Anantha Chickanayakanahalli

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About Me

Anantha Chickanayakanahalli is a versatile product designer & researcher with a background in Interaction Design and Digital Futures. I have worked in the technology industry for over 9 years, and I specialize in B2B/B2C enterprise products. I am skilled in conducting discovery workshops, crafting user journey maps, personas, creating service blueprints, brainstorming, card-sorting, contextual inquiry, conducting user interviews, conducting usability testing, affinity mapping. I am committed to crafting immersive experiences through data-driven design and storytelling and if required willing relocate anywhere in Canada. **I work with tools like** Figma for wire-framing, visual design, prototyping | Figjam & Miro for usability testing and collecting insights | Adobe XD for wire-framing | Adobe Illustrator and Sketch for wire-framing and visual design | Zeplin & Invisionapp for design handoff for development | Axure RP for prototyping | Xmind for information architecture.

Skills

UX Design
User Research
Information Architecture
UI Design
Wireframes
Prototyping
Visual Design
Data Visualization
Storyboarding
UX Strategy
Authoring Style Guides
Responsive Web Design

Experience

MITACS Accelerate Research fellowship (mitacs.ca/en/programs/accelerate)

Visual Analytics Lab, OCAD University • Remote, Canada • 2022 – 2023

- Assisted in User Research and design of the extension for existing tool used by Film production staff for analyzing and measuring how their screen media product and content impacts audiences. The project looks at arriving at a deeper understanding of the success of a media product, its critical reception, and its impacts on audiences and applying the insights learned into the tool design.

- Helped with the groundwork for building a Qualitative Analysis Toolkit that will be at the background of the tool for screen media products.

- Tools used - Google Sheets for collecting data, Procreate for information architecture/mapping, Figma for wireframing and prototyping

Advanced User Experience (UX) Designer

Honeywell • Hybrid • Bengaluru, India • 2019 – 2021

- I have been a lead for various critical touch screen interface projects for Honeywell Airports Business (B2B). This included creation of both User Experience strategy as well as artifacts for the development team.

- The product called Honeywell Turnaround Manager (for Apron Controllers to operate gates) got shipped in 2021. It consists of a Desktop App (used in the ATC Tower) as well as a Manual Control Board Tablet App (used at each gate). It has provided 30-40% increase in ATC and airfield ground operation activities in each airport.

- Worked on updates for Engineering Air Field Manager, a tablet interface for Air Field Maintenance engineers to be able to do critical time bound maintenance activities on the airfield.

- Developed many features for Air Traffic Control Interface, which is a 4K Touchscreen. Being a very high impact and mission critical UI, it follows the standards set by International Civil Aviation Organization (ICAO).

- Tools used - MS Powerpoint and Adobe Illustrator for wire framing and Adobe Illustrator for Visual Design, Axure RP for creating Clickable Prototypes

Design Consultant (User Experience Design Practice)

Mindtree Ltd. • Bengaluru, India • 2014 – 2019

- I have gained extensive experience working on User Experience Design for a diverse array of SaaS B2B and B2C projects spanning industries such as Media, Hospitality, Tourism, Banking and Finance, Insurance, Consumer Products, and Manufacturing.

- I have successfully been the UX project lead for two large digital transformation projects stretching for an year each. The first project (B2B) was in Hospitality & Tourism domain and the second project (B2B) in Banking and Finance domain. Both projects consisted a team of six designers. I have also built a product in Mindtree from ground up with the Data Analytics Team for demand planning & assortment supply.

- I had the privilege of supporting the Pre-sales team for RFPs (Request for Proposals) and sales pitches and worked on the delivery of the project after winning the RFP for multiple clients.

- Collaborated closely with development and product management teams, I have consistently delivered high-quality design artifacts (wireframes, visual designs, clickable prototypes) during pre-sales, proposal, and implementation stages, demonstrating my ability to adapt to different contexts and requirements.

- I also have received commendations from clients as well as from Mindtree organization for my work. I was awarded Outstanding Performer for the year 2017. I have recieved the following set of awards for multiple projects:- Mastermind (expert thinking), A-Team (exemplary team spirit), Hats Off (extraordinary results).

- Tools used - Xmind for information architecture. MS Powerpoint, Adobe Fireworks, Adobe XD for wire framing. Figma, Sketch and Adobe Photoshop for Visual Design. Invisionapp and Justinmind for creating Clickable Prototypes, Zepelin for design handoff for development.

User Experience (UX) Designer

Ideus Concepts • Goa, India • 2013 – 2014

- Working as a designer within a small team (of four) allowed me to develop and excel in creating exceptional product experiences for a range of industries, including Tourism, Travel, Digital Marketing, and Electronic Design Automation, among others.

- This experience fostered a strong foundation in adaptability and versatility while delivering impactful design solutions across various sectors for B2Bs and B2Cs.

- Tools used - Sketch for creating wireframes, Xmind for Information Architecture and Adobe Photoshop, Adobe Illustrator for Visual Design

User Interface (UI) Designer

Symantec Software • Pune, India • 2011 – 2012

- I contributed to the design of the Web UI for NetBackup Appliance, a turnkey data backup solution tailored for small and medium-sized businesses. As NetBackup was a legacy Symantec product that primarily relied on a Command Line Interface, my team and I were responsible for creating a user-friendly web interface to enhance the experience for both existing and new users.

- My work helped transform the product by giving it a modern and accessible face, streamlining user interactions and broadening its appeal.

- Tools used - MS Powerpoint and Adobe Fireworks for creating wireframes

Courses/Certifications

Workplace Wellbeing

Accessibility for Ontarians with Disabilities Act, Canada • 2023

Brand Design Foundations

LinkedIn, Canada • 2023

Technology Reviewer

eCampus Ontario, Canada • 2023

Awards

Outstanding Performer Award

Mindtree Ltd, India • 2017

Education

Digital Futures, MDes

OCAD University, Canada • 2021 — 2023

Interaction Design, MDes

IIT Bombay, India • 2009 — 2011

Architecture, BArch

Bangalore University, India • 2003 — 2009

References

📞   Contact me anantha.ocad@gmail.com for references