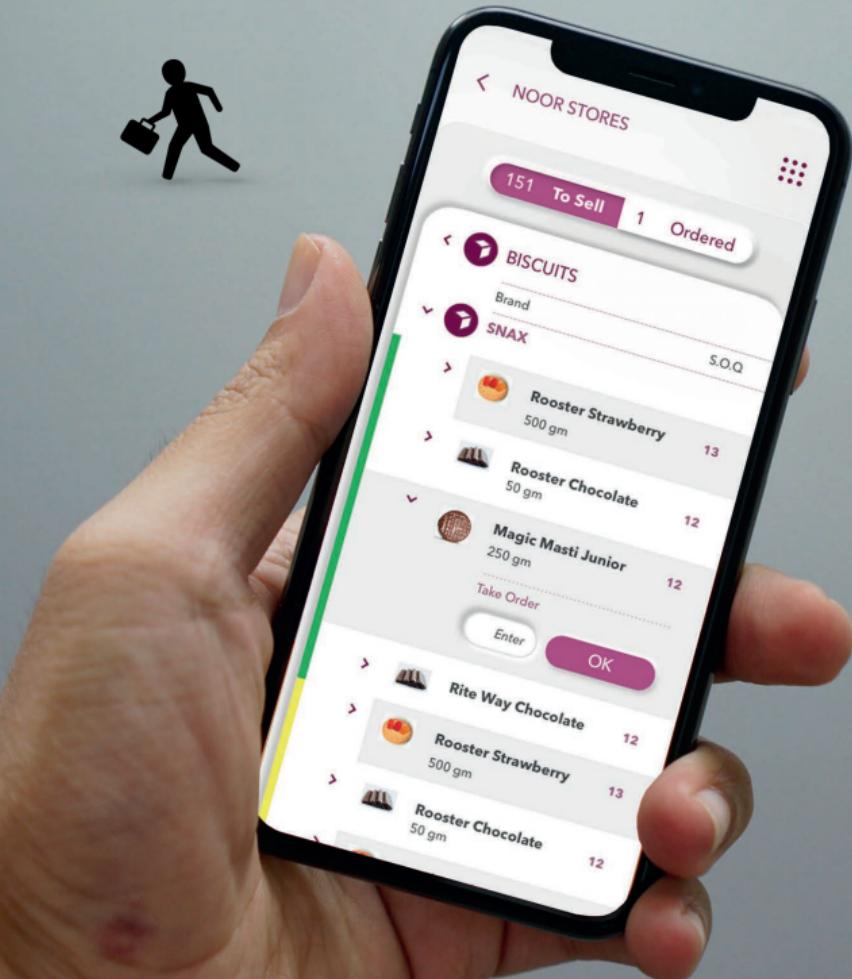
While configuring data access to a sales user, we have multiple set of data like countries, regions, cities, etc. that run into long lists but we don't need all of them open at the same time. Based on the selection from the first, gives us a filtered list of the second and so on.



Using a vertical accordion worked like magic here for a Assortment Planning tool. Breaking the pattern of accordions being only vertical or horizontal and crafting something that marries the two!



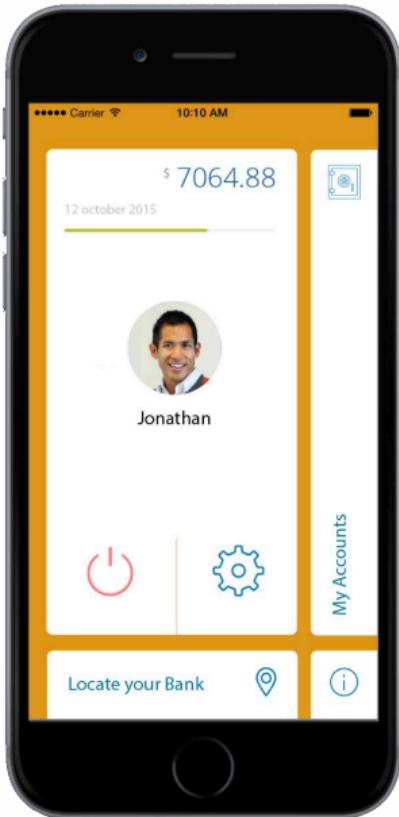
## Sales Personnel



They go around their beat for the day visiting shops to book orders. We made an app that would predict out of order, capture it on fly and look and also feel like a notebook - additionally using the perks of technology like colour coding, real-time figure updates, etc.

