Anantha
Chickanayakanahalli
Product & New
Media Designer



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New Media Design Projects

CONTEXT Storytelling Using existing media Search/Identify Store/archive turn-based/interactive Location-based Discover

An AR project to make the viewer a part of the story by creating triggers for different acts of the storyline; based on their interaction, the story progresses.

TOOLS USED





https://adobeaero.app.link/uXCAGwZfDub

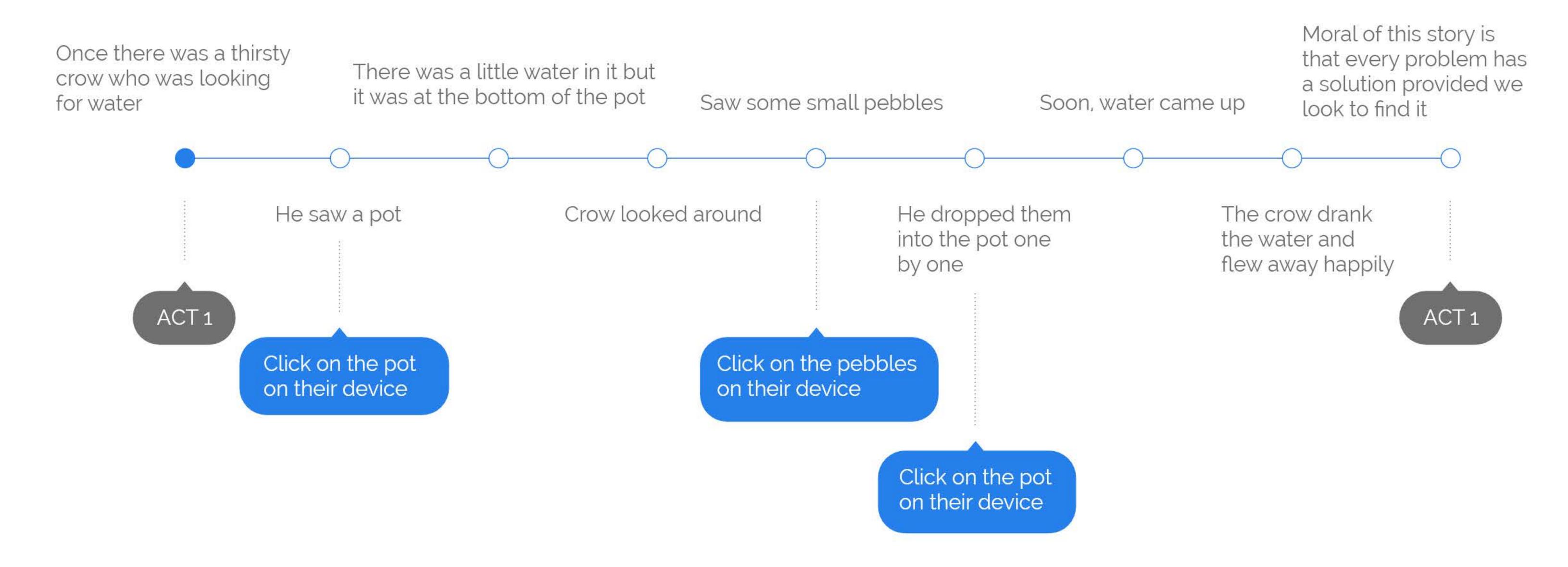


mixed reality folktales

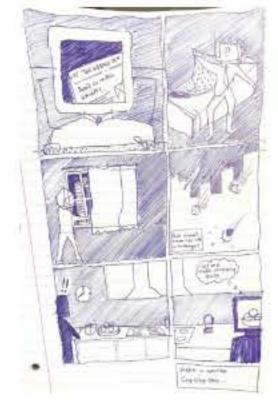


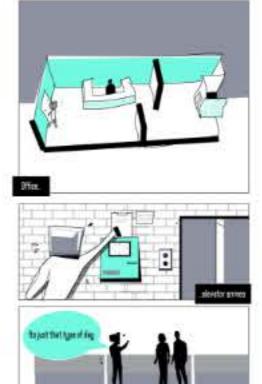
mixed reality folktales

STORY ACTS & INTERACTION



We developed a single player typing game called Type of the day which is a typing game on adrenaline. The name started with was 'Type-to-win' but became 'Type of the day' because the character was going to experience an abnormal normal day.







