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Anantha Purushothama Chickanayakanahalli

Professional Summary

Senior UX Design Consultant with over nine years of experience in shipping digital products in the IT and ITES industry. My core competency includes *Problem Solving* and translating a consistent brand language across various touch-points while liaising between product development, marketing and end users.

Work Experience

DATES	April 2019 - Nov 2021
POSITION	Advanced User Experience Designer
RESPONSIBILITIES	Creation of User Experience strategy and artifacts for Honeywell Airports Business Projects. Shipped out Honeywell Turnaround Manager Application for Apron Controllers (Gates Operating system for airside operations in airports) in 2021.
EMPLOYER / ADDRESS	<i>Honeywell Technology Solutions Lab Pvt. Ltd., Bangalore, India</i>
TYPE OF BUSINESS	<i>Home & Building Technology</i>
DATES	August 2014 - March 2019
POSITION	Design Consultant
RESPONSIBILITIES	Worked alongside with business analysts, technology architects to design products and enterprise applications for domains such as Banking, Insurance, Investment, Tourism, Consumer Packaged Goods and Manufacturing
EMPLOYER / ADDRESS	<i>Mindtree Ltd., Bangalore, India.</i>
TYPE OF BUSINESS	<i>Digital Transformation and Technology Services</i>
DATES	June 2013 - July 2014
POSITION	User Experience Designer
RESPONSIBILITIES	Designing turnkey web/mobile software applications
EMPLOYER / ADDRESS	Ideus Concepts Information Technologies Pvt. Ltd., Goa, India
TYPE OF BUSINESS	Design + Technology Services
DATES	November 2012 - May 2013
POSITION	Freelance Ux Designer
RESPONSIBILITIES	Designed Application flows for a Networking platform for Health Professionals and an E-commerce portal for fashion products R.
EMPLOYER / ADDRESS	<i>K. Enterprises, Pune, India.</i>
TYPE OF BUSINESS	<i>Startup</i>

DATES	August 2011 - September 2012
POSITION	User Interface Designer
RESPONSIBILITIES	Designed Web UI for legacy Symantec Product NetBackup Appliance
EMPLOYER / ADDRESS	<i>Symantec Software India Pvt. Ltd., Pune, India.</i>
TYPE OF BUSINESS	<i>Software Security and Backup Solutions</i>

Education and Training

DATES	September 2021 - Present
QUALIFICATION AWARDED	Master of Design (currently pursuing)
PRINCIPAL STUDIES	Digital Futures
INSTITUTION	<i>OCAD University, Canada.</i>
DATES	July 2009 - July 2011
QUALIFICATION AWARDED	Master of Design
PRINCIPAL STUDIES	Interaction Design
INSTITUTION	<i>Indian Institute of Technology Bombay, India.</i>
DATES	September 2003 - July 2009
QUALIFICATION AWARDED	Bachelor of Architecture
PRINCIPAL STUDIES	Architectural Design
INSTITUTION	<i>Bangalore University, India</i>

Skills and Competences

LANGUAGE(S) SPOKEN	English, Kannada, Hindi
SOCIAL	<ul style="list-style-type: none"> - Volunteered/organised international conferences 'In a planet of our own' & 'Designing for Children', 'India HCI 2010' at Industrial Design Centre, IIT Bombay. - Volunteered/organised conference of Indian Institute of Architects – National Convention'08, Bengaluru - Secured first place consecutively at intra-departmental design competition in 2006 & 2007. - Took part in many NASA (national architecture students body) and won Zonal NASA design competitions of 2005 & 2006.
ORGANIZATIONAL	<p><i>Achievements in my previous organisation, Mindtree:</i></p> <ul style="list-style-type: none"> - Awarded Outstanding Performer of the Year 2017-18 - Awarded 7 times as an A-team player in various projects.

ORGANIZATIONAL

- Awarded **Hats Off** for achieving extraordinary results in pre-sales pitches and a second time for a commendable user friendly design solution provided for a project of a US based Mass Media Company.
- Awarded **Master Mind** for expert thinking and achieving client satisfaction for a project in the visa services domain.
- Awarded twice for being **Unstoppable**, once for displaying execution excellence for the UX course for my organisation and the other for a project with an US based Insurance firm.

CORE

Sketching, Storyboarding, Storytelling, Card sorting, Information Design and Architecture, User Journey Mapping, Visualising Persona Scenarios, Contextual Inquiry, Eye-tracking (basics), Physical Computing and Usability Testing, Affinity Mapping, Wire-framing, Visual Design and authoring Style Guides.

COMPUTER TOOLS

Adobe Creative Suite, Figma, Sketch, Axure RP, Xmind, HTML/CSS/JS Beginner, Processing, P5JS, Arduino

PUBLICATIONS / PATENTS

Applied for a User Interface Design Patent with my previous employer Honeywell for a Lean Dashboard HMI for Gates Operating System for Airports in Nov 2019. (Yet to be granted)