

Toronto, ON  
+1-(905)-781-6924  
ananthac@ocadu.ca  
[rewritablehere.github.io/folio/](https://rewritablehere.github.io/folio/)

## Anantha Purushothama Chickanayakanahalli

### Professional Summary

Senior UX Design Consultant with over nine years of experience in shipping digital products in the IT and ITES industry. My core competency includes *Problem Solving* and translating a consistent brand language across various touch-points while liaising between product development, marketing and end users.

### Work Experience

<b>DATES</b>	<b>April 2019 - Nov 2021</b>
<b>POSITION</b>	<b>Advanced User Experience Designer</b>
<b>RESPONSIBILITIES</b>	Create User Experience strategy and artefacts for Honeywell Airports Business Projects
<b>EMPLOYER / ADDRESS</b>	<i>Honeywell Technology Solutions Lab Pvt. Ltd., Bangalore, India</i>
<b>TYPE OF BUSINESS</b>	<i>Home &amp; Building Technology</i>
<b>DATES</b>	<b>August 2014 - March 2019</b>
<b>POSITION</b>	<b>Design Consultant</b>
<b>RESPONSIBILITIES</b>	Worked alongside with business analysts, technology architects to design products and enterprise applications for domains such as Banking, Insurance, Investment, Tourism, Consumer Packaged Goods and Manufacturing
<b>EMPLOYER / ADDRESS</b>	<i>Mindtree Ltd., Bangalore, India.</i>
<b>TYPE OF BUSINESS</b>	<i>Digital Transformation and Technology Service</i>
<b>DATES</b>	<b>June 2013 - July 2014</b>
<b>POSITION</b>	<b>User Experience Designer</b>
<b>RESPONSIBILITIES</b>	Designing turnkey web/mobile software applications
<b>EMPLOYER / ADDRESS</b>	Ideus Concepts Information Technologies Pvt. Ltd., Goa, India
<b>TYPE OF BUSINESS</b>	Design + Technology Services
<b>DATES</b>	<b>November 2012 - May 2013</b>
<b>POSITION</b>	<b>Freelance Ux Designer</b>
<b>RESPONSIBILITIES</b>	Designed Application flows for a Networking platform for Health Professionals and an E-commerce portal for fashion products
<b>EMPLOYER / ADDRESS</b>	R. K. Enterprises, Pune, India.
<b>TYPE OF BUSINESS</b>	Startup

DATES	<b>August 2011 - September 2012</b>
POSITION	<b>User Interface Designer</b>
RESPONSIBILITIES	Designed Web UI for legacy Symantec Product NetBackup Appliance
EMPLOYER / ADDRESS	<i>Symantec Software India Pvt. Ltd., Pune, India.</i>
TYPE OF BUSINESS	<i>Software Security and Backup Solutions</i>

## Education and Training

DATES	<b>September 2021 - Present</b>
QUALIFICATION AWARDED	<b>Master of Design (Pursuing)</b>
PRINCIPAL STUDIES	Digital Futures
INSTITUTION	<i>OCAD University, Canada.</i>

DATES	<b>July 2009 - July 2011</b>
QUALIFICATION AWARDED	<b>Master of Design</b>
PRINCIPAL STUDIES	Interaction Design
INSTITUTION	<i>Indian Institute of Technology Bombay, India.</i>

DATES	<b>September 2003 - July 2009</b>
QUALIFICATION AWARDED	<b>Bachelor of Architecture</b>
PRINCIPAL STUDIES	Architectural Design
INSTITUTION	<i>Bangalore University, India</i>

## Skills and Competences

LANGUAGE(S) SPOKEN	English, Kannada, Hindi
--------------------	-------------------------

SOCIAL SKILLS AND COMPETENCES	<ul style="list-style-type: none"> <li>- <i>Volunteered/organised international conferences 'In a planet of our own' &amp; 'Designing for Children', 'India HCI 2010' at Industrial Design Centre, IIT Bombay.</i></li> <li>- Volunteered/organised conference of Indian Institute of Architects – National Convention'08, Bengaluru</li> <li>- Secured first place consecutively at intra-departmental design competition in 2006 &amp; 2007.</li> <li>- Took part in many NASA (national architecture students body) and won Zonal NASA design competitions of 2005 &amp; 2006.</li> </ul>
----------------------------------	--

ORGANIZATIONAL SKILLS AND COMPETENCES	<i>Achievements in my previous organisation, Mindtree:</i> <ul style="list-style-type: none"> <li>- Awarded <b>Outstanding Performer of the Year</b> 2017-18</li> <li>- Awarded 7 times as an <b>A-team</b> player in various projects.</li> </ul>
--	--

**ORGANIZATIONAL SKILLS  
AND COMPETENCES**

- Awarded **Hats Off** for achieving extraordinary results in pre-sales pitches and a second time for a commendable user friendly-ness design solution provided for a project of a US based Mass Media Company.
- Awarded **Master Mind** for expert thinking and achieving client satisfaction for a project in the visa services domain.
- Awarded twice for being **Unstoppable**, once for displaying execution excellence for the UX course for my organisation and the other for a project with an US based Insurance firm.

**COMPUTER SKILLS  
AND COMPETENCES**

*Sketching, Storyboarding, Storytelling, Card sorting, Information Design and Architecture, User Journey Mapping, Visualising Persona Scenarios, Contextual Inquiry, Eye-tracking (basics), Physical Computing and Usability Testing,*

*Affinity Mapping, Wire-framing, Visual Design and authoring Style Guides.*

Adobe Creative Suite, Figma, Sketch, Axure RP, Xmind, HTML/CSS/JS Beginner, Processing, P5JS, Arduino

**PUBLICATIONS / PATENTS**

Applied for a User Interface Design Patent with my previous employer Honeywell for a Lean Dashboard HMI for Gates Operating System for Airports in Nov 2019. (Yet to be granted)