- WHAT TO SELL
- HOW MUCH TO SELL
- WHEN TO SELL

Very Contextual.  
Very now.

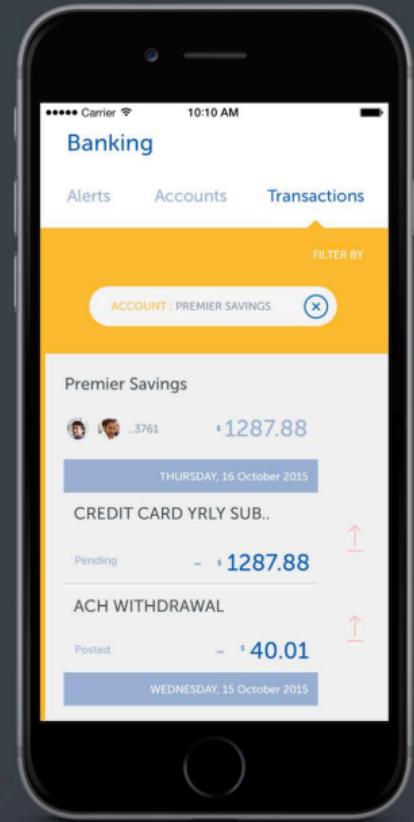


## Bank slips/cards

Since a lot of artefacts we find at the bank are paper slips and cards, carrying the affordance in the digital platform made obvious sense for me for a design proposal.

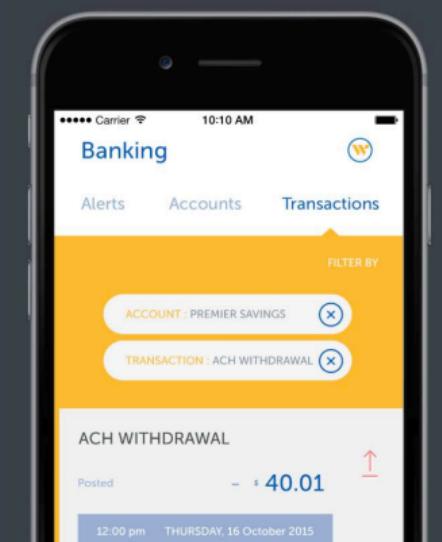
The cards are placed such that at any given point of time you are accessing one of those cards. So you only switch between these cards. Simplifying banking tasks to four groups, goes a long way in helping you stay grounded in context of task you are doing.

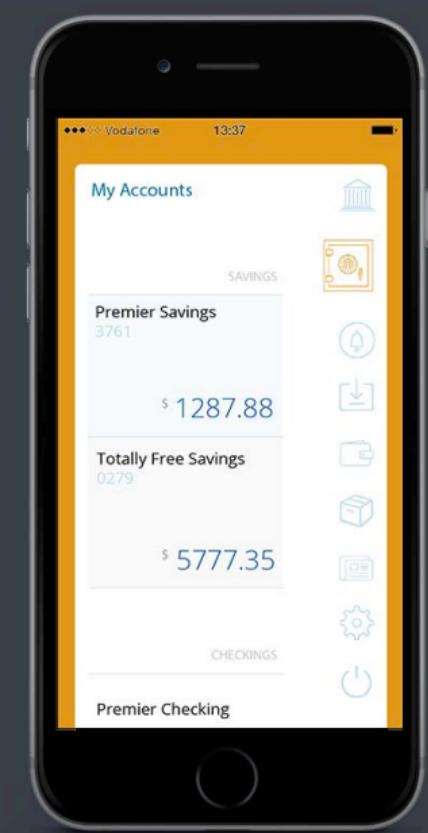
This may be especially useful for non-millennials switching to net or phone-banking as they would internalise that the first card is where I see my transactions. Done!



