

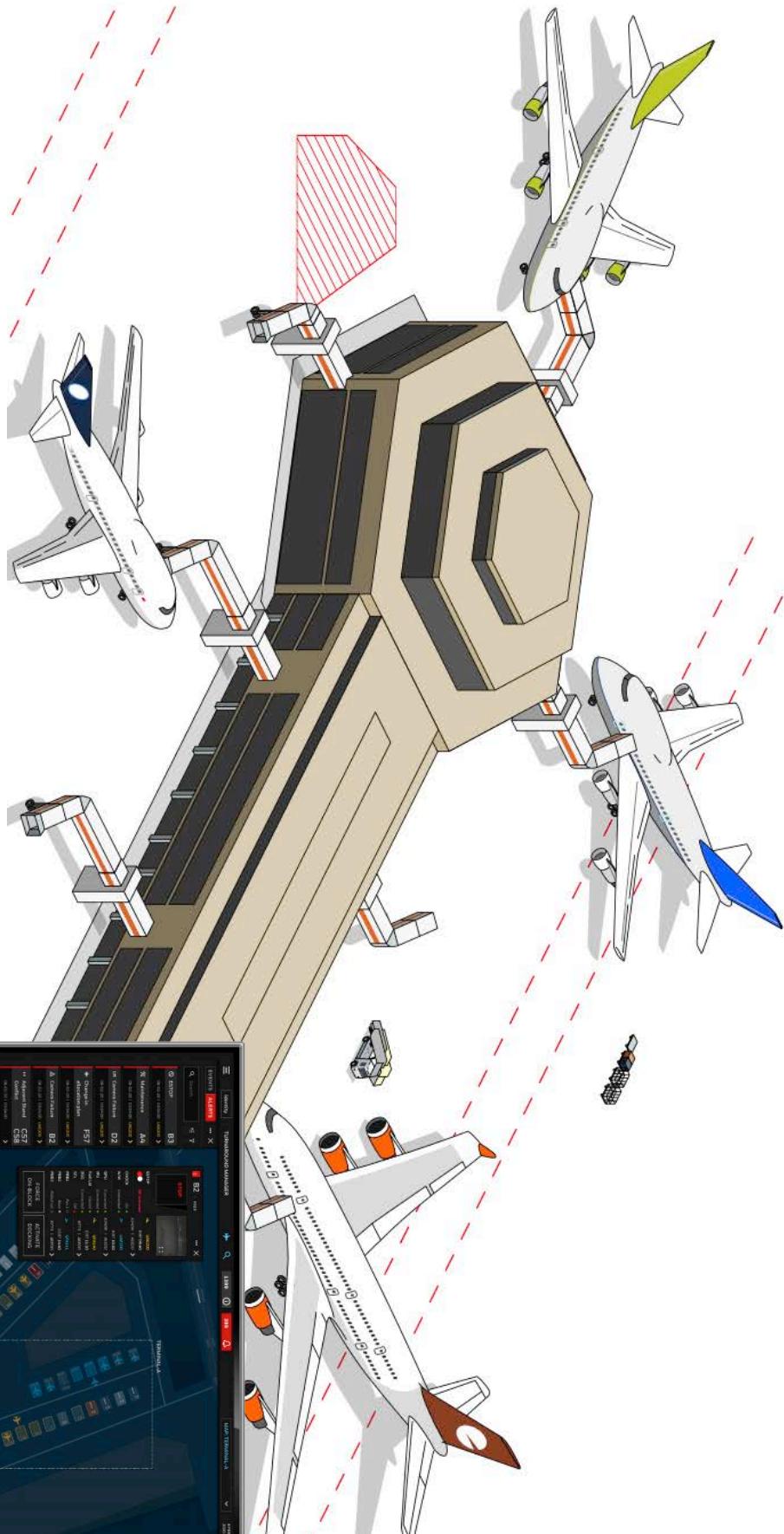
Anantha

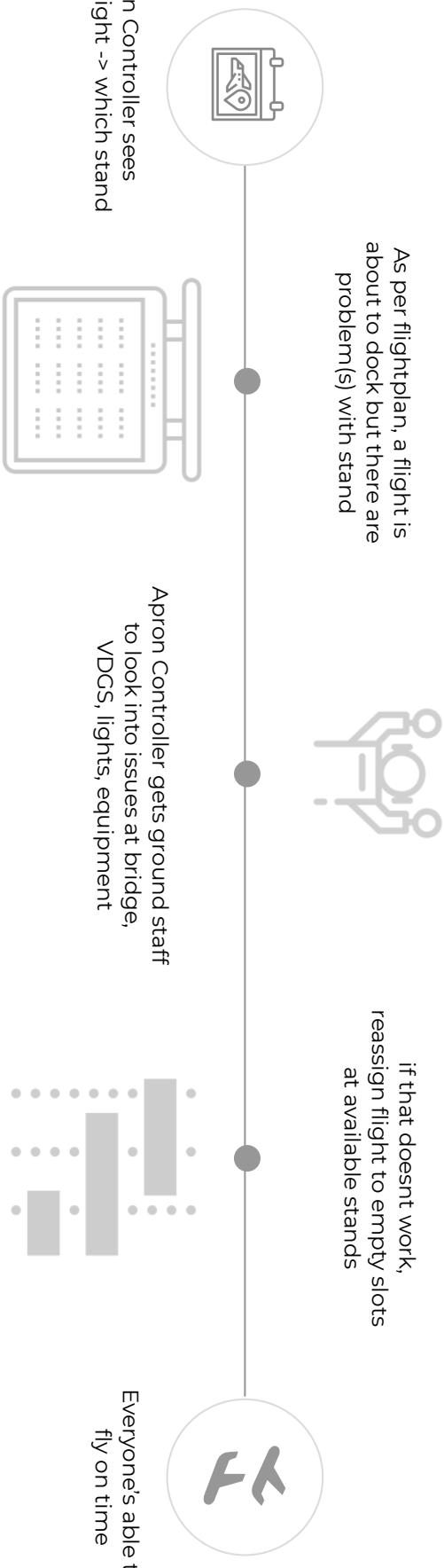
Chickanayakanahalli

rewritablehere.github.io/folio/

## Gates Operating System **for Airports**

A tool for Apron Controllers to view alerts at stands, get notified, mitigate and tactically solve problems enabling smooth turnaround of flights at airports.

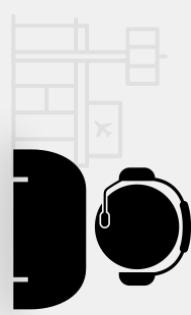




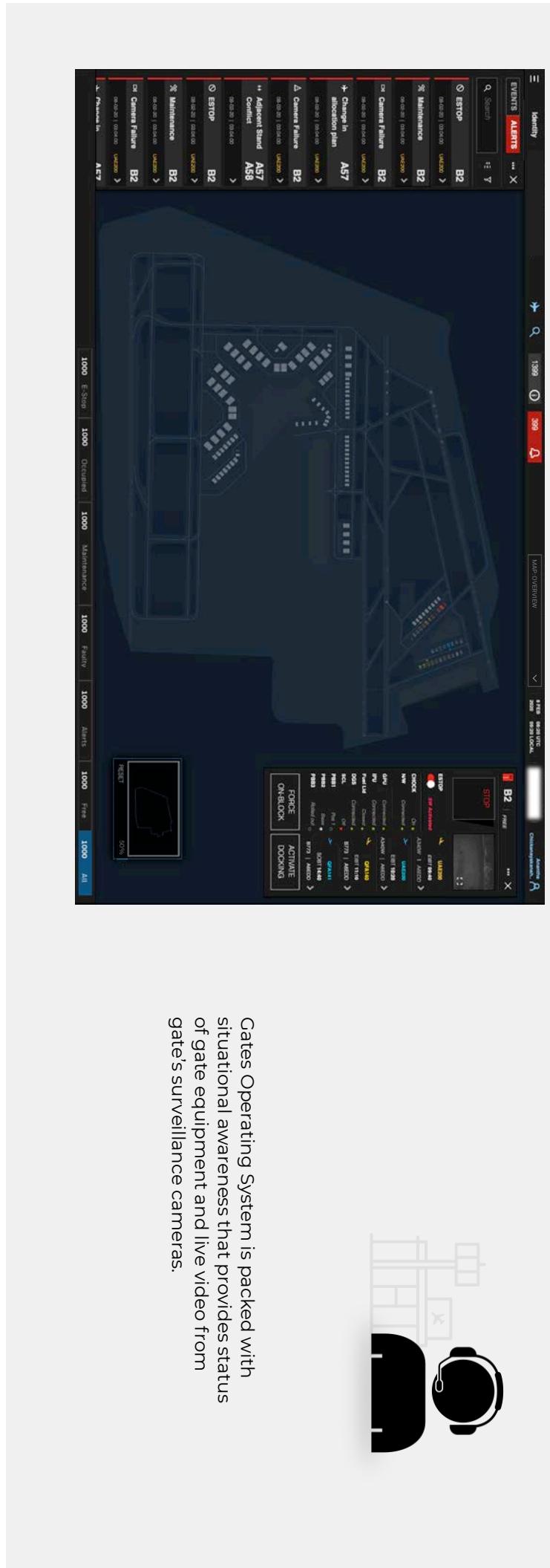
As per flightplan, a flight is about to dock but there are problem(s) with stand