GENRE

Adventure

TEAM

Xuyan Ding (Kevin), Le Shen, Javan Graham, Jia Zhao, Shannen Guntoro, YunTing He, Anantha Chickanayakanahalli

TOOLS USED





https://kevinding.itch.io/type-to-win



type of the day

step in step out

https://github.com/rewritablehere/ digitalfutures/tree/main/StepInStepOut



youtu.be/5xuYQlVcGq8

TEAM

Shuting Zhou, Prayag Ichangimath, Aaditya Vaze, Anantha Chickanayakanahalli

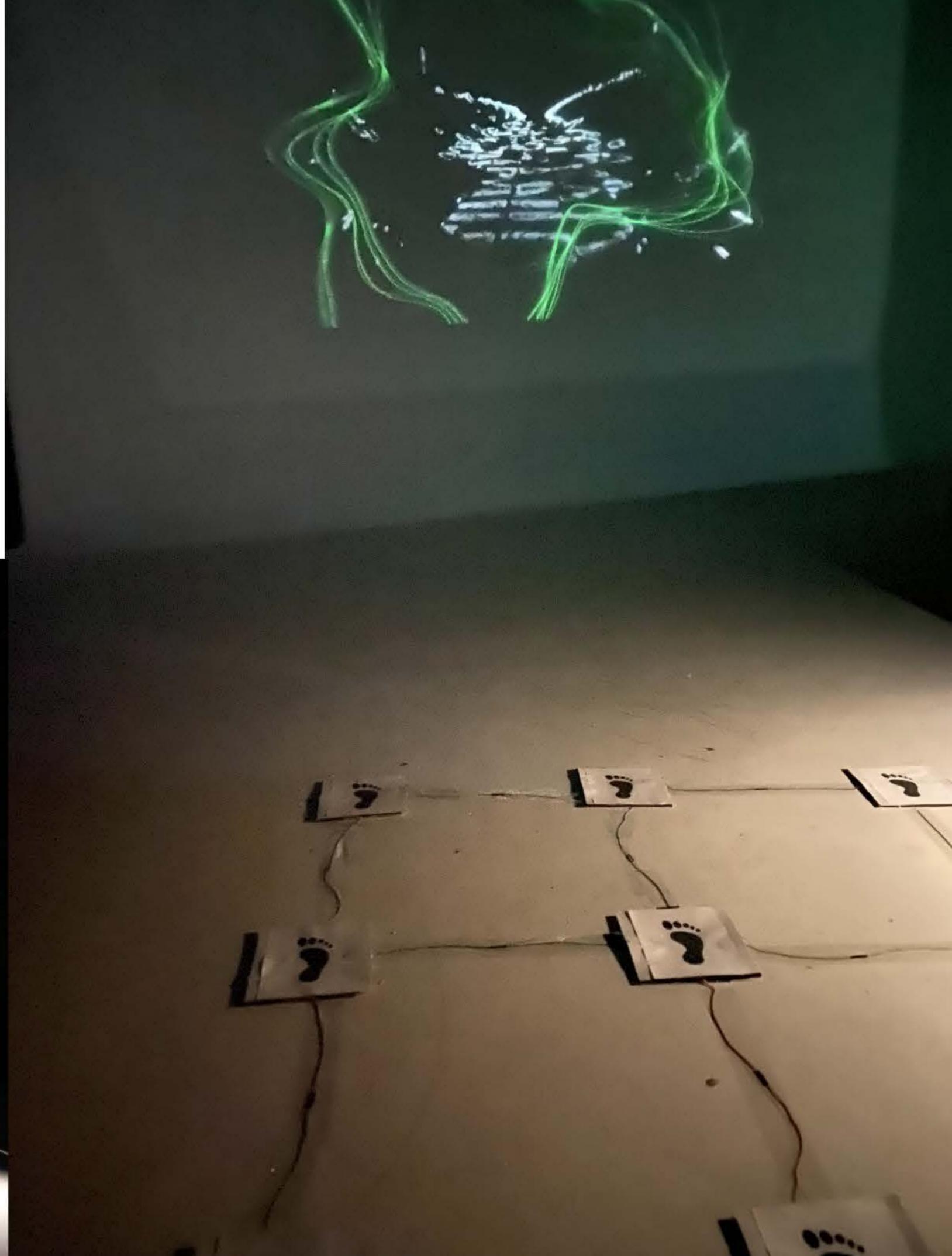
We created a tangible installation that changes visualization and plays funny sounds upon stepping on the tiles. It behaves like the Dance Dance Revolution arcade machine.