Filters can do magic in mobile devices

It can help define the context crisply with giving user the power to remove/modify right up front. For a user with multiple accounts, he/she selects an account upon which the transactions are shown for the selection.





## Why menu needs to be hidden at all?

For a tool like banking, the more you inform the user where they are without having to show bread crumbs (if you are thinking from the Hansel and Gretel story, you are correct), the better users will feel while engaging with your application.



# Ideation Tool

for an Insurance Company

Monday morning as he is entering in office, notices the banner “**Inspire & involve your employees in creative problem solving!**”

He is curious, goes to the kiosk..



**Sophie Schneider**

New York | [@SophieSchneider](#)

Insurance Analyst  
Loves Music, Food, Photography, Exploring Places

IDEAS SUBMITTED: 4 | IDEA SHARED: 12 | FOLLOWED BY: 35

**Messages**

[View all recent messages](#)

**Notifications**

[View all notifications](#)

**Challenges**

[View all challenges](#)

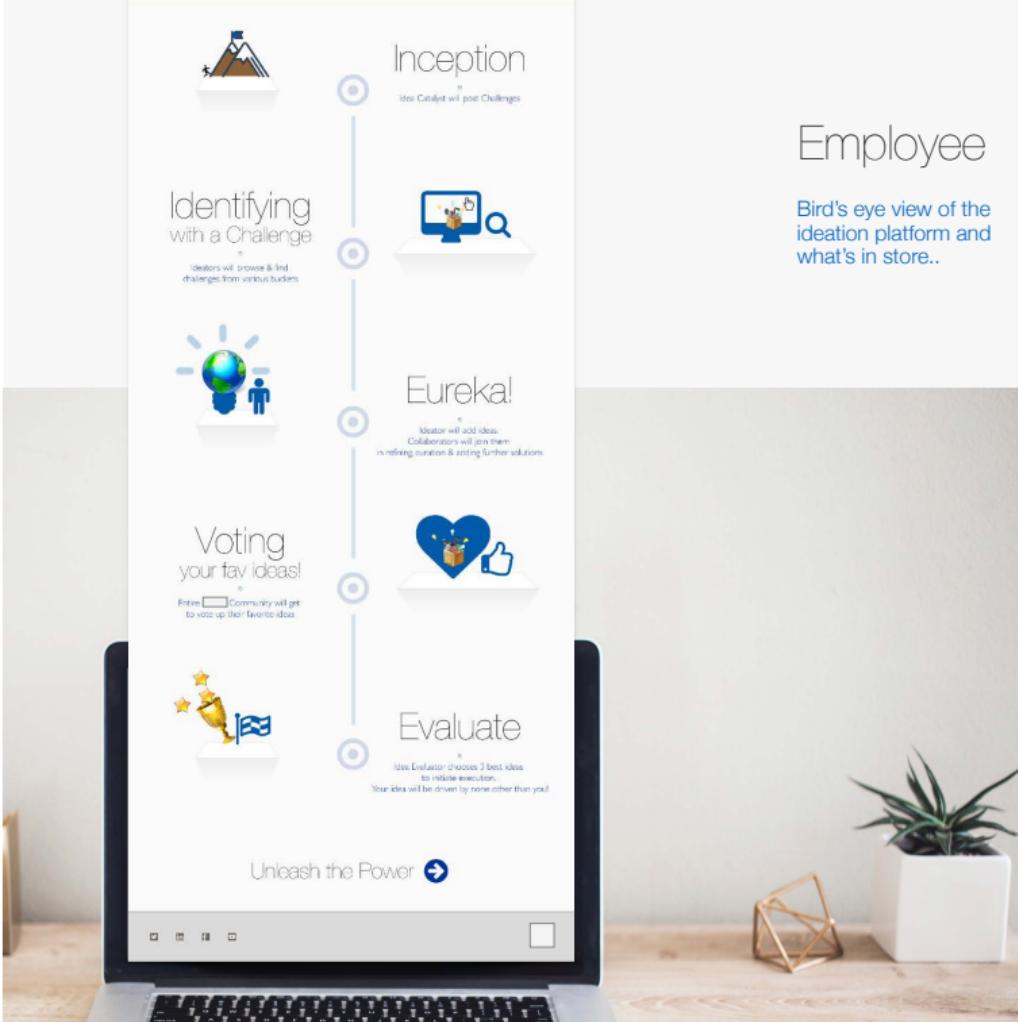
**FOLLOWING**: 25 | ASSIGNED TO ME: 2

[GOTO ALL CHALLENGES](#)



## Buckets for categorizing insurance ideas





## Employee

Bird's eye view of the ideation platform and what's in store..



Dashboard • Challenges • Ideas • Evaluate • Messages • Notifications

### Bird's Eye View

**Screen Share**

It's not always possible to get an in-person appointment. Using easy-to-use screenshare technology such as joinme is a good way to share a presentation, or go through your website while you've got the prospect or client on the phone.

**DATA GOLDMINE**

For more than 20 years, agents have had the most lucrative gold mine locked up in customer data. You may have 20 valuable nuggets of information about every client.

**IDEA MINE**

COOLEST IDEA right now!

**IDEA ROCKET**

HOTTEST CHALLENGE right now!

**IDEA BOMB**

COOLEST IDEA of all time!

**IDEA FORTRESS**

HOTTEST CHALLENGE of all time!