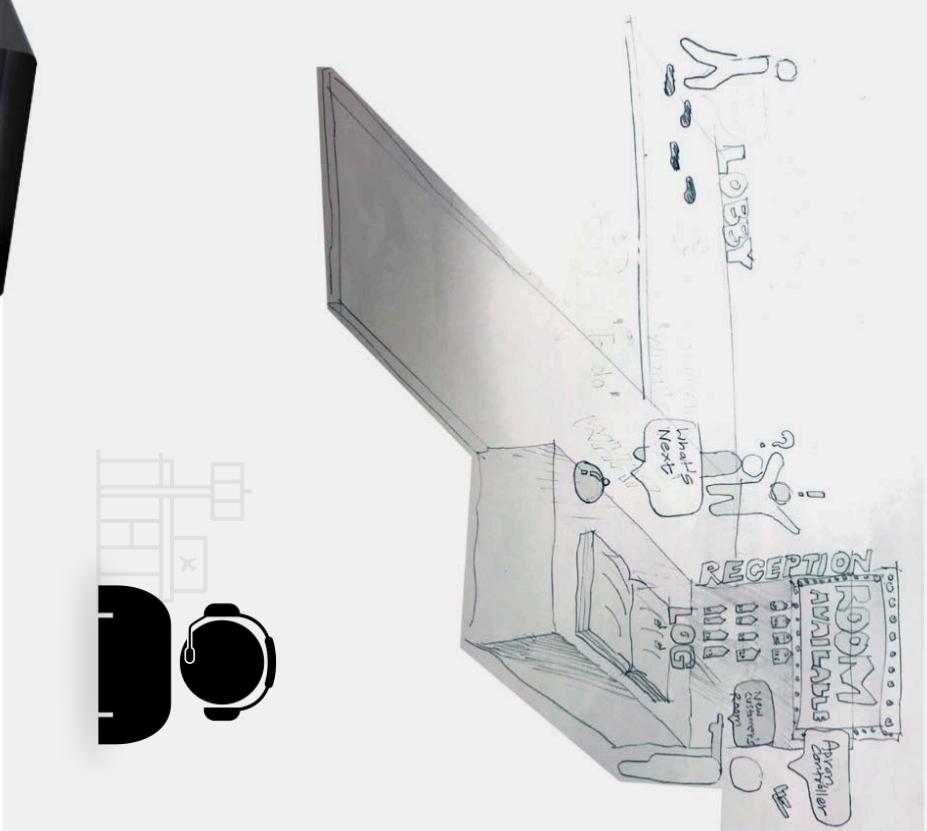
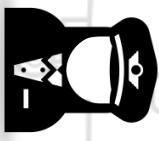
if that doesn't work,  
reassign flight to empty slots  
at available stands



Gates Operating System is packed with situational awareness that provides status of gate equipment and live video from gate's surveillance cameras.



<b>STOP</b>	
<b>ESTOP</b>	
<b>SW Activated</b>	
<b>CHOCK</b>	<b>On</b>
<b>N/W</b>	<b>Connected</b>
<b>GPU</b>	<b>Connected</b>
<b>IPU</b>	
<b>Fuel Lid</b>	<b>Closed</b>
<b>DGS</b>	
<b>SCL</b>	<b>Off</b>
<b>PBB1</b>	
<b>PBB2</b>	<b>Base</b>
<b>PBB3</b>	<b>Rolled out</b>
<b>A340W   A6EDD</b>	
<b>EIBT 09:40</b>	
<b>UAE200</b>	
<b>A340W   A6EDD</b>	
<b>EIBT 10:20</b>	
<b>QFA140</b>	
<b>B773   A6EDD</b>	
<b>EIBT 11:10</b>	
<b>QFA141</b>	
<b>SOBT 14:40</b>	
<b>B773   A6EDD</b>	



- Someone's already in lobby (Awareness of threshold of keeping people waiting)
- Customer has done with waiting
- Allot new room
- What's next task
- List of available rooms matching the requirement
- First best option
- Next best option
- Customer is not checking out on time (overflowing)
- Re-allocate to different room, replace another guest

The design challenge is making sure a controller can look at multiple gates and get into nittygritties of each gate, see which flights are upcoming for it, whilst being able to multitask with assigning actions to ground safety equipment staff, pilots, bridge controllers without being overwhelmed.

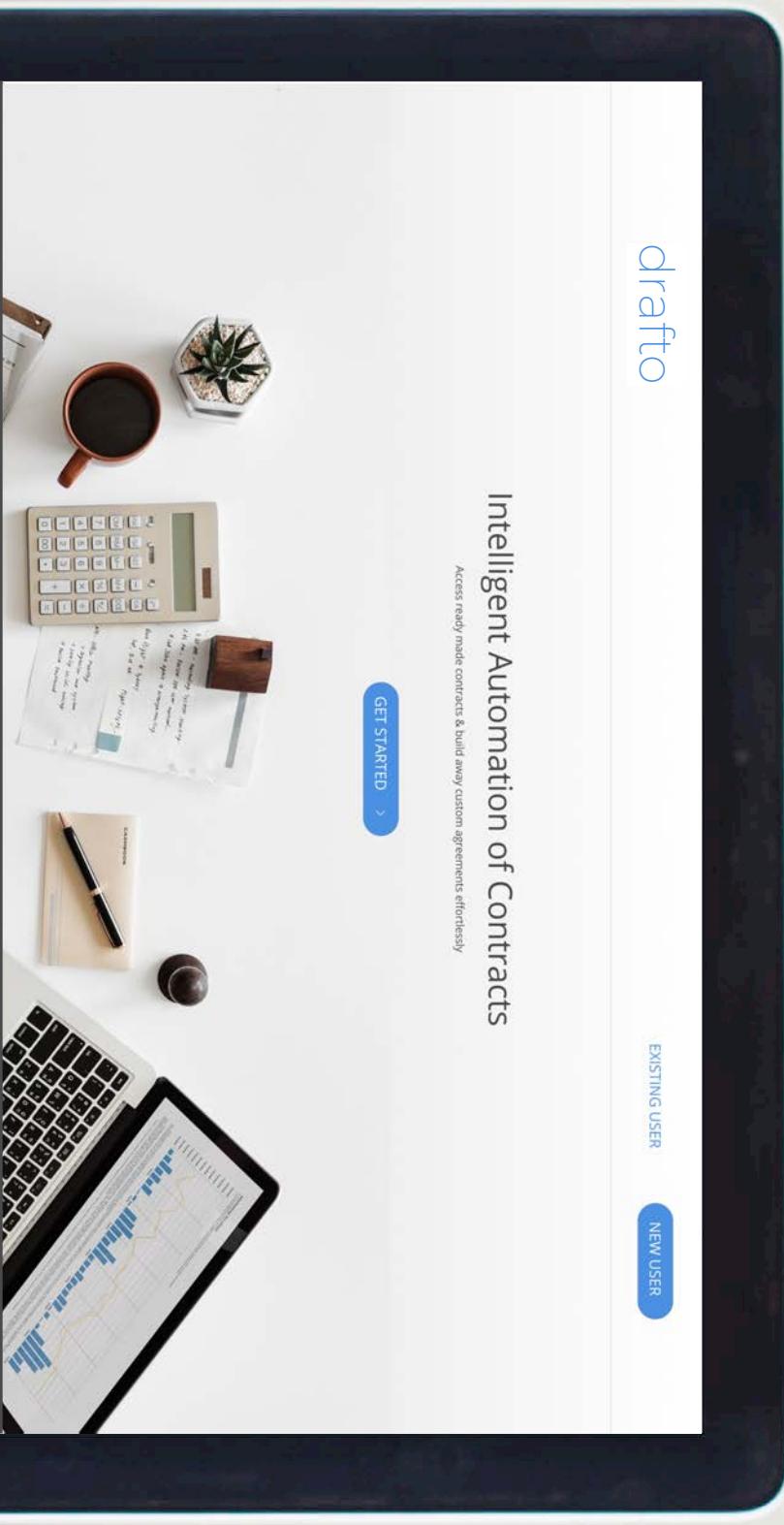
Everything out here is mission critical a tad bit lesser than the Air Traffic Controllers themselves.

# Contract Mgmt System for a legal firm

A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.