TOOLS USED

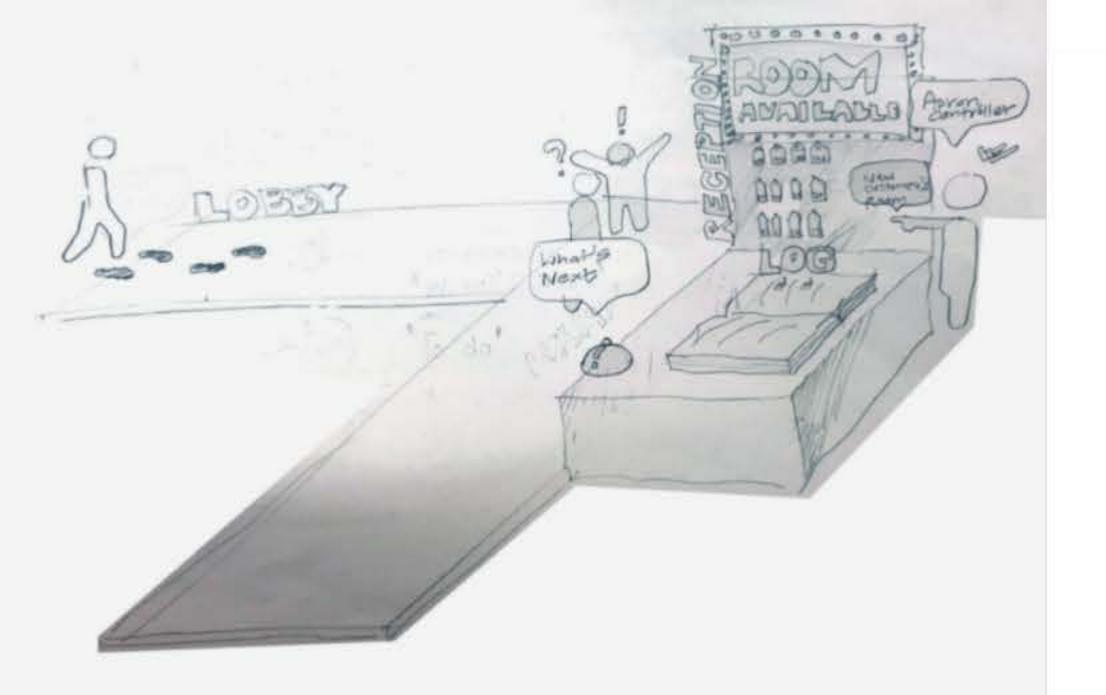








UX Design Projects



Enabling smooth turnaround of flights at airports operated by Apron Controller who manages traffic in the gates/aprons, the Gates Operating System provides alerts and controls to mitigate and tactically solve problems.

Similar to what happens at a hotel lobby - someone is waiting (some are done waiting), allocating new rooms, making a list of available rooms, taking down requirements, first best option, next best option, customer is not checking out on time (overflowing)