**KNOW YOUR CLIENT**

Be alert to details that matter to the client and recognize what makes every encounter with each client unique.

**HEALTH INSURANCE**

63 14 299



## Employee

Hall of fame; showing ideas bubbling up with the highest activity.



# Inventory System

## for a Mass Media Company

For marketers who deal with that kind of daily feed, a little less chaos..



The screenshot shows a tablet displaying a software application titled "Showing Obligations (233)". The interface includes a sidebar with filters for "Obligation Status" (All), "Product Type" (Print Sub selected), and "Segment". The main area displays a table of obligations with columns for "Print Sub", "Obligation Name", "ID", "Version", "Description", "Activ Date", "End Date", "Product Type", and "Size". The table lists several entries, each with a checkbox and a small icon:

Print Sub	Obligation Name	ID	Version	Description	Activ Date	End Date	Product Type	Size
<input type="checkbox"/>	ABCDE	122	1.0	lorem ipsum dolor sit amet,	1-1-17	1-2-17	Print Sub	23
<input type="checkbox"/>	XYZ123	123	1.0	Te sea ericuit interpretaris, nec ex	12-1-16		Digital Sub	21
<input type="checkbox"/>	PQRST	124	1.0	ad puto aperiri desseveras quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	156	1.4	ad puto aperiri desseveras quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	155	1.3	ad puto aperiri desseveras quo	11-1-16	11-1-16	Print Sub	19
<input type="checkbox"/>	PQRST NEW	154	1.2	ad puto aperiri desseveras quo	11-1-16	11-1-16	Digital Sub	19

# Inventory System for a Mass Media Company



A marketer can bundle up a couple of offers of his/her selection by dragging them into the 'Drawer'. **Remember they upselling/cross selling on the go** while they are talking to a customer, and during which they would be shooting him/her an email and telling, "you know what?, lets say your first six months subscription is on us.."

Tool allows finding offers by their type, their version, price, etc and quickly packaging them into something that can be shot across various channels.