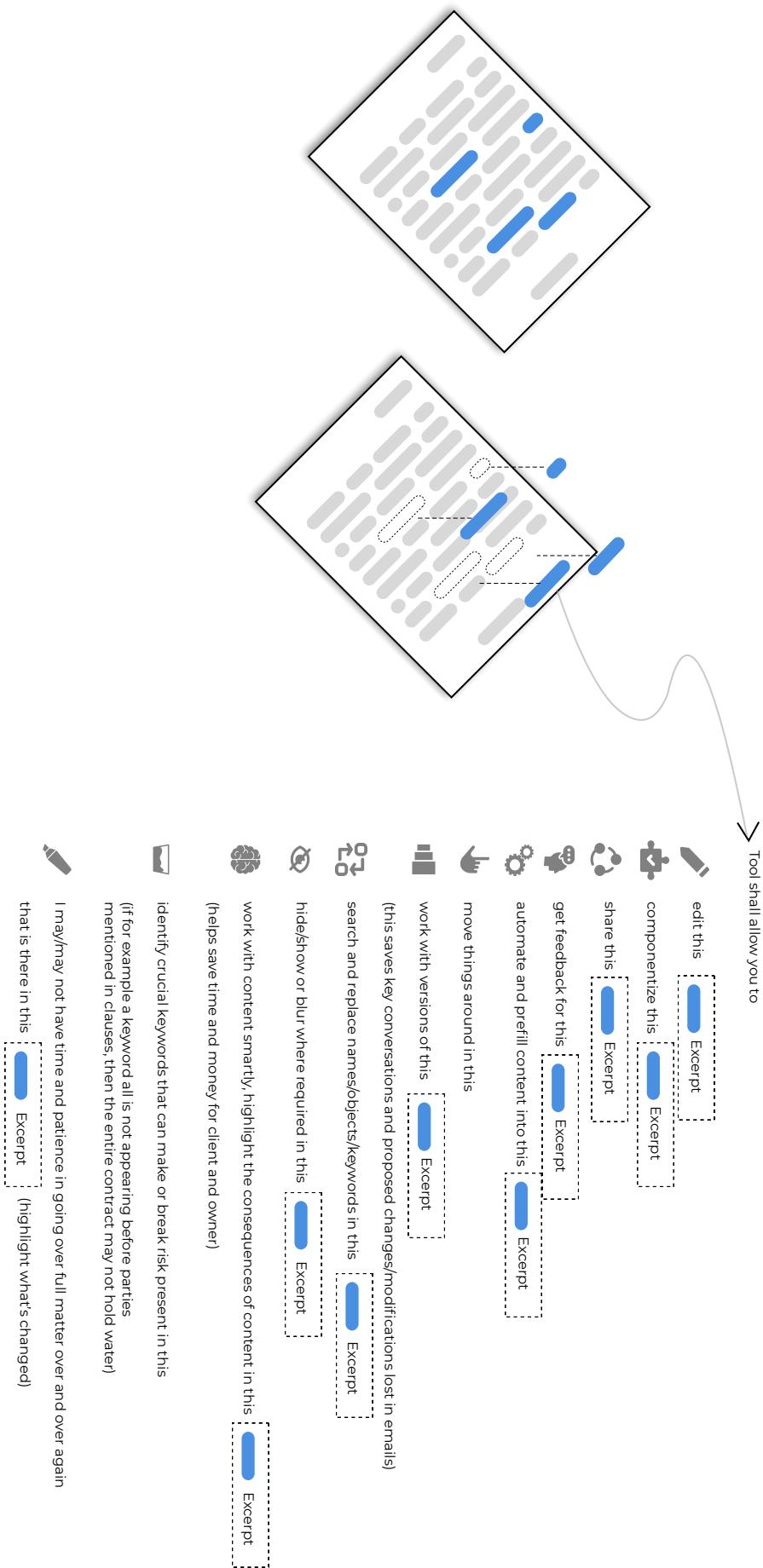
[Link to the Prototype](#)

(password: iac)



# Contract Mgmt System for a legal firm

The tool enables you to create and format documents giving closest representation of a situation or reality that can be agreed upon by more than one person. At the core, it is a word processor that helps you string words together in an effective way



# Assortment Planning Tool

for CPG industry

A cloud platform which will take all the inputs from sales hierarchy & speaks back to them seamlessly, helping book perfect orders at every store!

The screenshot shows the iSTORE Assortment Planning Tool interface. At the top right, there is a date range selector set to "1 AUG - 1 SEPT 2015". Below it is a navigation menu with three icons: a map, a search icon, and a bell icon.

**National Performance:**

- Month to Date:** 20
- Year to Date:** 20

**Achievement in Sales Value:**

- 164 days left
- INR 1100,123,40** / 3600,00,00,00
- Red Stores in %:** 15 ↑
- Total Lines Sold per Store:** 20 ↓
- Ru/Ec:** 20 ↓

**Red Stores in %:** 15 ↑

- Star Line in %: 35 ↑
- Yellow Line in %: 22 ↓
- Red Line in %: 15 ↓
- Orange Line in %: 7 ↓

**Regional Performance:**

Regions	iSTORE KPIs					Total Lines sold per Store	Ru/Ec	Month to Date Achievement in Sales Value
	Red Stores	SL	YL	RL	OL			
<b>North</b>	15	<b>87</b>	15	<b>87</b>	15	<b>87</b>	131	<b>3758</b>

**Legend:**

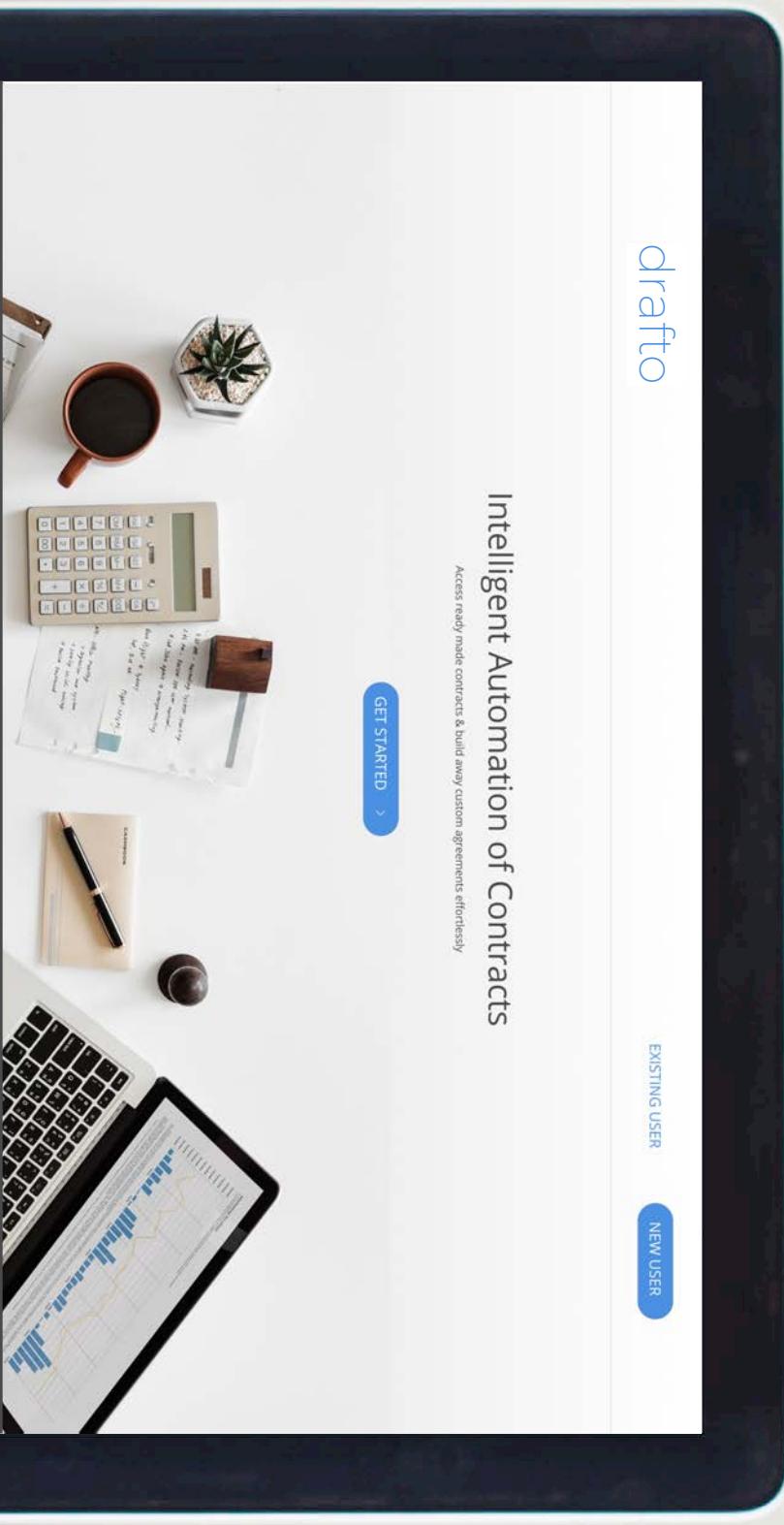
- Star Line in %: 35 ↑
- Yellow Line in %: 22 ↓
- Red Line in %: 15 ↓
- Orange Line in %: 7 ↓

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A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.