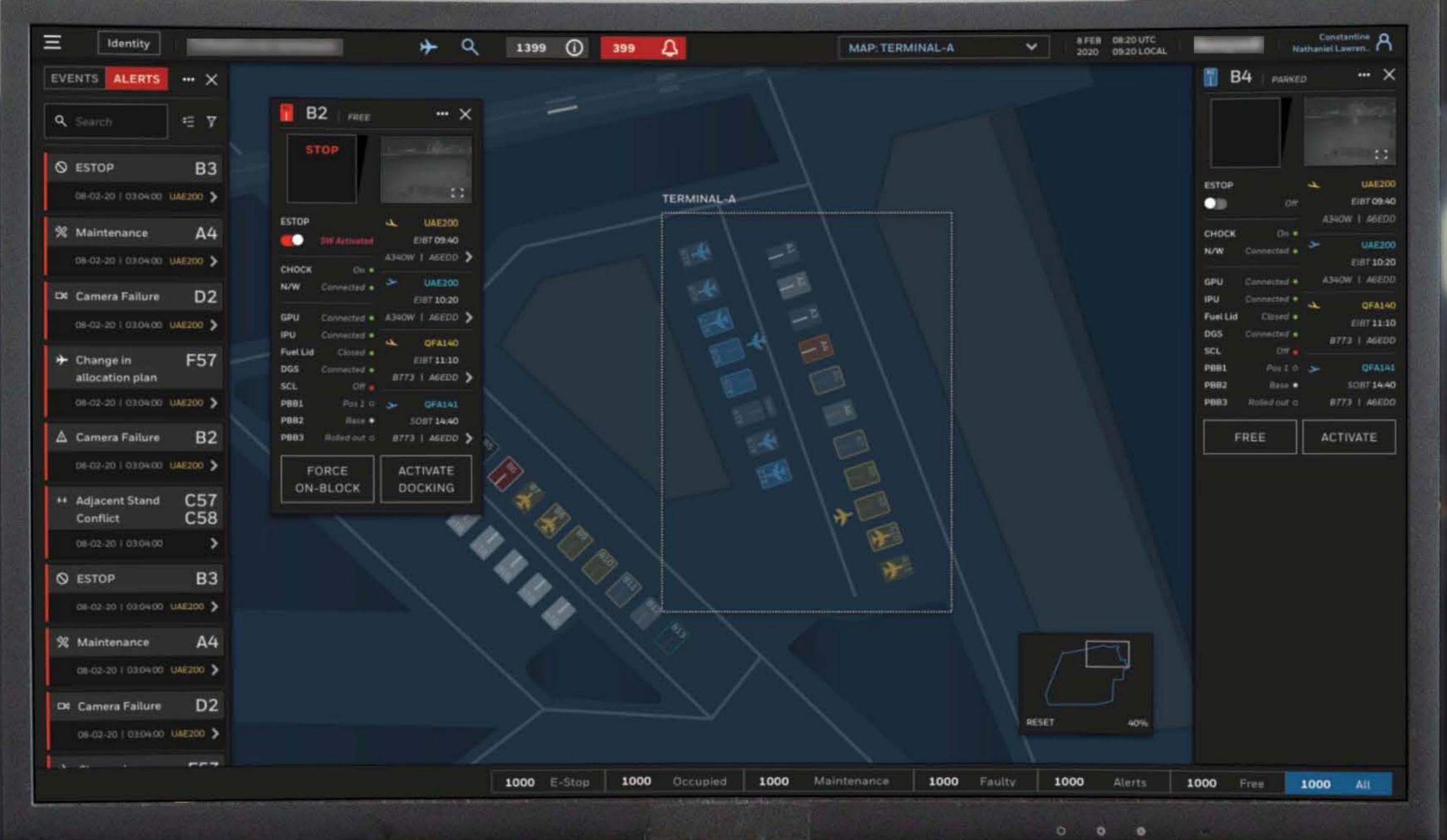
TOOLS USED







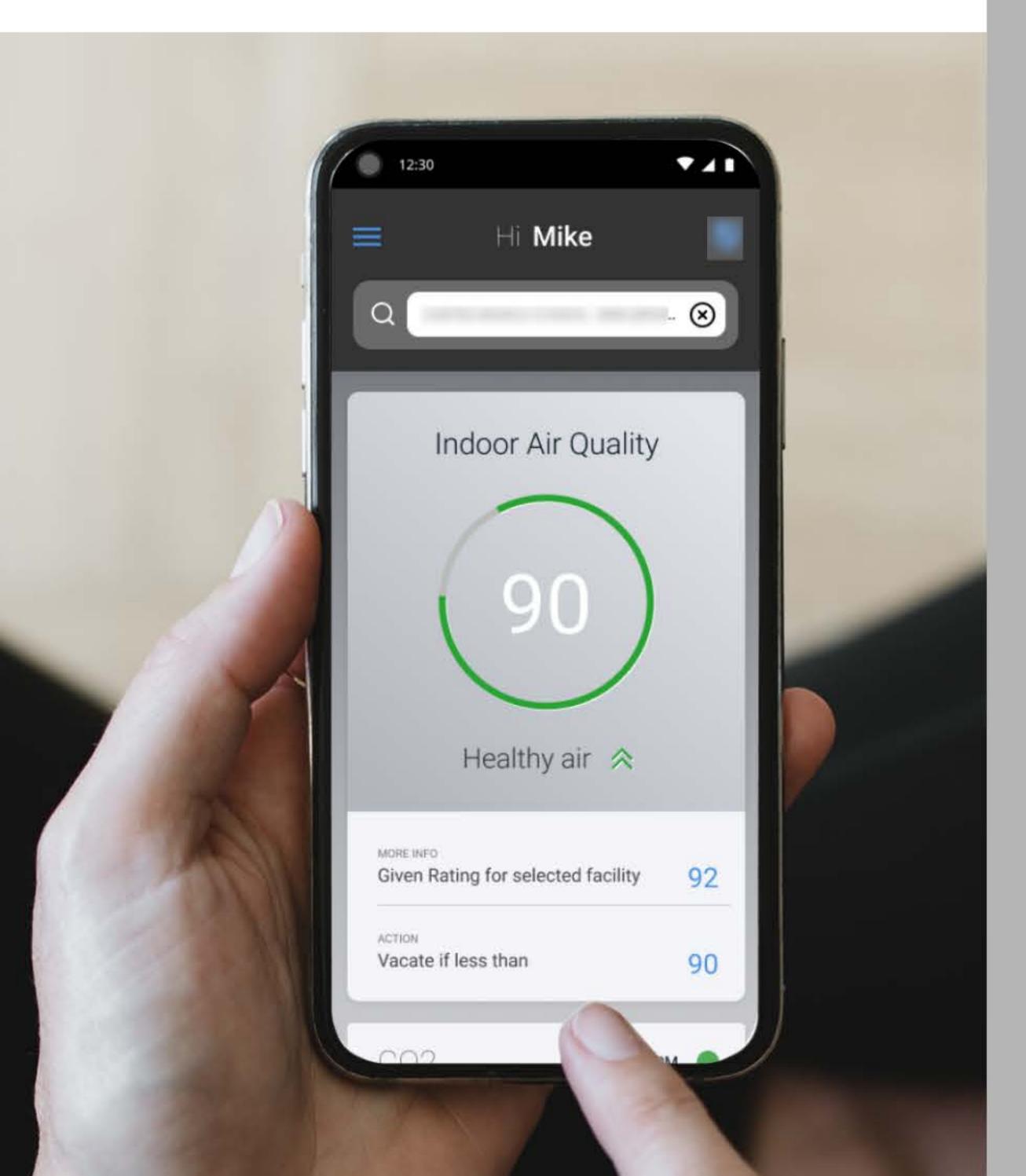
