Curriculum vitae

Personal Information

FIRST NAME / SURNAME Anantha Purushothama

Chickanayakanahalli (CP)

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NATIONALITY Indian

DATE OF BIRTH 12.May.1986

GENDER Male

DESIRED POSITION Lead Designer, User Experience

and Strategy

Work Experience

DATES April 2019 - Present

POSITION Advanced User Experience Designer

RESPONSIBILITIES Create User Experience strategy and artefacts

for Honeywell Airports Business Projects

EMPLOYER / ADDRESS Honeywell Technology Solutions Lab Pvt. Ltd.,

Bangalore, India

TYPE OF BUSINESS Home & Building Technology

DATES August 2014 - March 2019

POSITION Design Consultant

RESPONSIBILITIES Worked alongside with business analysts,

technology architects to design products and enterprise applications for domains such as Banking, Insurance, Investment, Tourism,

Consumer Packaged Goods and Manufacturing

EMPLOYER / ADDRESS Mindtree Ltd., Bangalore, India.

TYPE OF BUSINESS Digital Transformation and Technology Service

DATES June 2013 - July 2014

POSITION User Experience Designer

RESPONSIBILITIES Designing turnkey web/mobile software applications Ideus Concepts Information

Technologies Pvt. Ltd., Goa, India

TYPE OF BUSINESS Design + Technology Services

DATES November 2012 - May 2013

POSITION Freelance Ux Designer

RESPONSIBILITIES Designed Application flows for a Networking

platform for Health Professionals and an Ecommerce portal for fashion products

EMPLOYER / ADDRESS R. K. Enterprises, Pune, India.

TYPE OF BUSINESS Startup

DATES August 2011 - September 2012

POSITION User Interface Designer

RESPONSIBILITIES Designed Web UI for legacy Symantec Product

NetBackup Appliance

EMPLOYER / ADDRESS Symantec Software India Pvt. Ltd., Pune, India.

TYPE OF BUSINESS Software Security and Backup Solutions

Education and Training

DATES July 2009 - July 2011

QUALIFICATION Master of Design
AWARDED PRINCIPAL Interaction Design

STUDIES INSTITUTION Indian Institute of Technology Bombay, India.

DATES September 2003 - July 2009

QUALIFICATION Bachelor of Architecture

AWARDED PRINCIPAL Architectural Design

STUDIES INSTITUTION Bangalore University, India

Skills and Competences

LANGUAGE SPOKEN Kannada, English, Hindi

OTHER LANGUAGE(S)

Deutsche Beginner

SOCIAL SKILLS AND COMPETENCES

- Volunteered/organised international conferences 'In a planet of our own' & 'Designing for Children', 'India HCI 2010' at Industrial Design Centre, IIT Bombay.
- Volunteered/organised conference of Indian Institute of Architects National Convention'08, Bengaluru
- Secured first place consecutively at intradepartmental design competition in 2006 & 2007.
- Took part in many NASA (national architecture students body) and won Zonal NASA design competitions of 2005 & 2006.

ORGANIZATIONAL SKILLS AND COMPETENCES

Achievements in my previous organisation, Mindtree:

- Awarded Outstanding Performer of the Year 2017-18
- Awarded 7 times as an **A-team** player in various projects.
- Awarded Hats Off for achieving extraordinary results in pre-sales pitches and a second time for a commendable user friendly-ness design solution provided for a project of a US based Mass Media Company.
- Awarded **Master Mind** for expert thinking and achieving client satisfaction for a project in the visa services domain.
- Awarded twice for being **Unstoppable**, once for displaying execution excellence for the UX course for my organisation and the other for a project with an US based Insurance firm.

COMPUTER SKILLS AND COMPETENCES

Sketching, Storyboarding, Storytelling, Card sorting, Information Design and Architecture, User Journey Mapping, Visualising Persona Scenarios, Contextual Inquiry, Eye-tracking (basics) and Usability Testing, Affinity Mapping, Wire-framing, Visual Design and authoring Style Guides.

Adobe Creative Suite, Axure RP, Sketch (Bohemian Coding), Xmind, HTML, CSS. P5Js.

ADDITIONAL INFORMATION

I have been impressed with dots from quite some time. How they play in our minds when they sit alone, stretch, come together, align themselves around.

Architecture course has given me a platform to explore these features of nature. Computer/DOS programming has given me an understanding of the logic in nature. Interaction Design has put me on an orbit of all of these and left me wondering..

Well, what can I create now?