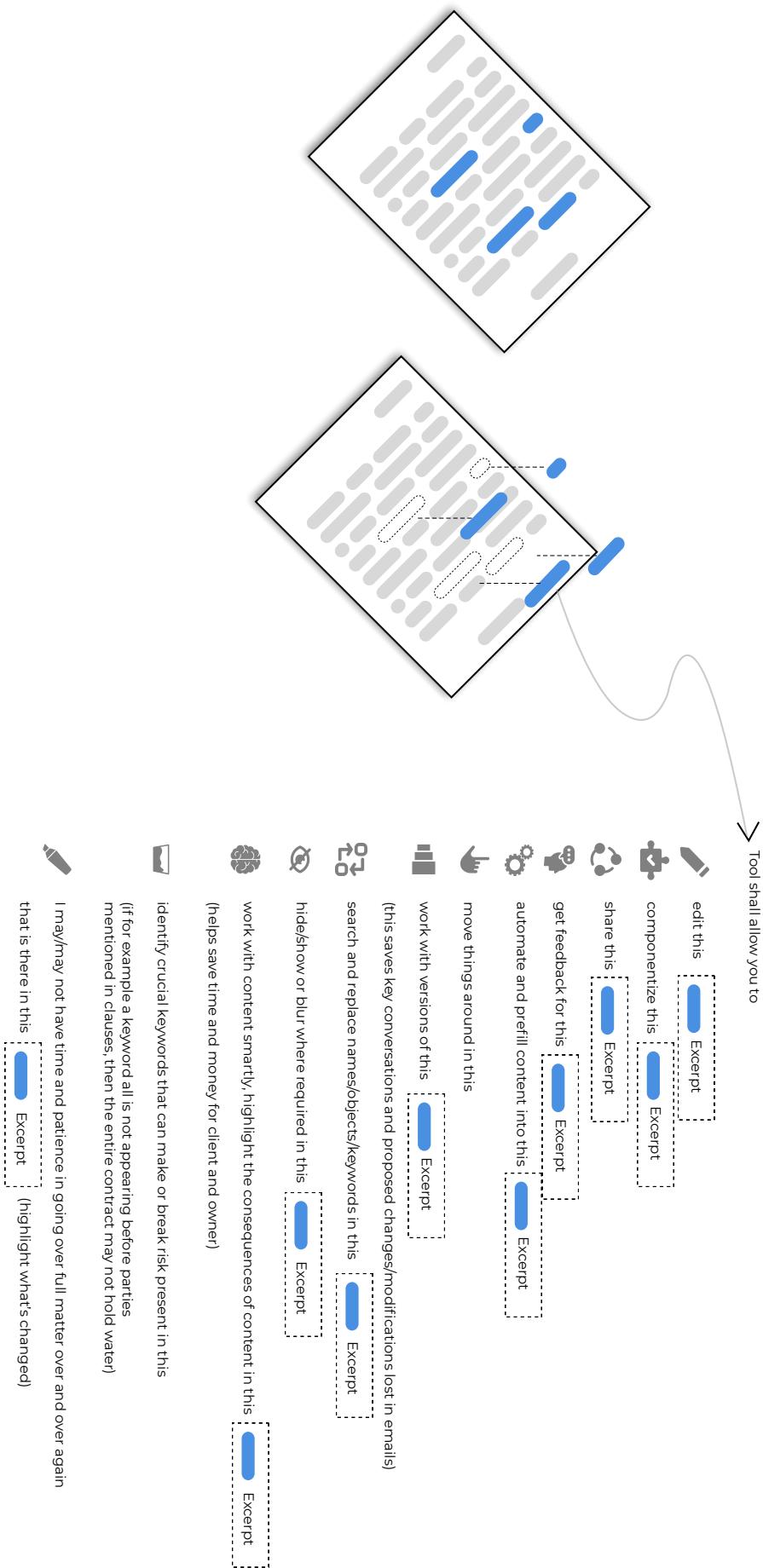
[Link to the Prototype](#)

(password: iac)



# Contract Mgmt System for a legal firm

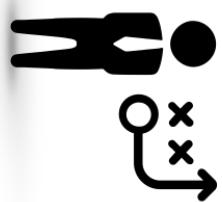
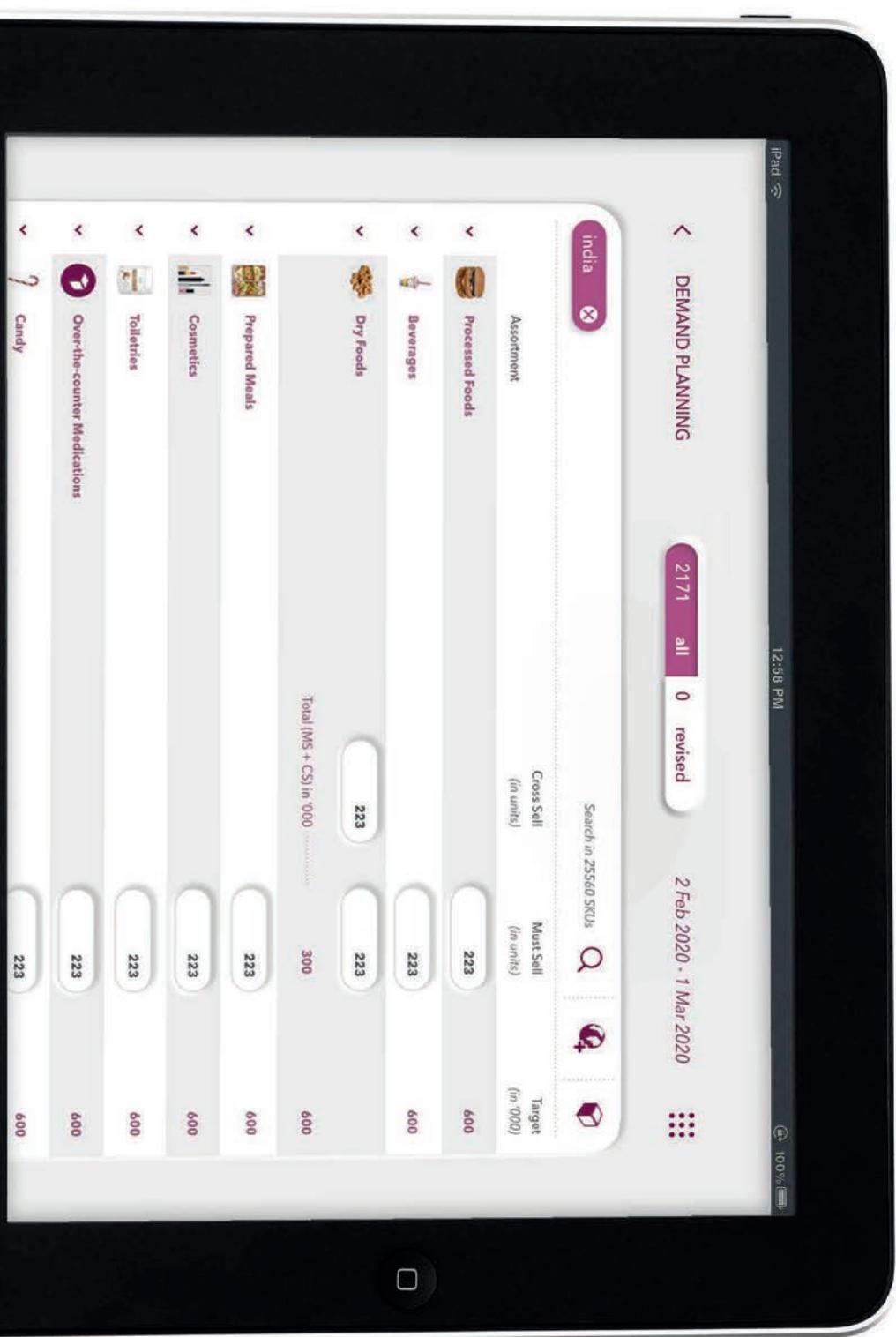
The tool enables you to create and format documents giving closest representation of a situation or reality that can be agreed upon by more than one person. At the core, it is a word processor that helps you string words together in an effective way



# Demand Planner

Mr.Johnson can choose to filter the entire assortment for a particular geography, product category all the way to the SKU and tweak the quantity of stock needed to be released for the next operating cycle accurately..