airport gates operating system

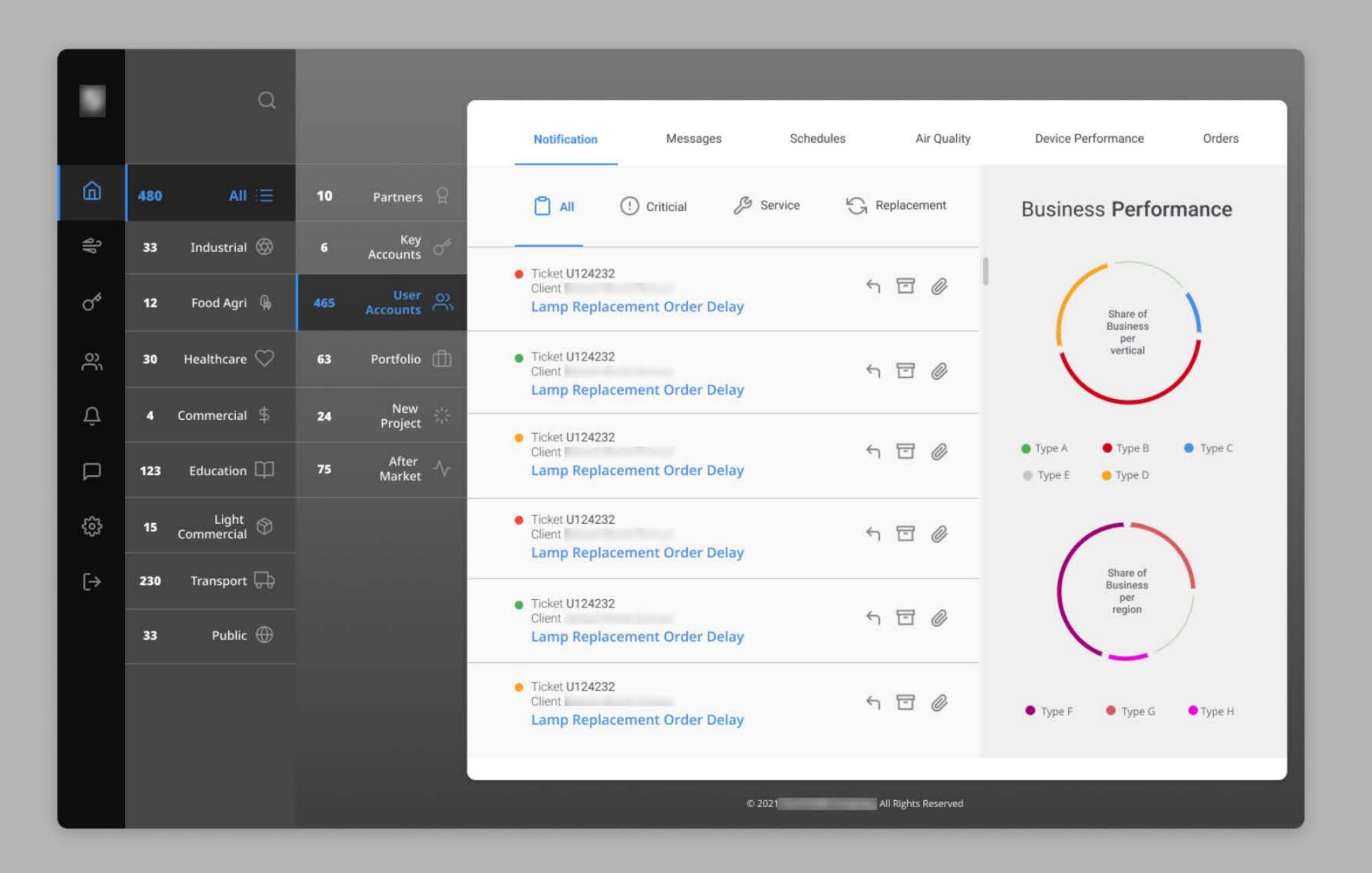


Responsive Indoor Air Quality (IAQ) monitoring master dashboard that gives different levels of information about accounts and sites to the super admin.





