

ANANTHA CHICKANAYAKANAHALLI

Senior Product Designer

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tinyurl.com/ananthaportfolio

tinyurl.com/ananthalinkedin

SKILLS

Interaction & Visual Design
Data Visualization &
Storyboarding
Information Architecture & UX
Strategy
Responsive Web Design &
Prototyping
Wireframing & Authoring Style
Guides
XR Design

TOOLS

Adobe Creative Suite (Photoshop,
Illustrator, Premiere, XD)
Sketch
Figma
Axure
Zeplin
P5JS
Arduino
HTML/CSS/JS (Advanced
beginner)
Unity
Blender

SUMMARY

A versatile product designer with 9+ years of experience specializing in B2B/B2C enterprise products and lately Human Machine Interfaces (HMI). Committed to crafting immersive experiences through data-driven design and storytelling.

PROFESSIONAL EXPERIENCE

MITACS RESEARCH INTERN

Visual Analytics Lab, OCAD University, Canada
2022 - 2023

- Assisted in researching and developing tools for measuring how screen media content impacts audiences
- Literature Review & Information Synthesis for a deeper understanding of the success of a media product, its critical reception

ADVANCED USER EXPERIENCE DESIGNER

Airports Business, Honeywell Technology Solutions Lab, India
2019 - 2021

- HMI for Honeywell Navitas Solutions for Airports Business
- Contextual Inquiry Workshops for Gates Operating System at various airports in India
- Built solutions for ATCs, Apron Controllers, Ground Safety Equipment Staff, Gate & Bridge Operators, Airside Engineers

WORK EXPERIENCE

DESIGN CONSULTANT

Mindtree, India

2014 - 2019

- Successfully designed and delivered global B2B and B2C enterprise solutions for a diverse range of international clients.
- Created workshops for User Requirements & delivered Sales Workbench UI designs in Singapore for a leading multinational bank
- Created workshops for User Requirements & delivered customer facing UI designs for EU for a global leader in asset management
- Awarded Outstanding Performer of the year 2017-2018

USER EXPERIENCE (UX) DESIGNER

Ideus Concepts, India

2013 - 2014

- Turnkey B2B & B2C products for domains like Tourism, Hospitality, Digital Marketing, Electronic Design Automation

USER INTERFACE (UI) DESIGNER

Symantec Software, India

2014 - 2016

- Web User Interface for Netbackup Appliance, a plug & play data backup solution for Small & Medium Size Businesses (SMBs)
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EDUCATION

MASTER OF DESIGN (DIGITAL FUTURES)

OCAD University, Canada

2021-2023

MASTER OF DESIGN (INTERACTION DESIGN)

Indian Institute of Technology
Bombay, India

2009 - 2011

BACHELOR OF ARCHITECTURE

Bangalore University, India

2003 - 2009

SOFT SKILLS

Independent task management

Goal-oriented focus

Rapid adaptation to new
technologies and situations