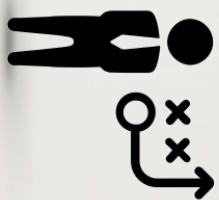
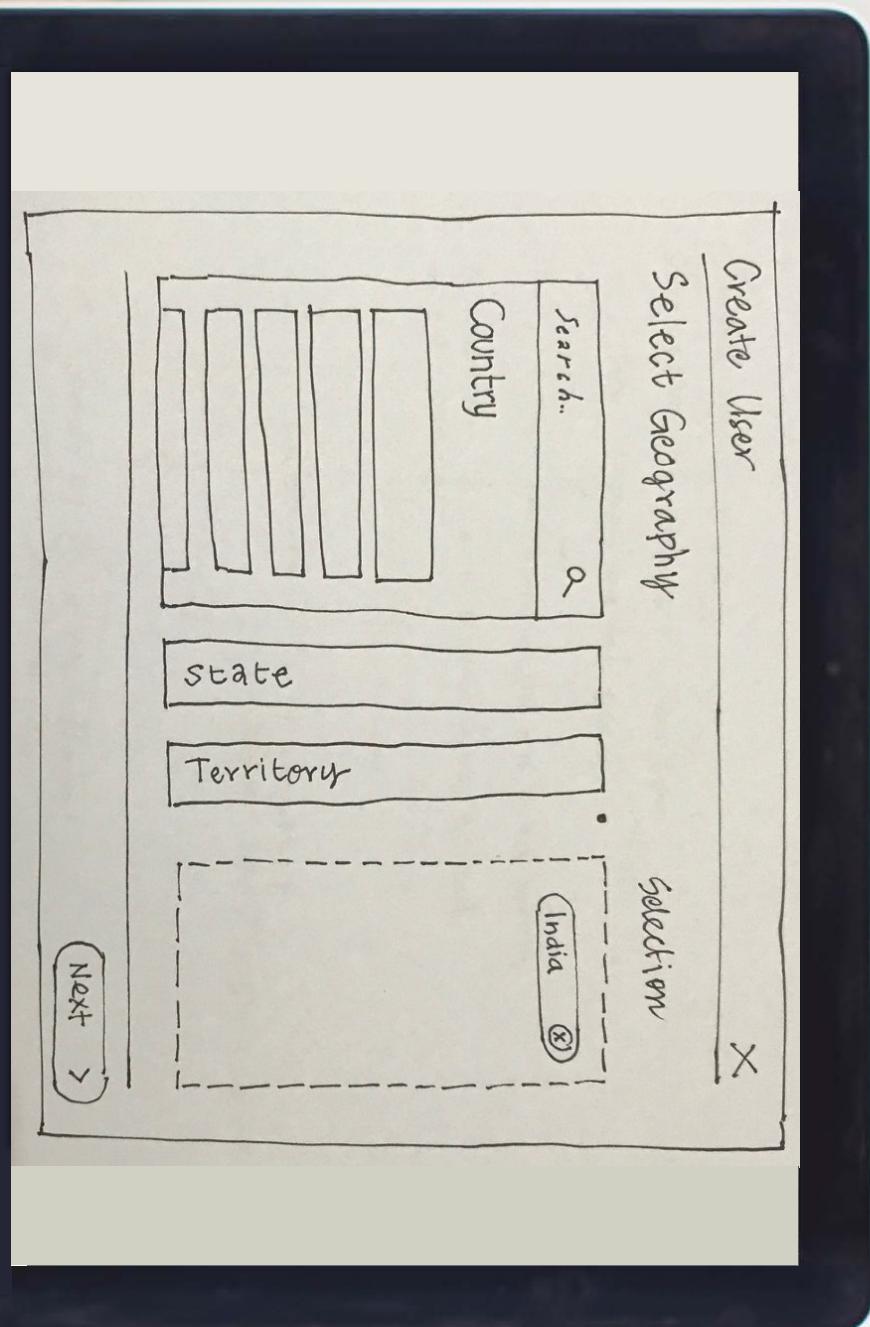
Only the item to be tweaked, can be done so inline, allowing the UI to be cleaner than an excel sheet without really having all those borders and still communicate its need and order.



# Demand Planner

While configuring data access to a sales user, we have multiple set of data like countries, regions, cities, etc. that run into long lists but we don't need all of them open at the same time. Based on the selection from the first, gives us a filtered list of the second and so on.

Using a vertical accordion worked like magic here for a Assortment Planning tool. Breaking the pattern of accordions being only vertical or horizontal and crafting something that marries the two!



# Sales Personnel

They go around their beat for the day visiting shops to book orders. We made an app that would predict out of order, capture it on fly and look and also feel like a notebook - additionally using the perks of technology like colour coding, real-time figure updates, etc.



< NOOR STORES

151 To Sell

Ordered

BISCUITS

Brand

SNAX

S.O.Q

Rooster Strawberry  
500 gm

13

Rooster Chocolate  
50 gm

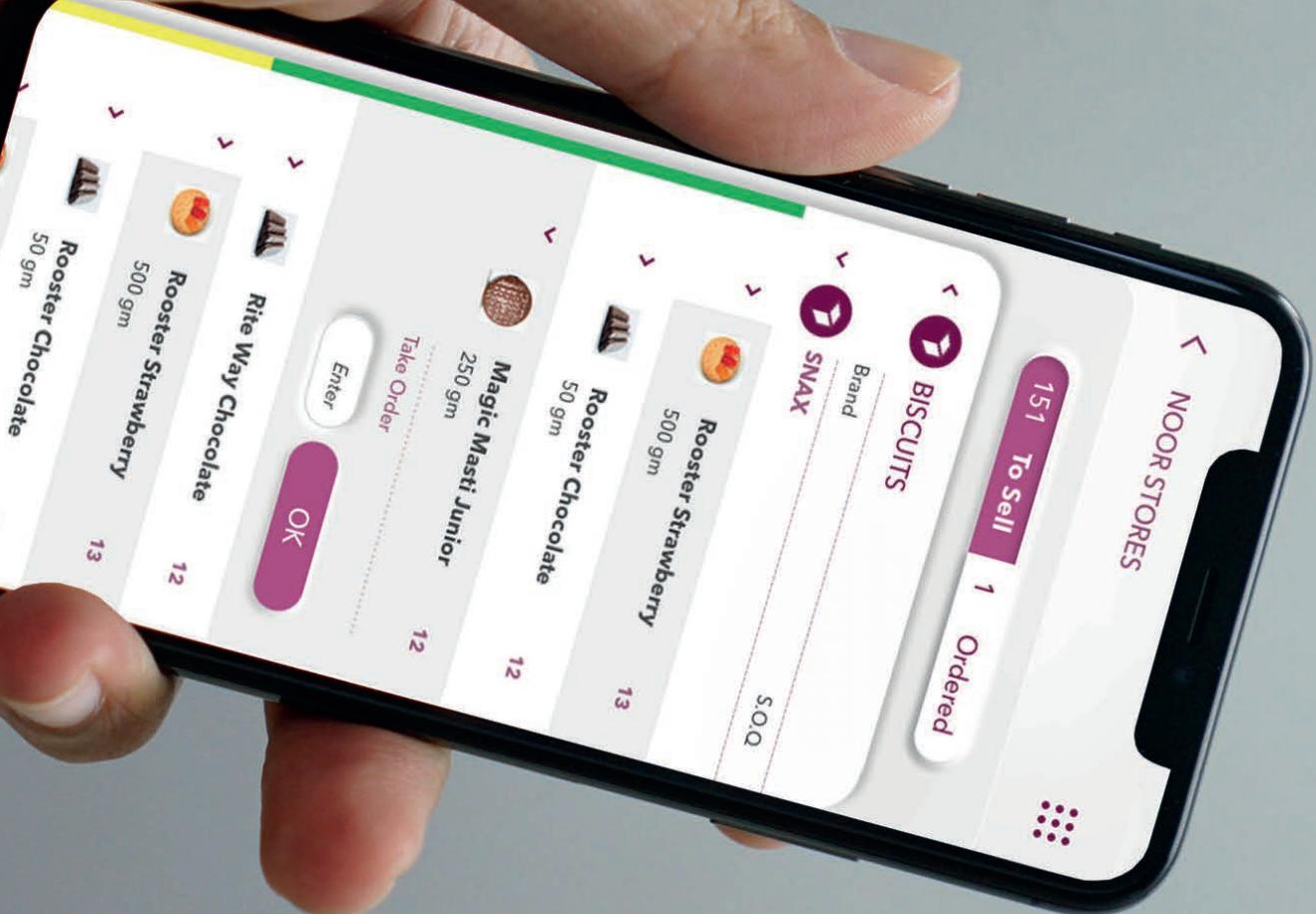
12

Magic Masti Junior  
250 gm

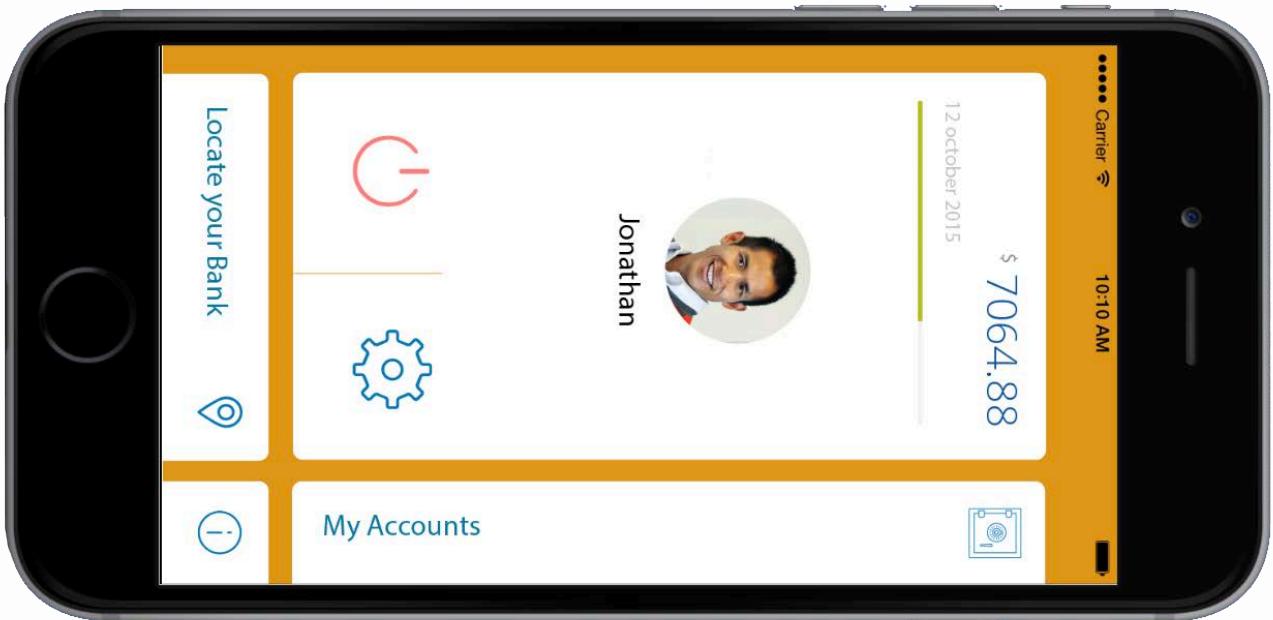
Take Order

Enter

OK



Very Contextual.  
Very now.



