Anantha Chickanayakanahalli

Toronto, ON | ananthac@ocadu.ca | 905.781.6924

Interaction Design • Visual Design • Usability Testing

Senior UX Design Consultant with over nine years of experience in shipping digital products in the IT and ITES industry. My core competency includes Problem Solving and translating a consistent brand language across various touch-points while liaising between product development, marketing and end users.

Skills

Sketching • Storyboarding • Storytelling • Card Sorting • Information Architecture • Contextual Inquiry • Persona mapping Eyetracking (beginner) • Physical Computing • Card Sorting • Affinity Mapping • Wireframing • Authoring Style Guide

Tools

Adobe Creative Suite (Illustrator, Photoshop, XD) • Sketch • Figma • Axure RP • HTML/CSS/JS (beginner) • Processing • P5JS • Arduino





















Awards

Outstanding Performer of the year 2017 - 2018 (Mindtree) • Awarded 7 times A-team Player (Mindtree, 7 times)

 $\textbf{Awarded twice } \textit{Hats-off} \text{ (Presales pitch and solution design, Mindtree, x2 times)} \qquad \bullet \qquad \textit{Unstoppable Award} \text{ (project execution, Mindtree)}$

Mastermind Award (in project execution, Mindtree) • 2006 & 2007 - First place in Intra-departmental Design Competition (Bangalore University)

 $2005 \& 2006 - South \ India \ Zonal \ Design \ Competition \ of \ National \ Association \ of \ Students \ of \ Architecture$

Study	• Sept 2021	OCAD University Canada • Currently Pursuing Master of Design (Digital Futures)
	• Apr 2019	Honeywell India • Advanced User Experience Designer
		Creation of User Experience strategy and artifacts for Honeywell Airports Business Projects. Shipped out Honeywell Turnaround Manager Application for Apron Controllers (Gates Operating system for airside operations in airports) in 2021.
	• Aug 2014	Mindtree India • Design Consultant
		Worked alongside with business analysts, technology architects to design products and enterprise applications for domains such as Banking, Insurance, Investment, Tourism, Consumer Packaged Goods and Manufacturing
	• May 2013	Ideus Concepts India • User Experience Designer
		Designing turnkey web/mobile software applications for Design + Technology Startup
Freelancing	• Nov 2012	R K Enterprises India • Interaction Designer
		Designed Application flows for a Networking platform for Health Professionals and an E-commerce portal for fashion products
	• Aug 2011	Symantec India • User Interface Designer
		Designed Web UI for legacy Symantec Product NetBackup Appliance
Study	• Aug 2009	Indian Institute of Technology Bombay India • Master of Design (Interaction Design)
		Designed English Language & Math teaching tools, Time management system for students
Study	• Mar 2003	Bangalore University India • Bachelor of Architecture
		Designed Resource center for Visually Challenged People

Additional Information

Languages

English • Hindi • Kannada

Applied for a User Interface Design Patent for HMI Dashboard for Gates Operating System for Airports (yet to be granted)