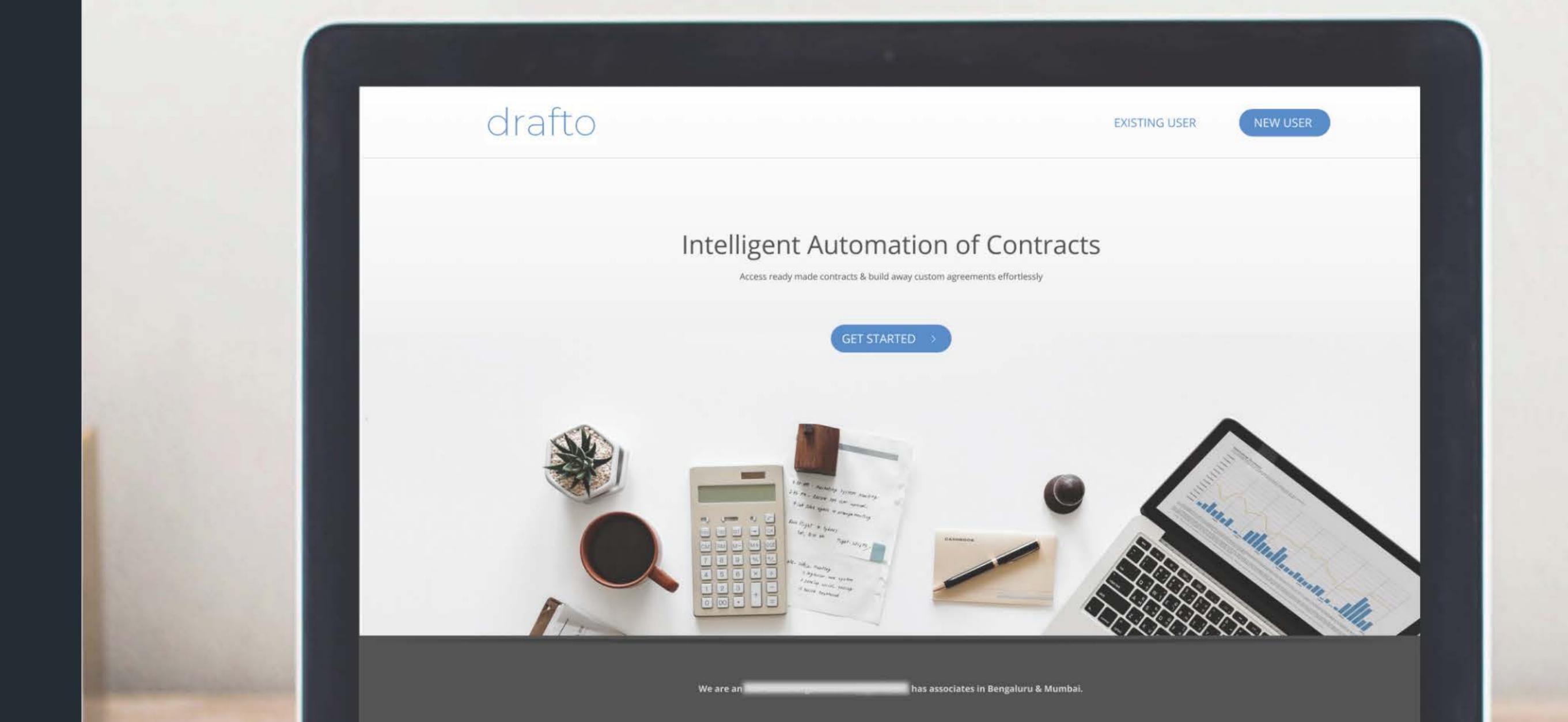




1AQ monitoring

A tool where you can draft your contracts objectively and fill in as little information as possible and let the system fetch, pre-fill and automate your documentation work leaving you to think about the language necessary to keep you off liability and risk as much as possible.

contract mgmt. system









invis.io/E510NI7R7JY4 (password: iac)





Anantha Chickanayakanahalli

Product & New Media designer

PORTFOLIO



rewritablehere.github.io/folio

SKILLS

Sketching, Storyboarding, Card Sorting, Information Architecture, UX Strategy, Contextual Inquiry, Responsive Web Design, Prototyping, Persona mapping, Wireframing, User Journey Mapping, Authoring Style Guides

TOOLS

Adobe Creative Suite (Photoshop, Illustrator, Primiere, XD), Sketch, Figma, Axure. Zeplin, P5JS, Arduino, HTML/CSS/JS (beginner)

PERSONALITY

Self-organized, result-oriented, fast learner

LANGUAGES

English, Hindi, Kannada

CONTACT



ananthac@ocadu.ca



linkedin.com/in/ananthac

EXPERIENCE

OCAD University 2012-Present Research Intern at Visual Analytics Lab

Honeywell 2019-2021 Advanced User Experience Designer

Mindtree
2014-2019 Design Consultant
(Awarded Outstanding Performer of the year 2017-2018)

Ideus Concepts 2013-2014 UX Designer

RK Enterprises 2012 - 2013 Freelance UX Designer

Symantec 20011-2012 UI Designer

EDUCATION

Ontario College of Art & Design University, Canada 2021-2023 Master of Design in Digital Futures

Indian Institute of Technology Bombay, India 2009-2011 Master of Design in Interaction Design

Dangalore University, India 2003-2009 Bachelor of Architecture

Thank you for your time!

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