## Bank Slips/Cards

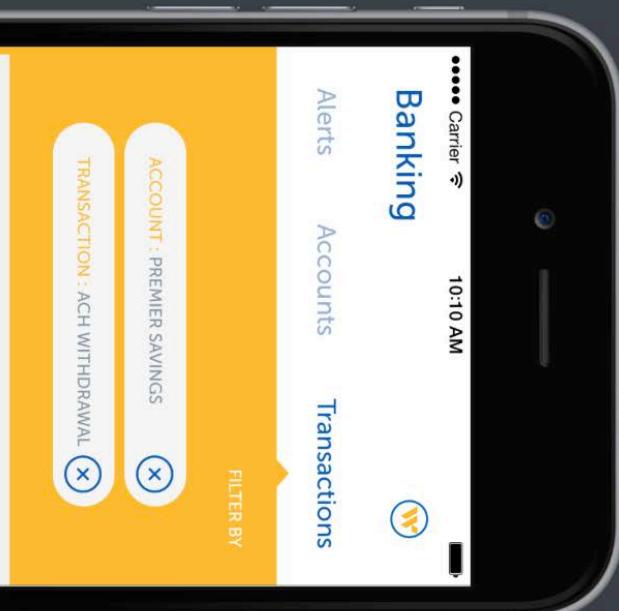
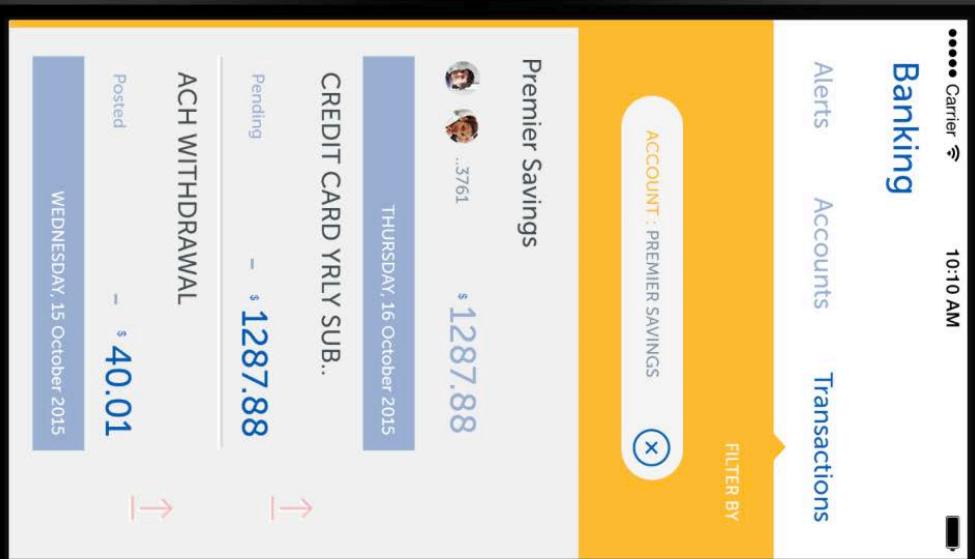
Since a lot of artefacts we find at the bank are paper slips and cards, carrying the affordance in the digital platform made obvious sense for me for a design proposal.

The cards are placed such that at any given point of time you are accessing one of those cards. So you only switch between these cards. Simplifying banking tasks to four groups, goes a long way in helping you stay grounded in context of task you are doing.

This may be especially useful for non-millennials switching to net or phone-banking as they would internalise that the first card is where I see my transactions. Done!

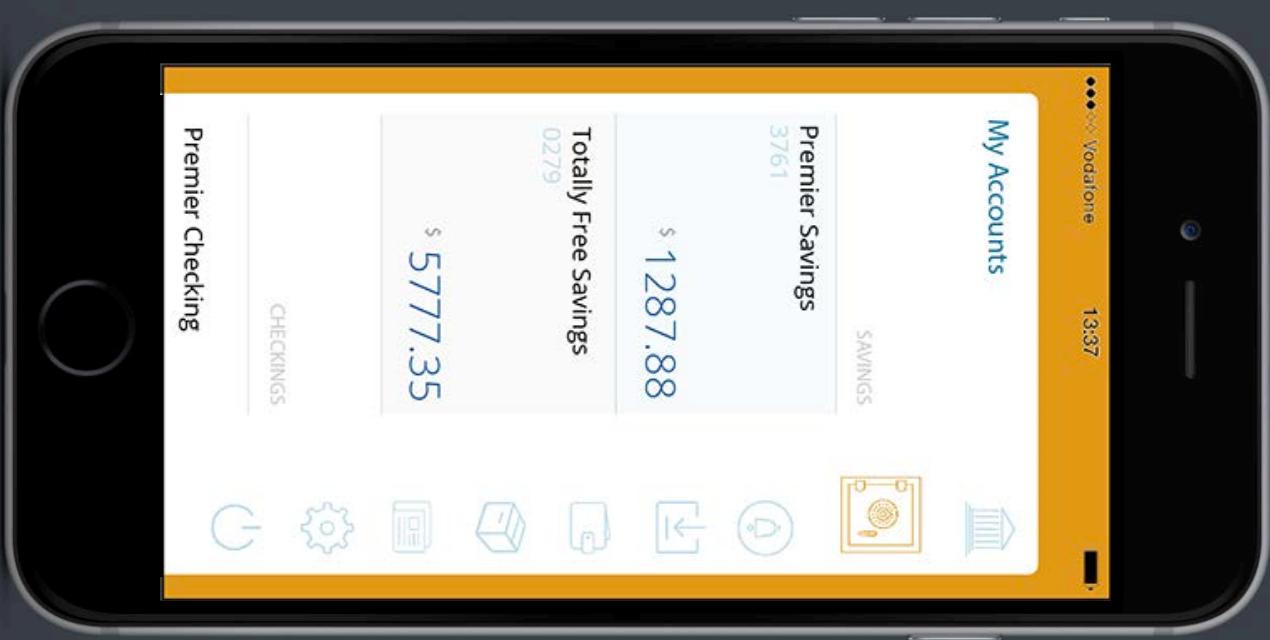
# Filters can do magic in mobile devices

It can help define the context crisply with giving user the power to remove/modify right up front. For a user with multiple accounts, he/she selects an account upon which the transactions are shown for the selection.



Why menu needs to be hidden at all?

For a tool like banking, the more you inform the user where they are without having to show bread crumbs (if you are thinking from the Hansel and Gretel story, you are correct), the better users will feel while engaging with your application.

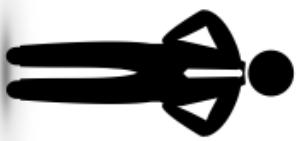
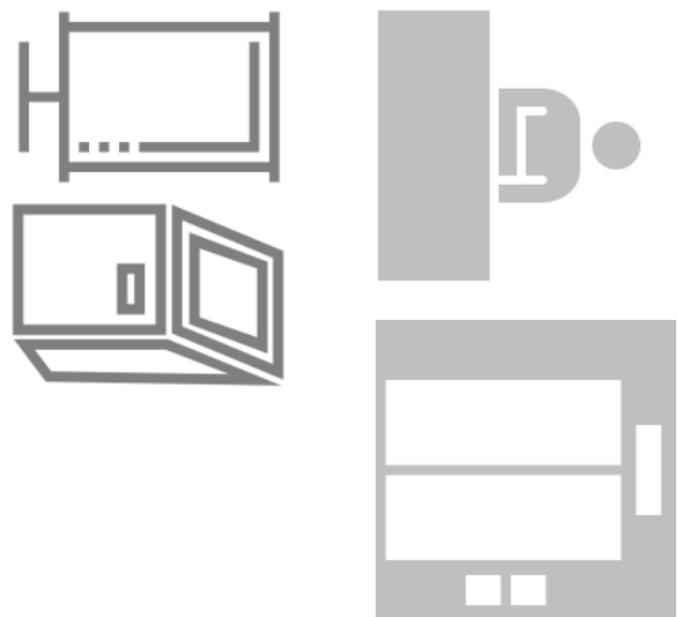
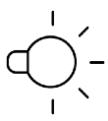


# Ideation Tool

for an Insurance Company

Monday morning as he is entering in office, notices the banner “Inspire & involve your employees in creative problem solving!”

He is curious, goes to the kiosk..



Ideation  
Platform**DASHBOARD**

• IDEAS • CHALLENGES

EDIT

**Sophie Schneider**

New York • @sophieschnei



Insurance Analyst

Loves Music, Food  
Photography, Exploring Places

DEAS SUBMITTED

4

DEA SHARES

12

FOLLOWED BY

35

## Messages

Open item from user  
about event details.  
Replies  
18

Simple message  
from user  
about event  
details.

