

# ANANTHA CHICKANAYAKANAHALLI

Senior Product Designer

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[tinyurl.com/ananthaportfolio](https://tinyurl.com/ananthaportfolio)

[tinyurl.com/ananthalinkedin](https://tinyurl.com/ananthalinkedin)

## EDUCATION

### MASTER OF DESIGN (DIGITAL FUTURES)

OCAD University, Canada  
2021-2023

### MASTER OF DESIGN (INTERACTION DESIGN)

Indian Institute of Technology  
Bombay, India  
2009 - 2011

### BACHELOR OF ARCHITECTURE

Bangalore University, India  
2003 - 2009

## SKILLS

Interaction & Visual Design  
Data Visualization &  
Storyboarding  
Information Architecture & UX  
Strategy  
Responsive Web Design &  
Prototyping  
Wireframing & Authoring Style  
Guides  
XR Design

## SUMMARY

A versatile product designer with 9+ years of experience specializing in B2B/B2C enterprise products and lately Human Machine Interfaces (HMI). Committed to crafting immersive experiences through data-driven design and storytelling.

## PROFESSIONAL EXPERIENCE

### RESEARCH INTERN AT VISUAL ANALYTICS LAB

OCAD University, Canada  
2022 - 2023

- Assisted in researching and developing tools for measuring how screen media content impacts audiences
- Literature Review & Information Synthesis for a deeper understanding of the success of a media product, its critical reception

### ADVANCED USER EXPERIENCE DESIGNER

Honeywell Technology Solutions Lab, India  
2019 - 2021

- HMI for Honeywell Navitas Solutions for Airports Business

## WORK EXPERIENCE

### DESIGN CONSULTANT

Mindtree, India

2014 - 2019

- Successfully designed and delivered global B2B and B2C enterprise solutions for a diverse range of international clients.
- Awarded Outstanding Performer of the year 2017-2018

### USER EXPERIENCE (UX) DESIGNER

Ideus Concepts, India

2013 - 2014

- Turnkey B2B & B2C products for domains like Tourism, Hospitality, Digital Marketing, Electronic Design Automation

### USER INTERFACE (UI) DESIGNER

Symantec Software, India

2014 - 2016

- Web User Interface for Netbackup Appliance, a plug & play data backup solution for Small & Medium Size Businesses (SMBs)

## TOOLS

Adobe Creative Suite (Photoshop,

Illustrator, Premiere, XD)

Sketch

Figma

Axure

Zeplin

P5JS

Arduino

HTML/CSS/JS (Advanced

beginner)

Unity

Blender

## SOFT SKILLS

Independent task management

Goal-oriented focus

Rapid adaptation to new

technologies and situations