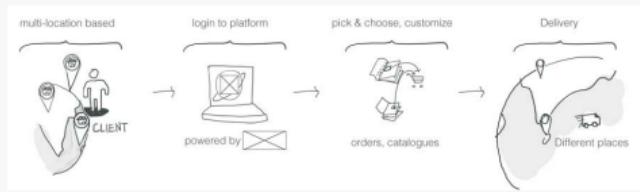
The screenshot shows a tablet interface for managing obligations. At the top, there are tabs for 'Timeline', 'Air & Space', 'Notifications', 'Obligations' (which is selected), and 'Bundles'. Below the tabs is a search bar and a button to 'Add to Drawer'. A table lists four obligations:

Obligation Name	ID	Version	Description	Activation Date	End Date	Product Type	SPR	Currency	Status
Print Sub 1 Year DM	123	1.0	Lorem ipsum dolor sit	1-1-17	1-1-17	Print Sub	2.99	USD	ACTIVE
Obligation 1234	123	1.0		1-1-17	1-1-17	Digital Sub	2.99	USD	ACTIVE
Lorem	123	1.0	Dummy text dummy text	1-1-17	1-1-17	Print Sub	2.99	USD	DRAFT
ipsum	123	1.0	Lorem ipsum dolor sit	1-1-17	1-1-17	Print Sub	2.99	USD	PENDING

The screenshot shows a mobile application interface. On the left, there's a list of obligations: 'Obligation', 'Print \$', 'Lorem', 'Ipsum', and 'Ipsum'. In the center, a large blue box represents a 'Drawer' where obligations can be dragged and dropped. A hand icon is shown dragging an obligation from the list into the drawer. At the bottom right of the drawer is a blue button labeled 'Create Bundle'.

# Self Service Portal

for a Marketing & Communication Services Company



Welcome back, Jonathan!

orders shop create

Your Orders

Today This Week This Month

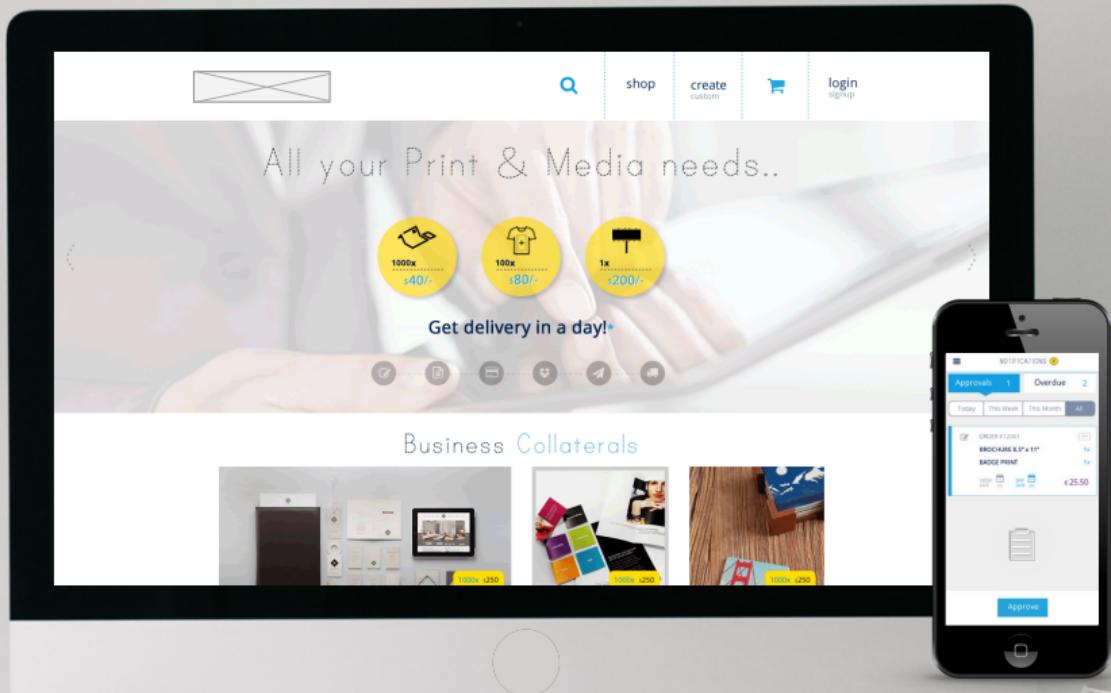
Order History Create New +

220 All 2 Pending 4 Overdue 1 Today 12 Upcoming

Tracking No.	Item	Due	Qty	Amt(\$)	Status
13002	Panel Printing	12 JUL Americas	40	299.01	DELIVERY
13001	Leaflet	12 JUL APAC EMEA	2000	300.00	DELIVERED
12999	Promotion Clip	12 JUL	1	900.00	

# Self Service Portal

We know your process so things are more streamlined for you than you need to ask..