MORE

Sign  
in/re  
mail

## Notifications

A

D

Unleashing the power of your organization in one package

Login

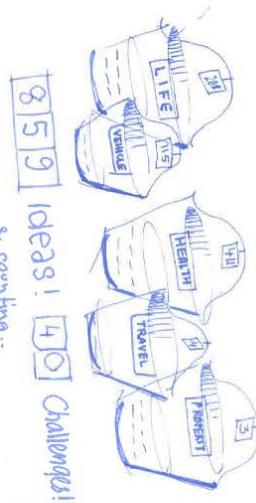

**Ideation Platform**

Get Started Now

IDEA INSURANCE



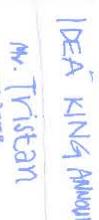
GOTO ALL CHALL



18 | 5 | 9 Ideas! 40 Challenges!



350 VOTES!

IDEA KING ANNOUNCED  
MR. TRISTAN CARTER

Using A.I. to model risk growth

Health Insurance • 350 VOTES • 24 POTS

— . — .

# Employee

## Buckets for categorizing insurance ideas





## Inception

Ideas Catalyst will post Challenges

## Identifying with a Challenge

Ideators will browse & find challenges from various buckets.



## Eureka!

Ideator will add ideas.  
Collaborators will join them  
in refining, curation & adding further solutions.



## Evaluate

Idea Evaluator chooses 3 best ideas  
to initiate execution.  
Your ideas will be driven by none other than you!.



## Voting your fav ideas!

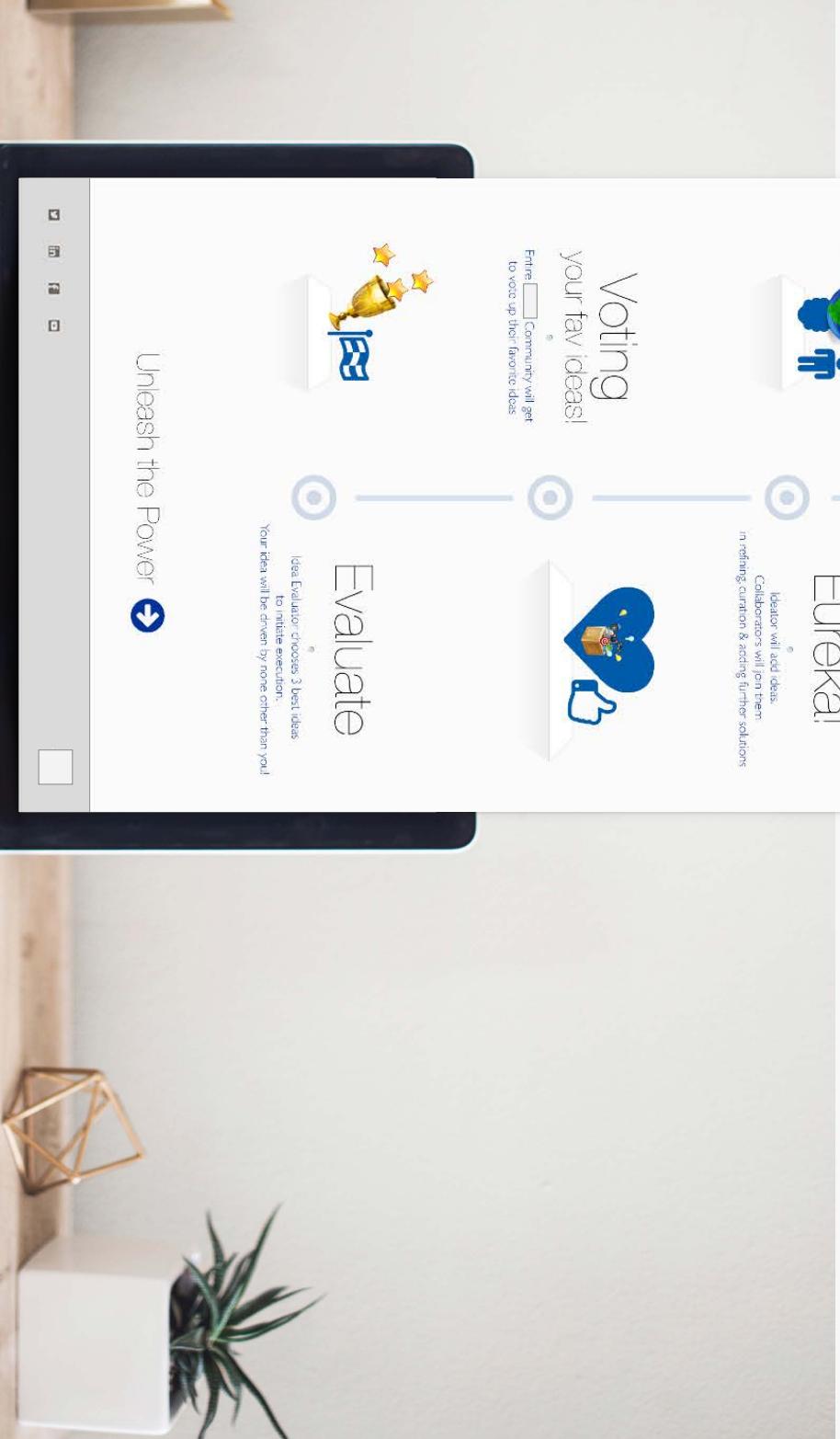
Entrepreneur will get  
to vote up their favorite ideas.

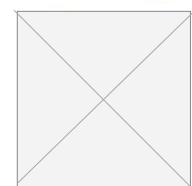
## Unleash the Power



Bird's eye view of the ideation platform and what's in store..

## Employee





## Employee

Hall of fame; showing ideas bubbling up with the highest activity..

Dashboard

Challenges

Ideas

Evaluate

Messages

Notifications

## Bird's Eye View

### Screen Share

It's not always possible to get an in-person appointment. Using easy-to-use screenshare technology such as Jollure is a good way to share a presentation, or go through your website while you've got the prospect or client on t...

### Data Goldmine

For more than 20 years, agencies have had the most lucrative gold mine: locked up in customer data. You may have 20 valuable nuggets of information about every client...

### Know Your Client

Be alert to details that matter to the client and recognize what makes every encounter with ea...

### Bigger Footprint

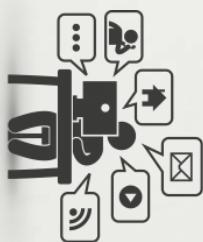
You have a license to sell insurance throughout your state, or more. Then do it. One of my clients shot from 95 contractors to...

### Health Insurance

# Inventory System

for a Mass Media Company

For marketers who deal with that kind of daily feed, a little less chaos..



Showing Obligations (233)

Obligation Name	ID	Version Description	Active Date	End Date	Product Type	SS
Print Sub	122	1.0 Lorem ipsum, dolor sit amet,	1-1-17	1-2-17	Print Sub	23
Print Sub	123	1.0 Te sea eriput interpretaris, nec ex	12-1-16	-	Digital Sub	21
XYZ123	124	1.0 ad purto aperiri disserit, quo	11-1-16	11-1-16	Print Sub	19
PQRST	156	1.4 ad purto aperiri disserit, quo	11-1-16	11-1-16	Print Sub	19
PQRST NEW	155	1.3 ad purto aperiri disserit, quo	11-1-16	11-1-16	Print Sub	19
PQRST NEW	154	1.2 ad purto aperiri disserit, quo	11-1-16	11-1-16	Digital Sub	19

# Inventory System for a Mass Media Company

A marketer can bundle up a couple of offers of his/her selection by dragging them into the 'Drawer'. **Remember they upselling/cross selling on the go** while they are talking to a customer, and during which they would be shooting him/her an email and telling, "you know what? lets say your first six months subscription is on us.."

Tool allows finding offers by their type, their version, price, etc and quickly packaging them into something that can be shot across various channels.

The screenshot shows a mobile application interface for managing obligations. At the top, there are navigation icons for Air & Space, Notifications, Obligations (which is selected), Bundles, Log Out, and a search bar. Below this is a table titled 'Showing All Obligations' with columns: ID, Version, Description, Activation Date, End Date, Product Type, SSP, Currency, and Status. The table lists several obligations:

ID	Version	Description	Activation Date	End Date	Product Type	SSP	Currency	Status
123	1.0	Print Sub 1 Year DM	1-1-17	1-1-17	Print Sub	2.99	USD	ACTIVE
123	1.0	Obligation 1234	1-1-17	1-1-17	Digital Sub	2.99	USD	ACTIVE
123	1.0	Lorem ipsum	1-1-17	1-1-17	Print Sub	2.99	USD	DRAFT
123	1.0	ipsum	1-1-17	1-1-17	Print Sub	2.99	USD	PENDING

At the bottom, there is a blue button labeled 'Create Bundle' and a dashed box for dragging and dropping active obligations.

This is a close-up view of the 'Create Bundle' feature. It shows a list of obligations selected for bundling:

- Obligation
- Print
- ipsum
- ipsum

Below the list is a large dashed box with a 'Print' button at the top right. Above the dashed box, there is a placeholder text: "Drag drop Active Obligations here".