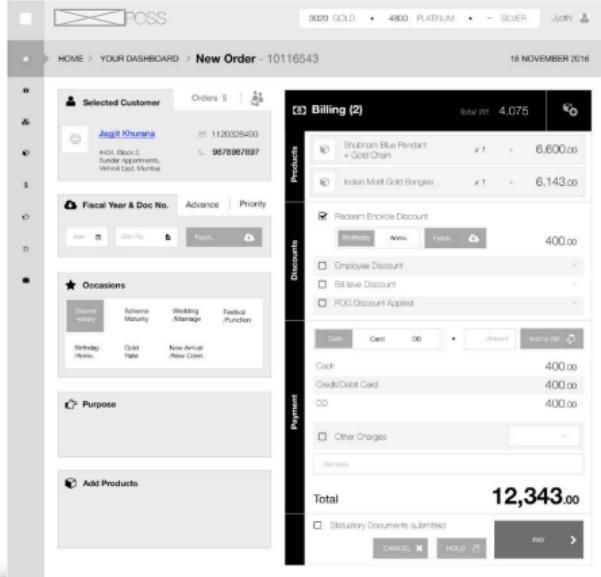


# Sales Team

Joanna has all the collaterals templates she needs for her company's upcoming Event. A bit of customisation and she is ready to go!



The screenshot shows a digital interface for managing corporate collateral. At the top, there is a welcome message "Welcome back, Joanna!" and a navigation bar with a search icon, a "shop" button, a "create" button, a shopping cart icon, and a user profile for "Joanna". Below the navigation, there are tabs for "Templates" and "Custom". Under the "Templates" tab, there is a section titled "Corporate Collaterals" with a "Create New" button. The main area displays a grid of various template preview cards. The first row includes: a collection of mobile devices and cards (100x 120), a group of colorful cards (100x 120), a stack of blue cards (100x 120), a circular "Oh joy! it's a Boy" badge (100x 120), and a collection of wrapped gifts (100x 120). The second row includes: a circular "Oh joy! it's a Boy" badge (100x 120), a collection of wrapped gifts (100x 120), a teal phone case (100x 120), a dark blue phone case (100x 120), and two empty gray boxes. At the bottom of the screen, there is a decorative footer element consisting of several overlapping circles.



## Point-Of-Sale UI for a Jewellery Chain

To enable quick tapping on POS machine to add discounts effortlessly without holding the queue up for long. also dark grey colour because white becomes too much of a contrast if user at the counter would need to be seeing this throughout the day.

Notice how the total appears twice. It is always present at the top if no action needs to be taken and hence user doesn't need to scroll in the POS machine at counter

The image shows a POS terminal screen and a smartphone displaying a gold jewelry order. The POS screen has a red vertical sidebar with icons for Home, Logout, Order, Sales, Reports, and Settings. The main area shows an order for 'Order - 10116543' dated '18 NOV 2016'. The order details include:

- Items (1): Akshaya Tritiya Special Discount Earrings (Plain Gold)
- Variant Code: 512515PVYAA00
- Lot #: 2JA000097
- Bin: STN
- SO Name: Asha Shetty
- Unit Wt: 4.075
- Price per Unit: 6600.00

Discounts applied:

- Employee Discount: - 200.00 (APPLY Rs. 200)
- Bill Level Discount: - 0.00 (APPLY)
- FOC Discount: - 0.00 (APPLY)
- Encircle Discount: - 0.00 (FETCH)

Other Charges (0) and Other Taxes (0) are listed as 0.00.

The smartphone screen shows the same order details, including the total amount of 12,343.00. It also displays payment information for Kumar S. (1120032696, 9678987897) and a summary of the transaction.



Thank you

for your time!