# Self Service Portal

## for a Marketing & Communication Services Company

Welcome back, Jonathan!

**Q**

orders	shop	create

Jonathan  
ABC Global

**Your Orders**

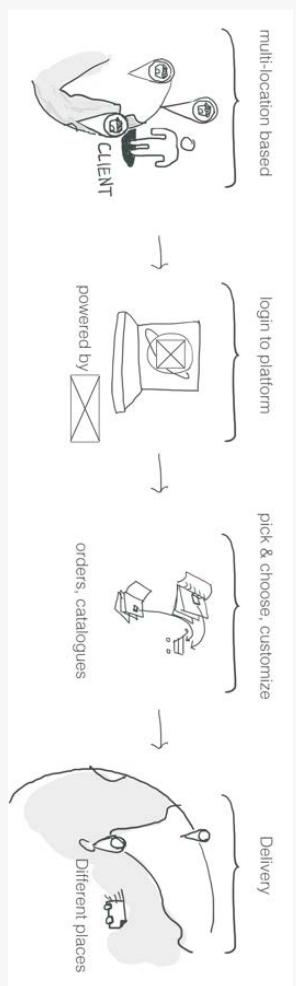
Today This Week This Month

220 All Pending Overage Today Upcoming

Tracking No.	Item	Due	Qty	Amt(\$)	Status
13002	Panel Printing	12 JUL	40	299.01	DELIVERY
13001	Leaflet	12 JUL	2000	300.00	DELIVERED
12999	Promotion Clip	12 JUL	1	900.00	

**Order History**

Create New



# Self Service Portal

We know your process so things are more streamlined for you than you need to ask...

The image displays a tablet and a smartphone side-by-side, illustrating the mobile accessibility of the self-service portal.

**Tablet Screen (Top):**

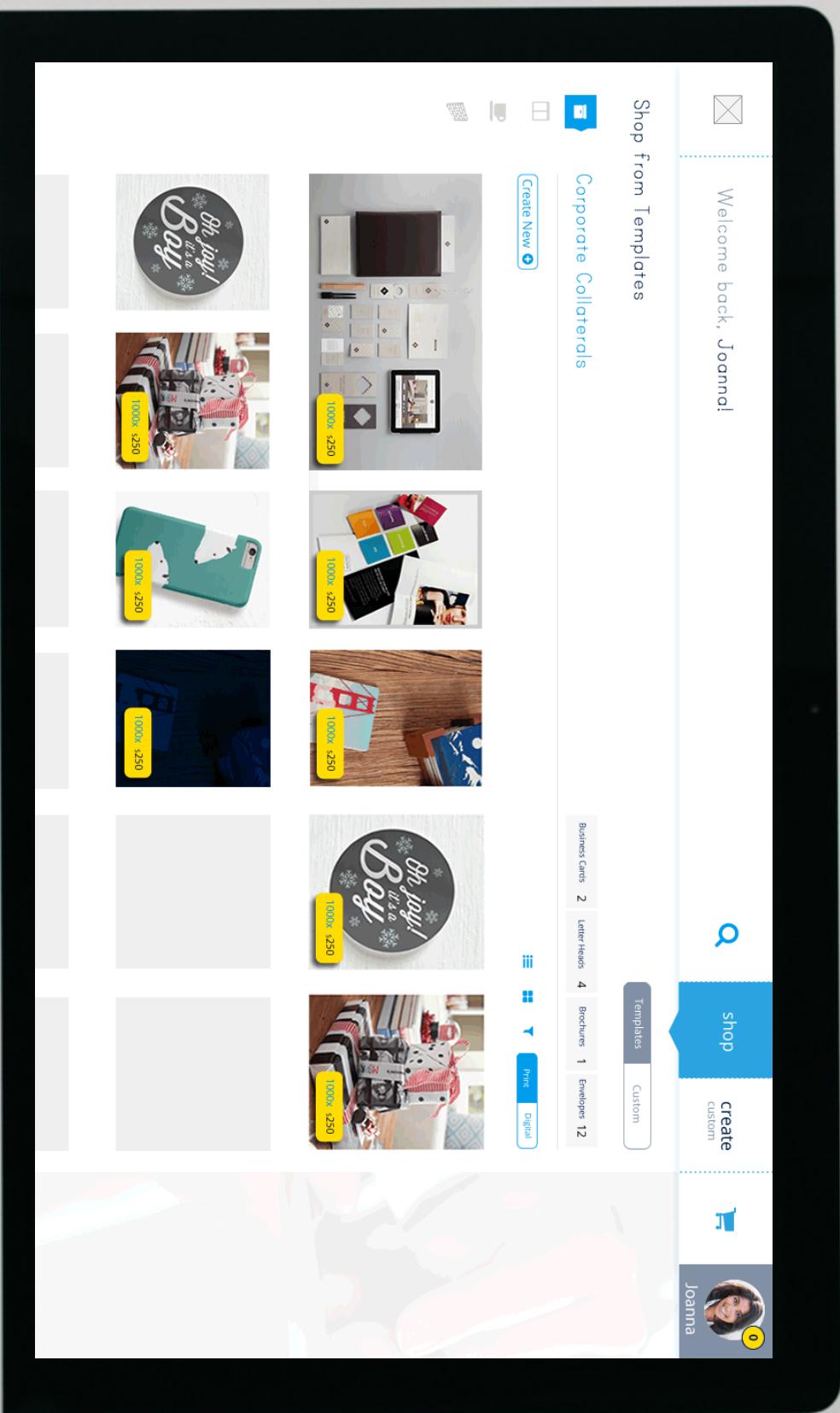
- Header:** "All your Print & Media needs.."
- Search Bar:** A magnifying glass icon followed by a search input field.
- Navigation:** Buttons for "shop", "create", "custom", "login", and "signup".
- Delivery Options:** Three yellow circular icons:
  - 1000x \$40/- (Icon: Hand holding a package)
  - 100x \$80/- (Icon: Mail truck)
  - 1x \$200/- (Icon: Printer)
- Call-to-Action:** "Get delivery in a day!\*
- Business Collaterals:** A section showing examples of brochures and business cards.
- Footer:** "100W \$250", "100W \$250", and "100W \$250".

**Smartphone Screen (Bottom):**

- Header:** "Approvals" (1), "Overdue" (2), "NOTIFICATIONS" (1).
- Filter:** "Today", "This Week", "This Month", "All".
- List Item:** ORDER #12801, BROCHURE, 8.5x11", 1x, DATE 10/10/2018, APPROVE, DATE 10/10/2018, €25.50.
- Action Buttons:** "Approve" (blue button) and a battery icon.

## Sales Team

Joanna has all the collaterals templates she needs for her company's upcoming Event. A bit of customisation and she is ready to go!



The screenshot shows a POS system interface with the following details:

- Header:** POSS, 3920 GOLD • 4800 PLATINUM • = SILVER, Jpathi, 18 NOVEMBER 2016
- Customer Information:** Jagjit Khurana, #44, Block 2, Sector 40C, Noida, Uttar Pradesh, India.
- Order Details:** Order 5, Total Wt. 4.075, Total Amount 6,143.00.
- Billing Section:** Shows two items: Shubham Blue Pendant + Gold Chain (x 1) and Indian Motif Gold Bangles (x 1).
- Discounts:** A checkbox for "Rakshabandhan Discount" is checked, resulting in a discount of 400.00.
- Payment Section:** Payment method selected is Cash.
- Total:** The total amount displayed is 12,343.00.
- Buttons:** CANCEL, HOLD, PAY.

## Point-Of-Sale UI for a Jewellery Chain

To enable quick tapping on POS machine to add discounts effortlessly without holding the queue up for long. also dark grey colour because white becomes too much of a contrast if user at the counter would need to be seeing this throughout the day.

Notice how the total appears twice. It is always present at the top if no action needs to be taken and hence user doesn't need to scroll in the POS machine at counter

POSS

3020 GOLD • 4800 PLATINUM • ~ SILVER 18 NOV/2016 • Jyothi

Order - 10116543 X

Search by name, mobile number or loyalty ID..

Items (1)

Akshaya Tritiya Special Discount Earrings

Product Description: Plain Gold

Variant Code: 512515PVYAA00

x 1

Rate/Unit: 4,050

6,600.00

Variant Code: 512515PVYAA00

Lot#: 2JA000097

Bln: STN

SO Name: Asha Shetty

Unit/Wt: 4.075

Price per Unit: 6600.07

Paid Advance Priority

Kumar S.

Sold by: Asha Shetty

1120328460  
987898789

Summary (1)

1x Akshaya Tritiya Special Discount Earrings 6,600.00

Discounts (1)

Employee Discount - 200.00

Tax (1)

VAT (12.5 %)

690.00

12,343.00

Item-wise Discount APPLY RS. 150 ▶ - 0.00

Employee Discount APPLY RS. 200 ▶ - 0.00

Bill Level Discount APPLY ▶ - 0.00

Remarks..

FOC Discount APPLY ▶ - 0.00

Encircle Discount FETCH ▶ - 0.00

Other Charges (0)



Enter..

ADD ▶

0.00

Thank you  
for your time!